



Energy+Environmental Economics

Enabling Vehicle Grid Integration (VGI)

New Jersey Retreat on Advancing Vehicle-to-Grid Technologies

01/23/2020

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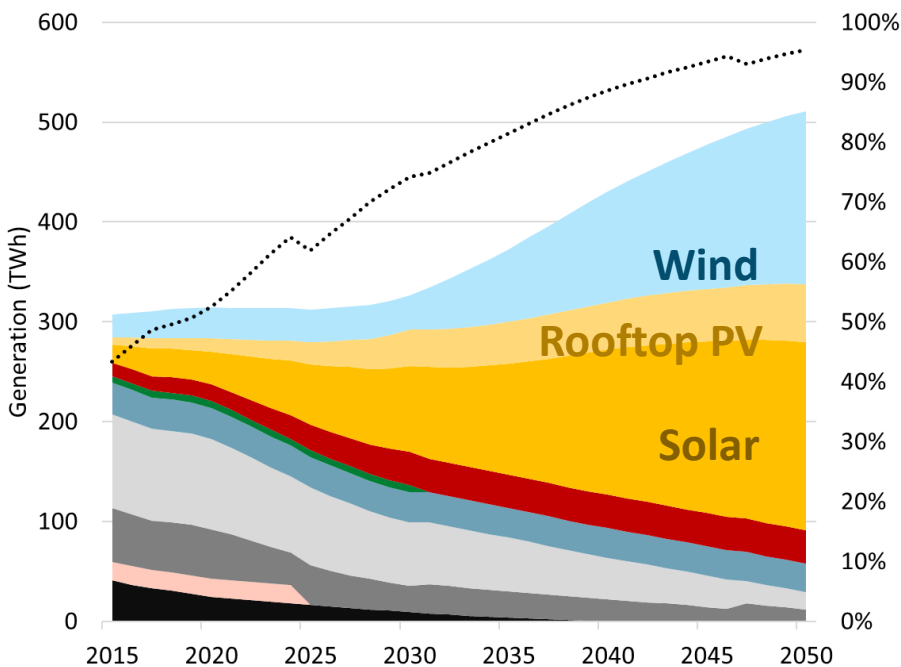
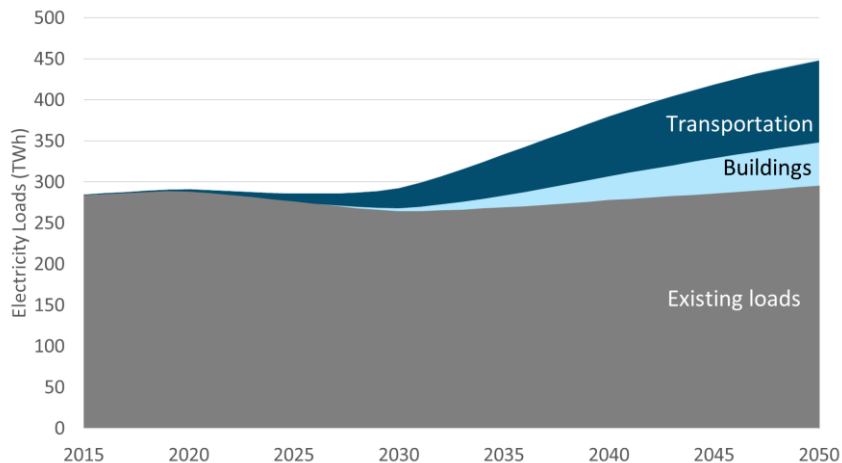
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Enabling flexible EV loads is a key transition for low carbon pathways

California PATHWAYS



Transportation is first, new flexible load in pathways portfolio...



...establishing business models for flexible building loads to follow...



