



# Virginia Department of Social Services

*people helping people*

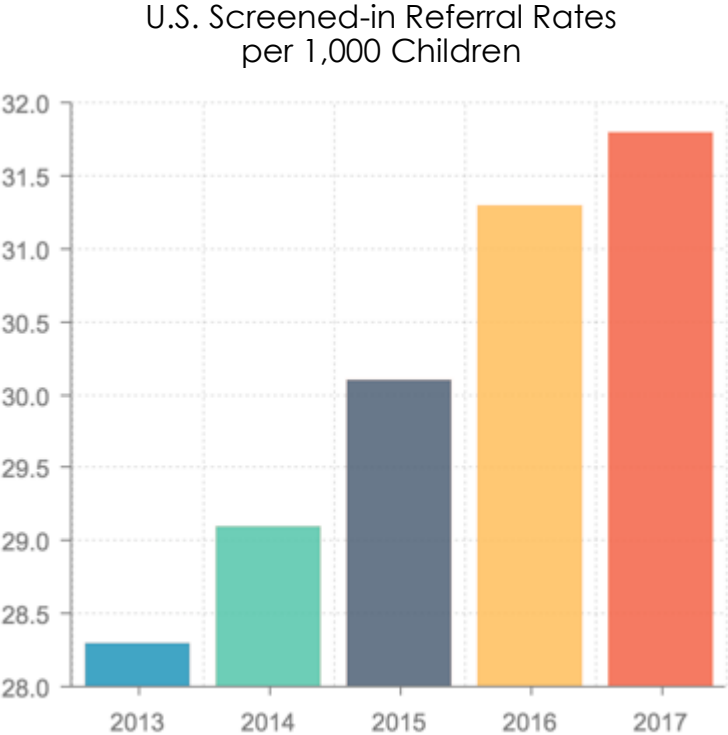
**A Public Health Approach to Preventing and Treating  
Child Abuse and Neglect**

*September 11, 2019*

*NGA Human Services Policy Institute*

*Duke Storen*

The rate of child maltreatment in the United States is increasing.



Source: U.S. Department of Health & Human Services, Administration for Children and Families, Administration on Children, Youth and Families, Children's Bureau. (2019). Child Maltreatment 2017. Available from <https://www.acf.hhs.gov/cb/research-data-technology/statistics-research/child-maltreatment>

Step 1 – Define and Monitor the Problem

Step 2 – Identify Risk and Protective Factors

Step 3 – Develop and Test Prevention  
Strategies

Step 4 – Assure Widespread Adoption



**Predictive Analytics:** “The practice of extracting information from data sets to determine patterns and predict outcomes and trends” (Predictive Analytics, Applications in Child Welfare, Casey Family Programs)

**Predictive Risk Modeling:** a specific type of predictive analytics, focused on using data patterns to identify predictors of risk and assign risk categories based on these patterns to individuals and/or families (Predictive Analytics, Applications in Child Welfare, Casey Family Programs)



