Preparing for Public Safety Broadband  
National Conference Center Leesburg, VA  
June 28-29, 2012

**Overview:** Title VI of the Middle Class Tax Relief and Job Creation Act of 2012 allocated spectrum for the creation of a nationwide broadband network dedicated to public safety communications—a major success for states’ efforts to achieve interoperable communications among first responders and the public safety community. To assist states in their preparations for broadband, the National Governors Association (NGA) is hosting this national forum with the following objectives:

- Educating governors and other key state policymakers on challenges and opportunities related to moving to public safety broadband;
- Assisting states in the process of updating and developing statewide communications plans and business models for network development;
- Assisting states in understanding the tradeoffs between joining FirstNet or deploying their own interoperable network; and
- Supporting additional opportunities for state leadership on broadband build out and governance.

**Wednesday, June 27, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00 p.m.—8:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>5:30 p.m.—8:00 p.m.</td>
<td>Dinner (Overnight Guests Only)</td>
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**Thursday, June 28, 2012**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30 a.m.—8:00 a.m.</td>
<td>Breakfast (Overnight Guests Only)</td>
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<tr>
<td>7:00 a.m.—8:00 a.m.</td>
<td>Registration</td>
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<tr>
<td>8:00 a.m.—8:45 a.m.</td>
<td>Welcome and Overview</td>
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*David Moore*  
Director  
NGA Center for Best Practices

*Thomas MacLellan*  
Director  
Homeland Security & Public Safety Division  
NGA Center for Best Practices

*Heather Hogsett*  
Director  
Committees on Health & Human Services and  
Homeland Security & Public Safety  
National Governors Association
8:45 a.m.—9:45 a.m.  What Broadband Means to Public Safety

Loudoun Auditorium

Charles Dowd  
Deputy Chief  
New York Police Department

Jeff Johnson  
Chief Executive Officer  
Western Fire Chief Association

Kevin McGinnis  
Chair, Executive Committee  
National Association of State EMS Officials

Jimmy Gianato  
Homeland Security Advisor  
West Virginia

9:45 a.m.—10:30 a.m.  Updates on Implementation at the Federal Level:  
National Telecommunications and Information Administration

Loudoun Auditorium

Anna Gomez  
Deputy Assistant Secretary  
National Telecommunications and Information Administration  
U.S. Department of Commerce

Laura Pettus  
Director, Public Safety Grants  
National Telecommunications and Information Administration  
U.S. Department of Commerce

10:30 a.m.—10:45 a.m.  Break  
Atrium

10:45 a.m.—11:15 a.m.  Updates on Implementation at the Federal Level (Continued):  
Federal Communications Commission

Loudoun Auditorium

David Turetsky  
Public Safety and Homeland Security Bureau Chief  
Federal Communications Commission

11:15 a.m.—12:30 p.m.  Roles of Key Decision Makers

Loudoun Auditorium

The Role of the Governor
What are the key decision-points and dates governors need to consider?  
What information do governors need about their state to make decisions?  
How can governors support network build out?

Heather Hogsett, NGA

The Role of the Chief Information Officer
How are CIOs preparing for public safety broadband?  
What do CIOs view as major challenges to d-block implementation?
**Doug Robinson**  
Executive Director  
NASCIO

**Brenda Decker**  
Chief Information Officer  
Nebraska

**The Role of the Statewide Interoperability Coordinator**  
What role should SWICs play in the network?  
How do current public safety communications differ from broadband?  
What are the challenges that SWICs and other communications officials face?  
How are they incorporating public safety broadband in their statewide plans?

**Chris Essid**  
Director, Office of Emergency Communications  
U.S. Department of Homeland Security

**Mark Grubb**  
Director  
Delaware Department of Safety and Homeland Security

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**12:30 p.m.—2:00 p.m.**  
**Lunch**  
*Conference Dining Court*

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**2:00 p.m.—3:00 p.m.**  
**Facilitated Roundtable Discussions: Round 1**  
The roundtables are designed to promote discussion among peers and experts. Each hour long session focuses on a key area and includes discussants who will help initiate dialogue. Each session will be repeated to allow participants to attend two different breakouts.

**Breakout 1 – Potomac A/B**  
**Effective Decision Making for Public Safety Broadband**  
Who should be on states’ leadership teams (e.g., CIOs, CTOs, SWICs, HSAs, COSs, State Police, others)?  
What are the characteristics and responsibilities of an effective governance structure?

