

# Addressing College Students' Basic Needs: Housing and Food Insecurity

4/22/2020

## **Today's Presenters**







Dr. Sara Goldrick-Rab Founding Director Hope Center for College, Community, and Justice

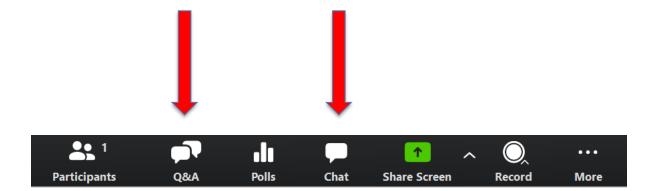
Joi Bass Smith Director of Business Development and External Affairs Single Stop

Rebecca Butz Director of Outreach Programs Family Promise of Morris County



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## **Webinar Logistics**



Question and Answer		_	$\times$
Open	Answered	Dismissed	•



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## Agenda

#### • Overview of National Landscape and State Policy Levers

• Dr. Sara Goldrick-Rab, Founding Director, Hope Center for College, Community, and Justice

#### • Coordination of Support Services for Students

- Joi Smith, Director of Business Development and External Affairs, Single Stop
- Rebecca Butz, Director of Outreach Programs, Family Promise of Morris County (NJ)
- Question & Answer
- Resources and Next Steps





### Address Students' Basic Needs: The Why & How

Sara Goldrick-Rab Founding Director

**NGA Presentation** 

April 2020



For College, Community, and Justice

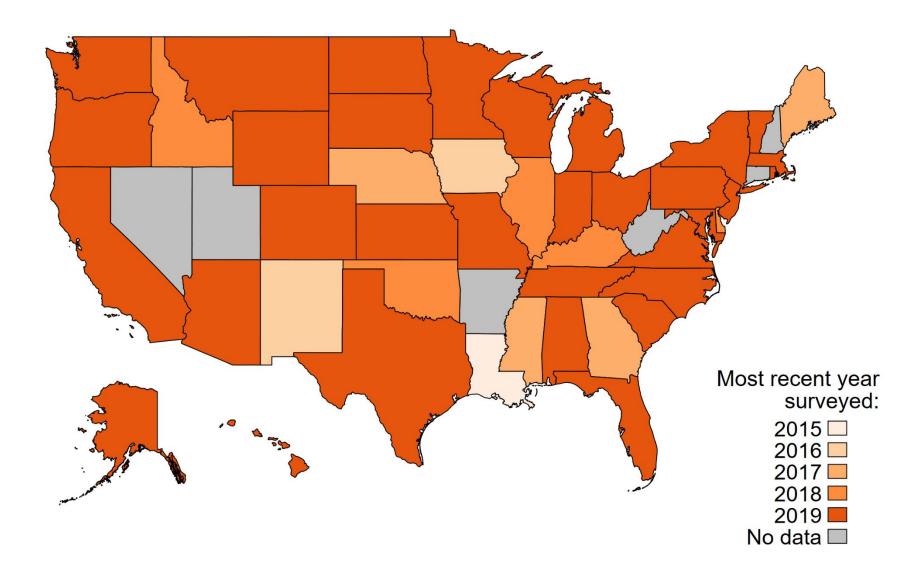
# Students are humans first



## 5 years of #RealCollege surveys

330,000+ students at more than 400+ colleges and universities

THE **hope** center





#### Community Colleges

#### **4-year Institutions**

Food Insecurity	42-56%	33-42%
Housing Insecurity	46-60%	35-48%
Homelessness	12-18%	9-16%