**Amazon Product  
Recommendations**

**Healthcare  
Screenings**

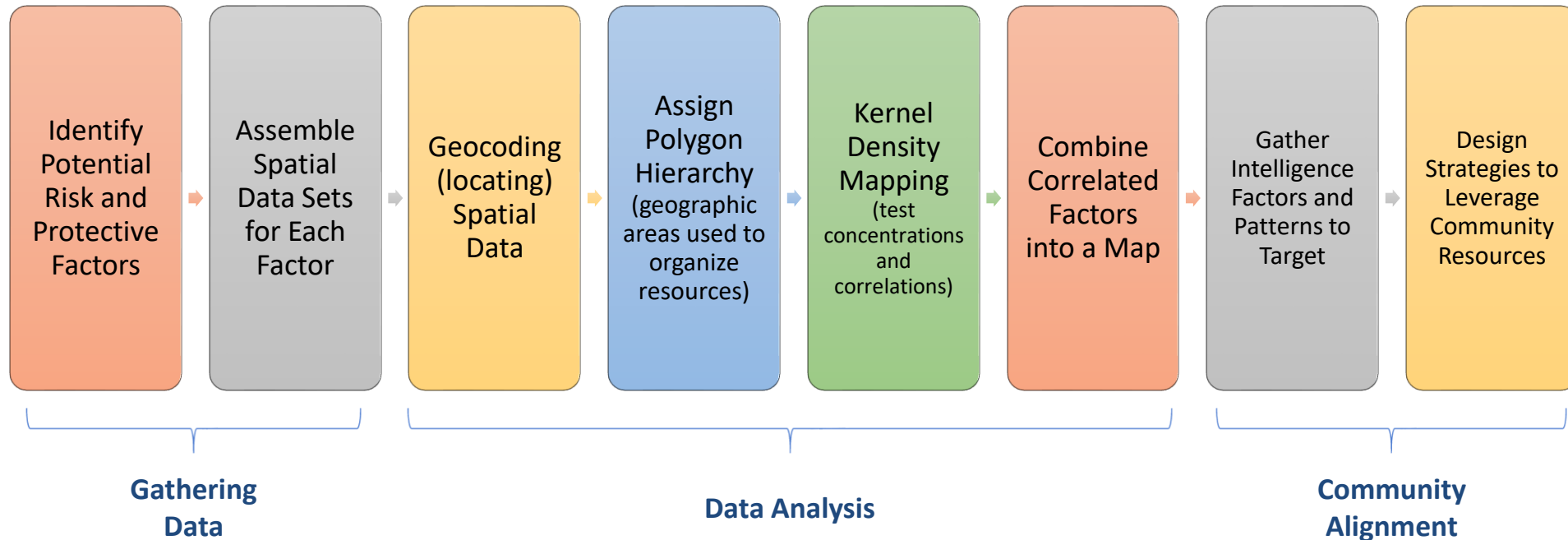
**Facebook Ads**

**Fraud Detection**



# Predictive Analytics in Child Welfare

# 6



*Geospatial Risk Modeling/Analysis*



- Social connections
- Parental supports
- Health
- Stable housing
- Employment
- More parental education
- Well resourced schools
- Places of worship
- Parks
- Community Centers
- Licensed child care
- Early learning centers
- Health clinics



- Physical abuse
- Sexual abuse
- Emotional abuse
- Physical and emotional neglect
- Exposure to:
  - Domestic Violence
  - Substance misuse within household
  - Household mental illness
  - Parental separation or divorce
  - Incarcerated household member





If violent behavior is purely a psychological characteristic of the individual, where someone lives should have no bearing on their likelihood of experiencing ACEs and child maltreatment,

We would expect it to occur randomly across geographical regions.

This is not what we see.



- Geospatial risk models are built on the notion that
  - Place matters and should be taken into account when estimating risk
  - Physical elements of the environment contribute to or reduce the likelihood of risk
- Information on these elements can be used to improve prediction – their frequency and distance from locations where child abuse occurs



- We are interested in identifying the socio-economic and physical elements that make a neighborhood risky for children
- If features that enable or contribute to the likelihood of ACEs and child maltreatment can be identified, it is likely they can also be mitigated

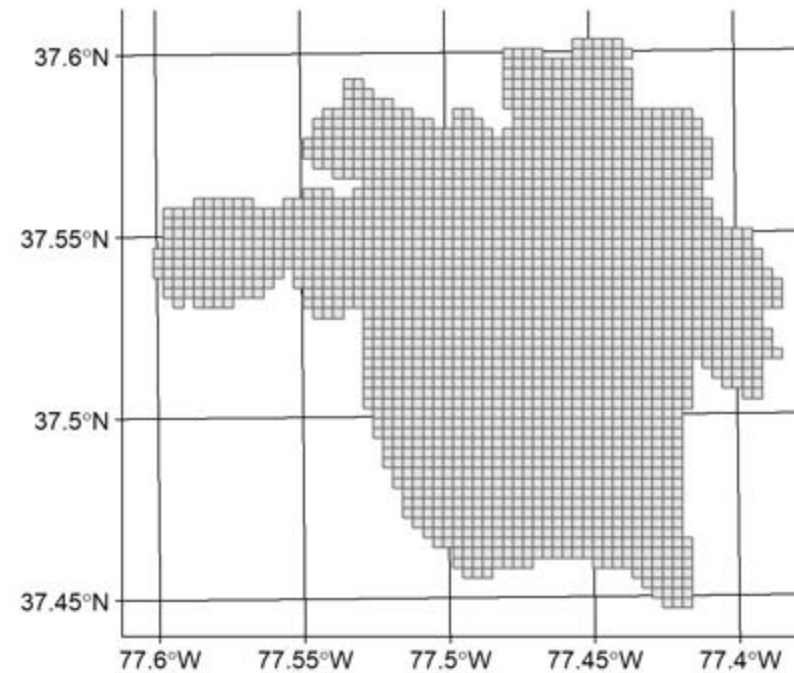
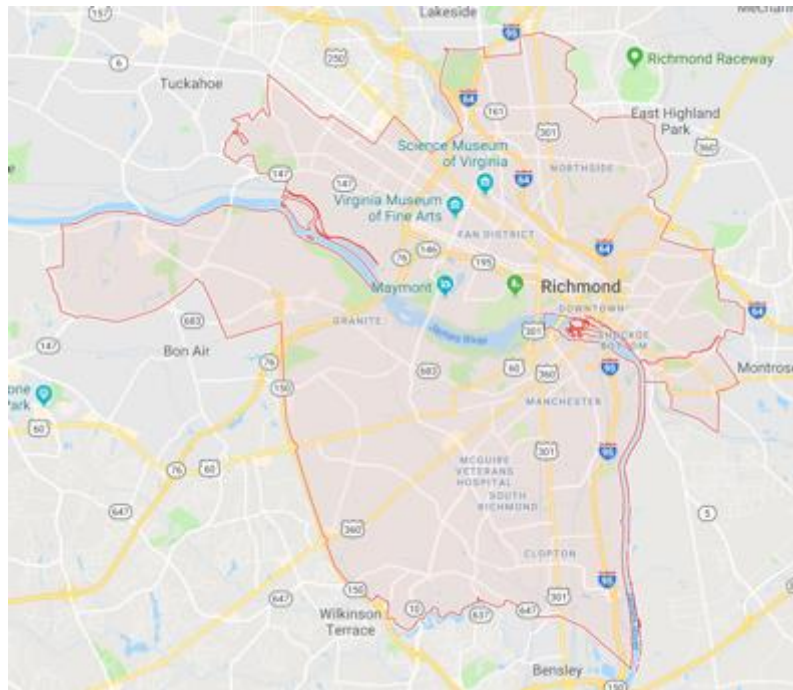


