WEBINAR: Using the Two-Generation Approach to Promote Health and Family Well-Being

Monday, July 29, 2019
3:00PM – 4:00PM ET
AGENDA

- Overview of NGA
- Overview of the 2Gen Approach
- State Examples: Georgia & Colorado
- Q & A
Speakers

Alexandra Cawthorne Gaines, Program Director for Human Services, NGA Economic Opportunity

Laura Wagner, Community Outreach & Partnership Director, Bright From the Start: Georgia Department of Early Care and Learning

Tara Smith, State Two-Generation Coordinator, Office of Governor Jared Polis
About NGA

• Founded in 1908, the National Governors Association (NGA) is the voice of the nation’s governors and one of the most respected public policy organizations in the country. The association’s members are the governors of the 55 states, territories and commonwealths.

• Through NGA, governors identify priority issues and deal with matters of public policy and governance at the state, national and global levels. Our research arm, NGA Solutions, helps in developing and implementing innovative solutions to public policy challenges.
NGA Solutions Policy Divisions

- Economic Opportunity
- Education
- Health
- Energy, Infrastructure & Environment
- Homeland Security & Public Safety
What is the Two-Generation (2Gen) Approach?

An Approach to Serving the Whole Family
The Two-Generation Approach

• Seeks to bring together adult-serving and child-serving worlds to focus on the needs of families as a whole

• Seeks to support parents in their dual roles as caregivers and providers, and addresses the care and educational needs of children by improving access to:
  ✓ opportunities for increasing family economic security
  ✓ quality early care and education for children
  ✓ programs, services, and networks to support parents in caring for their children
The Two-Generation Mindset

- Approaches
- Programs
- Policies
- Strategies at the gubernatorial and county level
- PACTT Network
Parents and Children Thriving Together: Two-Generation State Policy Network

- Policy academy focused on helping states develop solutions to simultaneously promote children’s healthy development and parents’ success as caregivers and breadwinners
- Cross-agency state teams work toward policy change by reshaping child- and adult-focused service delivery systems to better meet the needs of families with low-incomes.
- Colorado, Georgia, Minnesota, New Jersey, Oregon
Georgia

Connecting Early Learning, Postsecondary, and Workforce in Georgia
Two-Generation Innovation

Connecting Early Learning, Postsecondary, and Workforce in Georgia

Laura Wagner, Director of Community Outreach and Partnerships
Georgia Department of Early Care and Learning
Georgia’s Parents and Children Thriving Together (PACTT) Grant

- Georgia was one of five states selected in late 2016 to promote two-generation strategies in state policy
- Award from the National Governors Association & the Center for Law & Social Policy
- DECAL was the lead agency of this two-year, $90,000 investment in Georgia
- Key outcomes Georgia promised:
  1. Increase cross-agency coordination
  2. Provide professional learning on 2Gen
  3. Pilot new and expand existing 2Gen strategies
  4. Increase 2Gen evaluation efforts
  5. Pursue policy changes to scale successful two-generation strategies.
Result: Increased cross-agency coordination

- Georgia Department of Early Care and Learning
- Technical College System of Georgia
- Georgia Department of Labor
- University System of Georgia
- Head Start
Increased Evaluation with a 2Gen Focus

- Commissioned a 2Gen Landscape Analysis from the Georgia Center for Non-Profits.
- Conducted a survey with Athens Technical College staff and students to identify barriers that parents face when trying to complete post-secondary education.
Increased 2Gen at the Local Level

- Piloted Two Gen Innovation Grants for three counties in 2018 and expanded this opportunity in 2019.

- Implementation partners:
  - Adult Serving: Technical College, University System Institution, Workforce Development Board, and/or community non-profit serving these populations.
  - Child Serving: Child Care Program with a significant number of children receiving CAPS, a Quality Rated Subsidy Grant, or an Infants Matter grant; a Head Start or Early Head Start Grantee, and/or community non-profit serving these populations.

- Outcome measures
  - Applicants had to include at least one child and one parent, OR one family outcome measure from Ascend at the Aspen Institute’s Two-Gen Outcomes Bank.
DECAL’s Commitment to 2Gen

- Continued partnership with Technical College System of Georgia
  - CAPS Family Support/TCSG Student Navigators, Special Populations, Adult Education
  - Two-Generation Innovation Grants
  - Referral system between CAPS and TCSG
  - Joint Family-Centered Coaching
- Expand Workforce Professional Development and Learning Supports
- CAPS Portal for Two-Gen Resources for Parent Access
- Two-Gen Network website
- Two-Gen Innovation Summit
- 1-877-ALLGAKIDS
Laura Wagner
Director of Community Partnerships

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404-985-1792
Colorado

Using the 2Gen Approach to Facilitate Statewide Alignment
2Gen in Colorado
It all started...

1975

1993

2009

2012

2017

2019

Housing & Human Services

Statewide Vision

PACTT
# Statewide Vision

## Data, Data Systems, & Evaluation
- Data collection
- Data sharing, linking, and use of data
- Measuring outcomes

## Funding
- Flexibility across multiple generations
- Advocate for 2Gen as funding priority

## Organization & Collaboration
- Multi-disciplinary participation
- Maximize resources and avoid duplication
- Statewide leadership network

## Communication
- Develop communications plan
- Tools for education and awareness

## Policy & Practices
- Map current policy
- Develop policy agenda
- Address policy within organizations
State 2Gen Action Plan

Governor’s Office - State 2Gen Program Coordinator

- CDHE
- CDLE
- CDHS
- CDPHE
- HCPF
- DNR
- CDE
- CDWC
- DORA
- DOC
- DOLA
- OEDIT

Local Government

Business

Philanthropy

Non-Profits

Researchers
Stakeholder engagement

- Statewide conference
- Quarterly webinars
- Alignment with other initiatives
Polis Administration priorities

To these Coloradans across our state, I want to say: our administration will work tirelessly to make our state work better for you — so that you can earn a good living and share in our special way of life... [E]very single one of us wants to see every single Coloradoan succeed. A Colorado for all.

-Governor Polis, State of the State
Q & A