...enabling increase in low carbon electricity



The driver comes first

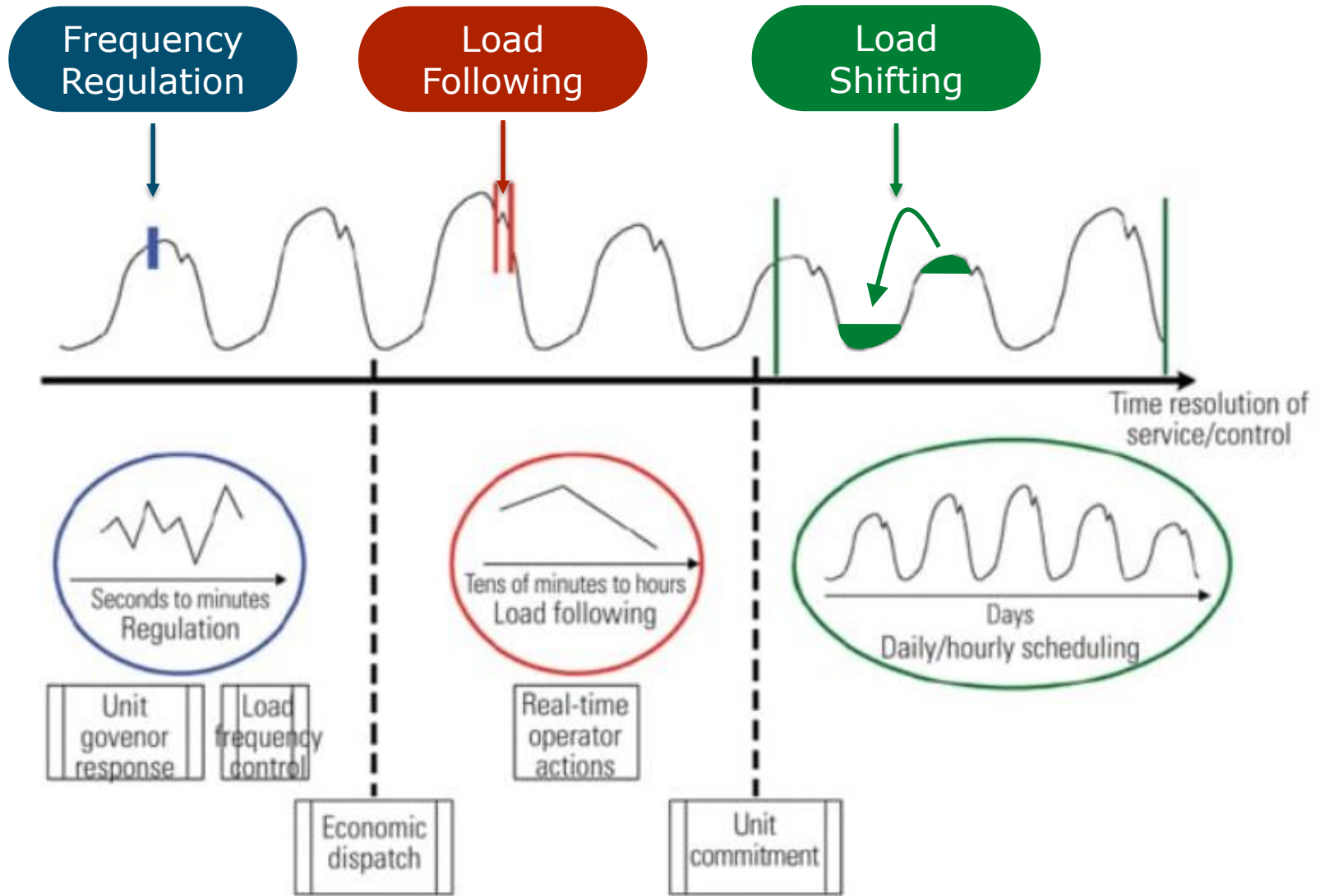
- + Meeting driver mobility needs is paramount
- + Driver enrollment in VGI has been a challenge
- + Grid operators view driver response as uncertain



