Electrification for All

• Moderator:
  • **Jeff Allen**, Executive Director, Forth

• Speakers:
  • **Bryan Hannegan**, President and CEO, Holy Cross Energy
  • **Joel Espino**, Environmental Equity Legal Counsel, Greenlining Institute
Electrification for All

Jeff Allen, Executive Director, Forth

#WeTheStates
WHO WE ARE:

Forth is a nonprofit 501c6 trade association and advocate for electric, shared, and smart mobility with a closely affiliated 501c3 charity

Based in Portland, we have over 160 members, including most car companies and charging companies, many utilities, consulting firms, and new mobility companies. Roughly 20 staff, $3.2M budget.

Active in 4 main areas:

1. Industry growth and development
2. Policy advocacy
3. Demonstration and pilot projects
4. Direct consumer engagement
Industry Development

• Monthly networking events and webinars

• Connect companies & resources

• Roadmap June 2019  
  www.roadmapforth.org

• EVS 2020 in Portland  
  http://www.evs33portland.org/
Policy Advocacy

• SB 1547 (OR), directed utilities to accelerate transportation electrification

• HB 2017 (OR) secured EV rebate & Charge Ahead rebate (up to $5,000 total)

• Currently working WA legislation to re-create incentives and fund equity pilots

• Advisor to NGA, NASEO, etc.
Demonstration Projects

- Community EV Project
- Community E-bike Project
- Electrifying rideshare drivers
- Increasing community of color access to ridesharing
- Community needs assessments
Consumer Engagement

- NW Electric Showcase
- 20+ ride & drive events/year
- “EV 101” materials in 8 languages
- Helped Electrify America increase low income participation in California ride & drives
- Technical assistance for electric utilities
- Workplace charging
Consumer Engagement
Discussion!

Jeff Allen, Executive Director
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www.forthmobility.org
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Electrification for All

Bryan Hannegan, President and CEO, Holy Cross Energy

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Joel Espino, Environmental Equity Legal Counsel, Greenlining Institute

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EQUITY IN ELECTRIC MOBILITY

Joel Espino, Environmental Equity Legal Counsel

@joelespino_24
Building a nation where communities of color thrive and race is never a barrier to opportunity
redlining
refuse (a loan or insurance) to someone because they live in an area deemed to be a poor financial risk.
1. NAME OF CITY  OAKLAND, CALIFORNIA  SECURITY GRADE  RED  AREA NO.  D-18

2. DESCRIPTION OF TERRAIN.  Level

3. FAVORABLE INFLUENCES.  Convenience to schools, local shopping districts, local and San Francisco transportation; proximity to industry increases demand for class of residences in this area.

4. DETRIMENTAL INFLUENCES.  Infiltration of Negroes and Orientals (see below). Many cheap type cottages and old homes detract from otherwise generally fair appearance of area. Distance from Metropolitan center
San Francisco Chronicle
Blacks, Latinos live with state’s dirtiest air
FAMILY WEALTH BY RACE

WHITE

ASIAN

LATINO

BLACK
THANK YOU

Joel Espino
joele@greenlining.org