## Study Area -- City of Richmond:

- 62.5 square miles
- Population: 227,032
- Children: 41,000
- Under age five: 13,850
- 48% African American
- 44.7% White
- 6.5% Latino

US Census 2010

1,910 individual 1,000 ft<sup>2</sup> cells

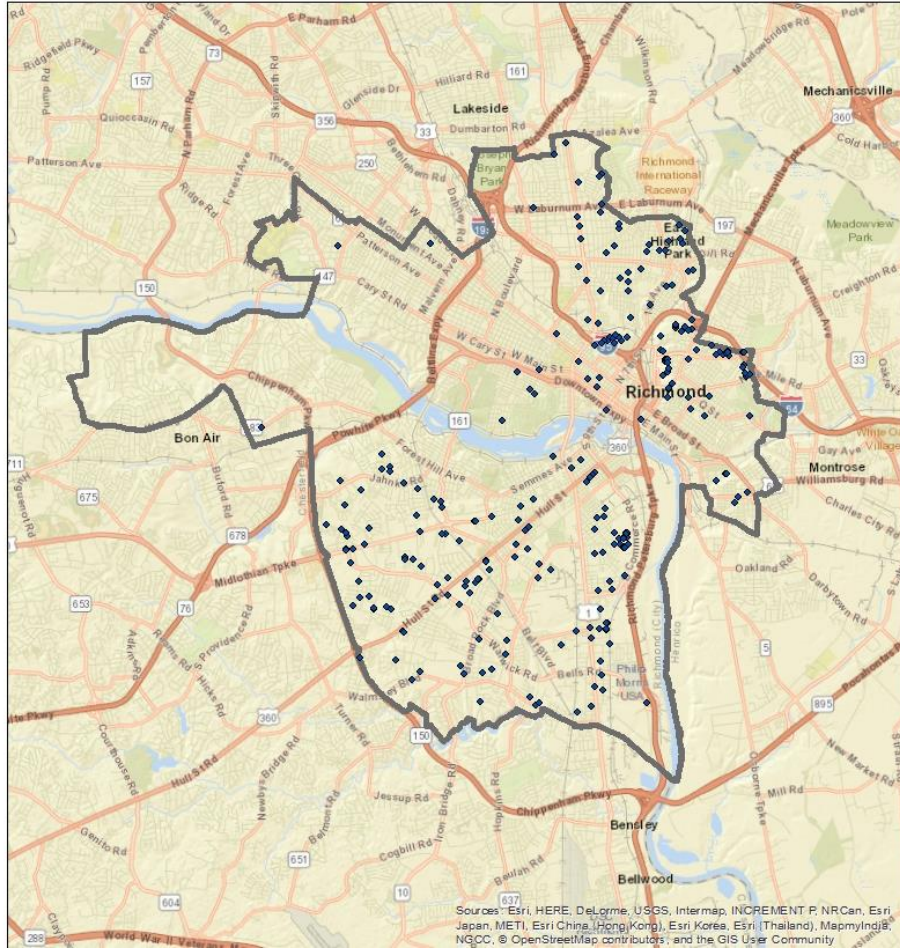




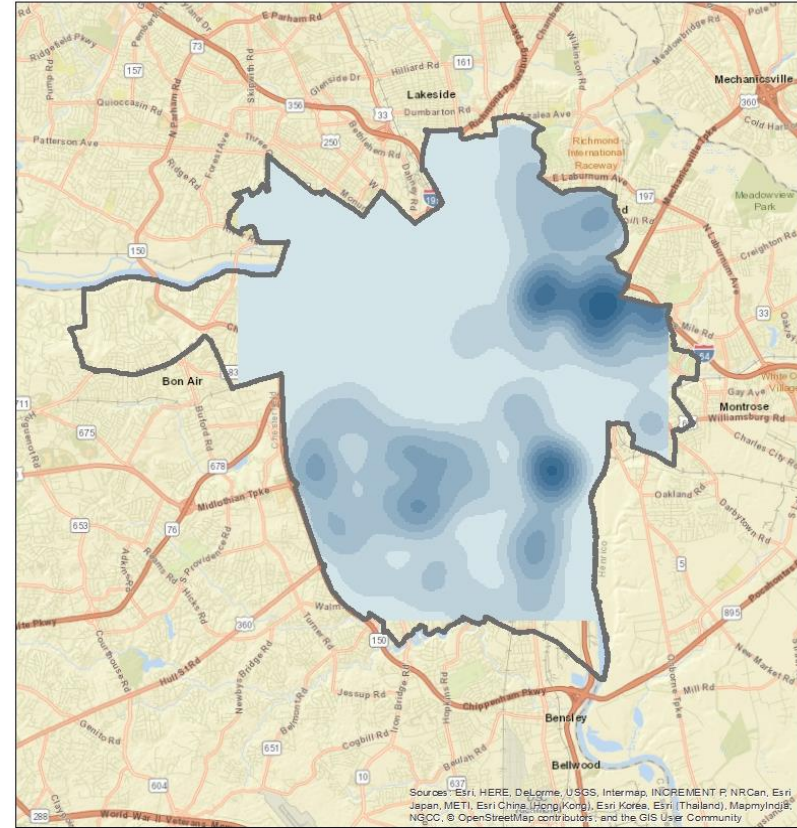
# Geocode Founded Child Maltreatment Cases