Don't think of EV's as a toaster with wheels

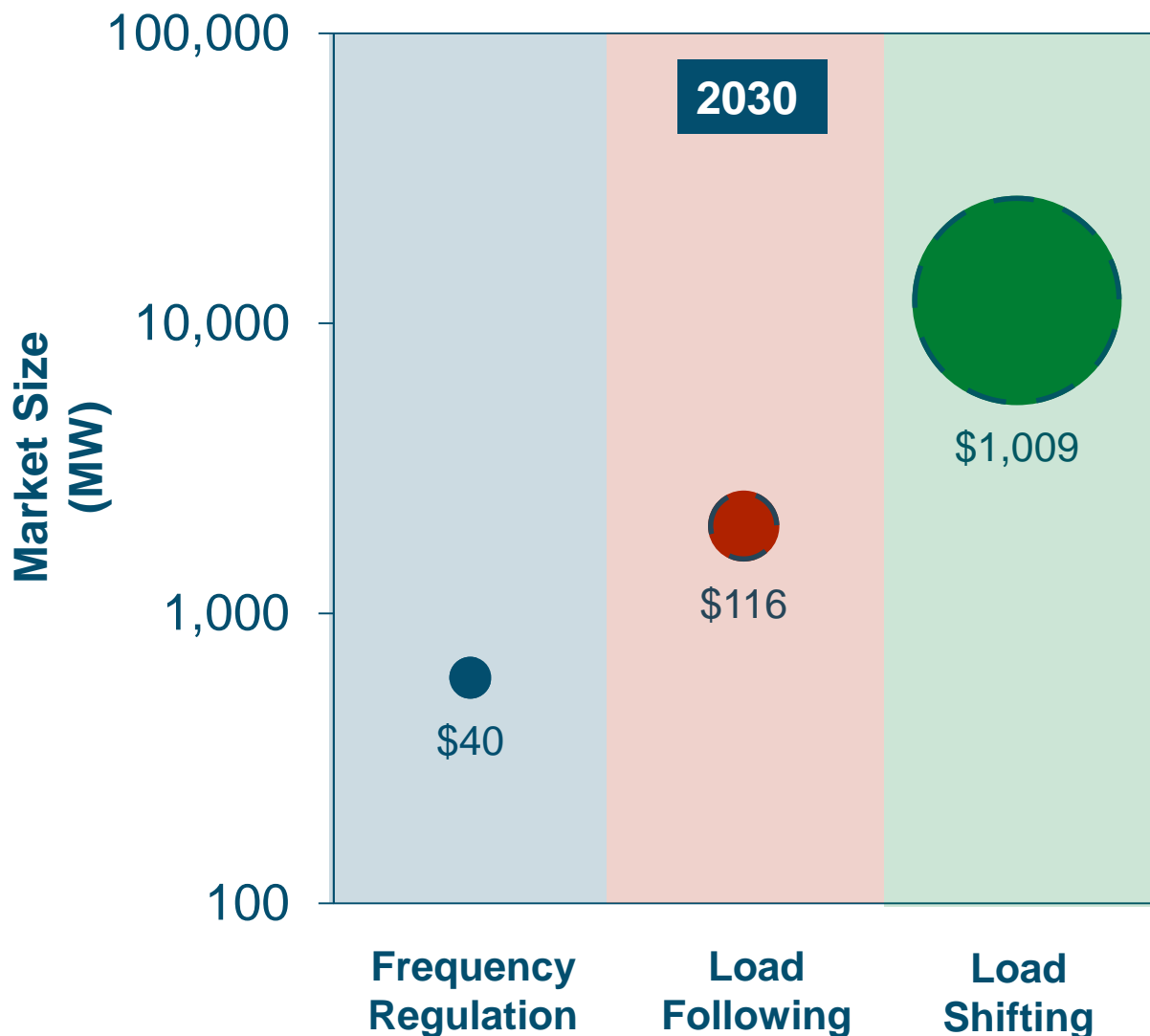


Which VGI services have the highest value?





Load shifting will have the largest value in high renewables systems



Market Values are in 2016 \$Million

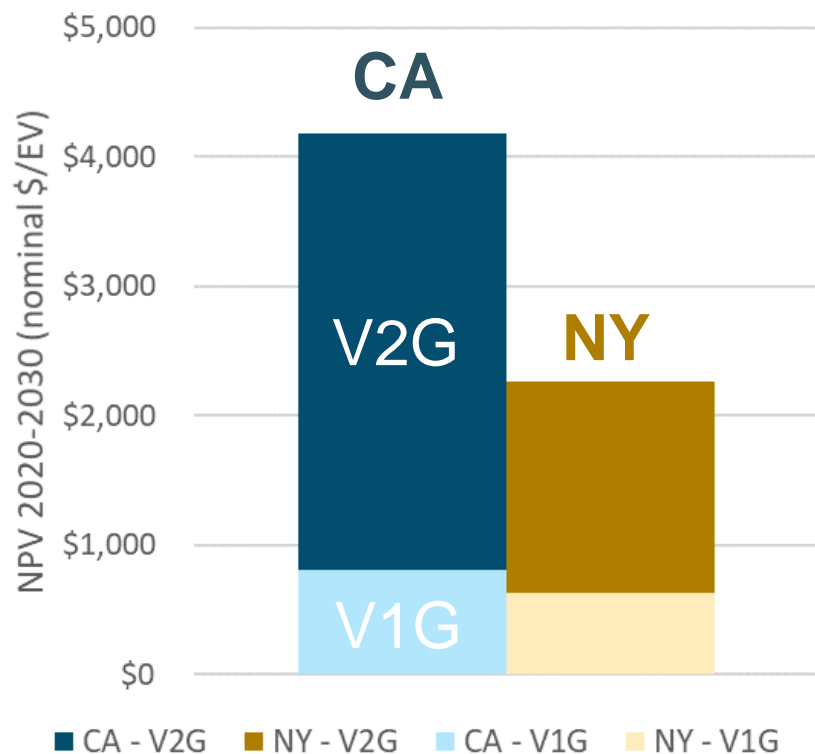
2018 CPUC IRP (CA 2018-2030 levelized value, 2016 \$/kW-yr.)



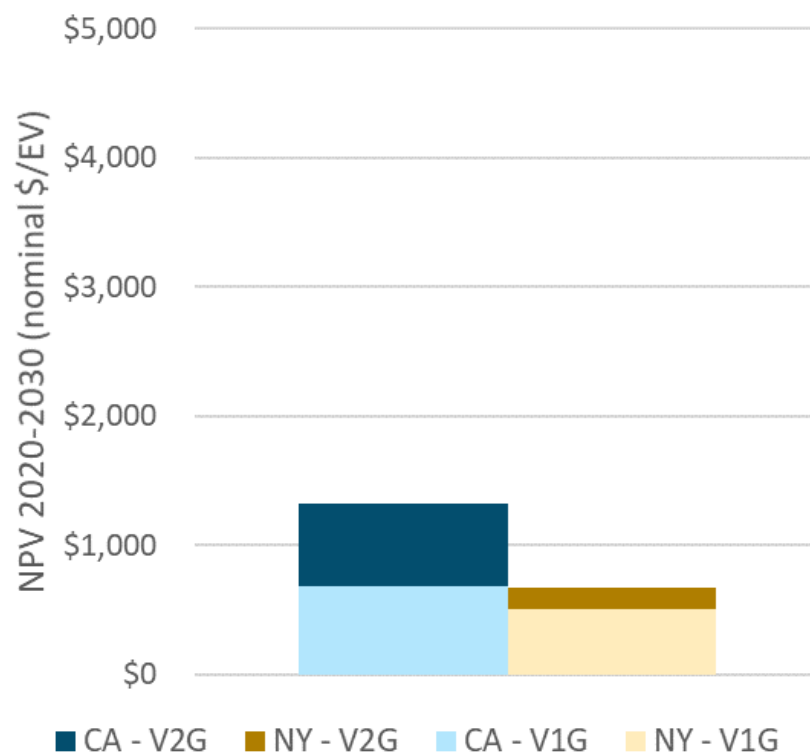
With increasing renewables, value of VGI will grow over time

