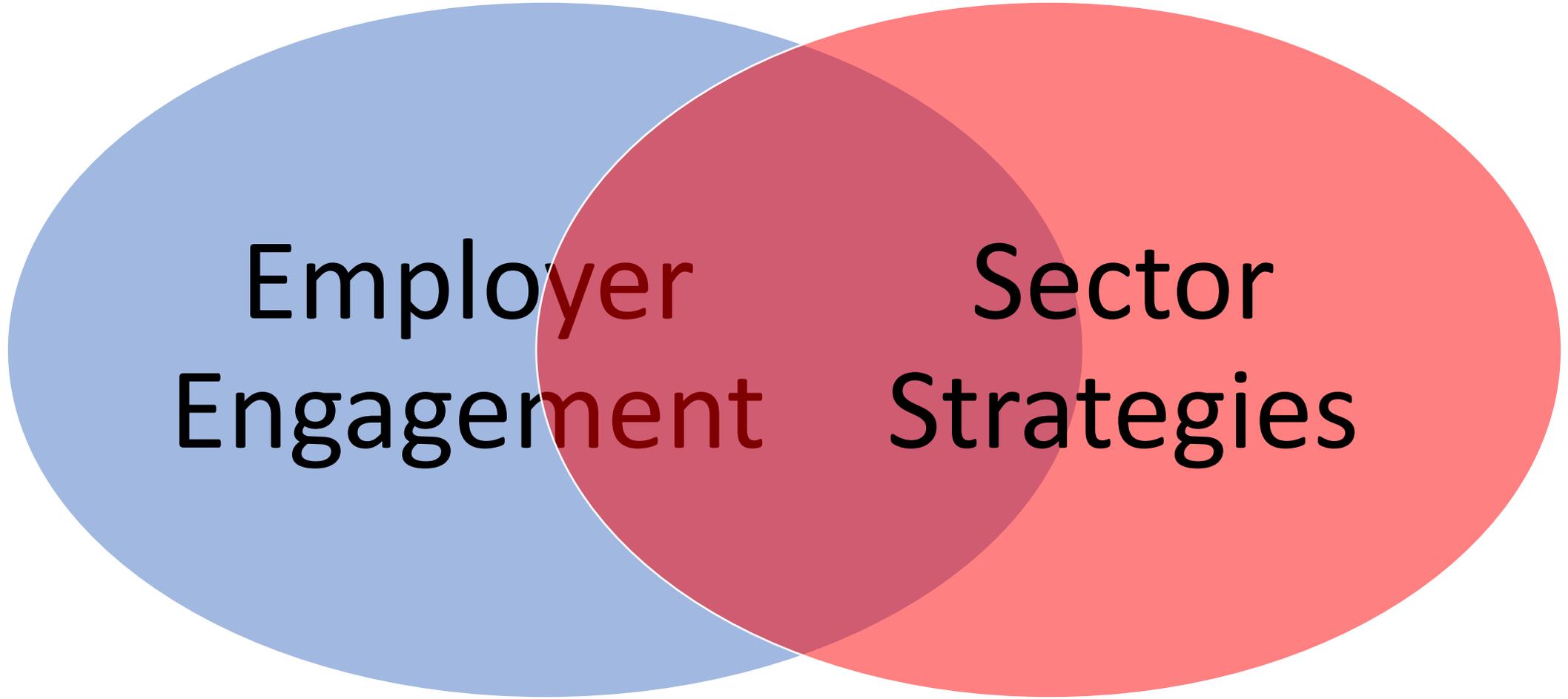


Industry Partnerships & Supporting a Future-Ready Workforce

James Martini

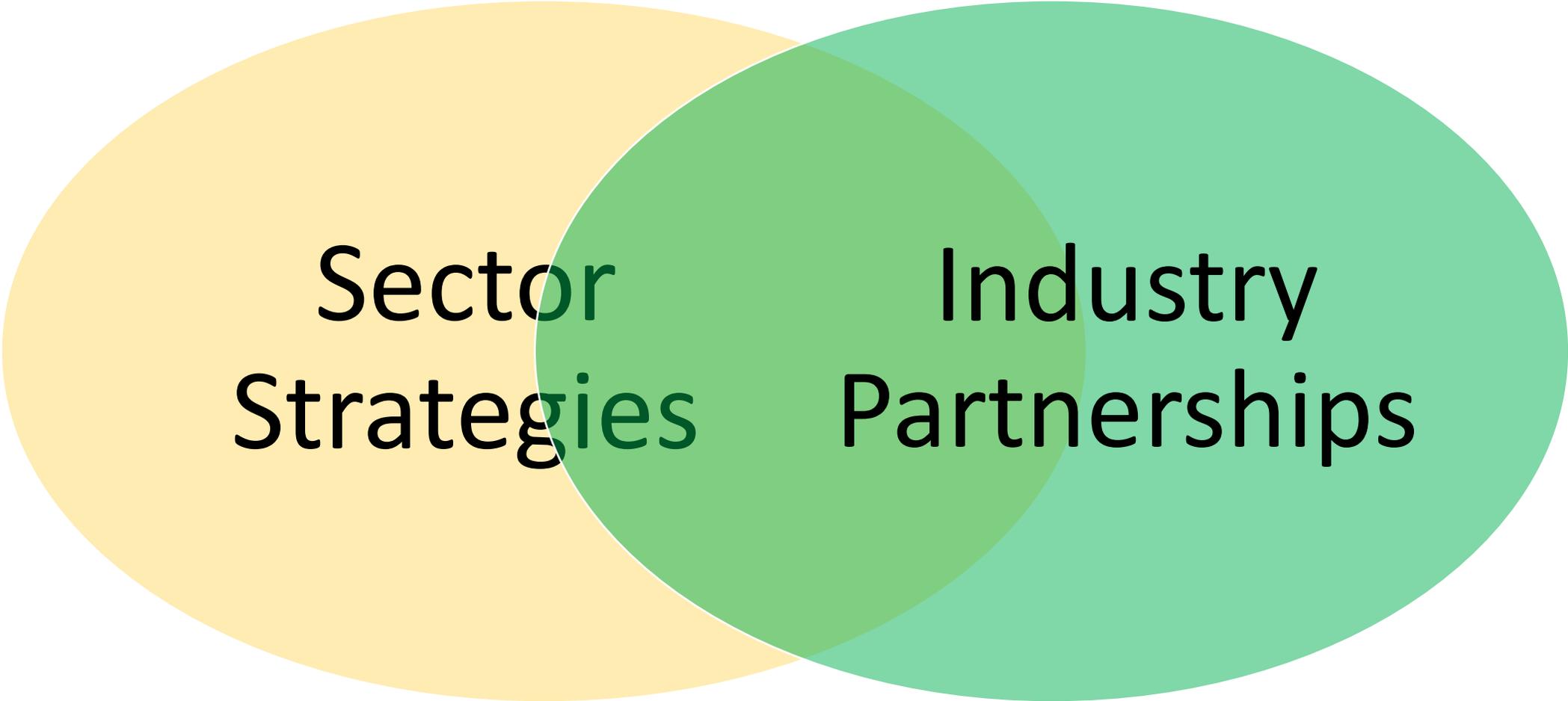
Executive Director – Pennsylvania Workforce Development Board

