



## Green Economy State Roundtable

### *Day 1: Promoting Green Jobs and Green Industry – Clean Energy Policies, Economic Development, and Workforce Training*

National Governors Association Center for Best Practices  
Hall of the States, Room 333  
444 North Capitol Street, NW, Washington, DC 20001

DAY 1 AGENDA: April 30 <sup>th</sup> , 2009		
8:00 a.m.	<b>Breakfast</b>	<b>ROOM 333</b>
8:30 a.m.	<b>Welcome &amp; Introductions</b>	
8:35 a.m.	<p><b><u>Framing the Discussion:</u></b></p> <ul style="list-style-type: none"> <li>• <b>What are the key components of a green economy and the related challenges and benefits?</b></li> <li>• <b>What are the roles for clean energy, economic development and workforce training policies and programs and how do they need to be coordinated?</b></li> <li>• <b>How do states develop a strategy and determine necessary skill sets?</b></li> <li>• <b>How does industry view this challenge?</b></li> <li>• <b>How can states leverage the programs contained in the American Recovery and Reinvestment Act (ARRA) to promote a green economy?</b></li> </ul> <p>NGA Center staff will lead a discussion on how states might pursue an accelerated move to a green economy with presentations from a panel of experts to be followed by a discussion among all participants. This session will frame the discussion for the remainder of the day and lay out key considerations for states as they seek to better understand the prospects for a “green” economic focus.</p>	<ul style="list-style-type: none"> <li>• Sue Gander, Director, Environment, Energy &amp; Natural Resources Division, NGA Center</li> <li>• Mary Jo Waits, Director, Social, Economic &amp; Workforce Programs Division, NGA Center</li> <li>• Dan Reicher, Director of Climate Change and Energy Initiatives, Google.org</li> <li>• <a href="#">John Melville, Director and Co-Founder, Collaborative Economics, Inc.</a></li> <li>• Miranda A. Anderson, Director of Sustainability, Wal-Mart Stores, Inc.</li> <li>• John Denniston, Partner, Kleiner Perkins Caufield &amp; Byers</li> </ul>
10:30 am	<b>Break</b>	
11:00 a.m.	<p><b>State Profiles on Building a Green Economy</b></p> <p>States representing different regions will kick off a discussion among all states about efforts to promote green jobs and green industries, including clean energy policies to create and enhance markets, and workforce training efforts. Updates from states will also include discussion of how the ARRA federal recovery legislation is assisting their efforts, and what challenges are posed by ARRA implementation.</p>	<p>Moderator: Michael Northrop, Director of the Sustainable Development Program, Rockefeller Brothers Fund</p> <ul style="list-style-type: none"> <li>• <a href="#">Alice Madden, Colorado</a></li> <li>• Debbie Dlugolenski, Georgia</li> <li>• <a href="#">Liesl Clark, Michigan</a></li> <li>• <a href="#">Dan McElroy, Minnesota</a></li> <li>• Marc Baldwin, Washington</li> </ul>
12:45 p.m.	<p><b>Lunch Presentation:</b></p> <p><b>Integrating Clean Energy Innovation and the Bottom Line</b></p> <p>Speaker will address how their company has sought to rethink product cycles and retool their production processes to better incorporate energy savings and sustainability. Speaker will describe how these innovations came about and how they can help save energy and reduce greenhouse gas emissions while achieving cost savings.</p>	<ul style="list-style-type: none"> <li>• Dr. Len Sauers, Vice-President of Sustainability, Procter and Gamble</li> </ul>

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<p>2:00 p.m.</p>	<p><b>State Breakout Sessions</b>                  Building on the earlier discussions, state teams will break into two groups to further discuss green jobs and green industry development. Each breakout group will be asked to identify their top 5 ideas to better facilitate state efforts to promote a green economy within their topic area. Each session will begin with expert speakers providing a 5-10 minute introduction. Additional experts will serve as resources for the discussion.</p> <ul style="list-style-type: none"> <li>• <i>Group I</i> – Data, Measurement, and Definition – This group will discuss definitions of green jobs, what industries and jobs should be considered “green”, assess available data and data gaps, and discuss how states can appropriately set targets, develop supporting policies and measure progress in creating a green economy.</li>   <li>• <i>Group II</i> – Workforce and Education – This group will discuss what skill sets are needed to support a green economy, the workforce and educational needs, and how states can work with partners in universities and community colleges, non-profits, private sector, and local government to ensure that the workforce is ready to meet the needs of a new green economy.</li> </ul>	<p><b>ROOM 333</b>                  Moderators, Group 1:</p> <ul style="list-style-type: none"> <li>• John Melville, Director and Co-Founder, CEI/Tracey Grose, VP of Research and Strategic Development, CEI</li> <li>• <a href="#">Jackie Roberts, Director of Sustainable Technologies, Climate and Air Program, EDF</a></li> </ul> <p><b>ROOM 231</b>                  Moderators, Group 2:</p> <ul style="list-style-type: none"> <li>• Gay Gilbert, Administrator, Office of Workforce Investment, Department of Labor</li> <li>• Sasha Mackler, Research Director, National Commission on Energy Policy</li> </ul>
<p>3:30 p.m.</p>	<p><b>Break</b></p>	
<p>3:45 p.m.</p>	<p><b>Report Back on Recommended Actions for States</b>                  States will report back on their top 5 ideas to better facilitate state efforts to promote a green economy with respect to data, measurement and definition and workforce and education.</p>	
<p>4:15 p.m.</p>	<p><b>Federal Panel</b>                  This panel will feature speakers from the federal government, to discuss the role of programs in the ARRA and other key federal activities to promote a green economy, provide an update on recent guidance and how these activities can integrate with state efforts.</p>	<p>Moderator: Sue Gander, NGA Center</p> <ul style="list-style-type: none"> <li>• <a href="#">Mark Bailey, Office of Energy Efficiency and Renewable Energy, Department of Energy</a></li> <li>• Byron Zuidema, Regional Administrator, Department of Labor</li> <li>• <a href="#">David Widawsky, Acting Director, National Center for Environmental Innovation, U.S. Environmental Protection Agency</a></li> <li>• Mark Troppe, Manager of Strategic Partnerships and State Relations, NIST, US Department of Commerce</li> </ul>
<p>5:30 p.m.</p>	<p><b>Wrap up and Day 2 Preview</b></p>	

