NGA 2018-2019 Chair’s Initiative: Good Jobs for All Americans
Regional Leadership Workshop – September 12-13, Pittsburgh, Pennsylvania
Meeting Summary

*How do we make sure that every American can have a job that not only has great value to them, but lets them climb the economic ladder?*
- Montana Governor Steve Bullock

50+ experts and leaders from 16 states

Principles for creating Good Jobs for All Americans

**Strategy One**
*Workforce of the Future: Positioning State Economies for Success.*

Priorities from states:

1) Leverage business-led leadership to bring together employers and education;

2) Cultivate local champions in each community, and build inclusive local plans;

3) Incentivize innovation in government: develop a flexible, entrepreneurial mindset at all levels of government;

4) Focus on sustainability on day one, including developing a good relationship with the state legislature; and

5) Serve as a clearinghouse for information for employers and workers. Identify new jobs and connect workers to accurate information about these jobs.
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Strategy Two
Second Acts: Reskilling Mid-Career Workers.

Priorities from states:

1) View the public sector as an employer, and model the practices you want to promote;

2) Develop easy-to-access training programs that meet workers where they are and equip them with the skills for employment in new occupational areas;

3) Get the word out – share success stories and use a variety of marketing approaches;

4) Have strategies to identify and address the non-skill barriers to employment;

5) Move beyond business engagement to business partnerships - challenge companies to give back; and

6) Be willing to embrace new technology to better share information between the public and private sectors.

Strategy Three
Rural Resurgence: Empowering the Rural Workforce.

Priorities from states:

1) Recognize that rural communities can look very different and need different solutions or investments in different types of infrastructure – let local input guide policy;

2) Identify future jobs opportunities for rural workers, including work that can be done remotely;

3) Engage and support existing rural employers by developing a business-friendly and entrepreneurial climate; and

4) Bring together partners in communities like economic development organizations, and family foundations for seed funds.

Youth are preparing for a future that they cannot really imagine today.
- Boyd Rutherford, Lt. Governor of Maryland