



2019 Governors' Education Policy Advisors' Institute & GEPA Boot Camp

September 25-27, 2019

The Graduate Hotel

615 Washington Avenue SE, Minneapolis, MN

GEPA Boot Camp Wednesday, September 25th

8:00 AM – 6:00 PM Pinnacle Foyer	Registration
8:30 – 9:30 AM Pathways	Breakfast
9:30 AM– 12:00 PM Pathways	<p>GEPA-Only Programming</p> <p>Session Description: Veteran and new GEPAs will have the opportunity to discuss education policy issues in a GEPA-only session.</p> <p>Veteran GEPAs:</p> <ul style="list-style-type: none"> • Tami Pyfer, Education Advisor, Office of Governor Gary Herbert- UT • LaTanya Pattillo, Teacher Advisor to the Governor, Office of Governor Roy Cooper- NC • Brian Mitchell, Director, Office of Science, Innovation and Technology- NV • Siri Smillie, Policy Director, Education Commission of the States- MT
12:00 – 1:00 PM Pinnacle Foyer	Lunch
1:00 – 1:30 PM Pinnacle	<p>Role of the GEPA: Seizing the Moment of Opportunity</p> <p>Session Description: This session will explore the current, important moment of opportunity for governors to lead in education and the tremendous opportunity GEPAs have to advance a governor’s vision for education.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Beth Caron, Director, NGA Education, NGA Solutions: The Center for Best Practices • Scott Palmer, Managing Partner and Co-Founder, EducationCounsel
1:30 – 3:00 PM Pinnacle	<p>National State Membership Organizations Listening Session</p> <p>Session Description: This session will be an interactive discussion among governors’ advisors and leaders of national state membership organizations, including the <i>Council of Chief State School Officers, Education Commission of the States, National Association of State Budget Officers, National Conference of State Legislatures, and National State Boards of Education</i>. Organization leaders will have an opportunity to hear from GEPAs about what assistance would be most valuable to governors’ offices.</p>

Participants:

- **Jeremy Anderson**, President, Education Commission of the States
- **Steve Bowen**, Deputy Executive Director, State Leadership, Council of Chief State School Officers
- **Michelle Exstrom**, Group Director, Education Program, National Conference of State Legislatures
- **Robert Hull**, President and CEO, National Association of State Boards of Education
- **Kathryn White**, Director of Budget Process Studies, National Association of State Budget Officers

3:00 – 3:15 PM

Networking Break

3:15 – 4:45 PM

Pinnacle

Resources to Support Your State

Session Description: This session will engage the data expertise of ACT and the Data Quality Campaign (DQC) to help GEPAs think through how to effectively leverage data in their states to advance their governor’s priorities.

Speakers:

- **Paige Kowalski**, Executive Vice President, Data Quality Campaign
- **Wayne J. Camara**, Horace Mann Research Chair, ACT
- **Steve Voytek**, Senior US Government Relations Manager, ACT

4:45 – 5:00 PM

Pinnacle

Closing Remarks**Speaker:**

- **Beth Caron**, Director, NGA Education, NGA Solutions: The Center for Best Practices

5:15 – 6:45 PM

Top Golf

Reception

7:00 PM

Dinner on Your Own

**Institute – Day One
Thursday, September 26th**

7:45 AM – 12:30 PM **Registration**

7:45 – 8:30 AM
Pinnacle Foyer **Breakfast**

8:30 – 9:15 AM
Pinnacle **Welcome and Overview**

Speakers:

- **Beth Caron**, Director, NGA Education, NGA Solutions: The Center for Best Practices
 - **Ben Lathrop, NBCT**, English Language Arts Teacher, **and student**, Harding High School, St. Paul, Minnesota
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9:15 – 10:30 AM
Pinnacle **Strengthening K-12 Teacher and Principal Development and Support Systems**

Session Description: This session will provide an overview of various issues related to the recruitment, development, and support of teachers and principals. Panelists will share their expertise on diversifying the educator workforce, teacher compensation, and teacher and school leadership.

Moderator:

- **Seth Gerson**, Program Director, NGA Education, NGA Solutions: The Center for Best Practices

Panelists:

- **Alice Johnson Cain**, Executive Vice President, Teach Plus
 - **Tara Kini**, Director of State Policy, Learning Policy Institute
 - **Jackie Wilson**, Assistant Professor of Education and Human Development, University of Delaware School of Education
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10:30 – 10:45 AM *Networking Break*

10:45 – 11:15 AM
Pinnacle **Hot Topics: State Data Opportunities**

11:15 AM – 12:30 PM
Pinnacle **The Face of the Early Childhood Workforce: Leveraging ECE Apprenticeships to Bolster the Future Workforce**

Session Description: This session will explain how a governor’s unique position allows them to lead change in the early care and education workforce, specifically concentrating on ECE Apprenticeship models. Through innovative state models, participants will gain a deeper understanding of how important governor support is to moving policy around the early care and education workforce in states, as well as specific examples from NGA’s work with two state cohorts.

