

## GOVERNORS' EDUCATION POLICY ADVISORS INSTITUTE

September 12 - 14, 2018

Capital Hotel • 111 West Markham Street • Little Rock, Arkansas 72201

### Wednesday, September 12<sup>th</sup>

11:30 AM - 12:30 PM *Ballroom Foyer* **Registration**

11:30 AM - 12:30 PM *Quapaw* **Lunch**

12:30 PM - 3:00 PM



*Little Rock  
Central High  
School, 1500 S  
Park St, Little  
Rock, AR  
72202*

### Optional Service Project: Central High School Career Day

**Description:** During this service project, participants will visit with students at historic Central High for a career day event where Governors' **Education** Policy Advisors will share their individual paths into state government and Central High **students** will have an opportunity to speak directly to governors' policy advisors about their education priorities and questions.

5:30 PM - 7:30 PM

*Ballroom Foyer*

### Registration

5:30 PM - 6:00 PM

*Mezzanine*

### Reception

*Business Casual Attire*

6:00 PM - 7:30 PM

*Ballroom*

### Keynote Dinner Session



**Keynote Speaker: Minnijean Brown-Trickey**, Civil Rights Icon

**Moderator: Dr. Aaliyah Samuel**, Education Division Director, NGA Center

### Panelists:

- **Janel George**, Senior Policy Advisor, Learning Policy Institute
- **Jason Willis**, Director of Strategy & Performance in the Comprehensive School Assistance Program (CSAP), WestEd
- **Dr. Francisco Duran**, Chief Academic and Equity Officer, Fairfax County Public Schools, Virginia

### Thursday, September 13<sup>th</sup>

7:00 AM - 4:00 PM *Ballroom Foyer* **Registration**

7:45 AM - 8:30 AM *Ballroom* **Buffet Breakfast**  
(General Attendees)

8:15 AM - 8:30 AM *Ballroom* **Breakfast Keynote**

**Speaker: Governor Asa Hutchinson, Arkansas**

8:30 AM - 9:15 AM

Ballroom



### Welcome and Overview

**Session Description:** Dr. Aaliyah Samuel will share highlights from the NGA Center for Best Practices' Education Division gubernatorial candidate priority monitoring project. This project seeks to identify what the candidates are prioritizing in education in order to prepare for the new class of governors, their staff and future requests. This session will feature Sara Shelton from Education Commission of the States. Ms. Shelton will brief attendees on the life-cycle of a governor from now to re-elected to legacy and update on gubernatorial campaign tracking work.

#### Speakers:

- **Dr. Aaliyah Samuel**, Director, Education Division, NGA Center
- **Sara Shelton**, Director of State Relations, Education Commission of the States

9:15 AM—9:45 AM

Ballroom



### Session I: Good Jobs for All Americans

**Session Description:** As Chair of the National Governors Association, Governor Bullock has chosen to focus on the 'Good Jobs for All Americans'. This session will discuss the Governor's vision of the future of work in Montana, the role the state's education system plays in preparing Montanans for the jobs ahead, and why the Governor chose to make this initiative a priority during his tenure. This session will also highlight a successful local model, BillingsWorks, which serves as an exemplar for community, education, and industry partnership resulting in an improved school to workforce pipeline.

#### Speakers:

- **Karen Baumgart**, Director, BillingsWorks
- **Siri Smillie**, Education Policy Advisor, Governor Bullock, Montana

9:45 AM—10:00 AM

Ballroom



### Carl D. Perkins Reauthorization Update

**Speaker: Stephen Parker**, Legislative Director, Education and the Workforce, NGA

10:00 AM - 11:00 AM

Ballroom



### Session II: Pathways to Graduation

**Session Description:** Building on Governor Bullock's vision, this session will highlight different, but equally important, pathways for ensuring that students graduate from high school ready to pursue a postsecondary education or enter the workforce.

**Moderator: Stephen Parker**, Legislative Director, Education and the Workforce, NGA

**Panelists:**

- **Dr. Carey Wright**, State Superintendent of Education, Mississippi
- **Carmel Martin**, Senior Advisor, State & Local Partnerships, Emerson Collective
- **Hedy Chang**, Executive Director, Attendance Works
- **Johan Uvin, President**, Institute for Educational Leadership
- **Kim Green**, Executive Director, Advance CTE

11:00 AM – 11:15 AM

Ballroom

Break

11:15 AM -11:45 AM

Ballroom

**Session III: Engaging Business in Education**



**Session Description:** Dane Linn, Vice President of Business Roundtable and former NGA Education Division Director, will discuss how the business community can be an ally in supporting the planning and implementation of education policies focused on preparing students for postsecondary and career. Dane will also discuss the rise of the ‘Workforce Governor’ and how their focus differs from the ‘Education Governor’.

**Speaker: Dane Linn**, Vice President, Business Roundtable

11:45 AM – 1:00 PM

Brooks Parlor

**Attendee Lunch**

11:45 AM - 1:00 PM

Baxter Parlor

**GEPA-only Lunch**

1:00 PM - 2:15 PM

Ballroom

**Session IV: Financing Early Childhood Education with a Highly Qualified Workforce**



**Session Description:** Committee members from the National Academy of Medicine’s *Transforming the Financing of Early Care and Education* report will briefly overview the report and focus on the recommendation for states to form public-private coalitions to create strategic business plans around transforming the financing of early care and education. Additionally, a panel with state examples of coalitions working on financing plans and will be highlighted.