# 13

Richmond City  
VDSS: Founded Referrals (SFY 2014 - 2017)  
(n = 280)



Richmond City  
VDSS: Founded Referrals (SFY 2014 - 2017)  
(n = 280)



Intensity  
Low High

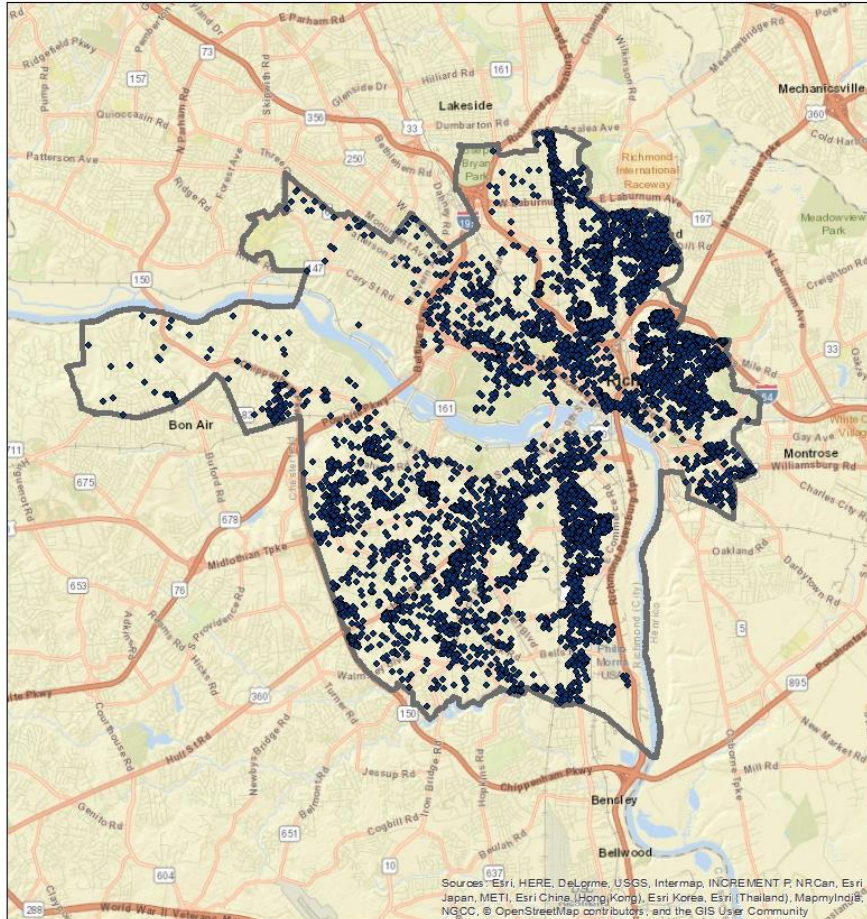
Data Source: Virginia Department of Social Services  
DOS: 7/1/2013 - 6/30/2017



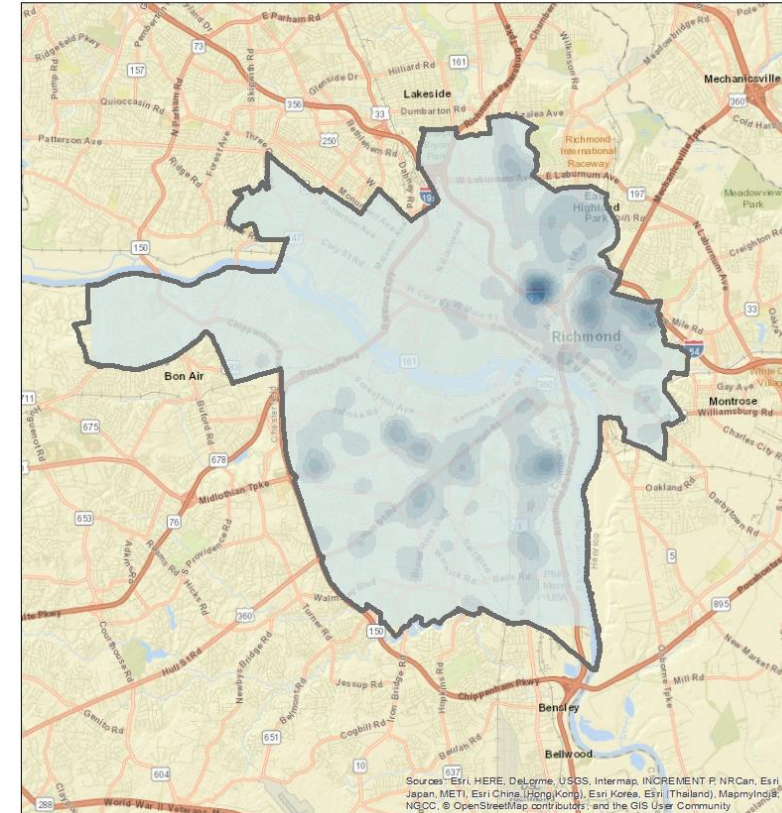


# Look For Clustering and Associated Risk or Protective Factors

Richmond City  
Violent Crime\* Data January 2014 - December 2016  
(n = ~8,700)