#### 38% Secure





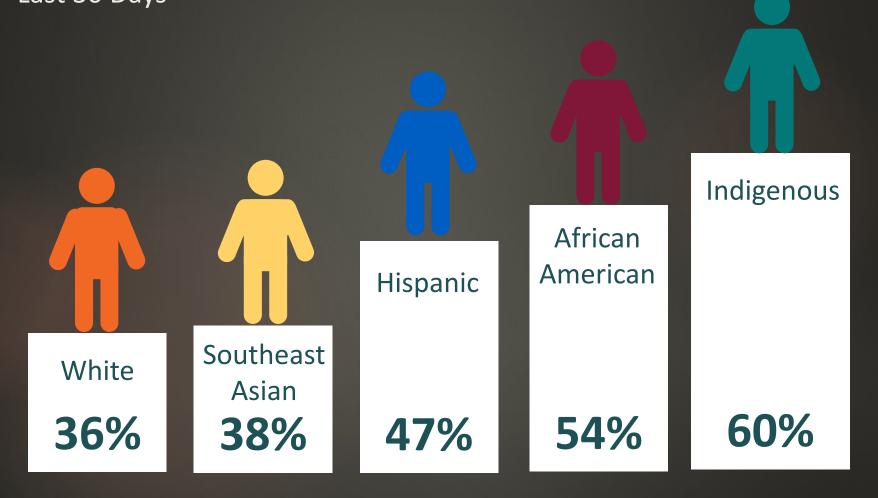


#### **Community Colleges**

4-year Institutions

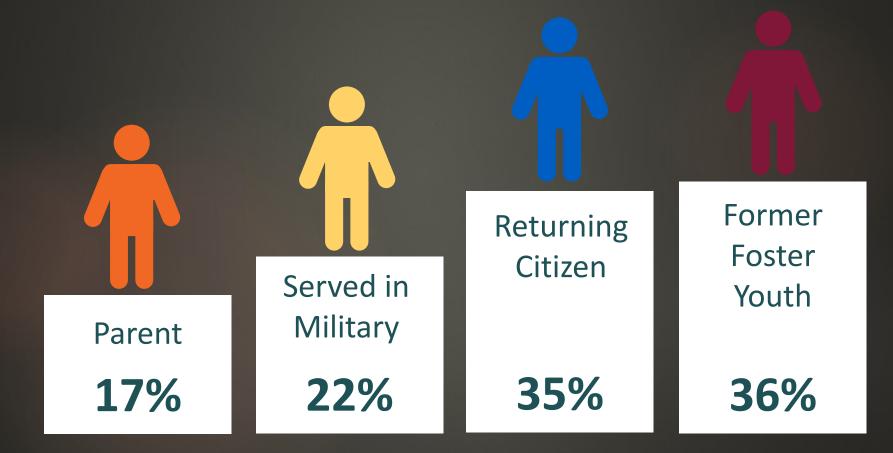


#### Food Insecurity Last 30 Days



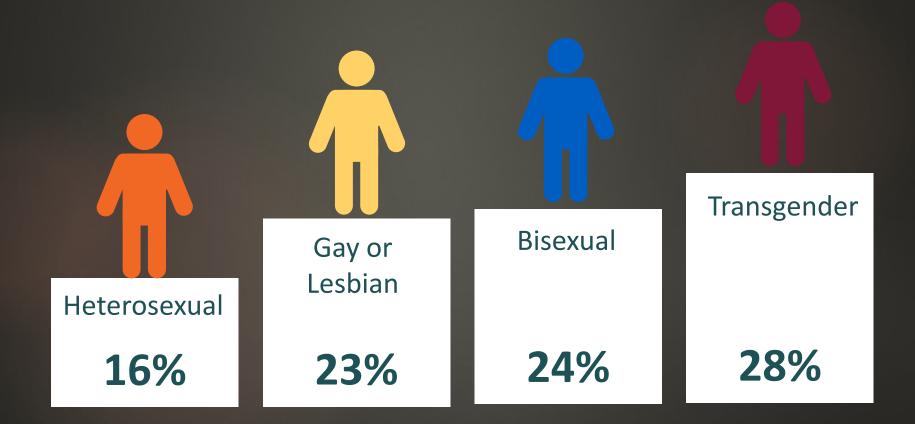
## Homelessness

Last 12 Months



## Homelessness

Last 12 Months



**Community Colleges 4-year Institutions** 

Students with any BNI using any gov't assistance	54%	40%
Students with any BNI using any campus support	14%	21%
Students with any BNI <u>using any campus</u> <u>emergency aid</u>	2%	2%
Food insecure students using SNAP	21%	9%
Food insecure students using campus food pantry	10%	10%

