Transportation electrification can help achieve a variety of economic, environmental, reliability, resiliency and energy security goals. The transportation sector is moving towards greater electrification across multiple applications including light-duty and transit vehicles, bicycles and scooters, and maritime and aviation, but barriers to wide-spread adoption remain. Consequently, states are considering how to craft policies and incentives, engage stakeholders and improve the planning and financing of charging infrastructure. This is the first of four regional workshops to help states develop strategies for enhancing electric vehicle (EV) incentives and improving the planning and deployment of charging infrastructure and will include time for states to develop individual and collective action items to pursue.

**DAY 1 (Thursday, Nov. 29)**

(All sessions take place in the Goodwin Hotel Capital Ballroom unless otherwise indicated)

7:00 – 8:00am  
*Breakfast & registration*

7:00 – 8:00am  
*Hepburn and Stowe Rooms*

8:00 – 8:15am  
*Welcome & Opening Remarks*

8:00 – 8:15am  
Sue Gander, NGA

8:15 – 9:00am  
*Background & State Introductions*

8:15 – 9:00am  
Each state will have four minutes to present on the status of vehicle electrification in their state, existing policies, and how VW Settlement funds are being allocated.

8:15 – 9:00am  
Moderator: Garrett Eucalitto, NGA

9:00 – 9:15am  
*Icebreaker Activity*

9:00 – 9:15am  
Moderator: Patricio Portillo, NGA

9:15 – 10:30am  
*Crafting Incentives, Developing Policies & Building Consumer Awareness*

9:15 – 10:30am  
Panelist will discuss the effectiveness of various vehicle purchase incentives and policy mechanisms, as well as the responsibility for and importance of consumer engagement.

9:15 – 10:30am  
Moderator: **Rick Tempchin**, Senior Fellow, Alliance to Save Energy

Speakers:  
**Elaine O’Grady**, Policy & Program Director, Northeast States for Coordinated Air Use Management  
**Rob Klee**, Commissioner, CT Department of Energy and Environmental Protection  
**Bob Wimmer**, Director, Energy and Environmental Research Group, Toyota Motors

10:30 – 11:00am  
*Break*
11:00 – 12:00pm  Electrifying State Light-Duty Fleets & Transit

States purchase and manage large light-duty fleets of vehicles as well as public transit. Panelist will shed light on the benefits of electric vehicle fleets and how states can leverage their purchasing power to capture associated benefits.

Moderator: Jim Redeker, Commissioner, Connecticut Department of Transportation
Speakers:
Harmony Wilder, Fleet Manager, State of Vermont
Eric J. McCarthy, Senior Vice President, Government Relations, Public Policy and Legal Affairs, Proterra

12:00 – 12:30pm  Supporting e-Mobility

A host of personal e-mobility options have sprung up over the past several years. Participants will hear from a leading provider of these technologies about the role states play in encouraging this burgeoning industry while ensuring low-income and other underserved communities can participate.

Speaker:
Emily Warren, Senior Director of Policy and Public Affairs, Lime

12:30 – 1:30pm  Lunch

Hepburn and Stowe Rooms

1:30 – 2:30pm  Charging Infrastructure: What, Where, and How Many?

One of the most persistent challenges with EV adoption is the concern around charging availability. This panel will explore this topic and provide recommendations for states as to how to address challenges and employ best practices in meeting charging needs.

Moderator: Chris Nelder, Manager, EV-Grid Integration, Rocky Mountain Institute
Speakers:
David Althoff, Jr., Director, Energy Program Office, Pennsylvania Department of Environmental Protection
Patricia Bouch Readinger, Manager, Federal Government Affairs & Public Policy, Electrify America
Noah Garcia, Transportation Policy Analyst, Natural Resources Defense Council

2:30 – 3:30pm  Electrification for All

The benefits from electrification are considerable, yet too often those in marginalized communities are unable to benefit from new technologies. This panel will articulate policies to ensure unserved and underserved communities, such as rural areas and low-income families, and multi-family dwellings, have equitable access to EVs and their benefits.

