

Web Site Privacy Policy

NGA has a strong commitment to privacy. This statement outlines the policies and procedures concerning information gathering and dissemination practices for our Web site, www.nga.org.

Collecting and Using User Information

NGA collects information in different ways from those who access our site. We use this information primarily to provide a customized experience as you use our site and do not share this information with third parties. However, we may disclose personal information collected if we have received your permission beforehand or in special circumstances, such as when we believe that such disclosure is required by law or in other special cases described below.

Our site uses order forms for customers to request information, products, and services. We collect users' contact information (e.g., name and e-mail address) and financial information (e.g., account or credit card numbers). Financial information is used to bill the user for products and services. Contact information from the order form is used to send orders, contact the user regarding any problems with the order, and to provide the user with information about our association, including promotional materials.

Disclosure of Personal Information

It is NGA's policy not to use or share the personal information about users in ways unrelated to the ones described above without also providing you an opportunity to opt out or otherwise prohibit such unrelated uses. However, NGA may disclose personal information about users, or information regarding your use of our site, for any reason if, in our sole discretion, we believe that it is reasonable to do so, including: to satisfy laws, such as the Electronic Communications Privacy Act, regulations, or governmental or legal requests for such information; to disclose information that is necessary to identify, contact or bring legal action against someone who may be violating our Web site Terms of Use or other user policies; to operate the site properly; or to protect NGA and our users.

Security

Our site has security measures in place to protect against loss, misuse, and alteration of the information under our control, but we cannot guarantee that our security measures will prevent the illegal or unauthorized appropriation of this information.

Cookies

A "cookie" is a small data file that can be placed on your hard drive when you visit certain Web sites. NGA may use cookies to collect, store, and sometimes track information for statistical purposes, to improve the products and services we provide, or to save your settings and to provide customizable and personalized services. These cookies do not enable third parties to access any of your personal information. Additionally, be aware that if you visit non-NGA Web

sites where you are prompted to log in or that are customizable, you may be required to accept cookies. Third parties and other non-NGA Web sites may also use their own cookies. We do not control use of these cookies and expressly disclaim responsibility for information collected through them.

Links to Other Sites

This site contains links to other sites. NGA is not responsible for the privacy practices or content of other Web sites. We encourage you to read the privacy statements of each Web site that collects your personally identifiable information.

Changes to This Policy

NGA reserves the right to revise, amend, or modify this Privacy Policy, our Web site Terms of Use, and our other policies and agreements at any time and in any manner. Notice of any revision, amendment, or modification will be posted in accordance with our Web site Terms of Use.