



*Sometime between  
September 17<sup>th</sup> and 23<sup>rd</sup>,  
ICC members meeting in  
Minneapolis will cast  
**America's most significant  
Energy, Environmental and  
Climate Policy Vote of 2008!!***



## The Stakes Are High

- *Homes/buildings: 40% of US energy, 71% of US electricity; largest source of US GHG*
- *National imperatives:*
  - *Improve energy security*
  - *Lower energy demand/cost*
  - *Reduce greenhouse gas emissions*



## The Stakes Are High

- *Last great frontier of wasted energy*
- *Today's homes will last 2-3 generations*
- *McKinsey: "30% Solution" measures among most cost-effective means of GHG reduction*
- *Only modest energy efficiency gains in IECC model code since 1991*

# A New Integrated Campaign: The EECC and “The 30% Solution”

- *Ambitious 30% Goal is Achievable AND Affordable*
- *Build a Broad Base of Advocates*
- *Compelling Case for Code Action*
- *Defend 1<sup>st</sup> Round Gains; Define Additional Needs*
- *Engage, Educate and Energize Elected Officials/Polycymakers/Media*
- *Focus Spotlight on ICC and Need for Energy Efficiency Leadership*
- *Get Pro-Energy Efficiency Voting Members to Minneapolis*



# Who Supports “The 30% Solution?”

## Government

- US Department of Energy
- National Association of State Energy Officials

## Broad-Based Energy Efficiency Grps

- The Alliance to Save Energy
- American Council for an Energy Efficient Economy (ACEEE)
- United Nations Foundation

## Regional Energy Alliances

- Midwest Energy Efficiency Alliance (MEEA)
- Northeast Energy Efficiency Partnerships (NEEP)
- Northwest Energy Codes Group
- Southeast Energy Efficiency Alliance (SEEA)
- Southwest Energy Efficiency Project (SWEEP)

## Academia/Think Tanks

- American College and University Presidents Climate Commitment
- Institute for Market Transformation
- New Buildings Institute

## Affordable Housing Advocates

- Global Green

## Business

- American Chemistry Council
- Business Council for Sustainable Energy
- Cardinal Glass
- Current Energy
- Extruded Polystyrene Foam Association (XPSA)
- North American Insulation Manufacturers Assn (NAIMA)
- Polyisocyanurate Insulation Manufacturers Assn (PIMA)
- Structural Insulated Panel Association (SIPA)

## Energy Consumers

- Consumers Federation of America

## Environmental Groups

- 2020 Vision
- Environment America
- Natural Resources Defense Council (NRDC)
- Sierra Club of California

## Insurance

- Fireman's Fund

## Utilities

- Edison Electric Institute

# **The Challenge Ahead . . . All Could Be Lost in Minneapolis!**

*In February Development Committee hearings, we got about halfway to our 30% goal*

*Holding onto/adding to Round One gains will be challenging:*

➤ ***Opponents:***

- *Well connected at national/state/local level*
- *Strong ties with voting code officials*
- *Arguments: 30% too costly, too complex, too burdensome*

➤ ***Process favors status quo (or baby steps)***

- *No recorded votes*
- *Need a majority to hold Round One gains*
- *Need 2/3 to pass amendments (to get to 30%+)*

# Why Governors *Must* Get Involved

- **A Unique Opportunity to Lead** – Governors can strike a significant blow for America's energy, environmental and climate future.
- **Your States' Employees Control the Outcome** – ICC Government Members (your *State Energy* officials and municipal/county code officials) in Minneapolis this September will decide fate of "The 30% Solution"
- **Significant Impact of Success or Failure** - 2009 IECC could impact 3 million+ homes to be built through 2012
  - Homes & other buildings use over 40% of US energy, 75% of US electricity & account for 40% of US GHG.
  - America can't hope to achieve energy and climate policy without addressing this last frontier of wasted energy.



# How Governors *Can* Get Involved

- **Join the ICC before September 7** – Cost for your state and/or your state energy or environmental offices to become a is \$280.
- **Free the travel funds for the maximum number of delegates to attend the ICC Annual Meeting and Final Code Forum in Minneapolis** – Each state (and any state offices that are “engaged in administration, formulation or enforcement of laws, regulations or ordinances relating to public health, safety and welfare”) can send 12 voting delegates.
- **Urge them to Vote in Support “The 30% Solution”** – tell them why boosting our nation’s energy efficiency is critical to your state and its public policy objectives.

The logo for the Energy Efficient Codes Coalition (EECC) consists of the letters 'EECC' in a bold, white, sans-serif font against a dark blue background.

ENERGY EFFICIENT CODES COALITION



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**Thank You!!!!**

**Contact the EECC**

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