# NATIONAL SUMMIT ON STATE GOVERNMENT REDESIGN

December 5-6, 2012  
DoubleTree Hotel Crystal City  
300 Army Navy Drive, Arlington, Virginia

## WEDNESDAY, DECEMBER 5

<table>
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<th>Time</th>
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| 7:30 AM – 5:00 PM | **REGISTRATION**  
Washington Ballroom Foyer  
MEZZANINE LEVEL |
| 7:30 AM – 8:15 AM | **BUFFET BREAKFAST**  
Washington Ballroom Foyer  
MEZZANINE LEVEL |
| 8:15 AM – 8:30 AM | **WELCOME AND INTRODUCTIONS**  
Washington Ballroom  
MEZZANINE LEVEL |
| 8:30 AM – 9:30 AM | **PLENARY SESSION ON NATIONAL AND STATE CONTEXT**  
Governors continue to face citizen demands for high quality services and tight budgets. This session provides a snapshot of where state budgets are as a whole and the challenges posed to governors by the “fiscal cliff” and changes in federal spending and tax policy that are likely to be considered by Congress.  
- Barry Anderson, Deputy Director, National Governors Association  
- Brian Sigritz, Director of State Fiscal Studies, National Association of State Budget Officers  
- **Moderator:** David Moore, Director, National Governors Association Center for Best Practices |
| 9:30 AM – 10:15 AM | **UPDATES FROM STATES: WHERE WE’VE COME IN A YEAR, WHERE WE’RE GOING**  
State participants are invited to join in this facilitated discussion about what states have accomplished and learned over the past year and what their priorities are for the coming year. Each state will have a chance to briefly discuss one innovation and one challenge in their state.  
- **Moderator:** David Moore, Director, NGA Center for Best Practices |
| 10:15 AM – 10:30 AM | **BREAK** |
10:30 AM – 11:30 AM

**INNOVATION IN STATE GOVERNMENT: DISPATCHES FROM THE FRONT LINE**

Management consultants are working closely with the states in their efforts to deliver more for less. A rapid fire panel discussion provides dispatches from the frontlines.

- Christina Dorfhuber, Principal, Deloitte Consulting
- Peter Hutchinson, Strategy Lead for State, Provincial and Local Governments, Accenture Management Consulting
- Lenny Mendonca, Director, McKinsey Global Institute
- *Moderator*: Mary Jo Waits, Director, Economic, Human Services, and Workforce Division, NGA Center for Best Practices

11:30 AM – 12:30 PM

**PLENARY SESSION ON MEDICAID/HEALTH ISSUES**

The rising cost of health care places pressure on governors to redesign their health care marketplaces. In an era of doing more with less, the continually rising costs of Medicaid and state employee health benefits are not sustainable. Governors are at the forefront of experimenting with ways to reduce costs while improving the quality of health care. States are taking advantage of their role as purchaser of care services to create payment models that can lower costs while improving quality. They also are focusing on high-cost patients and the social supports that can be used to keep them out of clinical settings. Finally, in their role as regulators of the health care professions, states are experimenting with expanding the scope of practice of some health care professions. This session examines what states currently are paying for in health care, some new models of care, and the managed care and workforce issues associated with new models.

- Jennifer Decubellis, Area Director, Hennepin County Human Services and Public Health Department
- Andrew Bazemore, Director, Robert Graham Center for Policy Studies in Primary Care
- *Moderator*: Krista Drobac, Director, Health Division, NGA Center for Best Practices

12:30 PM – 1:45 PM

**LUNCH**

Jefferson Room
15th FLOOR

1:15 PM – 1:45 PM

**LUNCH KEYNOTE: RHODE ISLAND GOVERNOR LINCOLN CHAFEE**

Jefferson Room
15th FLOOR
RAISING THE BAR: STRATEGIES FOR INCREASING POSTSECONDARY EDUCATIONAL ATTAINMENT WITH LIMITED RESOURCES

A combination of forces—higher K-12 standards for college and career training readiness, increased demand for skilled workers, and growing competition for limited state funding—means that states and their postsecondary institutions must consider new strategies and delivery models for producing more high quality graduates with the resources available. This session will focus on two key actions states can take:

- Adopting goals and robust performance metrics that focus on outcomes as well as inputs
- Using those metrics to steer policy and funding decisions to achieve greater postsecondary education attainment for more people aligned to a state’s workforce needs

The NGA Center for Best Practices has been working with several states on these objectives. The session will provide an overview of lessons learned through this work.

- Dennis Jones, President, National Center for Higher Education Management Systems
- Will Cromer, Policy Director, Office of Governor Tennessee Bill Haslam
- Moderator: Travis Reindl, Program Director, Education Division, NGA Center for Best Practices

PARALLEL BREAKOUT SESSIONS: MEDICAID/HEALTH OR EDUCATION

These breakout sessions will explore issues and examples raised in the previous corresponding plenary sessions. The format will be interactive. State attendees should self-select which breakout to attend.
3:45 PM – 5:15 PM
Washington Ballroom
MEZZANINE LEVEL

**HOT TOPICS SESSION: “BLOCKING AND TACKLING” TO CUT COSTS**

This session will cover strategies for “blocking and tackling,” addressing the fundamental issues that may not be trendy but can make a significant difference in cutting costs such as lean government initiatives, data analytics to improve procurement, and cost cutting related to state buildings and fleets.