## **Basic Needs Insecurity**

- This is an enrollment and completion challenge
- It is also a direct financial challenge
  - Retention of financial aid dollars
  - Maximize other federal and state dollars, beyond financial aid
  - Philanthropic support
- Anyone with a fiduciary responsibility must be concerned



## **Updates from your states**

- <u>LA:</u> Formed Governor's Commission on Postsecondary Education and Workforce
- <u>MA</u>: Statewide data collection, expanded SNAP access, housing pilot program
- <u>MN</u>: Hunger-Free Campus Bill, Emergency Aid



## **Updates from your states**

- <u>OH:</u> Expanded SNAP access
- <u>PA</u>: Expanded SNAP access, working on Hunger-Free Campus Bill
- <u>WY</u>: ?



## **Other Promising State Actions**

- WA Comprehensive legislation to create emergency aid program, pilot homeless students supports, increase resources for community colleges
- NJ— Statewide data collection, Hunger-Free Campus Bill, expanded SNAP access



## Governors

- College students need to be centered in relief efforts, but stereotypes often cut them out
- Administrative burden is a form of policymakinginaccessible programs do little good and create equity issues
- Reducing basic needs is a completion strategy





## Governors

- CARES Act implementation of emergency aid to students is critical
- Remember that support is time-limited; the pandemic is ongoing
  – state support will be needed





See our website to sign up for the fall #RealCollege survey, technical assistance, and check out our COVID19 resources

hope4college.com



# THE DODECENTER

For College, Community, and Justice

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#### Single Stop Stop Access to Benefits and Community Resources

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Supplemental Nutrition Assistance Program (SNAP), tax credits, health insurance . . .





WHITE HOUSE SOCIAL INNOVATION AWARDS



**Community Based Organization** 





**Colleges and Universities** 

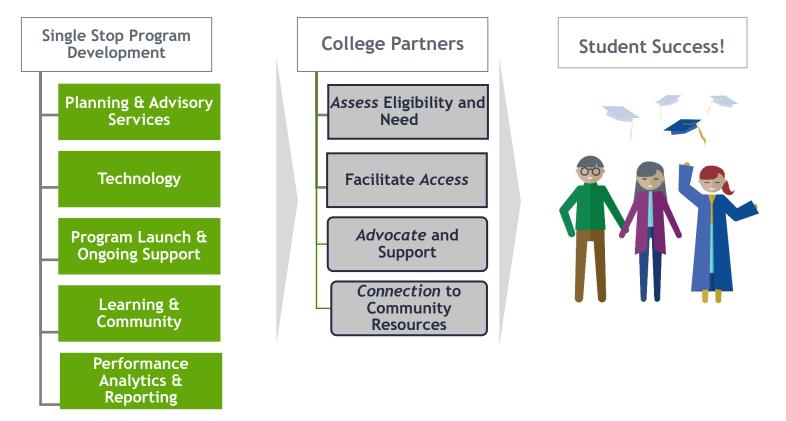
### Single Stop Geography



Single ) ( Stop

# Single Stop Program Model

Single Stop provides technology, training and technical assistance to help community organizations and colleges build the infrastructure and the expertise they need to better connect low-income struggling families and students to untapped underutilized resources and services.



Single Stop helps connect low-income individuals and families to the resources they need to attain stability. The goal is financial self-sufficiency which leads to opportunities for housing, education, employment, and general well-being. We provide this help by facilitating:

- Connection to existing safety net resources
- Support in identifying wrap around services
- Direct support services
- De-stigmatizing seeking help





#### Is it working?

First Time in College Students persisted through college from 2014 to 2017 at rates that were **6.2%** higher than their peers. Students who utilized Single Stop had degree-bearing credit pass rates that were between 6% and 12% higher than their peers.

Students who utilized Single Stop had higher GPAs. First Time in College Students who utilized Single Stop graduated at rates that were **more than double** that of their peers.

