

#### MEMORANDUM

*To:* Governors' Offices and State Workforce System Leaders

Re: Unemployment Insurance During COVID-19

Date: February 5, 2021

### **CURRENT STATUS**

Unemployment benefits for the Pandemic Unemployment Assistance (PUA) and the Pandemic Emergency Unemployment Compensation (PEUC) programs, insurance provisions of the Coronavirus Aid, Relief, and Economic Security Act (CARES, P.L. 116-136), were set to expire December 31, 2020. The last day for unemployment insurance recipients under the CARES Act PUA and PEUC programs to receive unemployment compensation was December 26, 2020. On December 27, 2020, President Trump signed the Consolidated Appropriations Act, 2021 (H.R 133) which amended the CARES Act through the UI Provisions in the Continued Assistance for Unemployed Workers Act of 2020 (Continued Assistance Act).

The Continued Assistance Act extends PUA and PEUC as well as reinstates the Federal Pandemic Unemployment Compensation (FPUC) at \$300 per week (compared to the \$600 per week that expired July 31, 2020) until March 14, 2021. The Continued Assistance Act also extends federal funding for state Short-Time Compensation (STC) programs as a regular unemployment program and extends federal funding until March 14, 2021. Finally, the Continued Assistance Act establishes the new Mixed Earner Unemployment Compensation (MEUC) program.

Since the legislation was signed on December 27, 2020, individuals collecting benefits under the PUA and PEUC programs were eligible for payments the week ending January 2, 2021. Individuals on all regular UI, PUA, PEUC, Extended Benefits (EB), and MEUC programs will receive the reinstated FPUC. FPUC is not payable with respect to any week during the gap in applicability, that is, weeks of unemployment ending after July 31, 2020, through weeks of unemployment ending on or before December 26, 2020.

In addition to extension of CARES Act UI programs and benefits, the Continued Assistance Act now requires states to provide a method for employers to report to the state agency individuals who refuse to return to work or to accept an offer of suitable work and that states notify said individuals who are reported under the relevant state laws.

As of December 30, 2020, the U.S Department of Labor has provided a <u>summary</u> on key provisions and issued guidance for states to implement and administer Continued Assistance Act provisions.<sup>1</sup>

#### **SUMMARY**

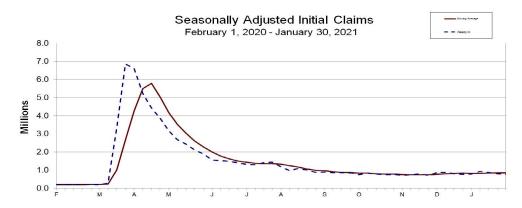
Businesses and consumer spending across the country have been impacted by efforts to mitigate the spread of COVID-19. Unemployment assistance has typically been available only to "traditionally-employed" workers, those who receive an employer provided wage or salary, and for state-determined requirements to be "willing and able" to actively look for work. Given the circumstances surrounding the COVID-19 pandemic, the U.S. Department of Labor (DOL), the White House, and states are working together to provide flexibility and additional support to hourly wage and salaried employed workers, self-employed or contract workers who have become

<sup>&</sup>lt;sup>1</sup> U.S. Department of Labor Announces New Guidance to States on Unemployment Insurance Programs. December 30, 2020. <a href="https://www.dol.gov/newsroom/releases/eta/eta20201230-1">https://www.dol.gov/newsroom/releases/eta/eta20201230-1</a>

unemployed as a result of COVID-19, and workers who may miss work due to illness from COVID-19 or to provide care for a family member.

DOL initially provided guidance around flexibility for providing unemployment compensation for individuals impacted by COVID-19 through existing programs [Unemployment Insurance Program Letter No. 10-20 – "Unemployment Compensation (UC) for Individuals Affected Coronavirus Disease COVID-19"]. The CARES Act temporarily supplements unemployment insurance (UI) benefit amounts, extends the duration of the benefits, and provides access for workers typically left out of regular UI benefits (further explained below).

As a result of COVID-19 and the prolonged economic disruption there has been an unprecedented surge in UI claims. Seasonally adjusted initial UI claims reached 6,615,000 in the week ending April 4, reaching a high of 14.7 percent insured unemployment rate. While the number of claims has drastically fallen from the pandemic high, the seasonally adjusted initial UI claims for the week of January 30, 2021, is 779,000, a decrease of 33,000 from the prior week, with an insured unemployment rate of 3.2 percent for the week ending January 23, 2021. Before the impact of COVID-19, the previous high was 695,000 in a week in 1982. The surge caused challenges with state UI capacity to respond to and process claims and has exacerbated pre-existing challenges many states were facing such as insolvent UI trust funds and technology that is capable of quickly adapting to legislative changes and fluctuations due to increased demand. This memo offers some insights and solutions for governors to consider in addressing these challenges.



