



Lumina[™]
FOUNDATION

Leveraging *Adult Promise*

National Governors
Association
Learning Lab

June 6, 2019
Portland, OR

Goal 2025

Increase the proportion of Americans with high-quality postsecondary credentials to



60%



Getting to the Goal: Math!

Starting with Goal 2025 ...

Estimated US population in 2025 (age 25-64)	175.6 million
X 60%	x 0.60
<hr/>	
60% of estimated population	105.4 million

How many people already have credentials?

Current credential holders, age 18-54	64.8 million
New credential holders by 2025	+24.2 million
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Credential holders in 2025	89 million (50.7%)

More Math!

How many additional credential holders to reach Goal 2025?

60% goal 105.4 million

50.7% projected – 89.0 million

= 16.4 million

Who can help us get there?

Ages 25-64 in 2025 175.7 million

Ages 25-64 with credentials in 2025 - 89.0 million

Opportunity population = 86.7 million

Very Compelling Math!

Who makes up the opportunity population (86.7m)?

Students, age 16-24

24.2M

Adults, some college

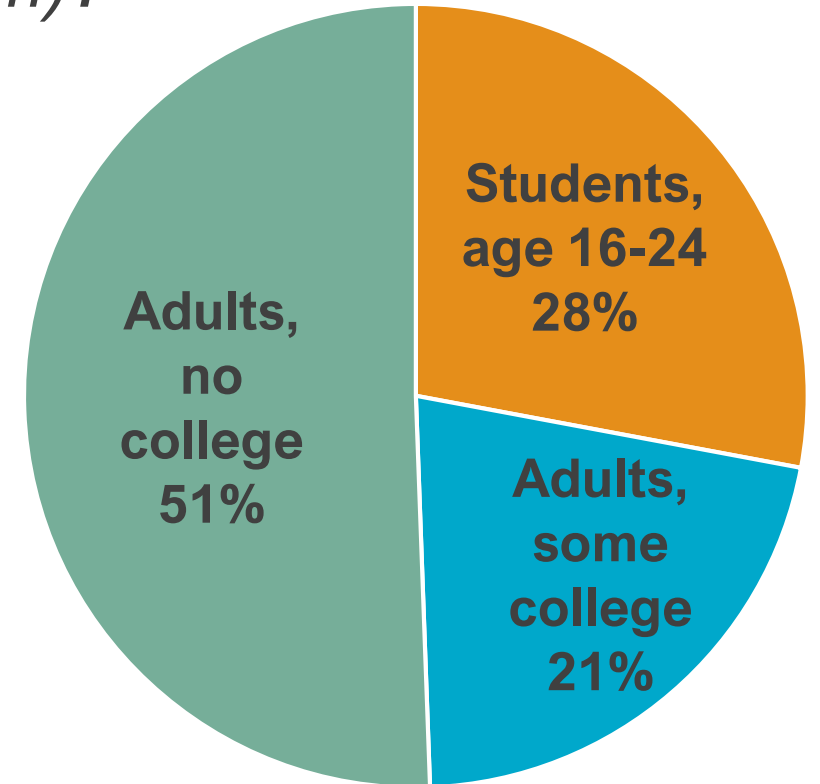
18.6M

Adults, no college

43.8M

62.4 million adults

72% of opportunity population



How can Ohio reach 65% attainment among people ages 25-64 by 2025?

[View business as usual](#)

[Viewing path toward equity](#)

Explore by: [Race/ethnicity](#) [Age groups](#)

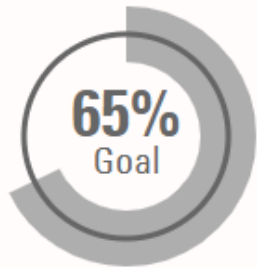
View by: [Attainment percentage](#)

Race/Ethnicity: [All Populations](#)