## Impact at Colleges since 2009



238,776 students served



Over \$402 million in drawdown

92,000 tax returns





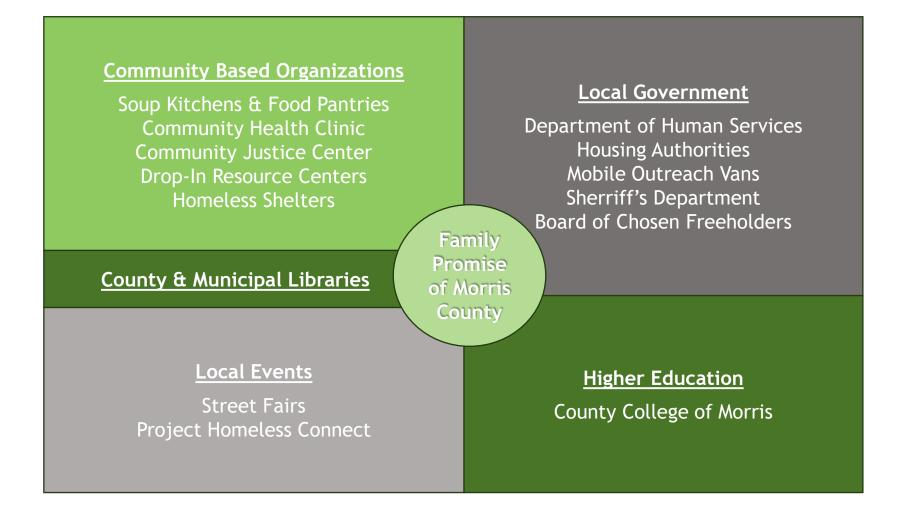
19,000 served by legal or financial counseling

#### **Community Networks**

- Piloted in New Jersey
- Lead organization in County to coordinate network
- Developed best practices



#### Single Stop Partnership with Family Promise of Morris County, NJ



#### **Holistic Model in Action**

- Partnership between Family Promise and Morris County Human Services
- Fills traditional gaps in community service provision
- Information sharing









## **Response to COVID-19**



#### **COVID-19 Response**

- Public Screener: help.singlestoptechnologies.com
- State fact sheets: singlestop.org/covid19
- Webinars
  - Virtual case management
  - Use of public screener
  - Benefits eligibility criteria



#### **Contact Us**



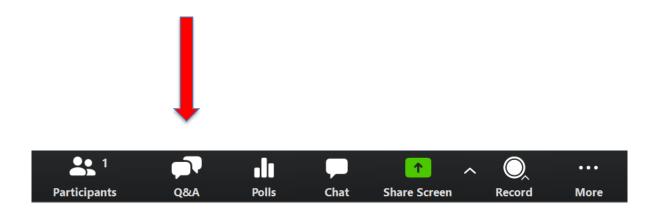


#### Joi Bass Smith jsmith@singlestop.org

#### **Rebecca Butz**

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# **Questions?**





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## **Basic Needs Resources**

- Hope Center for College, Community, and Justice: <u>https://hope4college.com/</u>
- SchoolHouse Connection: <u>https://www.schoolhouseconnection.org/learn/higher-education/</u>

- Student ARC: <u>https://studentarc.org/</u>
- Single Stop: <u>https://singlestop.org/</u>



## **COVID-19 Resources**

- U.S. Department of Education Press Release \$6 Billion in Emergency Cash Grants for College Students: <u>https://content.govdelivery.com/accounts/USED/bulletins/285b376</u>
- NGA Resource Page: <u>https://www.nga.org/coronavirus/</u>
- Hope Center Resource Page: <u>https://hope4college.com/hope-center-response-to-covid19-for-realcollege-students/</u>
- Single Stop Resource Page: <u>https://singlestop.org/covid19/</u>



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#### **Next Steps & Upcoming Cohort Webinars**

Forthcoming written products on basic needs

- > Webinars:
  - Innovation Grants May 20th at 3pm ET
  - Policy Options to Increase Degree Attainment of Adults with Some College but No Degree – June (date/time TBD)