## Green Economy State Roundtable

### *Day 2: Understanding Private Investment Opportunities for Clean Energy Technology*

National Governors Association Center for Best Practices

Hall of the States, Room 283

444 North Capitol Street, NW, Washington, DC 20001

DAY 2 AGENDA: Friday, May 1, 2009		
8:00 a.m.	<b>Breakfast</b>	<b>ROOM 283</b>
8:30 a.m.	<b>Welcome &amp; Introductions</b>	
8:45 a.m.	<p><b>Panel Discussion: Private Sector's Role in Clean Energy</b>  <i>Speakers will discuss the status of different types of private investment and state attributes that attract new players.</i></p> <ul style="list-style-type: none"> <li>• What is the outlook for private sector investment in states under current and future economic conditions?</li> <li>• How has the American Recovery and Reinvestment Act (ARRA) provided additional opportunities for private investment and how can states best leverage this with public sector investments?</li> <li>• What categories of clean energy look the most promising?</li> <li>• How do states provide attractive opportunities for private investment?</li> <li>• What types of state policies are effective at fostering innovation and private investment in clean energy technology?</li> </ul>	<p>Moderator: Sue Gander, NGA Center</p> <ul style="list-style-type: none"> <li>• <a href="#">Ethan Zindler, Head of North American Research, New Energy Finance</a></li> <li>• <a href="#">Mike DeRosa, Managing Director, Element Partners</a></li> <li>• <a href="#">Kevin Walsh, Managing Director, GE Energy Financial Services</a></li> </ul>
10:00 a.m.	<b>Break</b>	
10:15 a.m.	<p><b>Building State Investment Funds</b>            States will discuss their efforts to create clean energy RD&amp;D programs, focusing on policies and capital, and economic development incentives.</p>	<p>Moderator: Mary Jo Waits, NGA Center</p> <ul style="list-style-type: none"> <li>• <a href="#">Todd Ferrara, California</a></li> <li>• <a href="#">Mike Tramontina, Iowa</a></li> <li>• <a href="#">Liesl Clark, Michigan</a></li> </ul>
11:45 p.m.	<b>Lunch: State Networking Time</b>	
1:00 p.m.	<p><b>Creating a Market for Clean Tech Deployment</b>            Speakers will discuss state partnerships, including cluster strategies, university research efforts and private firms designed to deploy clean technologies. Speakers will represent state, university and private sector perspectives.</p>	<p>Moderator: Pete Engardio, Business Week</p> <ul style="list-style-type: none"> <li>• Rebecca Bagley, Pennsylvania</li> <li>• <a href="#">Dan Sarewitz, Center for Science, Policy and Outcomes, Arizona State University</a></li> <li>• <a href="#">Scott A. Vitters, Director, Sustainable Packaging, The Coca-Cola Corporation, Inc.</a></li> </ul>
2:00 p.m.	<p><b>State Breakout Sessions</b>            Building on the earlier discussions, states will break into two groups to further discuss clean energy private investment challenges facing their states. Breakout groups will be asked to report back on their top 5 ideas to promote private investment in clean energy. Each session will begin with an expert speaker providing a 5-10 minute introduction.</p> <ul style="list-style-type: none"> <li>• <i>Group 1 – Building a Green Manufacturing Base</i> – This group will focus on ways to work with the private sector to build a sustainable clean energy manufacturing sector in the US.</li> </ul>	<p style="text-align: center;"><b>ROOM 331</b></p> <ul style="list-style-type: none"> <li>• Moderator, Group 1: Mark Troppe, Manager of Strategic</li> </ul>

**DAY 2 AGENDA: Friday, May 1, 2009**

	<ul style="list-style-type: none"><li>• <i>Group 2 – Technology Development</i> – This group will discuss how states, universities, other entities, and the private sector can partner to accelerate clean energy technology development and deployment.</li></ul>	Partnerships and State Relations, NIST, US Department of Commerce <b>ROOM 283</b> <ul style="list-style-type: none"><li>• Moderator, Group 2: <a href="#">Dan Berglund, President and CEO, SSTI</a></li></ul>
3:00 p.m.	<b>Report Back on Recommended Actions for States</b> States will report back on their top five ideas to promote private and public clean energy investment.	
3:15 p.m.	<b>Wrap up</b> NGA Center staff will review results of both days and identify key issues for continuing state progress.	
3:30 p.m.	<b>Adjourn</b>	