State Tobacco Prevention and Control Programs

**Alabama**
The Tobacco Prevention and Control Branch, in the Division of Chronic Disease Prevention, was created with funds from the Center for Disease Control and Prevention in 1993. Its mission is to establish a well-staffed tobacco prevention program to provide resources and technical assistance.

By working with local coalitions, community agencies, and state and national partners the Tobacco Prevention and Control Branch endeavors to implement and evaluate effective tobacco prevention and cessation activities that meet the following goals:

- Eliminating environmental tobacco use exposure
- Promoting quitting among adults and youth
- Preventing youth initiation
- Identifying and eliminating disparities among populations.

For more information, please contact:

**Diane Beeson**
Tobacco Prevention and Control Branch
AL Department of Public Health
The RSA Tower, Suite 992
PO Box 303017
Montgomery, AL 36130-3017
(334) 206-5560
(334) 206-5324 fax

**Alaska**
The Alaska Tobacco Prevention and Control Program, in cooperation with local communities, statewide partners, and national organizations, strives to reduce the overall mortality and morbidity caused by tobacco use, passive exposure to tobacco, and the effects these two factors have in Alaska. The program is driven by four primary goals:

1) To eliminate exposure to environmental tobacco smoke;
2) To identify and eliminate disparities experienced by population groups relative to tobacco and its use;
3) To promote quitting among adults and youth; and
4) To prevent initiation of tobacco use among youth.

For more information, please contact:

**Susan Mason-Bouterse**
Alaska Department of Health & Social Services
Division of Public Health
PO Box 110616
Juneau, AK 99811-0616
(907) 465-8641
(907) 465-6861 fax

**Arizona**
The Arizona Tobacco Education and Prevention (TEPP) has the goal of preventing tobacco use among Arizonans, especially children. Anyone who wishes to quit using tobacco should have
access to affordable, state-of-the-art cessation services. All Arizonans should also be protected from environmental tobacco.

TEPP funds a variety of service contracts. Arizona's fifteen counties and the Intertribal Council of Arizona, which represents nineteen tribes, operate local projects providing community level services. These local projects receive statewide support through the Arizona Cessation Training and Evaluation (ACTEV) Program, a statewide media campaign, and the Arizona Tobacco Information Network (ATIN). TEPP also funds a variety of pilot projects and provides funds to school districts through the Arizona Department of Education, to develop smoke-free campuses.

For more information, please contact:
Kim Kotchou  
Tobacco Use & Prevention Program  
Office of Health Promotion & Education  
1651 E Morten  
Suite 110  
Phoenix, AZ 85020  
(602) 870-3145  
(602) 870-3252 fax
Arizona Tobacco Education and Prevention

Arkansas
For more information, please contact:
Patty McLean  
Office of Tobacco Control & Prevention  
4815 W. Markham  
Slot 3  
Little Rock, AR 72205  
(501) 661-2783  
(501) 661-2009 fax
Arkansas Tobacco Control Board

California
The mission of the Tobacco Control Section is to work toward achieving a tobacco-free California, and to reduce illness and premature deaths attributable to tobacco by implementing programs to reduce tobacco use and exposure to secondhand tobacco smoke.

Background of the California Tobacco Control Section
In November 1988, California voters approved the California Tobacco Tax and Health Promotion Act of 1988 (Proposition 99), which increased the state surtax on cigarettes by 25 cents per pack (and an equivalent amount on other tobacco products). Revenues from the new tobacco tax were earmarked for tobacco-related disease research, health education against tobacco, and health care for medically indigent families.

Twenty percent of revenues from the new tax were earmarked for health education efforts aimed at the prevention and reduction of tobacco use. Approximately one-third of the health education funds go to the California Department of Education and two-thirds go to the Department of Health Services. The authorizing legislation established the goal of reducing tobacco consumption by 75 percent in the State of California by the year 1999.
The California Department of Health Services was charged with conducting a variety of innovative approaches to reduce tobacco use, including a statewide media campaign, tobacco control programs in local health departments, competitively-selected state, regional and community-based projects as well as an extensive evaluation of the entire tobacco education campaign. The Department created a Tobacco Control Section in its Cancer Control Branch to implement these programs.

For more information, please contact:
Robin Shimizu
California Department of Health Services
PO Box 942732 MS #555
601 N. 7th Street
Sacramento, CA 94234-7320
(916) 324-4267
(916) 327-5424 fax
California Tobacco Control Section

Colorado
The State Tobacco Education and Prevention Partnership (STEPP) is a program of the state health department, funded under a cooperative agreement with the Centers for Disease Control and Prevention. Twelve local programs, working with coalitions of youth and adult volunteers, are funded under this partnership. STEPP has programs in Denver, Boulder, Colorado Springs, Pueblo, Ft. Collins, Greeley, Alamosa, Aspen-Glenwood Springs, Montrose, Grand Junction, and Durango.

Coalitions in Colorado are working on:
- Increasing Local Level Capacity for Tobacco Prevention
- Promoting Cessation
- Prevention Education
- Reducing Environmental Tobacco Smoke
- Eliminating Disparities in Population Groups

For more information, please contact:
Karen DeLeeuw
CO Dept. of Public Health & Environment
Emergency Medical Services & Prevention
4300 Cherry Creek Drive South
Denver, CO 80222-1530
(303) 692-2515
(303) 758-3448 fax
Colorado State Tobacco Education and Prevention Partnership (STEPP)

Connecticut
The Tobacco Compliance Unit (TCU) is a branch in the Prevention/Intervention Division within the Department of Mental Health and Addiction Services. The TCU looks to educate cigarette dealers, children and the general public about the laws prohibiting the sale of cigarettes and tobacco products to underage youth. The program educates people concerning the health hazards of tobacco use.
Their goal is to reduce the accessibility of tobacco products to underage youth by canvassing cigarette dealers through the use of compliance checks. The TCU will use compliance checks to achieve and maintain a buy rate of 20 percent or less in order to meet mandates issued by the federal government. Working directly with the Department of Revenue Services (DRS), the TCU will ensure that cigarette dealers violating the law are penalized accordingly.

