Industry Partnerships
&
Supporting a Future-Ready Workforce

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Employer Engagement

Sector Strategies
Pennsylvania’s Industry Partnership Program

*a brief history...*

- Began in 2005
- Enacted into Law in 2011
- Adoption the NextGen Model in 2017

**State Funding Over Time**
Priorities Industry Partnerships

• Historically
  • Incumbent Worker Training

• Currently
  • Incumbent Worker Training AND
  • Economic Development Priorities
  • Career Preparation and Readiness
  • Business to Business Networking
  • Industry Awareness and Marketing
  • and many other…
Funded Industry Partnerships in Pennsylvania

- 28 Funded Partnerships
- 22 Local Workforce Development Areas
- All 67 Pennsylvania Counties
- **8 Industry Clusters:**

  - Advanced Manufacturing
  - Building and Construction
  - Business Services
  - Education
  - Energy
  - Healthcare
  - Hospitality, Leisure, and Entertainment
  - Logistics and Transportation
Telling the Story
Challenges

• IWT vs. Business Identified Priorities
  • Data Driven Approach
  • Results Based Program Design
  • Quantitative vs. Qualitative Analysis

• Funding Cycles
  • State & Federal Dollars
  • Annual Funding Cycles
Questions

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