Moderator: Elin Swanson Katz, President of NASUCA, Connecticut Consumer Advocate
Speakers:
Jenifer Bosco, Staff Attorney, National Consumer Law Center
Jennifer Wallace-Brodeur, Director of Transportation Efficiency, Vermont Energy Investment Corporation

3:30 – 4:00pm  Break
4:00 – 5:15pm  
**State Team Time**

*Capital Ballroom, Twain, and Stowe Rooms*

Participants will breakout into their state teams to reflect on the day’s panels, consider future objectives, and scope out next steps.

5:15 – 5:45pm  
**State Team Report Out**

One representative from each state will have 2-3 minutes to report out from state team time-sharing their teams’ future goals and next steps.

5:45 – 7:30pm  
**Evening Reception**

*Chango Rosa Taco*

1 Union Pl, Hartford, CT

(with heavy hors d’oeuvres)

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**DAY 2 (Friday, Nov. 30)**

7:00 – 8:00am  
**Breakfast**

*Hepburn and Stowe Rooms*

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8:00 – 9:15am  
**Who Owns, Operates and Pays for the Infrastructure?**

Determining who should install, own, and operate charging infrastructure will ultimately influence how EV adoption progresses, how costs are allocated, and who bears risk. This panel will explore the various ownership models and share unique perspectives on each.

Moderator: **Nick Nigro**, Founder, Atlas Public Policy

Speakers:

- **Paul Allen**, Senior Vice President, M.J. Bradley & Associates
- **Charlotte Ancel**, Director, Clean Energy Strategy, Eversource Energy
- **Colleen Turner**, Assistant Director, Office of Planning & Capital Programming, Maryland Department of Transportation

9:15 – 10:30am  
**Managing the Grid**

Transportation electrification can represent substantial load growth, can put downward pressure on utility bills for all ratepayers, and can help integrate more renewable energy onto the grid. However, given the localized nature of vehicle electrification, and the possibility of high charging demand at peak periods, there are also possible grid challenges. This session will feature a conversation on the policy mechanisms to encourage more “smart” charging and maximize the grid benefits of electrification.

Moderator: **Nancy Seidman**, Senior Advisor, Regulatory Assistance Project

Speakers:

- **Nancy Ryan**, Partner, Energy and Environmental Economics
- **Tony Markel**, Senior Engineer, National Renewable Energy Laboratory
- **Tim Roughan**, Director of Energy and Environmental Policy, National Grid
- **Katie Dykes**, Chair, Connecticut Public Utilities Regulatory Authority

10:30 – 11:00am  
Break
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<th>Time</th>
<th>Event</th>
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<tr>
<td>11:00 – 11:30am</td>
<td><strong>Regional Electrification Coordination</strong></td>
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<td>Participants will learn about the importance of regional coordination for planning and deploying EV charging infrastructure.</td>
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<td><strong>Speakers:</strong></td>
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<td>Matthew Goetz, Electric Vehicle Program Manager, Georgetown Climate Center</td>
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<td>Elaine O'Grady, Policy &amp; Program Director, Northeast States for Coordinated Air Use Management</td>
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<td>11:30 – 12:45pm</td>
<td><strong>Brainstorm Activity: Regional Approaches</strong></td>
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<td><strong>Capital Ballroom and Stowe Room</strong></td>
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<td>Participants will engage in a structured activity and discussion to brainstorm how to facilitate regional coordination and the benefits this could accrue.</td>
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<td>12:45 – 2:15pm</td>
<td><strong>Working Lunch: Reconvene &amp; Regional Report Out</strong></td>
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<td>Participants will reconvene and discuss key takeaways from regional exercise. Participants will explore ideas for how to expand regional collaboration efforts.</td>
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<td><strong>Moderator:</strong> Patricio Portillo, NGA</td>
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<td>2:15 – 2:30pm</td>
<td><strong>Wrap-up</strong></td>
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