The TCU, in conjunction with local communities, is dedicated to preventing underage youth from using tobacco products by limiting their access to tobacco products and educating tobacco vendors and the public about Connecticut's underage youth tobacco access laws. This includes the TCU’s proactive approach to providing information to youth on the health risks associated with tobacco use.

For more information, please contact:
Tom Condren
Department of Public Health
Health Education & Intervention
PO Box 340308 MS #11HLS
410 Capitol Avenue, 1st Floor
Hartford, CT 06134-0308
(860) 509-7803
(860) 509-7854 fax

Connecticut Tobacco Compliance Unit (Department of Mental Health and Addiction Services)

Delaware
Delaware's Division of Public Health works to prevent the use of tobacco products through its Tobacco Prevention and Control Program. The program is funded primarily by a cooperative agreement with the U.S. Centers for Disease Control and Prevention (CDC). The Tobacco Prevention and Control Program collaborates with the IMPACT Delaware Tobacco Prevention Coalition and with more than forty member organizations including health-care, youth and community groups, educational organizations, grassroots networks, and state agencies. The coalition and its partners, including the Division of Public Health, developed and published new statewide tobacco prevention plan in January of 2000 to guide its activities through the year 2010.

The program also provides public information and educational programs, and provides support and consultation to public and private agencies and community organizations.

For more information, please contact:
Lisa McKenzie
Department of Health & Social Services
PO Box 637
Dover, DE 19903
(302) 739-4724
(302) 739-3839

Delaware Tobacco Prevention and Control Program

Florida
Tobacco Prevention and Control
The Florida Department of Health (DOH) is developing a strategic plan for comprehensive tobacco control. This plan will include the involvement of other state agencies, tobacco-related programs within DOH, the Tobacco Pilot Program, tobacco-free community partnerships,
voluntary health agencies, other statewide public and private organizations, and grassroots organizations.

Coordinating this effort are the Tobacco Prevention and Control Program and the Florida Leadership Council for Tobacco Control.

The Tobacco Prevention and Control Program is located in the Bureau of Chronic Disease. It is funded by a $400,000 cooperative agreement with the national Centers for Disease Control and Prevention (CDC). Responsibilities include:

- Staffing the Florida Leadership Council for Tobacco Control, which is the state advisory council on tobacco prevention and control
- Providing tobacco-related technical assistance to Community Intervention Projects in 21 county health department-based sites throughout Florida
- Contributing tobacco-related expertise to the Cardiovascular Health Steering Committee
- Representing Florida on the Southeastern Tobacco Prevention (SToP) Network, which comprises ten states in the Southeastern U.S.

For more information, please contact:

Mary (M.R.) Street  
Department of Health  
Tobacco Prevention & Control  
2020 Capitol Circle, SE  
Bin A-18 (HSFCD)  
Tallahassee, FL 32399-1744  
(850) 921-8099  
(850) 410-2540 fax

Debra Bodenstine  
Director, Health Awareness and Tobacco  
Department of Health  
4052 Bald Cypress Way, Bin C-23  
Tallahassee, FL 32399-1743  
(850) 245-4151  
(850) 488-4944 fax

Georgia

The mission of the Tobacco Use Prevention Program is to coordinate strategy in tobacco use prevention and control, provide assistance on policy development, and serve as a resource center for tobacco issues. The program has adopted a national philosophy of changing environmental factors to reduce tobacco use. The program provides project support to a state coalition and to local coalition programs in four Georgia communities served by these health districts: DeKalb County, Gwinnett County, Albany District, Dublin District.

The program collaborates with the Coalition for a Healthy And Responsible Georgia (CHARGE), comprising organizations and people concerned about tobacco use in Georgia. This coalition serves as a forum for developing and carrying out strategies that focus on protecting people from secondhand smoke, preventing tobacco use among youth, and encouraging people who smoke to quit.
Four primary policy areas that have been shown to reduce tobacco use are:

- Smoke-free (clean) indoor air -- to protect health and encourage smokers to quit
- Preventing youth access to tobacco products -- to stop the easy availability of a product that is illegal to sell to youths in all 50 states
- Increased tax on tobacco products -- the best way to keep children from smoking
- Reducing the advertising and promotion of tobacco products -- to protect kids and others from being the targets of deadly and addictive products

The Tobacco Use Prevention Program houses information on tobacco issues and is connected by computer access to tobacco prevention programs across the country. Guidelines on each of the above policy areas, community collaboration, media advocacy, and other resources are available.

For more information, please contact:

Pam Eidson
DHR Division of Public Health
Tobacco Prevention Program
2 Peachtree Street, NE
6-500
Atlanta, GA 30303-3142
(404) 657-6649
(404) 657-6631 fax
Georgia Tobacco Use Prevention Program

Hawaii

In 1993, Hawaii was awarded a grant from the Centers for Disease Control and Prevention (CDC) to build a strong tobacco prevention and control program. The Hawaii Tobacco Prevention and Education Project has mobilized and involved the community, professional business, voluntary and grassroots organization, and youth to participate in tobacco prevention and control efforts in their communities.

The project aims to:

- reduce youth access to tobacco products;
- reduce smoking rates among adults;
- reduce exposure to environmental tobacco smoke(rs);
- build coalitions/community support;
- improve data/surveillance;
- increase media and awareness; and
- increase treatment and cessation options.