- Matt Bailey, Assistant Commissioner, Minnesota Department of Administration
- Eric Friedman, Deputy Director, Massachusetts Department of Energy Resources
- Wendy Korthuis-Smith, Director, Accountability and Performance, Washington Office of the Governor
- Matt Massman, Deputy Commissioner, Minnesota Department of Revenue
- *Moderator:* Erin Sparks, Senior Policy Analyst, Economic, Human Services, and Workforce Division, NGA Center for Best Practices

5:30 PM – 6:30 PM
Jefferson Room
15TH FLOOR

**NETWORKING RECEPTION**
THURSDAY, DECEMBER 6

7:30 AM – 3:00 PM  REGISTRATION
Washington Ballroom Foyer
MEZZANINE LEVEL

7:30 AM – 8:30 AM  BUFFET BREAKFAST
Washington Ballroom Foyer
MEZZANINE LEVEL

8:30 AM – 9:15 AM  PLENARY SESSION ON STATE AND LOCAL PENSION REFORM
Washington Ballroom
MEZZANINE LEVEL
The recession and slow recovery have forced governors to address a number of issues related to public employees. Lower than expected returns to funds set aside to cover future pension liabilities are placing pressure on current budgets as some observers suggest larger current contributions must be made to cover future liabilities. This same process is occurring at the local level, potentially putting municipalities at risk of bankruptcy. This session will explore pension reforms at the state and local level and the role states can play in managing local fiscal problems.

- Rosemary Booth Gallogly, Director, Rhode Island Department of Revenue
- Ron Snell, formerly Senior Fellow, National Conference of State Legislatures
- Moderator: David Moore, Director, NGA Center for Best Practices

9:15 AM – 10:00 AM  PERFORMANCE AND ACCOUNTABILITY TOOLS
Washington Ballroom
MEZZANINE LEVEL
Performance metrics and dashboards are just one step in the process of improving service provision and holding agencies accountable for meeting goals. Some states have taken the next step by linking those metrics to budget decisions. This session will explore state strategies for improving performance and accountability by linking performance metrics to the state budget process.

- Amy Baumer, Director, Good Government and Center of Excellence, Michigan Department of Technology, Management, and Budget
- Kristen Cox, Director, Governor’s Office of Planning and Budget, Utah
- Moderator: Robert Shea, Principal, Grant Thorton

10:00 AM – 10:15 AM  BREAK
**10:15 AM – 11:15 AM**  
*Washington Ballroom  
MEZZANINE LEVEL*

**PLENARY SESSION ON CORRECTIONS**
Although state corrections expenditures have declined from a historic high of $52 billion in FY 2008, reduced federal funding coupled with budgetary challenges in health care and education will continue to put pressure on states to cut corrections spending. To help states cut corrections costs, protect the public safety, and hold offenders accountable, this session will identify best practices that they can adopt toward designing a leaner and more effective corrections system. The session will also explore the extent to which privatization of certain corrections services, such as health care, and greater use of technology can help reduce service delivery costs. In addition, it will recommend ways that states can implement performance management practices that can improve operational efficiencies and help states reduce costs.

- Nancy La Vigne, Director, Justice Policy Center, The Urban Institute
- A.T. Wall, President, Association of State Correctional Administrators and Director, Rhode Island Department of Corrections
- **Moderator**: Thomas MacLellan, Director, Homeland Security and Public Safety Division, NGA Center for Best Practices

**11:15 AM – 12:00 PM**  
**PARALLEL BREAKOUT SESSIONS: ACCOUNTABILITY OR CORRECTIONS**
These breakout sessions each explore issues and examples raised in the previous corresponding plenary sessions. The format will be interactive. State attendees should self-select which breakout to attend.

**JACKSON ROOM  
MEZZANINE LEVEL**

**ACCOUNTABILITY**

**WILSON/HARRISON  
MEZZANINE LEVEL**

**CORRECTIONS**

**12:00 PM – 1:00 PM**  
*Jefferson Room,  
15TH FLOOR*

**LUNCH**
1:00 PM – 2:00 PM

**BIG DATA AND INNOVATION: HOW TO USE DATA TO DESIGN EFFECTIVE PROGRAMS AND ENGAGE CONSTITUENTS**

The increasing availability and volume of data may provide states with a foundation for increased innovation and productivity as they design programs and policies. Speakers will focus on how states have used “big data” to design policies and to better interact with constituents.

- Lenny Mendonca, Director, McKinsey Global Institute
- Sean Vinck, Chief Information Officer, State of Illinois
- **Moderator:** Mary Jo Waits, Director, Economic, Human Services, and Workforce Division, NGA Center for Best Practices

2:00 PM – 2:45 PM

**COMMUNICATING REDESIGN RESULTS TO CONSTITUENTS**

Market research shows that even after several years of cuts and new efficiency measures, and even after being led through the state budget process, Americans believe that at least a third of the money spent by their state government is wasted. This session will explore ways that governors can effectively communicate the value of state government and their efforts to redesign government to their constituents.

- Elaine Mejia, Senior Program Analyst, Public Works and former Director of the North Carolina Budget and Tax Center
- **Moderator:** Mary Jo Waits, Director, Economic, Human Services, and Workforce Division, NGA Center for Best Practices

2:45 PM - 3:00 PM

**CLOSING COMMENTS; ADJOURN**