

*Future Workforce Now*  
**Reimagining Workforce Policy in the Age of Disruption**

**State Policy Forum for Action**

October 16 - 18, 2019  
Fairmont Chicago - Millennium Park, Chicago, IL

**At this Forum, states will:**

- Understand the major challenges posed by technological disruptions for new and incumbent workers in their state;
- Examine existing state policies and best practices in place to respond to the technological challenges and their impacts on work, workers, and workplaces;
- Identify key barriers, actionable policy options, and resources available to support near-and long-term systems change which promote data-informed workforce development, technical education, and supportive programs.

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**Wednesday, October 16th**

**2:00 – 3:00 PM** **Registration**

**International  
Ballroom Foyer**

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**3:00 – 3:30 PM** **Introduction: Future Workforce Now Partners & Policy Framework**

**International  
Ballroom**

*Future Workforce Now* project partners NGA, FHI360, and The Fab Foundation will discuss why this initiative is timely now; share key lessons learned and ideas generated from industry, national experts and state policymakers; and outline the goals of this Forum.

- **Martin Simon**, Director, NGA Economic Opportunity
- **Sherry Lassiter**, President & CEO, The Fab Foundation
- **Ivan Charner**, Director, National Institute for Work and Learning, FHI 360
- **Monika Aring**, Senior Policy Advisor, FHI 360
- **Rachael Stephens**, Program Director - Workforce, NGA Economic Opportunity

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**3:30 – 4:15 PM** **Keynote: Creating Innovators**

- **Tony Wagner**, Senior Research Fellow, Learning Policy Institute and Author: *The Global Achievement Gap & Creating Innovators*

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**International Ballroom** Tony Wagner will discuss how we reimagine learning and workforce development with the entrepreneurial and critical thinking skill sets that are increasingly required in a dynamic labor market.

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**4:15 – 5:00 PM** **Governors’ Leadership in Reimagining Workforce Policy in the Age of Disruption**

**International Ballroom**

Governors’ policy advisors will share their insights on what is at stake as a result of the challenges posed by technology disruptions, why this issue is a top priority for their governors, and how governors can lead in reimagining workforce policy and aligning education and training systems for continuous lifelong learning.

**Moderator: Zachary Wolf**, Senior Writer, CNN

**Panelists:**

- **James Rzepkowski**, Assistant Secretary, Maryland Department of Labor
  - **McCall Flynn**, Education Policy Advisor, Office of the Governor of Montana
  - **Alicia Kielmovitch**, Chief of Staff of Governor’s Workforce Cabinet, Office of the Governor of Indiana
  - **Kai Feder**, Chief of Staff, New Jersey Office of Innovation
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**5:00 – 5:30 PM** **State Team Discussions: Goals and Priorities**

**International Ballroom**

States teams will discuss how the trends presented in the opening are likely to impact their state and the consequences of these disruptions that they anticipate will require policy action. States will then identify and refine their policy priority areas and goals for what they will accomplish during their time at the forum.

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**5:30 – 7:30 PM** **Reception**

**International Ballroom**

Join us for an evening reception with light programming from our partners and supporters. Drinks and hors d’oeuvres will be served.

**Speakers include:**

- **Patrick Fine**, CEO, FHI 360
  - **Sherry Lassiter**, President & CEO, The Fab Foundation
  - **Tim Blute**, Interim Director, NGA Solutions: The Center for Best Practices
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## Thursday, October 17

**7:30 – 8:30 AM** **Breakfast**

**International Ballroom**

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**8:30 – 9:30 AM**

**International  
Ballroom**

**Plenary Session: Building Inclusive Systems and Infrastructure to Support Continuous Lifelong Learning**

A panel of experts will share their insights on the importance of building an inclusive, aligned, and connected system to prepare the future workforce. They will share their experience in financing these systems, as well as the application of data in the context of ongoing technological disruptions impacting work, workers and workplaces.