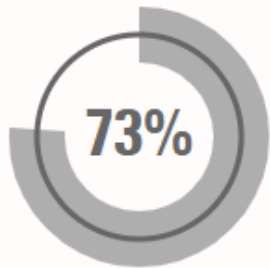
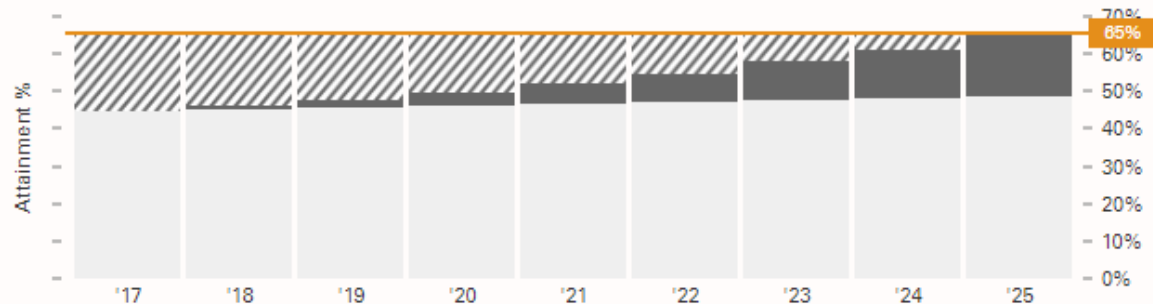
View as: Graph Table

The percentages below should be seen as a unit. If all are reached, the overall goal is attained.

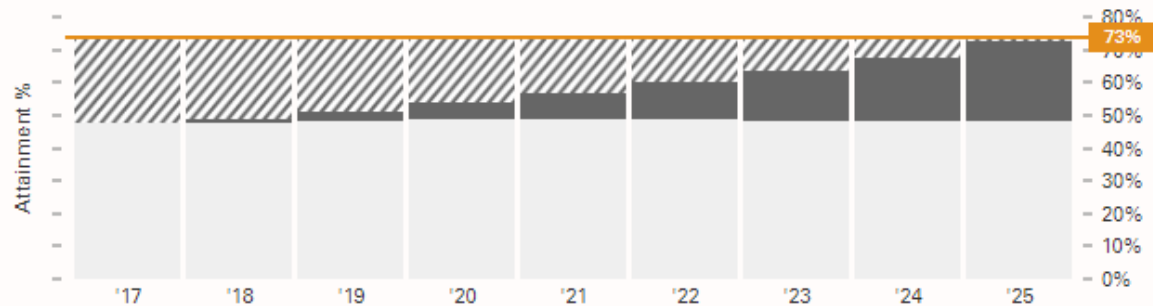
Business as usual Equitable path Opportunity for attainment



Ages 25-64
For ages 25-64, attainment will need to increase by 20.4 percentage points by 2025.



Ages 25-34
For ages 25-34, attainment will need to increase by 25.6 percentage points by 2025.