# Source: https://www.dol.gov/ui/data.pdf

### This memo describes:

- What current unemployment assistance flexibilities exist under the CARES Act and Continued Assistance Act;
- What presidential actions have been taken to provide additional unemployment compensation as CARES Act benefits expired.
- What states are doing to support UI infrastructure and capacity;
- What governors are doing to further improve access to UI; and
- What governors can do to communicate UI challenges and opportunities to the public, to help reduce public uncertainty that further overwhelms the UI system.

## SUMMARY OF UI PROVISIONS IN THE CARES ACT AND CONTINUED ASSISTANCE ACT

The CARES Act temporarily supplements UI benefit amounts, extends the duration of the benefits, and provides access to workers typically left out of regular UI benefits. The Continued Assistance Act extends provisions of the CARES Act as well as establishes some provisions. Governors and

states can take advantage of the following features of the CARES Act and Continued Assistance Act:

- 1. Pandemic Unemployment Assistance (PUA): 39 weeks, plus an additional 11 weeks under the Continued Assistance Act, of federally-funded benefits that cover individuals not eligible for regular UI or PEUC (see below), including the self-employed, but whose jobs are affected by COVID-19. Individuals must first be found ineligible for regular UI before applying for PUA. PUA is payable in a state beginning on or after January 27 through March 14, 2021. States may also apply for one-time assistance to administer the program. For U.S. DOL operating, financial, and reporting instructions, please see Unemployment Insurance Program Letter No. 16-20 and additional guidance to address common state questions on implementation (Please note this guidance has been updated to reflect changes under the Continued Assistance Act). For individuals on PUA who have not exhausted their benefit eligibility of up to 50 weeks, the program also provides for continuing benefits for eligible individuals for weeks of unemployment through April 5, 2021. The Continued Assistance Act strengthens documentation requirements to ensure PUA program integrity.
- 2. Federal Pandemic Unemployment Compensation (FPUC): States may opt into federally-funded FPUC to provide UI, PUA, PEUC, STC, and MEUC beneficiaries with an additional \$300 per week. FPUC is payable in a state beginning the week following the week in which an agreement is signed between the state and the U.S. DOL Secretary through April 14, 2021. States may also apply for one-time assistance to administer the program. For U.S. DOL operating, financial, and reporting instructions, please see <u>Unemployment Insurance Program Letter No. 15-20</u> (Please note this guidance has been <u>updated</u> to reflect changes under the Continued Assistance Act).
- 3. <u>Federally-funded first week of benefits for regular UI</u> (state examples of use below): States with no waiting week may opt into a temporary federally-funded first week of compensable regular unemployment.
- 4. <u>Emergency state staffing flexibility</u> (state examples of use below): States may temporarily use non-merit staffing through March 14, 2021 for hiring temporary staff or rehiring retirees or former employees on a non-competitive basis.
- 5. Pandemic Emergency Unemployment Compensation (PEUC): States may enter into an agreement with DOL to provide 13 weeks of federally funded benefits added to the end of the state's regular UI payment period. PEUC is payable in a state beginning the week following the week in which an agreement is signed between the state and the U.S. DOL Secretary, through March 14, 2021. States may also apply for one-time assistance to administer the program. For U.S. DOL operating, financial, and reporting instructions, please see Unemployment Insurance Program Letter No. 17-20 (Please note this guidance has been updated to reflect changes under the Continued Assistance Act). UIPL 17-20 supplemental guidance answers common questions for state implementation such as notification requirements, claim processing guidelines, monetary eligibility and work search requirements.
- 6. Short-Time Compensation (STC) Programs (also known as Work Share): States that have short-time compensation programs can have these programs' benefits to workers 100% federally financed. For states without existing programs, the federal government will temporarily finance 50% of the program. The federal government will also provide up to \$100 million in grants to states to implement, improve, and promote STC programs. The opportunity for states to apply for federal grants ends on December 31, 2023. See UIPL No. 22-20, published May 10, 2020.
- 7. <u>Mixed Earners Unemployment Compensation (MEUC) program</u>: States may elect to implement and administer the program through an Agreement with the Secretary of Labor (or his designee). MEUC provides \$100 in additional benefits to certain individuals with self-employment income on top of the reinstated FPUC of \$300. The additional benefit

payment is targeted to individuals that received at least \$5,000 of self-employment income in the most recent taxable year ending prior to the individual's application and will be paid on top of regular UI benefits, PEUC, Extended Benefits, and STC. Documentation of the individual's income is required. States will not need to enter into new agreements for the previous CARES Act programs and provisions, but to implement the MEUC program they will need to enter into a new agreement (or addendum to the CARES Act Agreement) with the US Department of Labor to activate these programs in their state. The program is in effect until March 14, 2021.

