



Policy Academy on Scaling Work-Based Learning Fall Cross-State Meeting

October 3 – 5, 2018
Doubletree by Hilton Hotel, Raleigh, North Carolina

Meeting Objectives

- Exchange best practices across states and learn from subject matter experts on current topics in developing and scaling high-quality work-based learning opportunities;
- Provide time for state teams to work together to assess and revise action plans; and
- Develop a sense of community across states and expose state teams to leading practices.

Wednesday, October 3rd

Meeting Begins

1:00 – 5:30 PM

Registration

Washington Lobby

Refreshments will be available from 1:00 – 2:00 pm.

2:00 – 2:15 PM

Welcome

Jefferson & Washington

States will receive an overview of state progress during Phase Two of the Policy Academy; an overview of the meeting agenda, structure, and goals; and be introduced to NGA Center for Best Practices staff.

Speakers:

- **Meghan Wills**, Program Director, Economic Opportunity, NGA Center for Best Practices
- **Rachael Stephens**, Senior Policy Analyst, Economic Opportunity, NGA Center for Best Practices

2:15 – 2:45 PM

Keynote Address: Napoleon Wallace, Deputy Secretary of Rural Economic Development and Workforce, North Carolina Department of Commerce

Jefferson & Washington

Introduction by **Martin Simon**, Interim Division Director, Economic Opportunity, NGA Center for Best Practices

2:45 – 3:15 PM

Introductions

State team members will briefly introduce themselves to the full audience.

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3:15 – 4:15 PM

Work-Based Learning in the U.S.: A National Overview

Jefferson & Washington

This discussion will highlight the national momentum behind work-based learning and apprenticeship as a way to prepare youth and young adults for rewarding careers and to develop high-quality talent for employers. Speakers will discuss how this momentum has translated into employer action, new opportunities provided through recent federal legislation, and promising practices in youth apprenticeship.

Moderator:

- **Crystal Bridgeman**, Senior Director, Workforce Development Programs, Siemens Foundation

Speakers:

- **Tony Marshall**, President, Innovative Systems Group
- **Morgan Wilson**, Senior Legislative Associate, NGA Office of Government Relations
- **Brent Parton**, Deputy Director, Center on Education and Skills, New America

4:15 – 4:30 PM

Break

4:30 – 5:30 PM

State Team Time

Breakout Rooms

Alabama	Lincoln
Idaho	Roosevelt
Illinois	Jefferson & Washington
Indiana	Jefferson & Washington
Montana	Lincoln
North Carolina	Jefferson & Washington
New Hampshire	Caucus Room 1
Nevada	Roosevelt
Rhode Island	Caucus Room 1
Utah	Jefferson & Washington
Floating Knowledge Exchange Facilitators	American Samoa: Caucus Room 2 Colorado: Caucus Room 2 Kansas: Caucus Room 3 Kentucky: Caucus Room 2 Minnesota: Caucus Room 2 Mississippi: Caucus Room 3 South Dakota: Caucus Room 3

6:30 – 8:30 PM

BBQ Reception at The Pit

328 W Davie Street

The Pit is a short bus ride from the hotel. Two buses will travel to the reception location, boarding at 6 pm. Return buses will be available at 7:45 pm and 8:30 pm. Vegetarian options will be available.

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Thursday, October 4th

7:30 – 8:30 AM

Breakfast

Roosevelt

8:30 – 8:45 AM

Welcome and Overview of Day Two

Jefferson & Washington

Speakers:

- **Rachael Stephens**, Senior Policy Analyst, Economic Opportunity, NGA Center for Best Practices

8:45 – 9:45 AM

Defining and Serving Rural Communities

Jefferson & Washington

Rural communities have struggled to recover from the recession, losing population and some traditional industry. As a response, states and regions are coming up with creative solutions that allow youth and mid-career workers to reskill for jobs of the future. Further, rural areas continue to engage with entrepreneurship at high rates as residents look for new opportunities in struggling communities. This session will define “rural” and highlight Alabama’s programs that support workforce development in hard to reach communities.

Moderator:

- **Dana Westgren**, Policy Analyst, NGA Center for Best Practices

Speakers:

- **Mark Haggarty**, Economist, Headwaters Economics
- **Baker Allen**, Economic Policy Advisor, Office of the Governor of Alabama

9:45 – 10:00 AM

Break

10:00 – 11:15 AM

Understanding Outcomes and Using Evidence to Make Decisions (Concurrent Sessions)

State team members will participate in their choice of three concurrent sessions. Descriptions of each session are below.

Roosevelt

Defining High-Quality Work-Based Learning

What does “high-quality” mean in work-based learning? How can states define and measure high-quality work-based learning to support worker and employer success? This session will help attendees identify components of “high-quality” work-based learning and how these components can lead to better outcomes for workers and employers. The session will first provide a framework for understanding high-quality work-based learning. Attendees will then hear from state representatives who have defined and encouraged high-quality work-based learning. The session will conclude with an exercise to help attendees define high-quality work-based learning for their state.