For more information, please contact:

Julian Lipsher
Department of Health
1250 Punchbowl Street
Room 217
Honolulu, HI 96813
(808) 586-4662
(808) 586-8252 fax
Hawaii Tobacco Prevention and Education Project
**Idaho**

The Tobacco Prevention and Control Program addresses smoking and spit tobacco prevention, as well as environmental tobacco smoke and clean indoor air through education and advocacy targeted toward influencing behavioral, environmental and policy changes.

For more information, please contact:

**Kristy Jones**
Idaho Department of Health & Welfare
PO Box 83728
450 West State Street
Boise, ID 83720-0036
(208) 334-4936  
(208) 334-6573 fax

**Idaho Tobacco Prevention and Control**

**Illinois**

For more information, please contact:

**Cheryl Hunter**
Department of Public Health
535 West Jefferson Street
Springfield, IL 62761
(217) 785-4330  
(217) 782-1235 fax

**Illinois Tobacco Prevention and Control**

**Indiana**

For more information, please contact:

**Bain J. Farris**
Chairman
Indiana Tobacco Use Prevention and Cessation Executive Board
9000 Keystone Crossing, Suite 890
Indianapolis, IN 46240
(317) 815-0801 ext. 112  
(317) 815-0861 FAX

**Office of Tobacco and Health**

**Iowa**

This program seeks to reduce youth access to tobacco and to create smoke-free environments throughout the state by assisting community-based initiatives. These initiatives include media advocacy, coalition building and support of policy and environmental changes.

For more information, please contact:

**Cathy Callaway**
Interim Administrator
Tobacco Use and Control Division
Iowa Department of Public Health
Lucas State Office Building
321 East 12th Street
Des Moines, IA 50319-0075
(515) 281-8857

**Iowa Tobacco Preclusion Program**
**Kansas**

Program activities are aimed at educating Kansans, especially youth, about the negative health and economic consequences of tobacco use. Through collaboration with more than fifty partner organizations of the Tobacco Free Kansas Coalition, strategies to reduce tobacco use are implemented, including the Kansas Kids Against Tobacco Mini-grants program; community mini-grants, the "Puff n Snuff, the Ugly Dragon" public education campaign, and Teens as Teachers mentoring program. More than 2000 teenagers throughout Kansas have conducted formal presentations to more than 90,000 elementary students as a result of these initiatives.

For more information, please contact:

Julia Francisco  
Department of Health & Environment  
900 SW Jackson  
Topeka, KS 66612-1290  
(785) 296-1233  
(785) 296-8059 fax  
Kansas Tobacco Use Prevention Program

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**Kentucky**

For more information, please contact:

Todd Warnick  
Kentucky Department for Public Health  
275 East Main Street  
Frankfort, KY 40261  
(502) 564-7996  
(502) 564-4553 fax  
Kentucky Tobacco Use Prevention and Control Program

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**Louisiana**

For more information, please contact:

Diane Hargrove-Roberson  
LA Dept. of Health & Hospitals  
Chronic Disease Control Program  
325 Loyola Avenue, Room 414  
New Orleans, LA 70112  
(504) 568-7210  
(504) 568-7005 fax  
Louisiana Tobacco Prevention Program

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**Maine**

Maine is one of seventeen states participating in the ASSIST (American Stop Smoking Intervention Study for Cancer Prevention) Project, the largest ever tobacco prevention and control program funded to states by the U.S. Public Health Service. ASSIST is a partnership among the National Cancer Institute, the American Cancer Society, Maine Division, Inc., Maine Department of Human Services, and a statewide coalition of individuals and organizations.

Nationally, ASSIST aims to help more than 4.6 million adults to stop smoking and 2 million more young people never to start. These goals will be accomplished by:

- lowering the rate of tobacco use to about 15 percent of adults by the year 2000; and
- reducing the number of new tobacco users among youth by 50 percent.
ASSIST is a comprehensive program designed to bring about the greatest impact with the most efficient use of resources by:

- Promoting policies that will reduce youth access to tobacco and will protect the public from environmental tobacco smoke;
- increasing media coverage of tobacco issues;
- increasing the involvement of community groups and organizations in tobacco control;
- increasing the percentage of health care providers who routinely advise cessation; and
- promoting tobacco use prevention curricula in comprehensive school health education.

For more information, please contact:

Valorie Nybo
ME Department of Human Services
Division of Health Promotion & Education
151 Capitol Street
State House Station 11
Augusta, ME 04333
(207) 287-4624
(207) 287-4636 fax

Maine Tobacco Use, Prevention and Control

Maryland

The school-based tobacco use prevention program was initiated in 1993 by the Department of Health and Mental Hygiene and the Maryland State Department of Education. National research clearly indicates that curriculum based education and skills training can prevent or delay the onset of tobacco use. For that reason, school systems receive funding to provide curriculum based tobacco use prevention in middle schools as part of their comprehensive school health program.

The year 2000 goals of the statewide program are as follows to:

- reduce the initiation of tobacco use by children and youth so no more than 15 percent are regular smokers by the age of twenty.
- reduce smokeless tobacco use by males aged twelve to seventeen to a prevalence of no more than 4 percent.
- increase by at least one year the average age of initiation of tobacco use by adolescents aged twelve to seventeen.