+ California is leading, but Northeast is a fast follower

BEV



PHEV



Note that the unmanaged charging baseline is used for calculating the value of providing V1G and V2G



Added value of V2G is significant

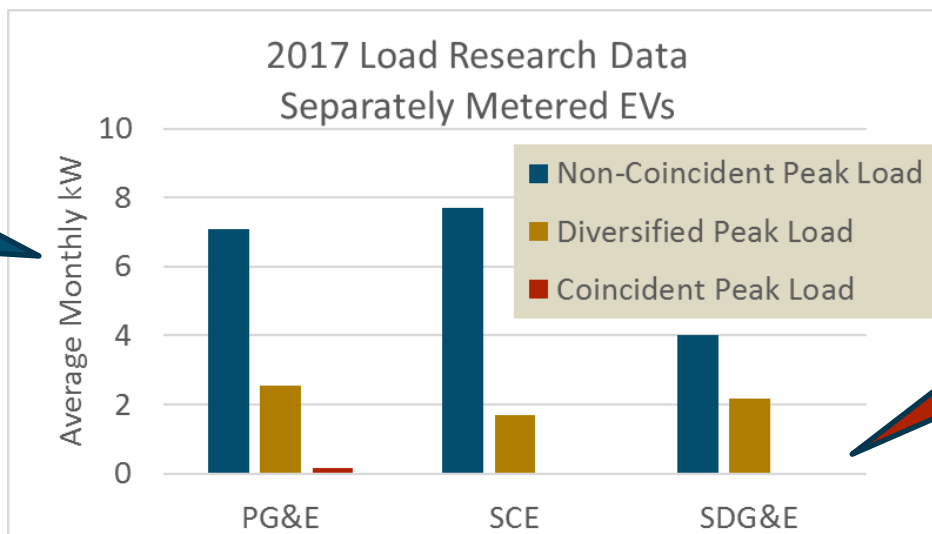
- + Capacity for grid services is double
- + Low daily VMT limits value of managed charging alone
- + V2G can provide grid services after battery is full
- + V2G can be precisely timed to grid need

2 x



Non-Coincident Peak Load

CA Separately metered EVs on TOU Rates



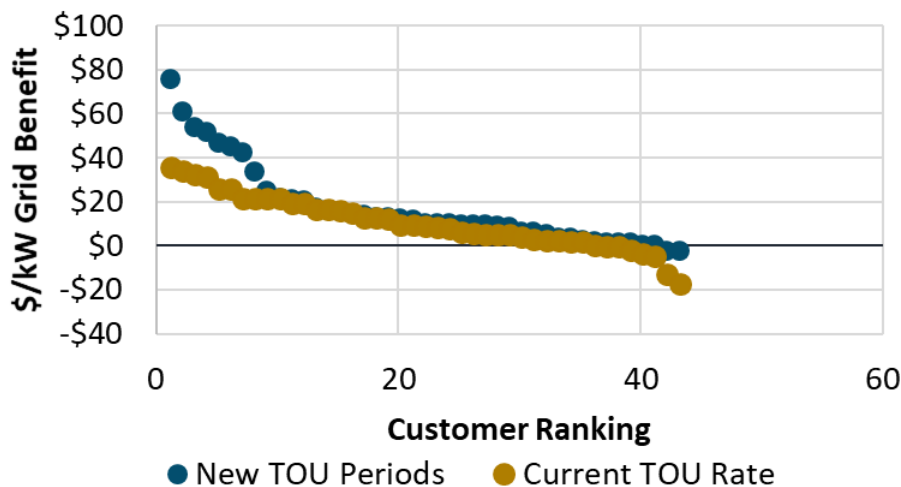
Coincident Peak Load



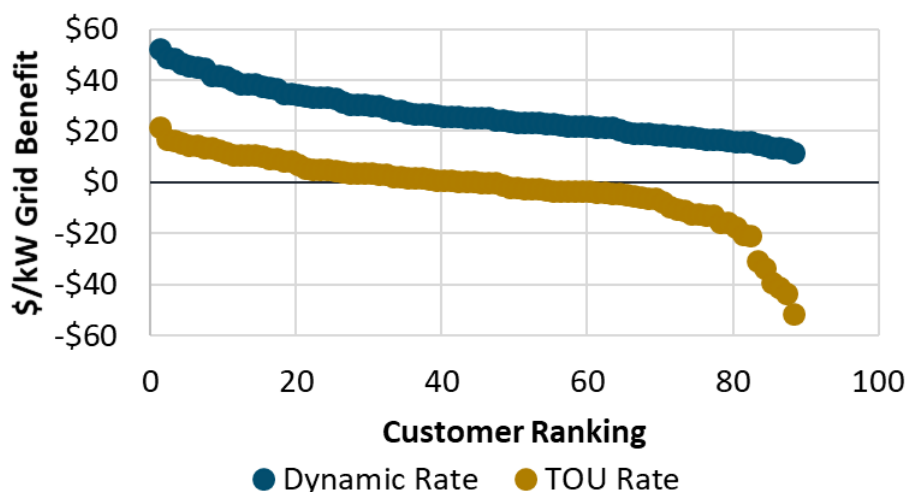
Grid benefits of dynamic rates

\$/kW grid benefits of energy storage

Revised TOU Rates



Hourly Dynamic Rates



Modified TOU periods increase grid benefits by average of \$16/kW for some customers