Richmond City  
Violent Crime\* Data January 2014 - December 2016  
(n = ~8,700)



Intensity  
Low High

Data Source: Richmond City Police (edited for Violent Crime\*); DOS = 1/1/2014 - 12/31/2016

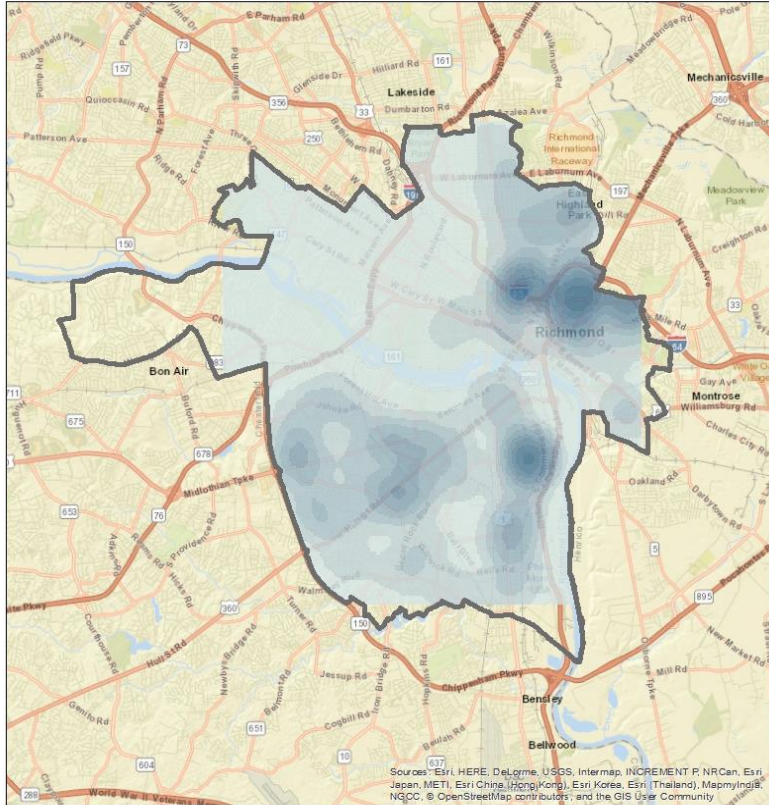
\*Aggravated Assault, Aggravated Assault Domestic, Forcible Rape, Forcible Sodomy, Kidnapping/Abduction, Murder/Non-Negligent Manslaughter, Sexual Battery, Simple Assault, Simple Assault Domestic





# Founded CPS Investigations, Crime and Domestic Violence in Richmond, VA

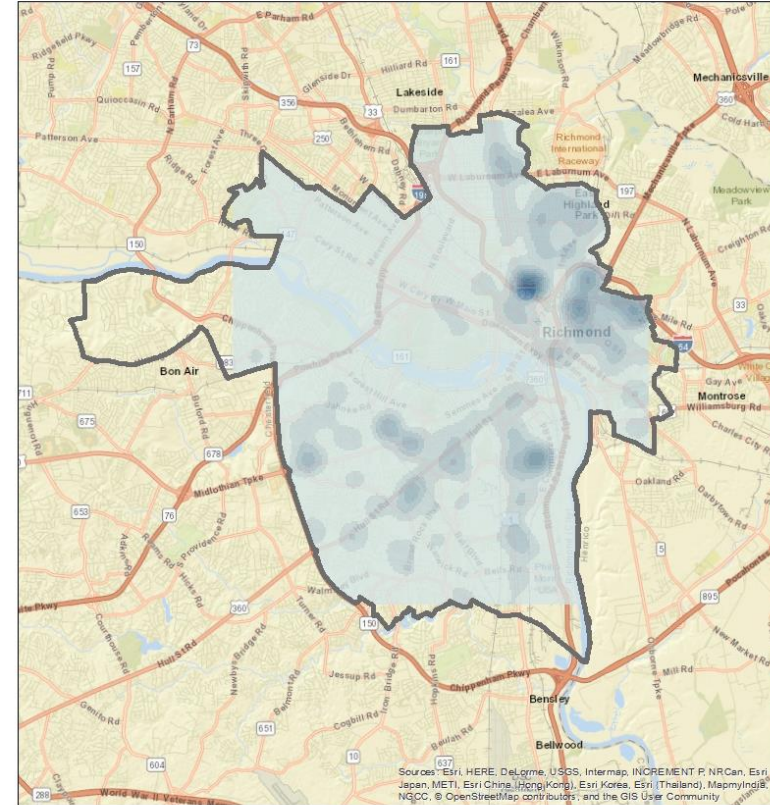
Richmond City  
CPS Founded & Domestic Violence - Weighted Sum - Kernel Analysis - Equal Weight



Data Source: Virginia Department of Social Services  
DOS: 7/1/2013 - 6/30/2017

Data Source: Richmond City Police (edited for Violent Crime\*); DOS = 1/1/2014 - 12/31/2016  
\*Aggravated Assault Domestic, Simple Assault Domestic