Speakers:

- **Lauren Eyster**, Senior Fellow at The Urban Institute
- **Dwayne Hobbs**, Work-Based Learning Specialist, Georgia Department of Education

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Jefferson & Washington **Strategies for Linking K-12 and Workforce Data Systems**

Using their new report “Roadmap for K-12 and Workforce Data Linkages” as a base for the conversation, representatives from the Data Quality Campaign and the Workforce Data Quality Campaign will walk through strategies for linking data systems, recommendations for implementation, and discuss additional steps states can take to improve or build upon their existing structure. This session will also highlight the states of New Jersey and Maryland, two exemplars of data systems that successfully link K-12 and workforce data.

Speakers:

- **Elizabeth Dabney**, Director, Research and Policy Analysis, Data Quality Campaign
- **Jenna Leventoff**, Senior Policy Analyst, Workforce Data Quality Campaign
- **Ross Goldstein**, Executive Director, Maryland Longitudinal Data System Center
- **David Seith**, Researcher, Workforce Data Quality Initiative, Rutgers John J. Heldrich Center for Workforce Development

Lincoln

Using Data to Influence Policy Change

This session will feature a discussion of examples from work-based learning and apprenticeship program administrators and state policymakers who have effectively used data to influence policy change and programmatic decisions in their state or region. Participants will examine what data or information were used, how it was communicated to the necessary parties, and how it influenced decisions made about policy and programs.

Moderator:

- **Meghan Wills**, Program Director, Economic Opportunity, NGA Center for Best Practices

Speakers:

- **Manny Lamarre**, Executive Director, Nevada Governor’s Office Workforce Innovation (OWINN)
- **Shaun Engstrom**, Apprenticeship Program Liaison, Oregon Employment Department

11:15 – 11:30 AM	Break
11:30 AM – 12:30 PM	State Team Time
<i>Breakout Rooms</i>	
12:30 – 1:30 PM	Lunch
<i>Roosevelt</i>	
1:30 – 2:30 PM	Host State Highlight: North Carolina
<i>Jefferson & Washington</i>	Our host state, North Carolina, will share insights from their work through the Policy Academy, including their efforts to align state efforts and pilot and scale high-quality local initiatives. The session will highlight their

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collaborative work with a broad range of private and public sector organizations and state residents. Participants will gain insights on their work to create a comprehensive navigation tool for work-based learning opportunities, as well as a pilot program in the IT sector and an established local program.

Moderator:

- **Geoff Coltrane**, Senior Education Advisor, Office of North Carolina Governor Roy Cooper

Speakers:

- **Ashlie Bucy**, Deputy Director, North Carolina Business Committee for Education (live demonstration)
- **Caroline Sullivan**, Executive Director, North Carolina Business Committee for Education
- **Jackie Keener**, Assistant Secretary for Policy, Research & Strategy, North Carolina Department of Commerce
- **Kimberly Williamson**, Assistant Dean, Counseling and Student Services, Pitt Community College
- **Crystal Folger-Hawks**, Career Coach, Surry County Schools/Surry Community College

2:30 – 2:45 PM

Break

2:45 – 4:00 PM

Communicating and Marketing your Vision

Jefferson & Washington

This interactive session will focus on how states can brand and market their work-based learning programs to students and their parents, as well as to industry and community partners. We will highlight Utah as a state with a finished “elevator speech” and how one can be used to sell the value of work-either in-person or across social media platforms. States will then participate in an NGA-facilitated brainstorming session to produce their own elevator pitches and share with the group.

Moderator:

- **John Guerriero**, Policy Analyst, Economic Opportunity, NGA Center for Best Practices

Speaker:

- **Kimberlee Carlile**, Director of Industry and Talent Initiatives, Utah Governor's Office of Economic Development

4:00 – 4:15 PM

Break

4:15 – 5:30 PM

State Team Time

Breakout Rooms

5:30 PM

Dinner on Your Own

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Friday, October 5th

7:30 – 8:30 AM

Breakfast

Roosevelt

8:30 – 8:45 AM

Overview of Day Three

Jefferson & Washington

Speakers:

- **Rachael Stephens**, Senior Policy Analyst, Economic Opportunity, NGA Center for Best Practices

8:45 – 10:15 AM

Policy Change and Sustaining the Work through Transitions

Jefferson & Washington

How can states plan for sustainability of efforts in the face of change and political transition? Panelists will share insights on current alignment efforts, lessons learned, and issues to consider as initiatives develop and progress. The panel will be followed by a brainstorming activity to assist states in planning for the future of their work-based learning efforts.

Moderators:

- **Geoff King**, Senior Policy Analyst, NGA Center for Best Practices
- **Amanda Winters**, Senior Policy Analyst, NGA Center for Best Practices

Speakers:

- **Catherine Moga Bryant**, Executive Director, NCWorks Commission
- **Siri Smillie**, Education and Public Safety Policy Advisor, Montana Governor Steve Bullock
- **Caroline Sullivan**, Executive Director, North Carolina Business Committee for Education

10:15– 10:30 AM

Break

10:30 AM – 12:00 PM

State Team Time

Breakout Rooms

12:00 – 12:30 PM

State Report-Outs and Wrap-Up

Jefferson & Washington

Speakers:

- **Meghan Wills**, Program Director, Economic Opportunity, NGA Center for Best Practices

12:30 PM

Meeting Adjourns