jamartini@pa.gov



Employer
Engagement

Sector
Strategies



Sector
Strategies

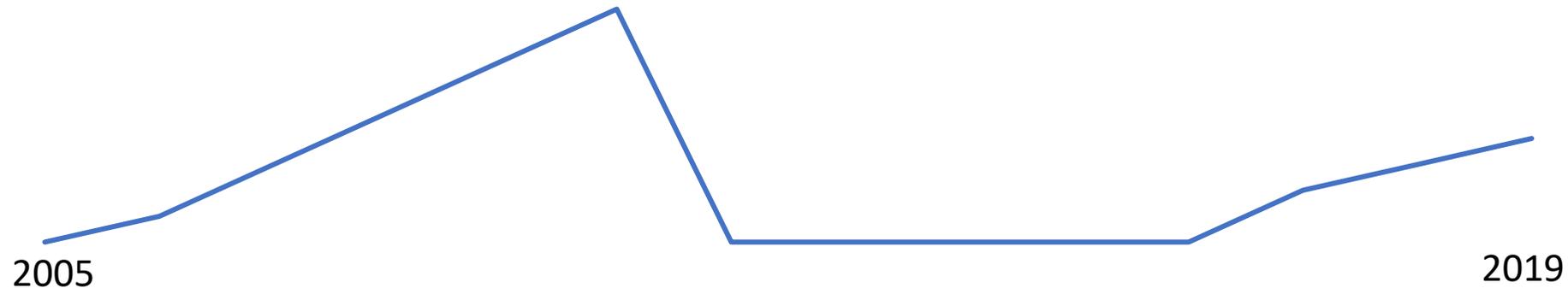
Industry
Partnerships

Pennsylvania's Industry Partnership Program

a brief history...