**Moderator: Van Ton-Quinlivan**, Executive Vice Chancellor Emeritus, California Community Colleges

**Panelists:**

- **Naria Santa Lucia**, Senior Director of Digital Skills and Employability, Microsoft Philanthropies
- **Scott Cheney**, Executive Director, Credential Engine
- **Zainab Okolo**, Strategy Officer for Competency Based Learning, Lumina Foundation
- **Natalie Evans Harris**, Co-Founder & Head of Strategic Initiatives, BrightHive

**9:30 – 9:45 AM**

**Transition to Breakout Sessions**

**9:45 – 10:45 AM**

**Breakout Rooms**

**Breakout Sessions: Building Inclusive Systems and Infrastructure to Support Continuous Lifelong Learning**

States will have the opportunity to explore best practices on a policy pathway of interest and ask questions to better understand how these practices can be adapted to support the current and future workforce in their state. For workshop descriptions, please turn to the appropriate page in your participant workbook.

**Breakout Topics:**

- **Creating an Aligned Statewide Vision for Success:**  
*Anmol Chaddha*, California Future of Work Commission
- **Alignment of Data & Information Systems:**  
*Ann Kellogg*, Maryland Longitudinal Data System & *Jessica Cunningham*, KYSTATS
- **Aligning Credentials Across Systems:**  
*Cheryl Rice*, Ohio Higher Education Workforce Alignment
- **Increasing Integration, Accessibility, and Sustainability of Funding for Continuous Lifelong Learning:**  
*James Martini*, Pennsylvania Workforce Development Board

**10:45 – 11:00 AM**

**Transition to State Team Discussions**

**11:00 AM – 12:00 PM**

**Breakout Rooms**

**State Team Discussions: Assessing Readiness in our State**

States will consider what policies they currently have in place to prepare the future workforce and re-skill mid-career workers

impacted by disruptions. They will also consider how well they are positioned to enact meaningful and timely policy to address the consequences of technological disruption. States should consider the infrastructure that they have in place that can be adapted to support an effective continuous lifelong learning system.

**12:00 – 1:00 PM**

**Lunch**

**1:00 – 2:00 PM**

**International  
Ballroom**

**Plenary Session: Developing an Agile, Tech-Ready Workforce that Stays Ahead of the Curve**

A panel of experts will share their insights on the importance of integrating technology education throughout the K-16 education system, including advancing education and training systems ahead of the technology change curve. Speakers will highlight ways in which employers and institutions work together to integrate education and training for local labor markets, how to integrate quality assurance, and best practices to improve work-based training for incumbent workers who need retraining to remain competitive in the workforce.

**Moderator: Sarah Jane "SJ" Maxted**, Deputy Director for MIT's Task Force on the Work of the Future, MIT

**Panelists:**

- **Erika Webb-Hughes**, Director of Public Affairs for the Western United States, Pearson
- **Harouna Ba**, Director of SciPlay, New York Hall of Science
- **Juan Salgado**, Chancellor, City of Chicago Community College System & Advisory Board Member, MIT Task Force on the Work of the Future
- **Spencer Stewart**, Vice President of Strategic Partnerships, Western Governors University

**2:00 – 2:15 PM**

**Break & Transition to Breakout Sessions**

**2:15 – 3:15 PM**

**International  
Ballroom**

**Breakout Sessions: Developing an Agile, Tech-Ready Workforce that Stays Ahead of the Curve**

States will explore best practices on a policy pathway of interest and ask questions to help them understand how these practices could be adapted to support the workforce in their state. For workshop descriptions, please turn to the appropriate page in your participant workbook.