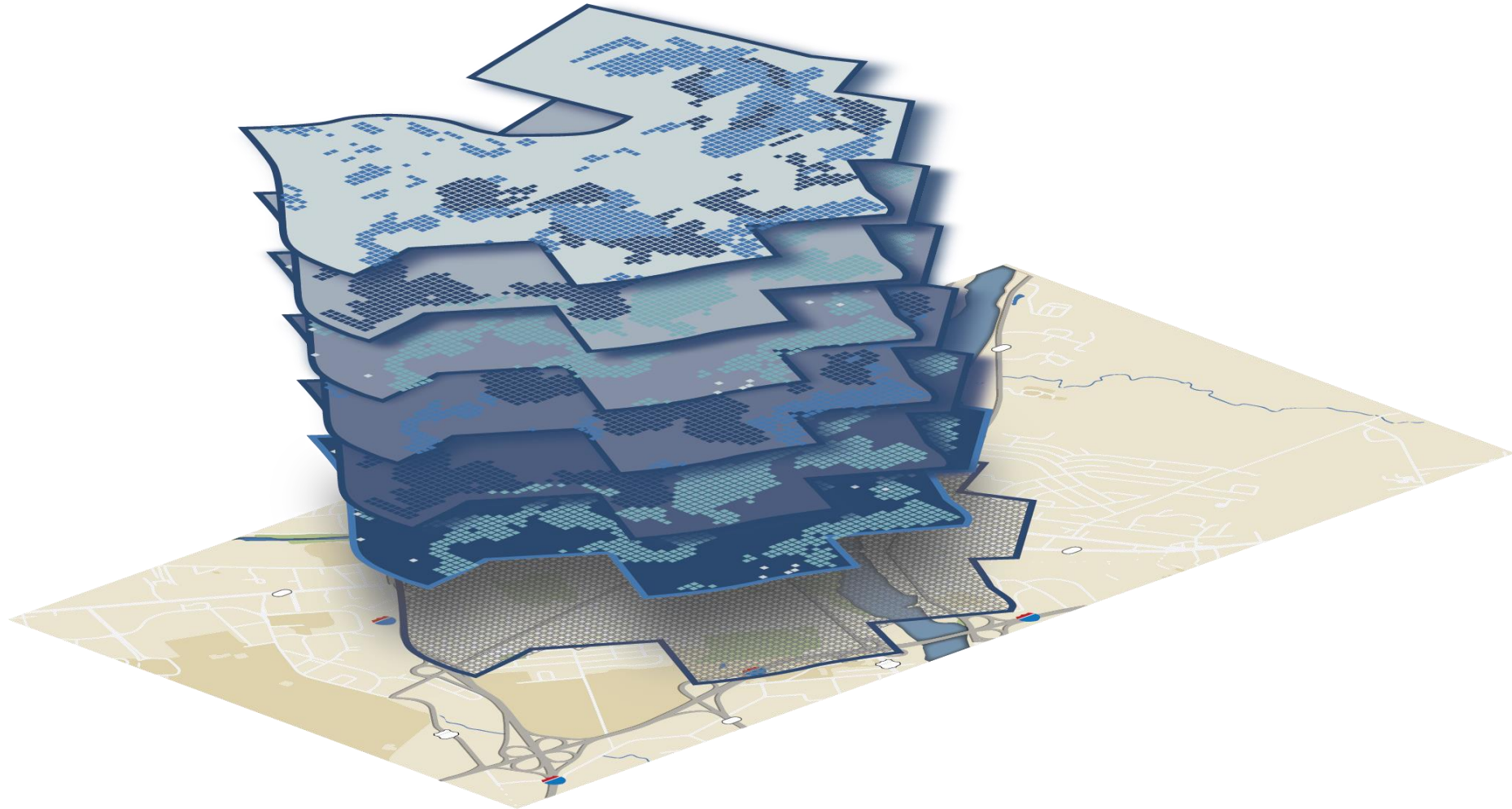
Richmond City  
CPS Founded & Violent Crime - Weighted Sum - Kernel Analysis - Equal Weight



Data Source: Virginia Department of Social Services  
DOS: 7/1/2013 - 6/30/2017

Data Source: Richmond City Police (edited for Violent Crime\*); DOS = 1/1/2014 - 12/31/2016  
\*Aggravated Assault, Aggravated Assault Domestic, Forcible Rape, Forcible Sodomy, Kidnapping/Abduction, Murder/Non-Negligent Manslaughter, Sexual Battery, Simple Assault, Simple Assault Domestic