Moderator:

- **Linda Hampton**, Executive Director, Governor’s Office of Early Childhood (KY)

Panelists:

- **Tara Dwyer**, Special Assistant for Workforce Development, Pennsylvania Office of Child Development and Early Learning (OCDEL)
 - **Secretary Derrick Ramsey**, Secretary of Education and Workforce Development, Kentucky
 - **Siri Smillie**, Policy Director, Education Commission of the States
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**Institute – Day One
Thursday, September 26th**

12:30 – 1:30 PM Pinnacle Foyer	Lunch
1:30 – 1:45 PM Pinnacle	Hot Topics: Education Strategies for a Skills-Based Economy Speaker: <ul style="list-style-type: none">• Marni Baker Stein, Provost and Chief Academic Officer, Western Governors University (WGU)
1:45 – 3:00 PM Pinnacle	NGA Solutions Overview & Gallery Walk Session Description: This session will allow participants to understand the ways NGA supports governors’ offices and allow for participants to give feedback on these types of technical assistance in an interactive way. Specific types of TA we will include are: Communications/Publications, Convenings, and TA Activities (long- and short-term). Speakers: <ul style="list-style-type: none">• Beth Caron, Director, NGA Education, NGA Solutions: The Center for Best Practices• Amanda Winters, Program Director, NGA Economic Opportunity, NGA Solutions: The Center for Best Practices
3:00 – 3:15 PM	<i>Break</i>
3:15 – 4:30 PM Pinnacle	Pathways to Postsecondary Education and The Workforce Session Description: This session will focus on approaches for ensuring students graduate prepared for postsecondary education and the workforce, including ways that governors can strengthen the connection and alignment between their state K-12, higher education, and workforce systems. Moderator: <ul style="list-style-type: none">• Amanda Winters, Program Director, NGA Economic Opportunity, NGA Solutions: The Center for Best Practices Panelists: <ul style="list-style-type: none">• Robert Balfanz, Professor, Johns Hopkins University School of Education; Director, Everyone Graduates Center• Gary Cates, Senior Vice Chancellor, Ohio Department of Higher Education• Stephanie Krauss, Senior Director, Jobs for the Future• Ryan Reyna, Senior Director, Education Strategy Group
4:30 – 5:00 PM Pinnacle	Featured Speaker: Governor Tim Walz of Minnesota Session Description: The Governor will welcome participants to Minnesota and discuss his current education priorities.
5:00 – 5:10 PM Pinnacle	Closing Remarks
5:30 – 7:00 PM State Capitol	State Capitol Tour
7:15 – 8:30 PM McNamara Alumni Center (1926 University Ave SE, Minneapolis 55455)	Reception

Institute – Day Two
Friday, September 27th

7:45 – 8:30 AM Foyer	Breakfast
8:30 – 9:00 AM Pinnacle	Welcome Speakers: <ul style="list-style-type: none">• Beth Caron, Director, NGA Education, NGA Solutions: The Center for Best Practices• Amanda Winters, Program Director, NGA Economic Opportunity, NGA Solutions: The Center for Best Practices
9:00 – 10:15 AM Pinnacle	Social-Emotional Learning and Whole Child Initiatives Session Description: This session will provide GEPAs with an overview of social-emotional learning (SEL) with an emphasis on how SEL can be leveraged to promote workforce readiness, school safety, and student academic success. The session will feature an opportunity for participants to practice and model SEL skills as well as to hear from a longtime business leader on the importance of these skills for success in postsecondary education and the workforce. Speakers: <ul style="list-style-type: none">• David Adams, Director of Social-Emotional Learning, The Urban Assembly• Perry Plummer, Assistant Commissioner, New Hampshire Department of Safety• Stephan Turnipseed, Executive Vice President and Chief Strategy Officer, Pitsco Education
10:15 – 10:30 AM Pinnacle	Hot Topics: Equitable Access to High-Quality Charter Schools Speaker: <ul style="list-style-type: none">• Paul O’Neill, Co-Founder and Senior Fellow, National Center for Special Education in Charter Schools (NCSECS)
10:30 – 11:00 AM	<i>Networking Break</i>
11:00 AM – 12:00 PM Pinnacle	Designing and Strengthening High-Quality K-12 Finance Systems Session Description: In this session, participants will hear from a national expert on how governors can design and build high-quality K-12 finance systems in their states. Speaker: <ul style="list-style-type: none">• Jason Willis, Director of Strategy and Performance, WestEd
12:00 - 12:15 PM Pinnacle	Hot Topics: High School Redesign Speaker: <ul style="list-style-type: none">• Jenn Ellis, Director of Policy Engagement, XQ Institute, Emerson Collective
12:15 – 12:30 PM Pinnacle	Closing Remarks
12:30 – 1:30 PM	Lunch and Departure