For more information, please contact:

Dawn Wiesenberger
Department of Health & Mental Hygiene
Office of Health Promotion
201 West Preston Street
Baltimore, MD 21201
(410) 767-5529
(410) 333-7903 fax

Maryland Tobacco Use Prevention

Massachusetts

The Massachusetts Tobacco Control Program (MTCP) is a statewide government program dedicated to addressing the severe health risks associated with tobacco use.
MTCP was created through a statewide referendum held in November 1992 and is entirely funded by a tax on cigarettes and smokeless tobacco products. In Massachusetts since the introduction of this program (through June 1998):

- cigarette consumption has fallen by 30 percent, while consumption in the rest of the country declined just 9 percent
- the number of adult smokers has declined
- smoking during pregnancy dropped sharply, from 25 percent to 13 percent
- youth smoking rates have remained constant while increasing dramatically elsewhere in the country
- successful underage buying attempts have dropped from 48 percent to 10 percent
- the number of smokers planning to quit has increased, and those who try to quit are more successful
- exposure to environmental tobacco smoke in the workplace, restaurants, and other public buildings has been greatly reduced

MTCP funds local and statewide programs, conducts tobacco related research, supports a comprehensive media campaign, and monitors the activity of the tobacco industry through regulations requiring disclosure of ingredients, more accurate measures of nicotine levels, and measures of toxic smoke constituents. The program has also assisted in the creation of a number of web-based resources, including:

- FreshAir (youth site)
- GetOutraged (discussion forum)
- TryToStop (smoking cessation resource)
- Tobacco Documents Online (recently released court documents)
- Tobacco Education Clearinghouse (educational materials)

For more information, please contact:

**Gregory Connolly**  
Massachusetts Dept. of Public Health  
250 Washington Street  
4th Floor  
Boston, MA 02108  
(617) 624-5900 ext. 5901  
(617) 624-5921 fax  
Massachusetts Tobacco Control Program (MTCP)

**Michigan**  
For more information, please contact:  
**John Beasley**  
MI Department of Public Health  
PO Box 30195-CHP  
3423 N. Logan Street  
Lansing, MI 48909  
(517) 335-8380  
(517) 335-9468 fax  
Michigan Community Public Health

**Minnesota**  
Minnesota's historic tobacco settlement and legislation set up the Tobacco Prevention and Local Public Health Endowment. This fund provides additional resources needed to build upon the
state's ongoing efforts to reduce the human and economic costs of tobacco use. The Minnesota Department of Health, worked with a Tobacco Endowment Advisors group, to develop a long-term plan to reduce tobacco use among young people. It is a multi-faceted plan featuring an array of strategies that have been shown to work in other states. The plan includes components such as public awareness and education, and community and school based programs.

The plan also includes specific, measurable objectives along with rigorous evaluation to ensure the strategies are working.

For more information, please contact:

Gretchen Griffin
MN Department of Health
Division of Health
PO Box 64882
85 E. Seventh Place
St. Paul, MN 55164-0882
(651) 281-9780
(651) 215-8958 fax

Minnesota Tobacco Prevention and Control

Mississippi
The Division of Tobacco Policy and Prevention is responsible for planning for the use of tobacco funds, school nurse grants, and tobacco use data.

During the 1999 regular session, the Governor signed into law House Bill 519, which established the Health Care Trust Fund. The fund received $250 million at the end of 1999. These funds were used to improve health and healthcare for Mississippians.

For more information, please contact:

Ellen Jones
MS State Department of Health
Tobacco Policy and Prevention Programs
PO Box 1700
Jackson, MS 39215-1700
(601) 576-7428
(601) 576-7823 fax

Mississippi Tobacco Policy and Prevention

Missouri
For more information, please contact:

Dennis Derenzy
Missouri Department of Health
Bureau of Health Promotion
101 Park DeVille Drive
Suite A
Columbia, MO 65203
(573) 876-3297
(573) 446-8777 fax

Smoking and Tobacco
Montana

The Montana Tobacco Use Prevention Program (TUPP) is funded by tobacco settlement money and grant funds from the U.S. Centers for Disease Control and Prevention.

The mission of TUPP is to address the public health crisis caused by the use of all forms of tobacco products. The TUPP will work to eliminate tobacco use, especially among young people, through programs throughout Montana. The TUPP will:

• prevent youth from beginning a lifetime of addiction to tobacco products;
• help people already addicted to tobacco to quit using it;
• protect nonsmokers from the hazardous effects of secondhand smoke;
• change the way tobacco is used, sold, and promoted in Montana; and
• address all forms of tobacco use, including cigarettes, spit tobacco, cigars, and pipes.

To achieve the mission of the TUPP, the following goals were established:

• Effectively coordinate with existing successful programs across the state, including those serving special populations.
• Establish a sustainable foundation for tobacco prevention activities through the strategic use of community resources.
• Substantially reduce the prevalence of tobacco use among youth and adults, with a special emphasis on Native Americans.

For more information, please contact:

Gretchen Griffin
MN Department of Health
Division of Health
PO Box 64882
85 E. Seventh Place
St. Paul, MN 55164-0882
(651) 281-9780
(651) 215-8958 fax

Montana Tobacco Prevention Information

Nebraska

The Tobacco Free Nebraska Program provides financial resources and technical assistance to help build a community's capacity to implement and evaluate effective tobacco prevention strategies. This is accomplished by working with local coalitions and community agencies to determine a community's needs. For instance, a community may be implementing educational programs, and strategies to promote clean indoor air or to reduce youth access to tobacco, among other activities. The program also produces a comprehensive directory that includes a listing of tobacco education and prevention resources. The directory lists materials from a variety of agencies and organizations across the state.

For more information, please contact:

Judy Martin
Dept. of Health & Human Services
Health Promotion & Education
PO Box 95044
301 Centennial Mall South
Lincoln, NE 68509-5044
(402) 471-2101
Nevada
The mission of the Tobacco Control Program is to reduce the overall prevalence of smoking among Nevada residents. The goal of a comprehensive tobacco control program is to reduce disease, disability, and death related to tobacco use by:

- preventing the initiation of tobacco use among young people;
- promoting quitting among young people and adults;
- eliminating nonsmokers’ exposure to environmental tobacco smoke (ETS); and
- identifying and eliminating the disparities related to tobacco use and its effects among different population groups.

