

State of Michigan

I. Vision and goals:

- Vision:** The State of Michigan and its partners will engage private sector employers in implementing worksite wellness action plans that assure supportive workplace environments and motivate employees to assume personal accountability for their health. This will strengthen initiatives to attract and retain vibrant businesses and a diverse, productive and healthy workforce.
- Goal 1:** Recruit 25 businesses (50 employees or more) from the Governor's *Michigan's Cities of Promise* initiative to participate in the project.
- Goal 2:** The businesses will commit to completing a free on-line *Designing Healthy Environments at Work* assessment, free on-line annual employee *Health Risk Assessments*, and healthy workplace action plans and implementing at least one needed improvement during the grant period.
- Goal 3:** Provide the technical consultation and resources.
- Goal 4:** Create sustainability by demonstrating the cost effectiveness of healthy workplaces, expanding the project to other businesses and establishing a Michigan Healthy Workplaces Council.

II. Background information:

Government and many organizations in Michigan are committed to the health and well-being of its citizens and workforce. This is evidenced by efforts across the state in both the public and private sectors to provide opportunities for Michigan citizens to make healthy choices. For more information about specific programs currently used, see www.michiganstepsup.org.

- The Michigan Steps Up Campaign encourages the use of free, on-line assessment tools for individuals, businesses, schools, faith-based organizations and communities
- The Michigan Department of Community Health Tobacco Section is working with communities through coalitions to protect residents from secondhand smoke at their jobs and in other indoor public areas.
- The Office of the Surgeon General is working with 35 Youth Teams across the state to promote healthy school environments for students and create a healthy worksite for teachers and administrators.
- As a Michigan Steps Up partner, the Michigan Chiropractic Association launched a Fit Kit Campaign with over 40 offices across the state promoting healthy behaviors.

III. *Healthy States* action agenda (plan of work):

- Link the project with *Cities of Promise* and *Michigan Steps Up* efforts to leverage the momentum and resources that already exist and focus community attention and support.
- Engage the project team member organizations to assist with the development and implementation of the work plan.
- Mobilize the resources, preventive services and wellness expertise of established partners at the state and local levels.
- Provide a \$3,000 mini-grant to each participating business to cover the cost of a qualified local project start-up facilitator.
- Request technical assistance from NGA in developing return on investment and other health economics statistics as part of the project evaluation to demonstrate the effectiveness of healthy workplace programming, its financial benefits to employers and government, and its value as a continuing initiative across the state.

IV. Team membership

Governor's Office, Michigan Surgeon General, Michigan Department of Community Health, Michigan Economic Development Corporation, Governor's Council on Physical Fitness Health and Sports, Michigan Department of Labor and Economic Growth, Small Business Association of Michigan, Michigan Chamber of Commerce, Michigan Health and Hospital Association, National Kidney Foundation of Michigan, American Heart Association of Michigan, American Cancer Society, Michigan Public Health Institute, University of Michigan Health Management Research Center.

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