Hourly dynamic rates increase grid benefits by average of \$35/kW for all customers

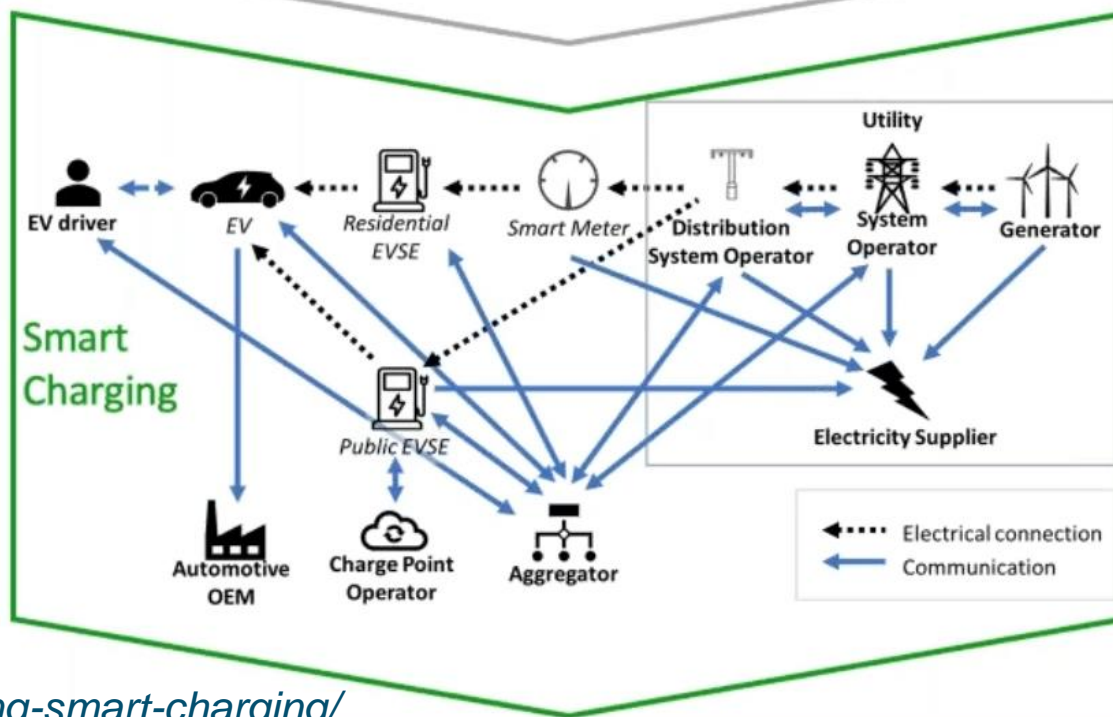
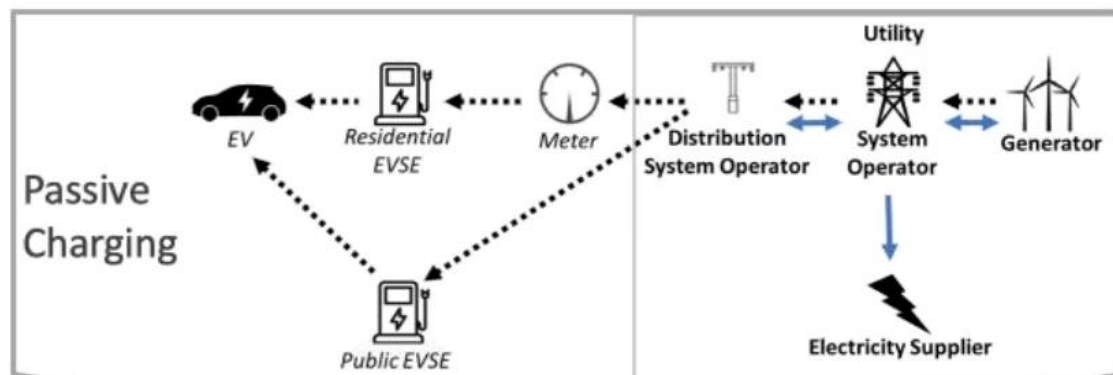
Analysis for 2017 and 2018 California Self-Generation (SGIP) Incentive Program



VGI requires unprecedented coordination between power and transportation sectors

Key Questions for Regulators

- + Enabling viable business models
- + Role of regulated utility vs. competitive market
- + Attracting market investment