For more information, please contact:

Willie Edwards
Nevada Department of Human Resources
505 East King Street
Room 304
Carson City, NV 89710
(775) 684-5914
(775) 684-5999 fax
Nevada Tobacco Control Program

New Hampshire
The New Hampshire Tobacco Prevention Program (TPP) concentrates its efforts on social and environmental changes to reduce the prevalence and consumption of tobacco use by adults and children among all populations in New Hampshire.

The program goals are:
- to prevent the initiation of tobacco use by New Hampshire youth
- to eliminate exposure to second-hand smoke
- to promote the access and availability of cessation services
- to eliminate the disparate use of tobacco by special population groups in the state.

TPP uses a comprehensive approach to achieve its goals. The program follows these strategic principles:
- meaningful change takes place in communities
- advertising the truth about tobacco is essential and supports program components
- policy and regulations are the key to lasting tobacco control and prevention
- surveillance and evaluation provides New Hampshire with a measure of its progress
- join the smoke free crowd
- help you or your organization to become informed
- find out how local groups are taking on big tobacco.

For more information, please contact:

Ann Walls
NH Division of Public Health Services
Bureau of Health Promotion
6 Hazen Drive
Concord, NH 03301-6527
New Hampshire Tobacco Prevention Program

New Jersey
The mission of the Comprehensive Tobacco Control Program of the New Jersey Department of Health and Senior Services is to decrease sickness, disability, and death among New Jersey residents associated with the use of tobacco and exposure to environmental tobacco smoke. The program will accomplish its mission by working with new and existing partners.

The goals of the program are to:
- Decrease the acceptability of tobacco use among all populations;
- Decrease the initiation of tobacco use by youth under 18 years old and those 18 to 24 years old;
- Increase the number of youth and adult tobacco users who initiate treatment;
- Decrease exposure to environmental tobacco smoke (ETS); and,
- Reduce disparities related to tobacco use and its effects among different population groups.

The Comprehensive Tobacco Plan will include five strategic interventions and an evaluation of the overall plan. The strategic interventions include:
- youth tobacco awareness/marketing and communications campaign (ages 5 to 24)
- community partnerships
- programs focused on youth
- treatment of nicotine addiction
- enforcement

For more information, please contact:
Mianne Edwards
NJ Dept of Health & Senior Services
Division of Addiction Services
PO Box 362
120 South Stockton Street
Trenton, NJ 08625-0362
(609) 292-4414
(609) 292-3816 fax

New Jersey Tobacco Control Program

New Mexico
For more information, please contact:
Deborah Borbely
Tobacco Use Prevention/ASSIST
625 Silver SW
Suite 202
Albuquerque, NM 87102
(505) 841-5841
(505) 841-5865 fax

New York
For more information, please contact:
**North Carolina**
The North Carolina Tobacco Prevention and Control Branch (TPCB) works to improve the health of North Carolina residents by promoting smoke-free environments and tobacco-free lifestyles.

TPCB reduces deaths and health problems due to tobacco use and secondhand smoke. Branch programs build capacity of diverse organizations and communities to carry out effective, culturally appropriate strategies to:

- Prevent youth tobacco use and access.
- Promote and support quitting among tobacco users.
- Reduce disparities by improving health related norms of special populations more adversely affected by tobacco use.
- Promote smoke-free environments.

**Community-based Tobacco Prevention and Control Programs**
Ten local coalitions serving twenty-three counties are responsible for carrying out all of the following programs at the community level:

- Tobacco-Free Schools Programs
- Preventing Youth Access to Tobacco Programs
- Clean Indoor Air Programs
- Programs to Support Tobacco Use Cessation
- Media Literacy Programs
- Spit Tobacco Use Prevention Initiative
- Ethnic/Minority and Special Population Program
- Youth Advocacy and Involvement

For more information, please contact:

**Sally Herndon Malek**
**NC Dept. of Env., Health, & Nat. Res.**
**Division of Adult Health, ASSIST Project**
**PO Box 29605**
**Raleigh, NC 27626-0605**
(919) 733-1340
(919) 733-0488 fax

**North Carolina Tobacco Prevention and Control**

**North Dakota**
The mission of the North Dakota Department of Health's Tobacco Prevention and Control Program is to improve and protect the public health of all North Dakota residents by reducing the dire health and economic consequences of tobacco use.
Tobacco use is the result of an environment which continues to allow tobacco to be aggressively marketed to youth, fails to protect nonsmokers, especially children, from the dangers of secondhand smoke, and fails to promote a social norm which supports an individual's choice to live tobacco-free.

The program is working to change the environment by restricting the marketing of tobacco to youth and by helping to establish “tobacco-free” as a social norm through media and policy advocacy efforts targeting state-level policy makers and key influentials.

For more information, please contact:

Jeanne Prom  
Tobacco Prevention & Control Program  
600 E. Boulevard Avenue  
Judicial Wing, 2nd Floor  
Bismarck, ND 58505-0200  
(701) 328-3138  
(701) 328-1412 fax  
North Dakota Tobacco Prevention & Control

Ohio  
The Ohio Tobacco Risk Reduction Program works to reduce health risks associated with tobacco use and exposure to second-hand smoke. Because most tobacco use and addiction begins in adolescent years, many of the program's efforts are directed at keeping young people from starting tobacco use.

During 1997, the programs’ continued involvement in tobacco sales compliance checks, in cooperation with the Ohio Department of Alcohol and Drug Addiction Services and local health departments. The program found the percentage of vendors selling tobacco products to minors dropped from 39 percent in 1996 to 33 percent in 1997.