**Spencer Collier**  
Homeland Security Advisor  
Alabama Department of Homeland Security

**Vicki Helfrich**  
Executive Officer  
Mississippi Wireless Communication Commission

**Moderators: Carmen Ferro/David Henry, NGA Center for Best Practices**

**Breakout 2 – Belmont A/B**  
**Supporting Public Safety and Homeland Security**  
How should states coordinate state and local law enforcement and public safety officials?  
What are the needs and concerns of local and regional units of government?
Tribal governments?

**Carl Wicklund**  
Vice Chair  
Global Justice Information Sharing Initiative

**John Powell**  
Interoperability Chairman  
National Public Safety Telecommunications Council

**Moderators: Anne Johnson/Jeff McLeod**, NGA Center for Best Practices

**Breakout 3 - Ballroom D**  
**Legal, Business, and Procurement Issues**  
How are CIO’s preparing for the business and procurement procedures under the new law?

**Dick Clark**  
Chief Information Officer  
Montana

**Dugan Petty**  
Chief Information Officer  
Oregon

**Moderator: Doug Robinson, NASCIO**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>3:00 p.m.-3:15 p.m.</td>
<td>Break</td>
<td>Atrium</td>
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<tr>
<td>3:15 p.m.—4:15 p.m.</td>
<td>Facilitated Roundtable Discussions: Round 2</td>
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<tr>
<td>4:15 p.m. -5:15 p.m.</td>
<td>Opt-In Opt-Out Decision Making</td>
<td>Loudoun Auditorium</td>
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**Opt-In Opt-Out Decision Making**

What information do governors need?  
What should an effective decision making process look like?  
What policy positions should governors convey to FirstNet?  
What actions from FirstNet can governors expect to see?

**Jeff Cohen**  
Chief Counsel, Law and Policy and Director of Government Relations  
APCO International

**Darryl Ackley**  
Cabinet Secretary  
New Mexico Department of Information Technology

**Chris McIntosh**  
Statewide Interoperability Coordinator  
Office of Governor Bob McDonnell

**Ray Lehr**  
Interoperability Director  
Maryland
5:15 p.m.—5:30 p.m.  
Wrap-Up

5:30 p.m.—8:00 p.m.  
Dinner (Overnight Guests Only)

Friday, June 29, 2012

6:30 a.m.—8:00 a.m.  
Breakfast (Overnight Guests Only)

8:00 a.m.—9:00 a.m.  
Long-Term Evolution 101: Lessons from Other Broadband Implementations

Stacey Black  
Vice President, Market Development  
AT&T

Rishi Bhaskar  
Vice President, LTE and Private Broadband  
Motorola

Don Brittingham  
Vice President for National Security  
Verizon

Moderator: Thomas MacLellan, NGA Center for Best Practices

9:00 a.m.—9:45 a.m.  
Coordinating with Local Governments, Regions, and Tribal Nations

Laura Waxman  
Director of Public Safety  
U.S. Conference of Mayors

Mitch Herckis  
Senior Legislative Counsel  
National League of Cities

Steve Traylor  
Executive Director  
National Association of Telecommunications Officers and Advisors

Brian Howard  
Legislative Fellow  
National Congress of American Indians

Moderator: Heather Hogsett, NGA

9:45 a.m.—10:30 a.m.  
First Steps and Challenges

Claire Bailey  
Director  
Arkansas Department of Information Systems
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<tr>
<td>10:30 a.m.—10:45 a.m.</td>
<td>Break</td>
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<tr>
<td>10:45 a.m.—12:00 noon</td>
<td>State Breakouts: Peer to Peer Exchanges</td>
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<td>During these breakout sessions, states will have the opportunity to meet with their peers around the country to discuss common challenges and potential solutions.</td>
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<td>12:00 noon—1:30 p.m.</td>
<td>Working Lunch</td>
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<td>Keynote: “Collaborate or Perish”</td>
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<td>Zachary Tumin</td>
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<td>Special Assistant/Science, Technology, and Public Policy Program</td>
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<td>Harvard University</td>
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<td>1:30 p.m.—2:00 p.m.</td>
<td>The Path Ahead</td>
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<td>Thomas MacLellan</td>
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<td>NGA Center for Best Practices</td>
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<td>Heather Hogsett</td>
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<td>2:00 p.m.</td>
<td>Adjourn</td>
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<td>Loudoun Auditorium</td>
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