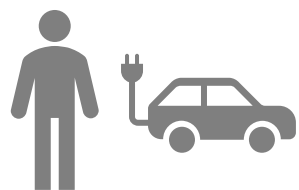


Element Energy:
<http://www.zevalliance.org/implementing-smart-charging/>



Multiple players between consumer and revenue sources seek a slice of the pie

Source of Value



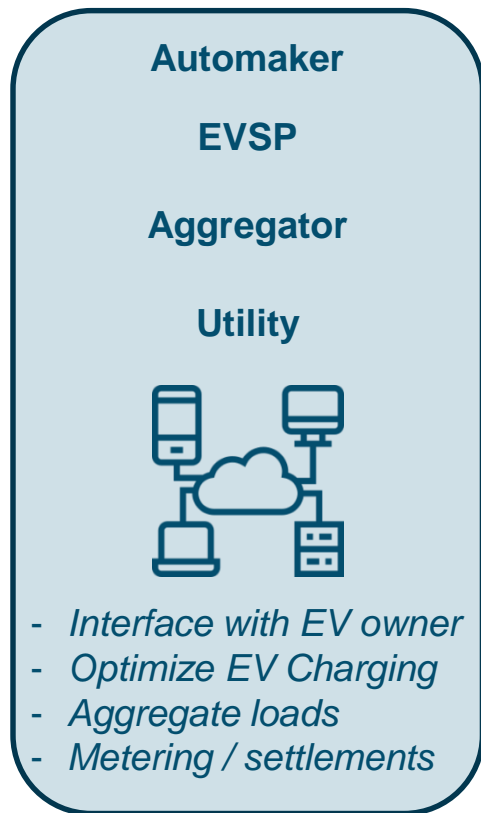
Behavior Change



Info



Enablers



Sources of Revenue



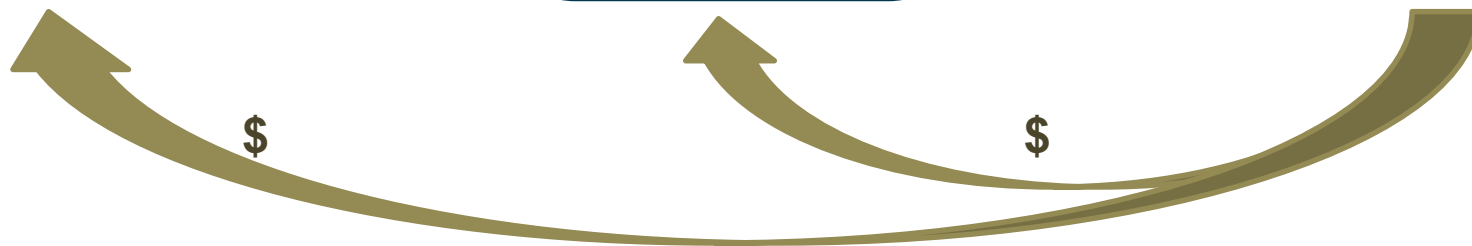
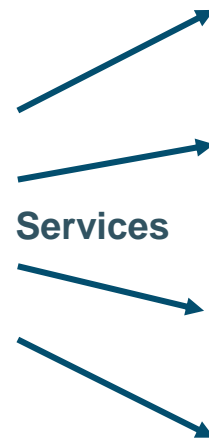
Organized Wholesale Electricity Market

Utility Demand Response Program

Utility Tariff

Low Carbon Fuel Standard

Services





Enabling VGI

+ Enable collaboration while protecting sensitive data

- Avoiding data silos between automakers, ride share companies, EVSPs and utilities

+ Open and interoperable standards

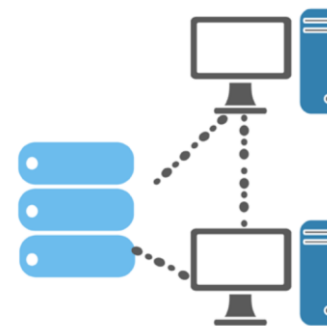
- Heavy lobbying to pick a standard, but it is too early to do so

+ Increase efficiency and reduce costs

- Strategies to avoid or minimize need for real-time telemetry and revenue grade meters

+ Where should 'smartness' lie?

- EV, EVSE, Aggregator, Utility DERMS?



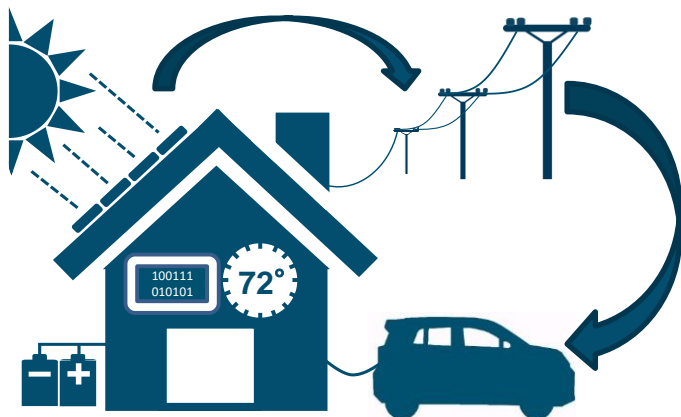
*Element Energy and Energy and Environmental Economics
<http://www.zevalliance.org/implementing-smart-charging/>*