In FY 1997, The Ohio Department of Health's Tobacco Risk Reduction Program joined with the American Cancer Society, American Lung Association, and American Heart Association in successfully applying for a Robert Wood Johnson Foundation grant to fund a partnership known as Tobacco-Free Ohio. The partnership works to prevent adolescents from starting tobacco use and to reduce current tobacco use levels.

For more information, please contact:

Ron Sherwood  
Ohio Department of Health  
PO Box 118  
246 N. High Street  
Columbus, OH 43260-0118  
(614) 466-2144  
(614) 644-7740 fax  
Ohio Tobacco Risk Reduction Program

Oklahoma  
Oklahoma uses four cornerstones for success, a comprehensive approach for effective tobacco use prevention and cessation in Oklahoma. The components are:

Community
Local coalitions
Youth leadership
Ethnic networks

Cessation
- Statewide quit line
- Healthcare initiatives
- Community, school and worksite initiatives

Classroom
- Prevention curricula
- School policies

Counter-Marketing
- Billboards
- Print advertising
- Television
- Radio

For more information, please contact:
Doug Matheny
OK State Dept. of Health
Office of Tobacco Use Prevention
1000 NE 10th Street
Oklahoma City, OK 73117-1299
(405) 271-3619
(405) 271-2865 fax
Oklahoma Office of Tobacco Use Prevention

Oregon
The Oregon Health Division Tobacco Control Program operates many programs to reduce tobacco use and disease in the state. Some of these projects include:
- The Tobacco Prevention & Education Program Report 1999. This report describes how Oregon has achieved success in reducing tobacco use in the first two years of the program.
- Oregon Tobacco Facts, the most recent data on tobacco use in Oregon.
- The Oregon Tobacco Quit Line. The Oregon Tobacco Quit Line was developed to provide Oregon residents with cessation assistance and resource information.
- Tobacco Cessation Workshops: Tobacco Cessation Workshops and technical assistance are available to health care providers and other helping professionals.

For more information, please contact:
Cinthia Campbell
OR Dept. of Human Resources
Oregon Health Division
800 NE Oregon Street
Portland, OR 97232
(503) 731-4273
Tobacco Prevention & Education Program

**Pennsylvania**
The primary goal of the Pennsylvania Tobacco Control Program is to reduce the use of tobacco products among residents, thereby reducing tobacco-related disease, disability, and death. Emphasis is placed on the delivering a no-tobacco use message to children, adolescents, and young adults.

To assist businesses, public places, and community organizations complying with Pennsylvania’s Clean Indoor Air law, the program provides consultation and technical advice, including design and evaluation methods, materials, and training. The program is working to address on youth access to tobacco products, marketing of tobacco products to youth, environmental tobacco smoke, and initiatives and incentives that will discourage the use of tobacco products.

The state tobacco settlement billboard campaign has two major youth intervention strategies:
- Youth Against Tobacco Pledge Campaign
- "Stop the Sale - Prevent the Addiction” Campaign

To change the community environment regarding illegal tobacco sales, unannounced site visits to tobacco merchants are conducted. In addition, the state investigates citizens’ complaints about stores that sell tobacco products to children. The designated tobacco prevention consultant in each of the six health districts serves as the coordinator for the compliance survey and tobacco-related activities, including the follow-up of citizen complaints. This important campaign will help meet federal regulations, which require all states to enforce laws prohibiting the sale and distribution of tobacco products to persons under age 18.

The Tobacco Control Program also contracts with partners in the community such as the Health Promotion Council of Southeastern Pennsylvania, Inc. and the American Cancer Society, Commonwealth Division to assist with community efforts in tobacco control.

For more information, please contact:
Cheryl Wieder
PA Department of Health
Tobacco Control Program
PO Box 90
Room 932
Harrisburg, PA 17108
(717) 787-5900
(717) 783-5498 fax

**Rhode Island**
The Rhode Island Tobacco Control Program is committed to reducing the level of tobacco use in the state. Located at the Department of Health, the program is guided by the Rhode Island Tobacco Control Coalition, a group of community organizations with broad representation throughout the state. The program receives $1,100,000 per year from the Centers for Disease Control and Prevention (CDC), and another $1,000,000 per year of Rhode Island’s tobacco settlement funds.
The program follows CDC’s guidelines for tobacco prevention and control. "Best Practices for Comprehensive Tobacco Control Programs."

The program funds community-based projects whose goals are to make the social environment less conducive to tobacco use. This change is accomplished through the following activities by:

- Reducing youth smoking initiation by restricting youth access to tobacco products, and restricting the exposure of youth to advertisements and promotions that encourage tobacco use,
- Eliminating exposure to secondhand smoke by strengthening clean indoor air policies in work sites and a wide variety of public places, including restaurants, and
- Increasing smoking cessation among adults and youth by improving health care provider counseling for patients who want to quit smoking and offering cessation services.

These activities are undertaken in cities and towns by community-based organizations including 35 Municipal Substance Abuse Prevention Task Forces and statewide by other community organizations that are supported by media advocacy to educate community members about preventing and reducing tobacco use.

For more information, please contact:

Elizabeth Harvey
RI Department of Health
Cannon Building
3 Capitol Hill, Room 408
Providence, RI 02908-5097
(401) 222-3293
(401) 222-4415 fax
Rhode Island Tobacco Control Program

South Carolina

The South Carolina Department of Health and Environment addresses health promotion and disease prevention for many risk factors and diseases. The tobacco program focuses on control and prevention by:

- Helping smokers stop smoking;
- Preventing kids from starting to smoke.

