Addressing College Students’ Basic Needs: Housing and Food Insecurity

4/22/2020
Today’s Presenters

Dr. Sara Goldrick-Rab
Founding Director
Hope Center for College, Community, and Justice

Joi Bass Smith
Director of Business Development
and External Affairs
Single Stop

Rebecca Butz
Director of Outreach Programs
Family Promise of Morris County

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Agenda

• **Overview of National Landscape and State Policy Levers**
  - Dr. Sara Goldrick-Rab, Founding Director, Hope Center for College, Community, and Justice

• **Coordination of Support Services for Students**
  - Joi Smith, Director of Business Development and External Affairs, Single Stop
  - Rebecca Butz, Director of Outreach Programs, Family Promise of Morris County (NJ)

• **Question & Answer**

• **Resources and Next Steps**
Address Students’ Basic Needs: The Why & How

Sara Goldrick-Rab
Founding Director

NGA Presentation

April 2020
Students are humans first
5 years of #RealCollege surveys

330,000+ students at more than 400+ colleges and universities
<table>
<thead>
<tr>
<th></th>
<th>Community Colleges</th>
<th>4-year Institutions</th>
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<tbody>
<tr>
<td>Food Insecurity</td>
<td>42-56%</td>
<td>33-42%</td>
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<tr>
<td>Housing Insecurity</td>
<td>46-60%</td>
<td>35-48%</td>
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<tr>
<td>Homelessness</td>
<td>12-18%</td>
<td>9-16%</td>
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38% Secure

Community Colleges

49% Secure

4-year Institutions
Food Insecurity
Last 30 Days

- White: 36%
- Southeast Asian: 38%
- Hispanic: 47%
- African American: 54%
- Indigenous: 60%
Homelessness
Last 12 Months

- Parent: 17%
- Served in Military: 22%
- Returning Citizen: 35%
- Former Foster Youth: 36%
Homelessness
Last 12 Months

- Heterosexual: 16%
- Gay or Lesbian: 23%
- Bisexual: 24%
- Transgender: 28%
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<tr>
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<th>4-year Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students with any BNI using any <strong>gov’t assistance</strong></td>
<td>54%</td>
<td>40%</td>
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<tr>
<td>Students with any BNI using any <strong>campus support</strong></td>
<td>14%</td>
<td>21%</td>
</tr>
<tr>
<td>Students with any BNI using any <strong>campus emergency aid</strong></td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Food insecure students using <strong>SNAP</strong></td>
<td>21%</td>
<td>9%</td>
</tr>
<tr>
<td>Food insecure students using campus food pantry</td>
<td>10%</td>
<td>10%</td>
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Basic Needs Insecurity

• This is an enrollment and completion challenge

• It is also a direct financial challenge
  • Retention of financial aid dollars
  • Maximize other federal and state dollars, beyond financial aid
  • Philanthropic support

• Anyone with a fiduciary responsibility must be concerned
Updates from your states

• **LA**: Formed Governor’s Commission on Postsecondary Education and Workforce

• **MA**: Statewide data collection, expanded SNAP access, housing pilot program

• **MN**: Hunger-Free Campus Bill, Emergency Aid
Updates from your states

- **OH**: Expanded SNAP access
- **PA**: Expanded SNAP access, working on Hunger-Free Campus Bill
- **WY**: ?
Other Promising State Actions

• WA – Comprehensive legislation to create emergency aid program, pilot homeless students supports, increase resources for community colleges

• NJ— Statewide data collection, Hunger-Free Campus Bill, expanded SNAP access
Governors

• College students need to be centered in relief efforts, but stereotypes often cut them out

• Administrative burden is a form of policymaking— inaccessible programs do little good and create equity issues

• Reducing basic needs is a completion strategy
Governors

- CARES Act implementation of emergency aid to students is critical
- Remember that support is time-limited; the pandemic is ongoing—state support will be needed
See our website to sign up for the fall #RealCollege survey, technical assistance, and check out our COVID19 resources

hope4college.com
Join our Newsletter to keep up to date

HOPE4COLLEGE.COM

Join our Newsletter to keep up to date

hope4college.com/newsletter
Since 2007

**Single Stop**

2 Million Households

6.6 Billion Benefits & Resources

Supplemental Nutrition Assistance Program (SNAP), tax credits, health insurance . . .