**Moderator: Dr. Beth Caron**, Program Director, Education Division, NGA Center

**Panelists:**

- **Donald Songy**, Senior Education Policy Advisor, Governor Bel Edwards, Louisiana
- **Gerald M. Cutts**, President and CEO, First Children’s Finance
- **Kathy Glazer**, President, Virginia Early Childhood Foundation

2:15 PM – 2:30 PM

Ballroom

Break

2:30 PM - 3:45 PM



Ballroom

**Session V: Spotlight on the States: Supporting Teachers and Leaders**

**Session Description:** This session will spotlight Governors’ Offices who have chosen to make supporting their state’s teachers and leaders a priority. While pursuing complimentary ventures, each state is currently situated in a different stage of the gubernatorial lifecycle. The session will not only highlight each states’ different, but important, approach to supporting teacher and leaders, but will discuss how the gubernatorial lifecycle has impacted when and how they work.

**Moderator: Seth Gerson**, Program Director, Education Division, NGA Center

**Panelists:**

- **LaTanya Pattillo**, Teacher Advisor to Governor Cooper, North Carolina
- **Linda Fandel**, Special Advisor to Governor Kim Reynolds, Iowa
- **Dr. Wayne Lewis**, Interim Commissioner of Education, Kentucky

3:45 PM - 4:00 PM

Ballroom

**Review and Next Steps**

**Speaker: Dr. Aaliyah Samuel**, Director, Education Division, NGA Center

4:30 PM – 6:30 PM

William J. Clinton Presidential Library and Museum

**Tour of William J. Clinton Library and Museum**

6:30 PM–7:00 PM

William J. Clinton Presidential Gallery

**Reception**

7:00 PM–8:00 PM



William J. Clinton Presidential Great Hall

**Seated Dinner: Cybersecurity and Coding in Schools**

**Session Description:** As president of Apogee Strategic Partners, Karen Jackson develops and implements strategies in technology. Previously, Ms. Jackson was senior advisor to Governors Kaine, McDonnell, and McAuliffe on technology matters, including cybersecurity. The spotlight on the future of education and the workforce, has propelled the relationship between cybersecurity, technology and schools. This session will highlight the role of equity, computer science and social media in the education system.

**Speaker: Karen Jackson**, President, Apogee Strategic Partners

**Friday, September 14<sup>th</sup>**

7:30 AM–11:00 AM

Ballroom Foyer

**Registration**

8:00 AM- 8:30 AM

Ballroom

**Breakfast**

8:30 AM—9:15 AM

Ballroom



### Welcome and Fireside Chat

**Session Description:** Our nation was shaken on April 20, 1999 when two students began shooting at Columbine High School in Colorado. 19 years later, school safety and prevention has catapulted to the national stage as a top education and public safety priority. This fireside chat features Kevin Klein, who has been involved in Colorado state homeland security since the tragedy at Columbine bringing unique insight to this issue. Also featured is Superintendent Robert Runcie of Broward County Public Schools who oversaw the aftermath of the tragedy at Marjory Stoneman Douglas High School in Parkland, FL this year. We will hear the similarities and differences of Columbine and Parkland and gain insight on the critical issue of school safety and prevention.

**Moderator: Dr. Aaliyah Samuel,** Director, Education Division, NGA Center

#### Panelists:

- **Kevin R. Klein,** Director of the Division of Homeland Security and Emergency Management in the Department of Public Safety; Homeland Security Advisor to Governor Hickenlooper, Colorado
- **Robert Runcie,** Superintendent of Schools, Broward County Public Schools

9:15 AM—10:30 AM

Ballroom



### Session VI: School Safety and Prevention: State Examples

**Session Description:** Following the fireside chat, Dr. Aaliyah Samuel will moderate a panel of four experts on the school safety and prevention issue ranging from homeland security and emergency management to education to technology and mental health. Each panelist will illuminate state examples of safety and prevention measures from each side of the issue.

**Moderator: Dr. Aaliyah Samuel,** Education Division Director, NGA Center

#### Panelists:

- **Brian Mitchell,** Director of the Office of Science, Innovation, and Technology to Governor Sandoval, Nevada
- **Cara Sullivan,** Deputy Legislative Officer, Office of Governor Larry Hogan
- **Perry Plummer,** Director of New Hampshire Homeland Security and Emergency Management, Office of the Governor of New Hampshire
- **Dr. Sharon Hoover,** Associate Professor at the University of Maryland School of Medicine, Division of Child and Adolescent Psychiatry



10:30 AM–10:45 AM *Ballroom* *Break and Checkout*

10:45 AM–12:00 PM *Ballroom*



### **Session VII: The Role of Philanthropy in Supporting Education**

**Session Description:** The philanthropic community has long supported states, cities, and schools in their efforts to improve educational outcomes for their students. This session will dissect the values and priorities of three prominent funders in the education space and explore opportunities, and strategies, for aligning efforts with those of education and workforce-focused Governors.

**Moderator: John Bailey;** Scholar, American Enterprise Institute; Fellow, Chan Zuckerberg Initiative; Advisor, Walton Family Foundation

#### **Panelists:**

- **Jim Shelton**, President, Education, Chan Zuckerberg Initiative
- **Dr. Lisa Klein**, Executive Director, Alliance for Early Success
- **Melanie Brown**, Senior Program Officer, Bill and Melinda Gates Foundation

11:45 AM–12:00 PM *Ballroom*

#### **Final Remarks**

#### **Speakers:**

- **Dr. Aaliyah Samuel**, Director, Education Division, NGA Center
- **Mayor Mark Stodola**, Little Rock, Arkansas

12:15 PM- 1:15 PM *Baxter Parlor*

#### **Attendee Lunch**