For more information, please contact:

Thomas Gillette
SC Department of Health & Environment
PO Box 101106
Columbia, SC 29211
(803) 898-0740
(803) 253-4001 fax
South Carolina Smoking Page

South Dakota

The South Dakota Tobacco Education Project is a broad-based, statewide coalition of youth organizations and health groups whose mission is to enable communities to control tobacco use, with the main objective of preventing tobacco addiction among South Dakota’s youth. Chaired by a family physician from Rapid City, the Coalition works closely with the state’s Prevention Resource Centers (PRC) to promote the following prevention strategies:
• development of regional coalitions
• provide education on reducing youth access to tobacco
• technical assistance to schools, agencies and interested groups and individuals
• resource development, including dissemination of current research on file
• working with youth groups on awareness programs and other activities

For more information, please contact:
Carmen Smith
Department of Human Services
Division of Alcohol & Drug Abuse
3800 East Highway 34
Hillsview Plaza
Pierre, SD 57501
(605) 773-3123
(605) 773-5483 fax
South Dakota Tobacco Program

Tennessee
The Tennessee Tobacco Control Program provides information and assistance in prevention and control of tobacco use. The program works closely with the Centers for Disease Control and Prevention. The program stays abreast of tobacco control activities across the nation and develops contacts with other state tobacco control advocates to use as resources for Tennessee projects and activities. An extensive library of publications, pamphlets, and tapes on prevention and control of tobacco use is cataloged. Materials available are appropriate for schools, retailers, advocacy groups and interested citizens. Each region of the state has a tobacco control coordinator who disseminates information regionally. The Tennessee Tobacco Control program works collaboratively with the American Cancer Society, the American Lung Association, and the American Heart Association.

For more information, please contact:
Joan Sartin
TN Department of Health
Cordell Hull Building
6th Floor
425 5th Avenue North
Nashville, TN 37424-7520
(615) 741-0686
(615) 532-8478 fax
Tennessee Health Promotion and Disease Prevention

Texas
The mission of the Texas Office of Tobacco Prevention and Control (OTPC) is to reduce the toll tobacco places on the health and economic welfare of the citizens of Texas. The major goals of OTPC are to:
• eliminate exposure to environmental tobacco smoke;
• promote tobacco cessation among adults and youth;
• prevent initiation of tobacco use by youth; and
• identify and eliminate disparities among diverse/special populations.
OTPC operates numerous components in their tobacco control program, including a toll free education materials hotline and website. Other services include:

- Technical assistance to community organizations, schools, worksites, health professionals, and law enforcement agencies on tobacco use prevention issues
- A clearinghouse of information on tobacco use prevention issues
- State-wide media campaign to educate Texans about the dangers of tobacco use and the Texas Tobacco Law
- Assistance in conducting the Texas Youth Tobacco Survey which provides current data on youth tobacco use rates and trends
- Toll-free number for those who wish to request tobacco information or to report illegal tobacco sales to youth, 1-800-345-8647.

Free Information

- Brochures and literature on various tobacco topics including cessation, environmental tobacco smoke, spit tobacco, cigars, youth, worksite policy development, school resources, and multilingual resources.
- Quarterly Tobacco Information and Health Bulletin
- Tobacco prevention ordinances and laws
- Teen-oriented website and general website

For more information, please contact:

Diana Satterwhite  
TX Department of Health  
Bureau of Chronic Disease Prev. & Con.  
1100 West 49th Street  
Austin, TX 78756  
(512) 458-7111  
(512) 458-7618 fax  
Texas Office of Tobacco Prevention and Control

Utah

Utah Tobacco Prevention and Control Program offers many services to youth and adults in the state. They provide assistance with youth and adult cessation, community grants to prevent tobacco use, media, assistance with retailer education to prevent sales to minors, as well as a comprehensive website.

For more information, please contact:

Rebecca Murphy  
UT Department of Health  
288 North 1460 West  
PO Box 142106  
Salt Lake City, UT 84114-2106  
(801) 538-6270  
(801) 538-6629 fax  
Utah Tobacco Prevention and Control Program

Vermont

For more information, please contact:

Karen Garbarino  
VT Department of Health
Virginia
The Tobacco Use Control Program (TUCP) provides training, information, materials and support to help Virginians choose and maintain tobacco-free lifestyles. TUCP's main focus is on projects designed to prevent youth tobacco use. The Virginia Department of Health (VDH) staff works closely with 17 volunteer coalitions, with school districts and with volunteer partners. Funding is provided through a grant from the Centers for Disease Control and Prevention.

TUCP supports grants for activities that address priority populations, Project TNT (Towards No Tobacco Use), Alliance for the Prevention and Treatment of Nicotine Addiction, and the Tobacco Free Youth Survey. Additionally, TUCP provides:

- “How to” guides on:
  - Smoke-free restaurants
  - Smoke-free malls
  - Smoke-free workplaces
  - Smokeless Sunday – a “how-to” guide on promoting smoke free lifestyles through an all-day-long celebration in minority churches
- CDRom game – *Quitting Tobacco*
- School based curricula
- Merchant education packets
- “From Sensitivity to Commitment” - multicultural module
- Youth advocacy module
- Planning for durability: keeping the vision alive
- Coalition building resources
- Women and smoking perinatal information

For more information, please contact:
Margaret Tate
VA Department of Health
PO Box 2448
1500 East Main Street
Suite 106
Richmond, VA 23218
(804) 692-0002
(804) 371-6152 fax
[Virginia Tobacco Use Control Program](#)

Washington
Physicians, public health officials, youth, experts, elected officials and community representatives have developed a comprehensive, sustainable tobacco prevention and control plan for Washington State. It builds on activities that have worked in other states to decrease smoking and other tobacco use.

The plan’s six essential components work together to form an integrated program that will achieve four main goals. The six components are: community-based programs, school-based
programs, cessation, public awareness and education, (preventing) youth access, and assessment and evaluation.