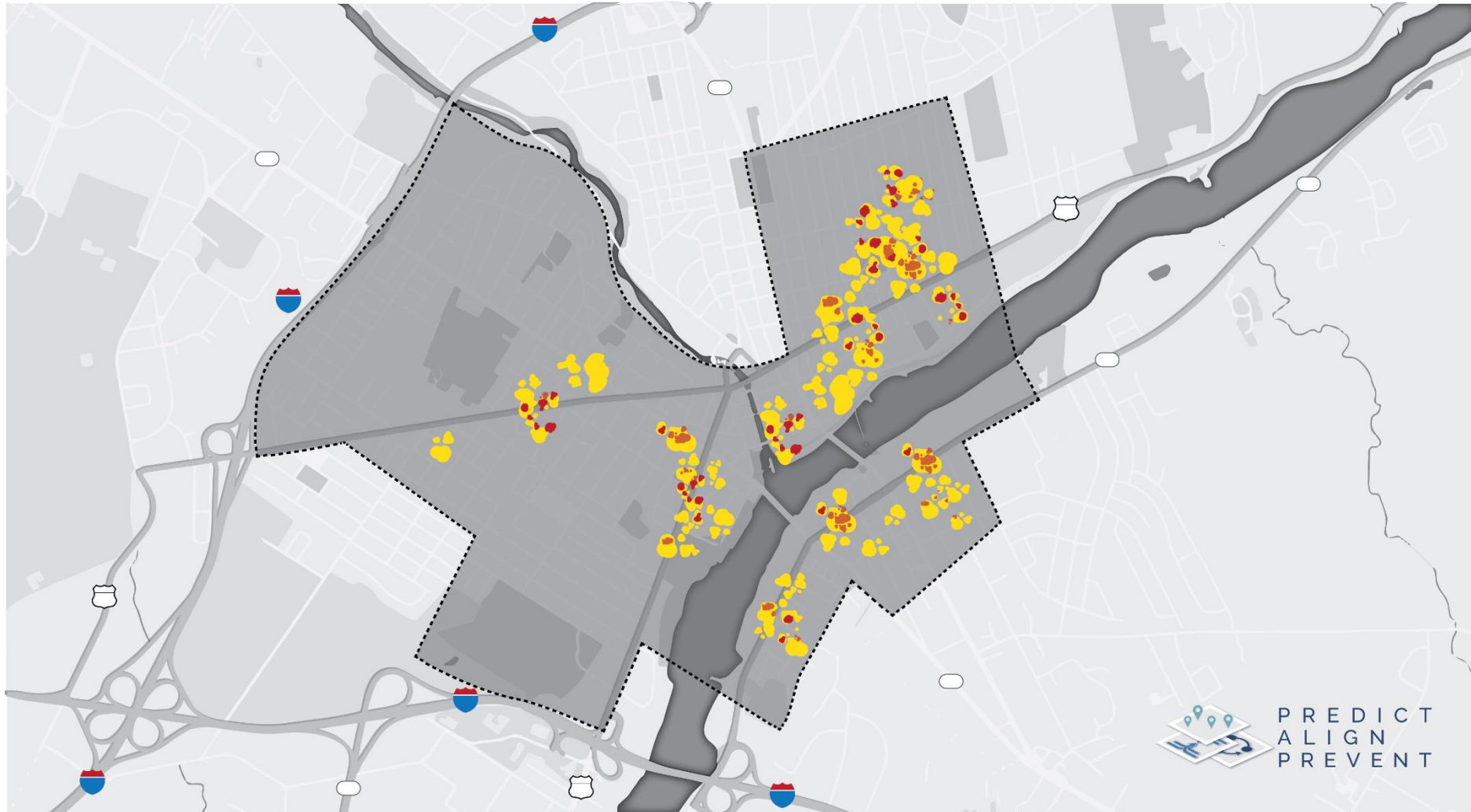






# Predict High Risk Areas

17

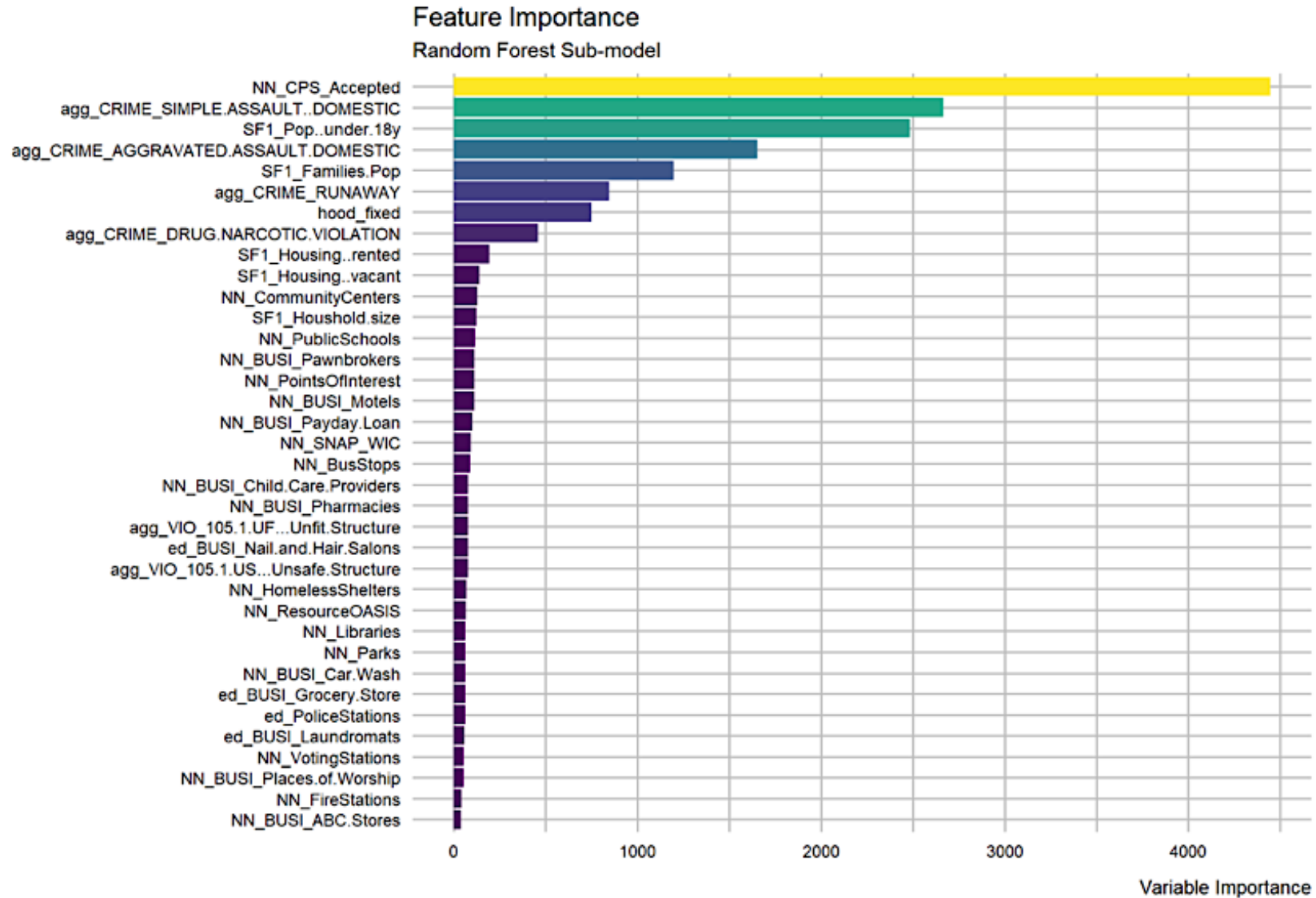


PREDICT  
ALIGN  
PREVENT

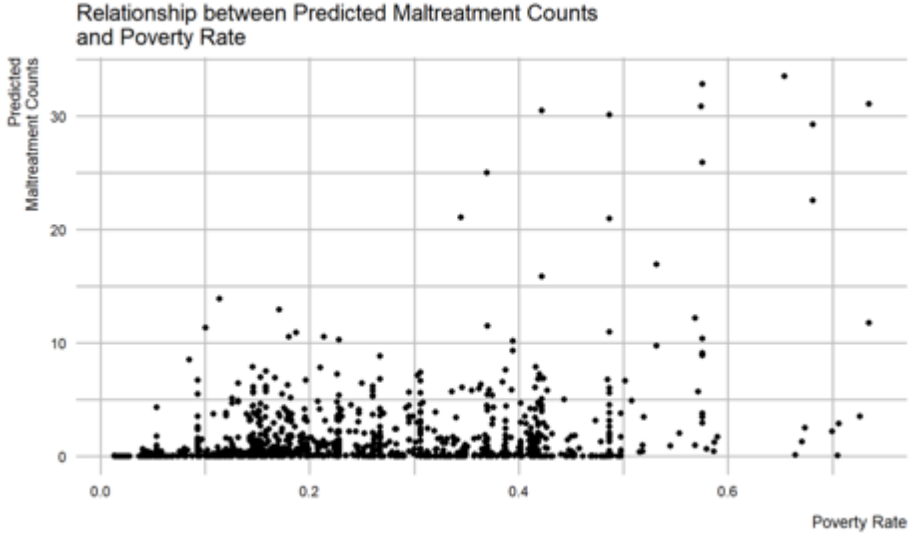
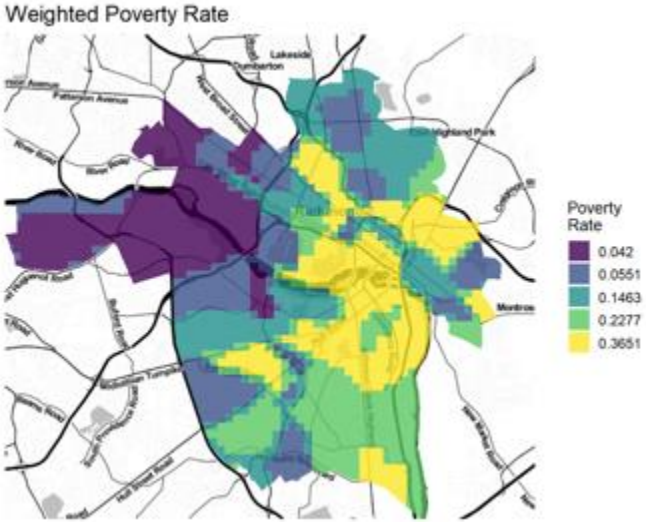


Data Analysis

# Feature Importance



# How does the distribution of poverty relate to maltreatment events?



These tables illustrate the relationship between poverty rate and predicted maltreatment count. The scatter plot shows that the correlation between poverty and predictive risk is marginal. This visual relationship is confirmed by a correlation coefficient of 0.29. The weak relationship persists even when the zero count grid cells are removed.



- What is the type of abuse to be targeted by the intervention?
- For each risk factor identified in the model, what is its relationship to the type of abuse?
  - What mechanisms link the risk factor to the type of abuse?
- What actions can DSS, local police, VDH, and other community partners take to mitigate the spatial influence of each risk factor?
- Given available resources and our understanding of how the risk factors are related to the type of abuse, what risk factors should be prioritized to receive attention?



- Could be based on order of relative risk
- Could be based on financial cost of intervention
- Could be based on feasibility of coordinating and deploying necessary resources
- Could be based on community willingness to implement the intervention