Appendix



Advanced rate design for EVs



Part 1: Embedded Costs

Customer Charge

\$/customer
\$/meter

Part 2: Embedded Costs

Network/Grid Access Charge

kW
Monthly kWh

Part 3: Dynamic Marginal

Cost Based Charge/Payment

Coincident
kW
kWh

Examples

ConEd & ORU
NY REV Smart Home
Demonstration Rates

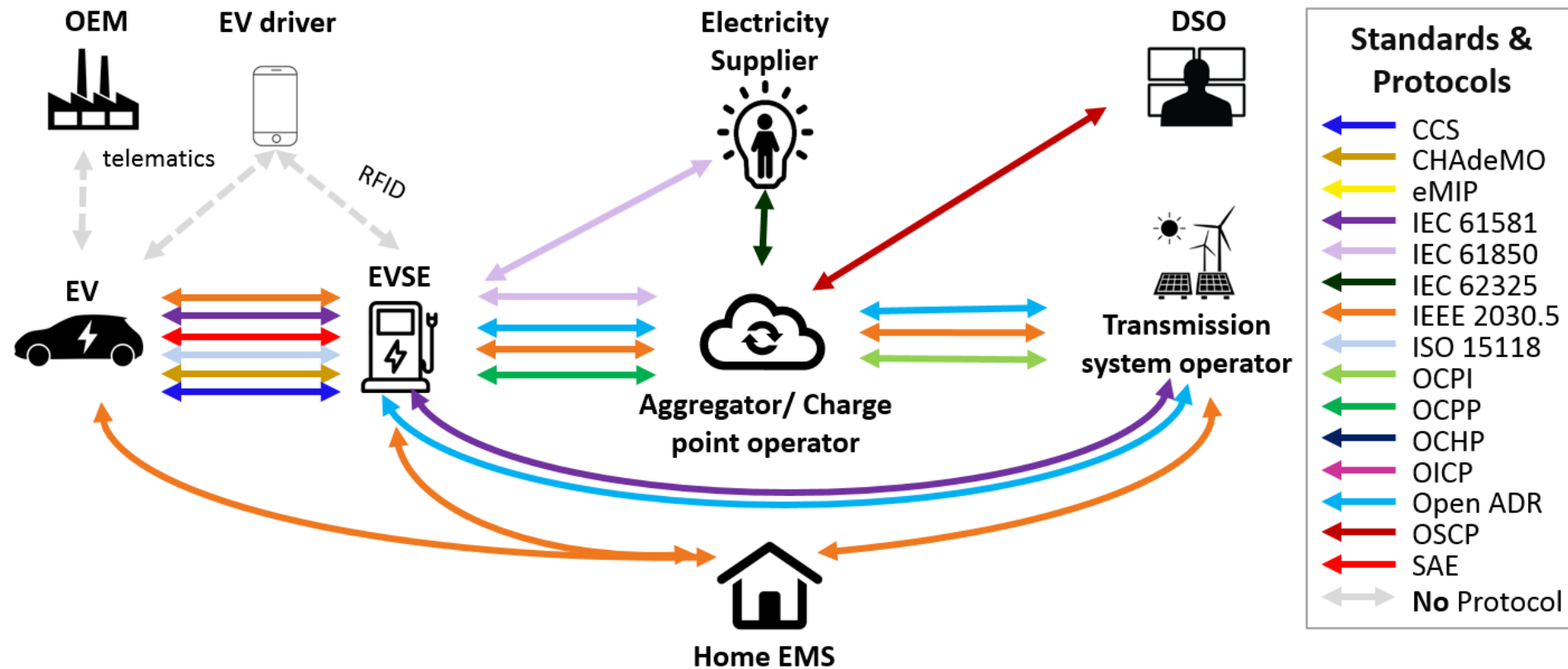
SDG&E
Grid Integration Rate

APS
Saver Choice Rates

Full Value Tariff for NY REV Proceeding



Communication Standards


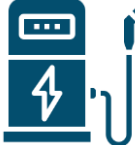




Element Energy

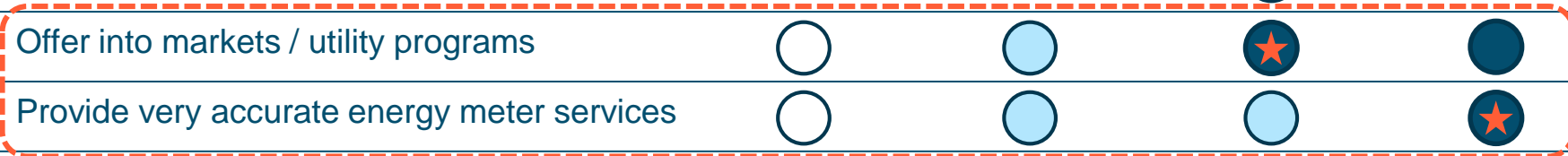
<http://www.zevalliance.org/implementing-smart-charging/>



