

State Summit on Opportunity Zones

June 19-20, 2019

Historic Inns of Annapolis
58 State Circle • Annapolis, MD 21401

DAY 1 • June 19, 2019, 8:30 AM—5:00 PM

7:00 a.m. Registration Open
State Lobby

7:30-8:30 a.m. Breakfast and Networking
Atrium

8:30-9:00 a.m. Welcome and Opening Remarks
Governor's Hall

Nikki Guilford, Interim Executive Director, National Governors Association
Maryland Governor Larry Hogan

9:00-10:00 a.m. Opportunity Zones Overview, Current Status and Update on the Federal Regs
Governor's Hall

This session will provide a broad overview of the purpose and scope of Opportunity Zones and include an update on current regulatory guidance.

Alfonso Costa, Deputy Chief of Staff, U.S. Department of Housing and Urban Development

Daniel Kowalski, Counselor to the Secretary, U.S. Department of the Treasury

Moderator: Richard Lukas, Legislative Director, NGA Economic Development and Commerce Committee

10:00-10:30 a.m. Networking Break
Atrium

10:30 a.m.-12:00 p.m.
Governor's Hall

State Best Practices in OZ Programs, Models for Marketing to Private Investors

In this session, participants will hear directly from state leaders on how they are working to create and sustain targeted investments to build wealth in communities. State leaders will share best and promising practices that can serve as models for marketing to private investors.

Jessica Burke, General Counsel & Executive Director of Legal Services, Kentucky Cabinet for Economic Development

Lydia Mihalik, Director, Ohio Development Services Agency

Tai Cooper, Managing Director, Policy, Planning and Advocacy, New Jersey Economic Development Authority

Moderator: Stefan Pryor, Secretary of Commerce, Rhode Island Executive Office of Commerce

12:00-1:00 p.m.
Atrium

Lunch

1:00-2:00 p.m.
Governor's Hall

State Peer Time

2:00-2:45 p.m.
Governor's Hall

Policy Outcomes: Addressing Issues of Equity, Displacement and Need for Rural Capacity-Building

This session will explore opportunities for states and private investors to intentionally plan for development that reduces inequality, minimizes displacement and builds capacity in rural areas. Speakers will discuss best practices and recommendations learned from their work along with opportunities for collaboration between the federal government and state agencies.

Christopher Coes, Vice President of Land Use and Development, Smart Growth America

Joel Baxley, Acting Assistant Secretary for Rural Development, U.S. Department of Agriculture

Colin Higgins, Program Director, The Governance Project

Moderator: Chitra Kumar, Director, Federal and State Division, U.S. Environmental Protection Agency, Office of Community Revitalization

2:45-3:15 p.m.
Atrium

Networking Break

3:15-4:15 p.m.

Breakouts on Opportunity Zone Strategies

Governor's Hall

Equitable and Affordable Housing

Rachel Reilly, Director of Impact Strategy, Economic Innovation Group

Kenneth Holt, Secretary, Maryland Department of Housing and Community Development

Moderator: Stockton Williams, Executive Director, National Council of State Housing Agencies

Jonas Green Room

Infrastructure and Resiliency

Dan Carol, Director, Center for Financial Markets, Milken Institute and Senior Advisor Georgetown University; former Senior Policy Advisor and OZ State Lead, California Governors Jerry Brown and Gavin Newsom

Moderator: Bevin Buchheister, Esq., Senior Policy Analyst, NGA Energy, Environment and Infrastructure Division

Abraham Claude Room

Investing in Businesses

Maegan Moore, Blueprint Local

Elise Liberto, Brown Advisory

Moderator: Tim Blute, Director, NGA Future

4:15-4:30 p.m.
Atrium

Closing Remarks

5:00-6:30 p.m.
Governor Calvert House Patio

Reception

Dinner option: Through "Dinner Under the Stars," West Street from Church Circle to Calvert Street will be closed to traffic and filled with café tables reminiscent of open-air cafes in France, Spain and Italy with strolling entertainment and twinkly lights. <https://www.dinnerunderthestars.org/about>

DAY 2 • June 20, 2019, 8:30 AM—12:00 PM

- Optional: Sunrise Walking Tour of the Naval Academy (highly recommended!)
- Meet in the lobby of the Governor Calvert House; FYI, a government-issued photo ID is necessary to access “The Yard”
- 7:30 a.m. Registration open
State Lobby
- 7:30-8:30 a.m. Breakfast and Networking
Atrium
- 8:30-8:45 a.m. Opening Remarks
Governor’s Hall
- 8:45-9:30 a.m. Engaging Communities
Governor’s Hall
- In this session, participants will hear directly from state and local leaders on promising practices for intentionally engaging small and rural disinvested communities in the policy-making process.
- Honorable Jane Campbell, Senior Advisor, Public Private Strategies and Former Mayor of Cleveland
- Tara Rice, Director, Montana Department of Commerce
- Patrick Mullen, Director, Opportunity Zones and Financial Incentives, Utah Association of Counties
- Moderator: Egils Milbergs, CEO, Center for Accelerating Innovation; Co-Founder, PureBlue; Former Executive Director, Washington Economic Development Commission
- 9:30-10:00 a.m. Break
Atrium

10:00-10:45 a.m. Role of Community Foundations, Eds & Meds and other Anchor Institutions
Governor's Hall

External stakeholders, including community foundations, academic and medical anchor institutions with roles in Opportunity Zone projects will be featured.

Mary Thomas, Chief Operating Officer, Spartanburg County Foundation, South Carolina

G. Jason Jolley, Associate Professor of Rural Economic Development, Voinovich School of Leadership and Public Affairs, Ohio University

Moderator: Colin Higgins, Program Director, The Governance Project

10:45-11:30 a.m. Non-Financial Incentives that Help to Attract Investment
Governor's Hall

This session will explore opportunities for states and localities to attract investment through non-financial incentives and wrap up key points from the convening.

Michael Myers, Managing Director, Policy, Rockefeller Foundation

Aron Betru, Managing Director, Center for Financial Markets, Milken Institute

Moderator: Maryland Lt. Governor Boyd Rutherford

11:30-11:45 a.m. Closing Remarks, Next Steps
Governor's Hall