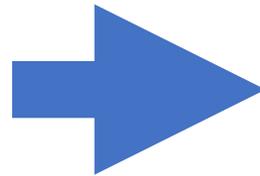
- Began in 2005
- Enacted into Law in 2011
- Adoption the NextGen Model in 2017

State Funding Over Time



Priorities Industry Partnerships

- Historically
 - Incumbent Worker Training
- Currently
 - Incumbent Worker Training AND
 - *Economic Development Priorities*
 - *Career Preparation and Readiness*
 - *Business to Business Networking*
 - *Industry Awareness and Marketing*
 - *and many other...*



**Business
Identified
Priorities**

Funded Industry Partnerships in Pennsylvania

- *28 Funded Partnerships*
- *22 Local Workforce Development Areas*
- *All 67 Pennsylvania Counties*
- ***8 Industry Clusters:***

Advanced Manufacturing

Energy

Building and Construction

Healthcare

Business Services

Hospitality, Leisure, and Entertainment

Education

Logistics and Transportation

Telling the Story

Search Option 2: Click a county below to view a list of partnerships that are present in that area. To learn more about a particular partnership click a title in the list.

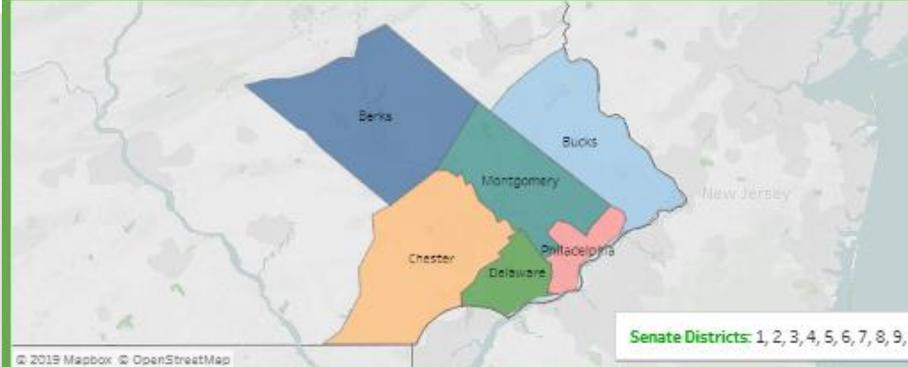


Map Results

Industry Sector	Partnership
Advanced Manufacturing	Southeast Regional Workforce Development Partnership Southeastern Pennsylvania Manufacturing Alliance (SEPMA)
Agriculture	AgConnect Partnership
Bio-science/ Healthcare	The Sector Partnership of Bucks, Montgomery and Philadelphia Counties
Business Services (IT)	Innovative Technology Action Group (ITAG)
Energy	Smart Energy Initiative of Southeastern PA
Healthcare	Health Care Connect
Hospitality, Leisure & Entertainment	Greater Philadelphia Hospitality & Entertainment Next Gen Partnership
Logistics & Transportation	Transportation and Logistics Industry Partnership of Southeastern Pennsylvania

Return to Map

Counties Served:
Note: counties shaded by Workforce Development Area



Senate Districts: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 17, 19, 23, 24, 26, 29, 44

PA House Districts
(Hover mouse over image to view districts)



PA Senate Districts
(Hover mouse over image to view districts)



Details

Fiscal Agent	Partnership Status	State Funded
Chester	Launched	Yes

Contact Information

Contact Name	Contact Email	Contact Phone	Partnership Website
Patrick Hayakawa	phayakawa@ccedcpa.com	610-321-8205	www.itagpa.org

Priorities

- Incumbent Workforce Development/Tech Workforce Education: Training Sessions/Programs, IWT Training Grants, Apprenticeships
- TECH360 annual technology conference planning and execution
- ITAG Partnership Marketing
- Youth Technology Career Exploration
- Improving Inclusion and Diversity in the Tech Workforce

Challenges

- IWT vs. Business Identified Priorities
 - Data Driven Approach
 - Results Based Program Design
 - Quantitative vs. Qualitative Analysis
- Funding Cycles
 - State & Federal Dollars
 - Annual Funding Cycles

Questions

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