Key functions and roles for enablers along the V1G/V2G value chain

	OEM 	EVSP 	Aggregator 	Utility 
Function/Role				
Recruit participants	★ (Potential)	○ (Stretch)	● (Current)	○ (Stretch)
Provide customer interface	★ (Potential)	● (Current)	● (Current)	○ (Stretch)
Forecast customer driving / SOC needs	★ (Potential)	○ (Stretch)	○ (Stretch)	
Manage charging for customer	★ (Potential)	● (Current)	● (Current)	○ (Stretch)
One-stop shop for demand side flexibility			★ (Potential)	
Offer into markets / utility programs	○ (Stretch)	○ (Stretch)	★ (Potential)	● (Current)
Provide very accurate energy meter services	○ (Stretch)	○ (Stretch)	○ (Stretch)	★ (Potential)
Backhaul, data management, settlements	○ (Stretch)	★ (Potential)	★ (Potential)	○ (Stretch)
Install (cost-effective) bidirectional inverter	○ (Stretch) ← ★ (Potential) → ○ (Stretch)			
Enable bidirectional power flow to grid				★ (Potential)

Primary regulatory barriers



● Current capability
 ○ Potential capability
 ○ Stretch capability
 ★ Competitive advantage



Potential monetization options for flexible EV load

A) Share Bill Savings

Actively manage EV charging on dynamic rate to reduce charging costs; charge customer higher default rate, a service fee, or share savings with customer

Pro: direct arrangement with customer and no need for an EVSP or aggregator to get involved

Con: going beyond the home is complex because it would require understanding the fee structure across all EVSE equipment

B) Utility Payments

Enter into a contract with the utility (or participate in a utility program) providing payments based on grid benefits of managed charging

Pro: monetizes value of providing local network capacity to utility while avoiding complications of wholesale market participation

Con: utility acts as an intermediary between the EV and the market, potentially reducing the amount of value that can be captured

C) Market Payments

Bid an aggregate EV resource into the wholesale electricity market (e.g. CAISO) and earn payments for energy and capacity from managed charging

Pro: direct access to liquid, transparent market prices with flexibility to not participate

Con: the market has strict rules around minimum size of aggregate resource and accuracy/latency of meter data

Share savings/revenues with drivers



V2G Dispatch – Distribution Deferral

Un-managed

Unmanaged Charging
Utility Cost: **\$10.38**

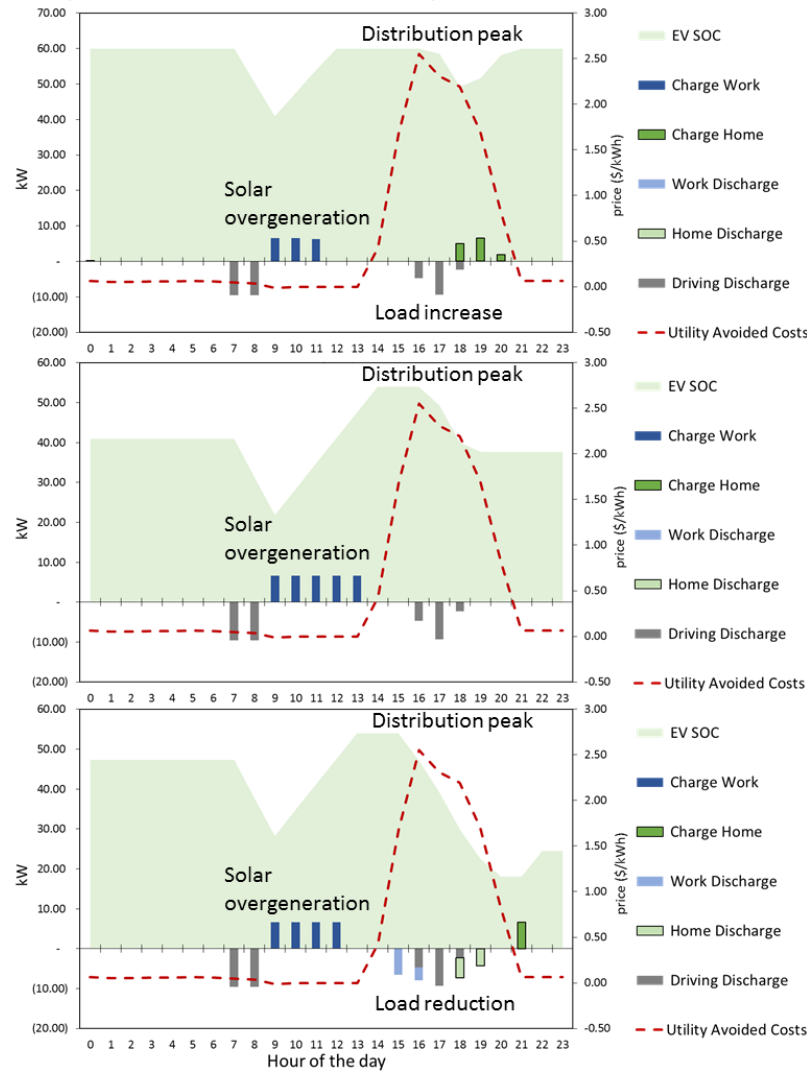
Smart (V1G)

V1g
Utility Benefit: **\$0.21**

V2G

V2g
Utility Benefit: **\$35.73**

Dispatch for EV 4 on Thursday June 20, 2030



V1G: the PEVs must be charging to provide benefits and they cannot provide services once the battery is full.

V2G: the capacity for grid services is doubled, the dispatch can be precisely timed to coincide with peak loads and the battery can be used for grid services even after the battery is full.



V2G Dispatch - Overgeneration

Smart
(V1G)

V2G

Dispatch for EV 1 on May 11, 2030 - Saturday