**Breakout Topics:**

- **Innovative Teaching & Learning with Technology in K-12:**  
*Michael Stone*, Tennessee Public Education Foundation
- **Building Work-Based Learning Programs:**  
*Shannon Lewis*, Montana State Workforce Innovation Board

- **Engaging Employers in Training & Apprenticeship:**  
*Noel Ginsburg, CareerWise Colorado*

<b>3:15 – 3:30 PM</b>	<b>Transition to State Team Discussion</b>
<b>3:30 – 4:45 PM</b> <i>International Ballroom</i>	<p><b>State Team Discussion: State Teams Identify Their Gaps and Assets for Policy Change</b></p> <p>Based on the assessment of their readiness, states will identify and map the specific gaps that they must address and the assets to build on to support their workforce through technological disruptions.</p>
<b>4:45 – 5:00 PM</b>	<b>Wrap Up &amp; Closing</b>

## Friday, October 18

<b>7:30 – 8:30 AM</b>	<b>Breakfast</b>
<b>8:30 – 9:30 AM</b> <i>International Ballroom</i>	<p><b>Plenary Session: Supporting Individual Engagement in Lifelong Learning &amp; High-Quality Employment</b></p> <p>A panel of experts will discuss ways to ensure that individuals have access to time, information about education and training programs, as well as financing and wrap-around supports they need to succeed in a rapidly changing labor market. The discussion will focus on effective methods that states, community, and business leaders can take to address common barriers for individual workers who are at risk of becoming underskilled.</p> <p><b>Moderator: <i>Marc Doussard</i></b>, Associate Professor of Urban and Regional Planning, University of Illinois at Urbana Champaign</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b><i>Beth Cobert</i></b>, CEO, Skillful at the Markle Foundation</li> <li>• <b><i>Matt Dunne</i></b>, Founder and Executive Director, Center on Rural Innovation</li> <li>• <b><i>Zach Neumann</i></b>, Senior Project Manager, Lifelong Learning, The Aspen Institute Future of Work Initiative</li> <li>• <b><i>Michael Monroe</i></b>, Chief of Staff, North America's Building Trades Unions</li> </ul>
<b>9:30 – 9:45 AM</b>	<b>Transition to Breakout Sessions</b>
<b>9:45 – 10:45 AM</b>	<p><b>Breakout Sessions: Supporting Individual Engagement in Lifelong Learning &amp; High-Quality Employment</b></p> <p>States will have the opportunity to explore best practices on a policy pathway of interest and ask questions to help them understand how these practices could be adapted to support the workforce in their</p>

state. For workshop descriptions, please turn to the appropriate page in your participant workbook.

**Breakout Topics:**

- **Connecting Learners with Labor Market Information:**  
*William D. Turner, Skillful Indiana*
- **Alignment of Federal, State & External Funding:**  
*Jacob Maas, West Michigan Works! & Orrin Bailey, Berrien-Cass-Van Buren Michigan Works!*
- **Wraparound Services for an Evolving Workforce:**  
*Kathleen O’Leary, Seattle Jobs Initiative*
- **Employer-Sponsored Services & Collaboratives:**  
*Liz Gamache & Connie Beal, Working Bridges at the United Way of Northwestern Vermont*

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<b>10:45 – 11:00 AM</b>	<b>Transition to State Team Discussions</b>
<b>11:00 AM – 12:15 PM</b>	<b>State Team Discussion: Identifying State Policy Priorities and Committing to Action Steps</b>
<b>Breakout Rooms</b>	States will discuss and identify policy options that they are most interested in pursuing in their states policies, and will commit to action steps and a target timeline for pursuing and implementing policy change. As states consider areas they will target for policy change, they are encouraged to consider the gaps that they have identified earlier in the forum and consider the assets that they have to build upon in their states.
<b>12:15 PM – 1:00 PM</b>	<b>Creating the Future Workforce Now: Committing to Action</b>
<b>International Ballroom</b>	States will share what policies they have identified as priority areas for their state, and will share key action steps they commit to taking when they return to their states.  The project partners will discuss the importance of building on the momentum from participating in the Forum when state teams return home to carry out the actions they committed to, and how the partners can support states in moving to action.

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