

NGA 

NATIONAL GOVERNORS ASSOCIATION

Bidders Call: NGA-Pew Policy Academy on Business Regulations

- Importance of state business regs
- Policy Academy benefits
- Important Pew research
- Policy Academy process
- State proposals & selection criteria
- Q&A



Bidders Call: NGA-Pew Policy Academy on Business Regulations

- **Sally Rood**, Senior Project Manager, Economic Development, National Governors Association (NGA) Solutions: The Center for Best Practices
- **Martin Simon**, Director, NGA Economic Opportunity, National Governors Association (NGA) Solutions: The Center for Best Practices
- **Chaaron Pearson**, Senior Manager, Fiscal & Economic Policy, State Fiscal Health, The Pew Charitable Trusts
- **Kandis Driscoll**, Senior Policy Analyst, Human Services, National Governors Association (NGA) Solutions: The Center for Best Practices



Background

- State choices on regulatory regimes
- A shift in focus, advantages of proactively partnering with businesses
- Results of removing or reducing barriers - strengthen state & regional economies, state competitiveness
- Importance to NGA, governors & states

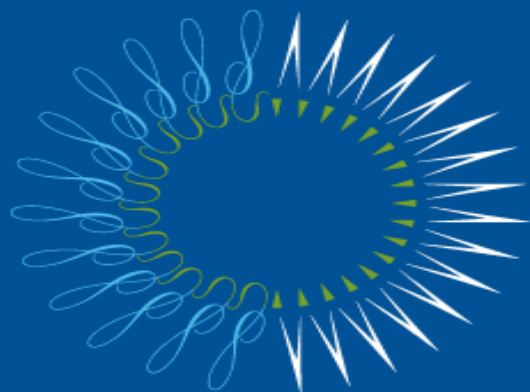


Benefits to states of participating in this policy academy

1. Travel support for state teams of up to 6 individuals to attend 2 cross-state policy academy meetings;
2. Access to the NGA-Pew staff and national subject matter experts through 2 in-state site visits and regular coaching calls;
3. Access to other states and organizations to identify best practices and share lessons learned;
4. Opportunities to strengthen relationships among key policymakers within your own state through facilitated coaching;
5. The creation of policies for systemic changes that directly support economic development through the formation and implementation of a state action plan for improving business regulation; and
6. Additional customized technical assistance from identified national experts and consultants tailored for individual state needs and priorities based on the state's action plan and progress made.

Plus, the second-level benefits ...





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Chaaron Pearson

Senior Manager

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A report from



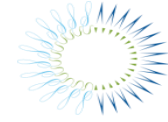
THE PEW CHARITABLE TRUSTS

| Aug 2018



State Strategies to Help Businesses Launch and Expand

Innovative approaches to regulation can boost opportunities for growth



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What states can do

- Improve efficiency
- Partner with businesses
- Measure and maintain progress

How to get started



- Select a strategic focus
- Assess the current state
- Set a goal that is linked to economic outcomes
- Identify solutions
- Track progress

Policy Academy Overview

- Proposal due date – Sept 20
- Planning for 6-state cohort – Announce states Sept 30
- Fall 2019 timeline
 - Oct & Nov – 6 state site visits for orientation & preliminary TA on goals, initial action plans
 - Early Dec – 1st cross-state policy academy meeting
- Longer-term timeline (to Sept 30, 2021)
 - Monthly calls to develop action plans, collect data on business strategies
 - Second set of state site visits and cross-state meeting
- State commitment – To implement action plans
- Reporting
 - States - quarterly progress reports, final summary report
 - NGA final report - state best practices & lessons learned
- Ultimate outcomes – examples:
pilot program, executive order, funding strategy, legislative change



Proposal Content

- Eligibility: Open to all states & territories
- Proposal narratives cannot exceed 10 single-spaced pages; narrative sections =
 - State context & vision for policy change
 - State's goals & strategies, and
 - State team
- Required items, not counting toward 10-page limit
 - Cover sheet
 - Governor's letter of support
 - State's initial action plan



Selection Criteria

Max points each	Proposal section	Included in 10-pp limit?
0 points	Cover page	No
10 points	Governor's letter	No
25 points	State context & vision for policy change	Yes
40 points	State's goals & strategies	Yes
25 points	State team leadership & membership	Yes
0 points	Initial action plan	No
100 points	Total	



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