20:1 ROI

2 WHITE HOUSE SOCIAL INNOVATION AWARDS

Community Based Organization

Government

Colleges and Universities
Single Stop Geography

- 10 States
- 2 Regional Offices
- >40 Community Partners
Single Stop Program Model

Single Stop provides technology, training and technical assistance to help community organizations and colleges build the infrastructure and the expertise they need to better connect low-income struggling families and students to untapped underutilized resources and services.

- **Single Stop Program Development**
  - Planning & Advisory Services
  - Technology
  - Program Launch & Ongoing Support
  - Learning & Community
  - Performance Analytics & Reporting

- **College Partners**
  - Assess Eligibility and Need
  - Facilitate Access
  - Advocate and Support
  - Connection to Community Resources

- **Student Success!**
**Single Stop** helps connect low-income individuals and families to the resources they need to attain stability. The goal is financial self-sufficiency which leads to opportunities for housing, education, employment, and general well-being. We provide this help by facilitating:

- Connection to existing **safety net** resources
- Support in identifying **wrap around services**
- Direct support **services**
- De-stigmatizing seeking help
First Time in College
Students persisted through college from 2014 to 2017 at rates that were 6.2% higher than their peers.

Students who utilized Single Stop had degree-bearing credit pass rates that were between 6% and 12% higher than their peers.

Students who utilized Single Stop had higher GPAs.

First Time in College
Students who utilized Single Stop graduated at rates that were more than double that of their peers.
Impact at Colleges since 2009

- 238,776 students served
- Over $402 million in drawdown
- 92,000 tax returns
- 19,000 served by legal or financial counseling
Community Networks

• Piloted in New Jersey
• Lead organization in County to coordinate network
• Developed best practices
Single Stop Partnership with Family Promise of Morris County, NJ

Community Based Organizations
- Soup Kitchens & Food Pantries
- Community Health Clinic
- Community Justice Center
- Drop-In Resource Centers
- Homeless Shelters

Local Government
- Department of Human Services
- Housing Authorities
- Mobile Outreach Vans
- Sherriff’s Department
- Board of Chosen Freeholders

County & Municipal Libraries

Family Promise of Morris County

Local Events
- Street Fairs
- Project Homeless Connect

Higher Education
- County College of Morris
Holistic Model in Action

• Partnership between Family Promise and Morris County Human Services
• Fills traditional gaps in community service provision
• Information sharing
Single Stop

Response to COVID-19
COVID-19 Response

- Public Screener: help.singlestoptechnologies.com
- State fact sheets: singlestop.org/covid19
- Webinars
  - Virtual case management
  - Use of public screener
  - Benefits eligibility criteria
Contact Us

Joi Bass Smith
jsmith@singlestop.org

Rebecca Butz
r.butz@familypromisemorris.org
Questions?
Basic Needs Resources

➢ Hope Center for College, Community, and Justice:
  https://hope4college.com/

➢ SchoolHouse Connection:
  https://www.schoolhouseconnection.org/learn/higher-education/

➢ Student ARC: https://studentarc.org/

➢ Single Stop: https://singlestop.org/
COVID-19 Resources

➢ U.S. Department of Education Press Release - $6 Billion in Emergency Cash Grants for College Students: 
  https://content.govdelivery.com/accounts/USED/bulletins/285b376

➢ NGA Resource Page: https://www.nga.org/coronavirus/


➢ Single Stop Resource Page: https://singlestop.org/covid19/
Next Steps & Upcoming Cohort Webinars

➢ Forthcoming written products on basic needs

➢ Webinars:
  • **Innovation Grants** - May 20th at 3pm ET
  • **Policy Options to Increase Degree Attainment of Adults with Some College but No Degree** – June (date/time TBD)

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