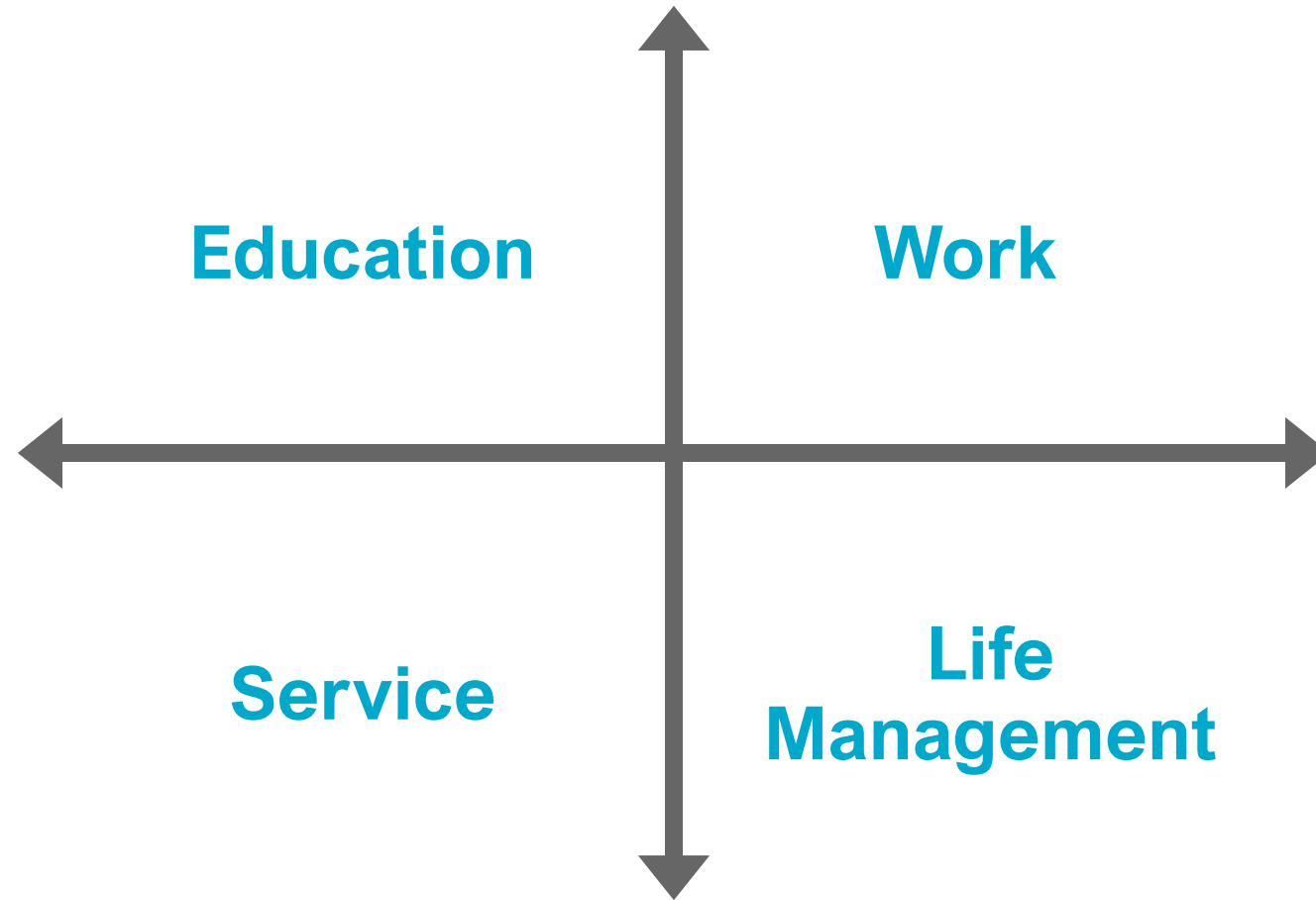


New tool from *Stronger Nation*

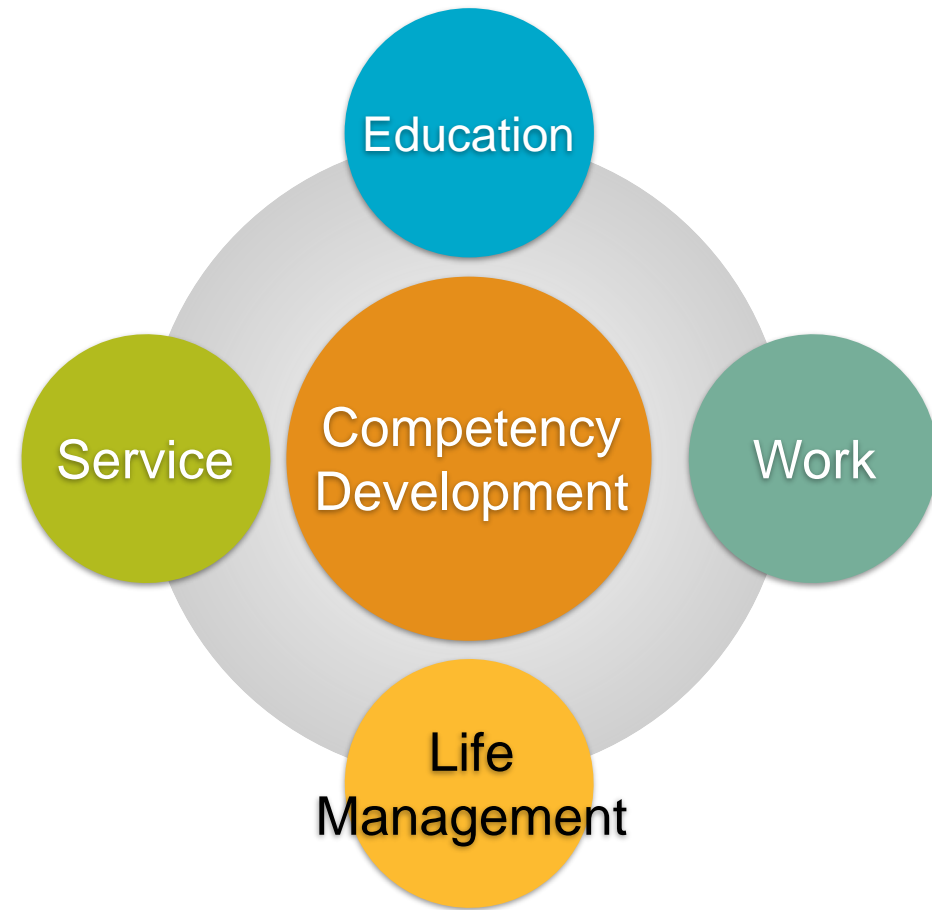
The math for your state

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luminafoundation.
org*

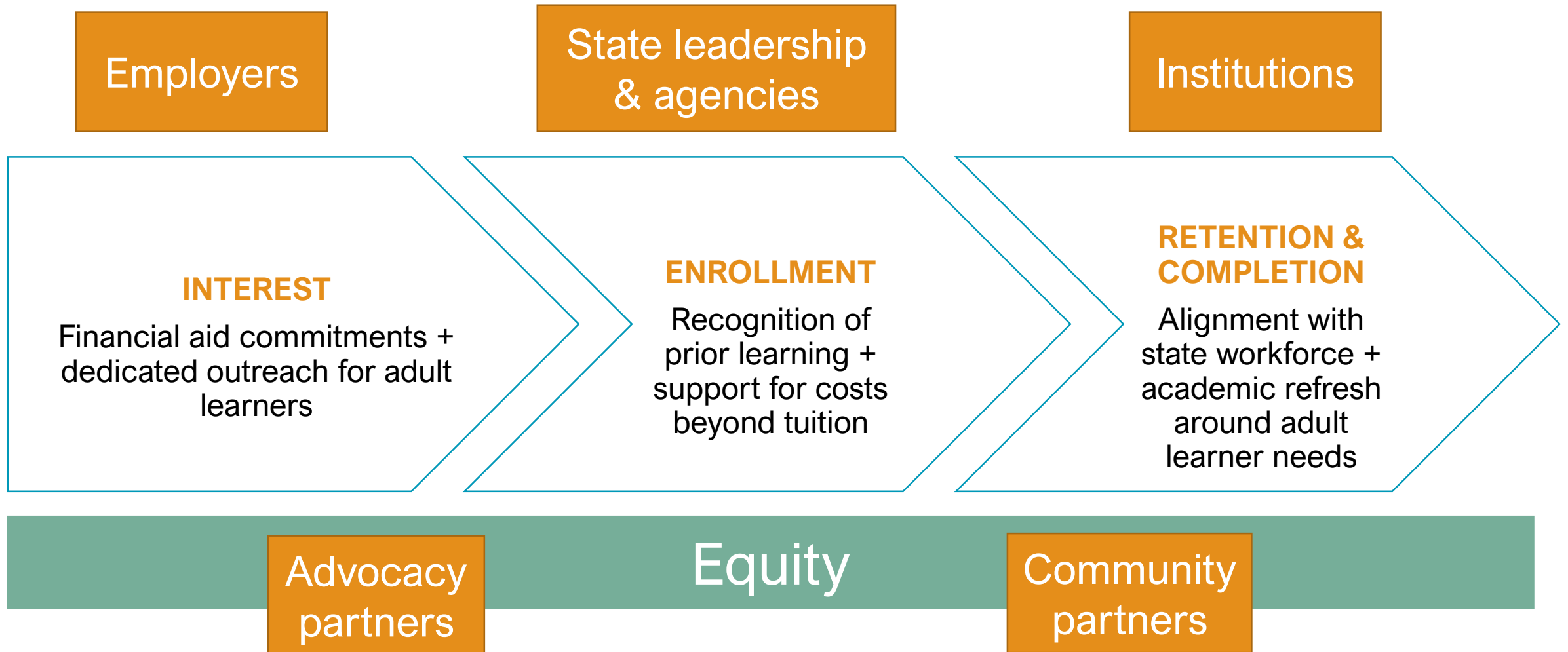
Yesterday's Learning: Institution-Focused



Today's Learning: Learner-Centered



Adult Promise: From Project to Systems Change



State Examples

***Rachelle Sharpe**, Deputy Executive Director, Washington Student Achievement Council*

***Jodi Lewis**, Director of Strategic Initiatives, Foundation for California Community Colleges*

***Randall Brumfield**, Chief Academic Officer, Idaho State Board of Education*