Washington’s four main goals are to:

- prevent initiation of tobacco use in youth, and young adults;
- promote quitting among youth, adults;
- eliminate people’s exposure to environmental tobacco smoke; and
- identify and eliminate disparities related to tobacco use and its effects on different populations.

Community-based programs. These programs build upon an existing statewide network to support tobacco prevention and control efforts. Programs include a youth advisory board, training and technical assistance, multicultural outreach and education, partnership grants and a materials clearinghouse.

School-based programs. Through this part of the plan almost a million children and youth will receive anti-tobacco messages. It involves introducing a comprehensive K-12 program designed to increase student knowledge, change youth attitudes and help school children resist the pressures to use tobacco.

Cessation. These activities will help tobacco users quit—as more than 70 percent say they want to do—by assuring access to services, such as telephone quit lines, and nicotine replacements for the uninsured.

Public awareness and education. This component of the plan will use mass media to neutralize the seductive marketing tactics that encourage adults to continue their tobacco habit and youth to start using tobacco.

Youth access. Preventing tobacco use also is a matter of reducing sales of cigarettes and other tobacco products to underage youth. That means educating retailers, performing compliance checks and enforcing state and federal laws.

Assessment & evaluation. To determine the success of tobacco prevention efforts, the program monitors and evaluates the effectiveness of programs by gathering data and performing analyses. This builds accountability into the plan.

For more information, please contact:
Lisa LaFond
WA State Department of Health
PO Box 47835
Airdustrial Park #10
Olympia, WA  98504-7835
(360) 236-3634
(360) 236-3646 fax
Washington's Tobacco Prevention and Control Program

West Virginia
The West Virginia Tobacco Prevention Program initiates and supports policies and informational efforts to reduce tobacco use and its consequences on the statewide and at the community level.
For more information, please contact:

Joyce Edwards-Holmes  
WV Department of Health & Human Services  
1411 Virginia Street, East  
Charleston, WV  25301  
(304) 558-0644  
(304) 558-1553 fax

**Wisconsin**  
The purpose of the Wisconsin Tobacco Control Program is to reduce the leading cause of chronic disease—tobacco use.

The Tobacco Control Program coordinates a comprehensive, statewide effort, with multiple partnerships at the local, state and national level. The Tobacco Control Program receives federal funding from the Centers for Disease Control and Prevention (CDC).

The primary goals are to:

- Eliminate exposure to environmental tobacco smoke  
- Prevent tobacco use initiation among youth  
- Promote tobacco use cessation among adults and youth  
- Identify and eliminate disparities among population groups with high tobacco use  
- The Wisconsin Tobacco Control Program also coordinates the activities and materials for the Thomas T. Melvin Youth Tobacco Prevention and Education Program, which includes the "Be-Free From Tobacco" campaign. The Thomas T. Melvin Program utilizes media, school involvement, and community interventions to prevent youth from starting to smoke.

For more information, please contact:

Catheryn Brue  
Bureau of Public Health  
Wisconsin Division of Health  
1400 East Washington Ave.  
Room 240  
Madison, WI  53703-3041  
(608) 266-8322  
(608) 266-8925 fax

**Wyoming**  
In 2000, Wyoming completed a strategic plan for addressing tobacco use in the state. The document, Comprehensive Strategic Blueprint, has 11 major elements, deemed important to success in Wyoming, which are:

- Statewide Initiatives – Protocols, services, training, support, technical assistance and interventions that are supported across the state, which are designed to prevent tobacco use.  
- Community Protocols – These efforts reach parents, families, faith communities, work sites, civic organizations and youth groups—resulting in reductions in, or the prevention of, tobacco use.  
- Youth Involvement – Many youth, from multiple-age groups, in every county are actively involved in reducing tobacco use in one or more ways: 1) limiting youth access or
promoting parental cessation; 2) reducing risk factors such as school or community
variables in the causal chain of tobacco use; and/or 3) increasing protective factors in the
home, at school or the community that buffer young people from the direct or indirect
effects of tobacco use.

- School and Early-Childhood Programs – Wyoming students in kindergarten through
twelfth grade and children in early-childhood settings receive prevention strategies that
prevent the initiation of tobacco use, delay in age of experimentation, and low rates of
conversion from experimentation to everyday use.
- Enforcement – This element provides assistance, guidance and training for enforcement
of existing laws, especially those regarding the access by youth to tobacco.
- Public Education – All Wyoming citizens receive information that 1) counters the effects
of tobacco mass marketing or promotional strategies, and 2) results in reductions or
cessation of use of tobacco.
- Cessation “How to Quit” Programs – Every community has programs that successfully
enroll and assist adults and youth to quit smoking and using chewing tobacco.
- Accountability and Evaluation– Information about program expenses and effectiveness
are gathered to increase effectiveness, cost-savings and generalization to related issues in
the causal chain of problems correlated with tobacco use.
- Administration, Management, Collaboration & Coordination– Long-term and consistent
infrastructure is necessary for an effective, comprehensive tobacco-use prevention,
cessation and treatment strategy for the State of Wyoming.
- Treatment – Treatment of individuals who suffer from the long-term adverse
consequences of tobacco use receive interventions that ameliorate the negative effects of
tobacco-related diseases and addictions. Treatment could entail direct services to
individuals or infrastructure to improve the delivery of services that reduce the untoward
health effects of tobacco use or tobacco related diseases.
- Policies – Actions that may be undertaken by state government or local government, by
legislation, regulation or executive order, to reduce the adverse consequences of tobacco
use.

For more information, please contact:

Janet Martin
WY Department of Health
Tobacco Prevention Department
417 Freemont
Laramie, WY  82002
(307) 755-1413
(307) 745-8733 fax
Wyoming Tobacco Prevention Project