8. Return to Work Reporting Requirement: Section 251 of the Continued Assistance Act creates a new Section 2117 within the CARES Act and includes three requirements (process for addressing work refusals; reporting method for employers; and notification to individuals) that apply to all states, territories, and freely associated states participating in an agreement under any of the CARES Act UI-related provisions. These requirements take effect 30 days from the date of enactment, which is January 26, 2021.

## Additional federal guidance on unemployment assistance provided through the CARES Act:

- Clarification on Reimbursement to Nonprofits: DOL provided additional guidance through the UI Program Letter (UIPL) No. 18-20 on how states should utilize grants issued from the Federal Unemployment Account (FUA) to a state's account in the unemployment trust fund. FUA can cover one-half of the amount of compensation paid by the state to employees of nonprofit employers such as state and local governmental entities and federally-recognized tribes that typically do not pay into state UI trust funds but who opt to make payments in lieu of these contributions during the crisis. UIPL No. 18-20 clarifies that these nonprofits must pay 100% of unemployment compensation up front and then are eligible for reimbursement according to law. The FUA grants were created by the CARES Act to alleviate the burden on employers that have not been paying into state UI trust funds.
- <u>Clarification of UI/UC Provisions in CARES Act:</u> For additional detail on the UI/UC provisions in the CARES Act, please refer to the U.S. House of Representatives <u>summary</u> and the UIPL No. 14-20.

### PRESIDENTIAL ACTION TO PROVIDE ADDITIONAL UNEMPLOYMENT INSURANCE

On August 8, 2020, President Trump issued a series of executive actions. One of his executive actions created the lost wages assistance (LWA) program.<sup>2</sup> The LWA program helped offset the loss of the additional \$600 FPUC provided weekly to unemployment insurance claimants. The FPUC expired on July 31, 2020. The President's executive action "provide(s) financial assistance" to those "who have lost employment as a result of the pandemic." The LWA program requires states to apply for a federal grant to make a payment up to \$400 for individuals who receive unemployment insurance compensation of at least \$100 per week. The federal government contributes \$300 per week and states may elect to provide an additional \$100. \$44 billion dollars was appropriated to support the LWA through the Federal Emergency Management Administration's (FEMA) Disaster Relief Fund.<sup>3</sup> It was estimated the states would be able to apply and receive approximately six additional weeks of LWA for unemployment insurance claimants. 49 states applied for and received additional funding.

For more information see the NGA memo on Executive Action Related to COVID-19.

<sup>&</sup>lt;sup>2</sup> https://www.whitehouse.gov/presidential-actions/memorandum-authorizing-needs-assistance-program-major-disaster-declarations-related-coronavirus-disease-2019/

<sup>&</sup>lt;sup>3</sup> https://www.fema.gov/disasters/coronavirus/governments/supplemental-payments-lost-wages-guidelines

### NOTABLE STATE EFFORTS TO SUPPORT UI INFRASTRUCTURE AND CAPACITY

- 1. <u>Direct clients to file and update claims virtually rather than at a physical location</u>. Many states are directing individuals who want to file unemployment insurance claims to their respective websites or phone lines, where everything can be done electronically. This helps alleviate challenges with UI office closures and encourages individuals to stay at home to avoid spreading the virus. This also allows more UI workers to continue to operate, remotely. Several examples, not exhaustive, include:
  - Alabama Career Centers, where individuals could file UI claims, all closed during the height of COVID-19. The Alabama Department of Labor Career Center System directs users to the online filing system for UI claims.
  - Alaska's Department of Labor and Workforce Development <u>encouraged</u> individuals to first file online and call the office only if necessary. In addition, callers are automatically <u>routed</u> to their nearest job center based upon their calling prefix and assisted by a local employment services technician.
  - <u>Colorado</u>, <u>Connecticut</u>, <u>Illinois</u>, <u>Texas</u> and other states offer a Live Chat option to answer questions on the UI process.
  - The Colorado Department of Labor <u>encourages</u> new claimants that are having difficulty reaching a live individual via phone to submit a call-back request online.
  - The **Maryland** Department of Labor <u>launched</u> an Interactive Voice Response (IVR) system to help claimants file weekly claim certifications for both regular and pandemic unemployment insurance claims (among other actions) through a toll-free number without having to wait for a live agent.
  - **Missouri's** Department of Labor and Industrial Relations conducted ID verification and is available to <u>assist</u> with UI claimants over the phone through their job centers even as they begin to reopen.
- 2. Invest in improving UI system technological capacity. With above normal traffic on UI processing websites, many state websites repeatedly crashed. Some states may choose to modernize their system to be able to withstand the increased traffic and monitor for fraud. Bill McCamley, secretary of the New Mexico Department of Workforce Solutions, said that their department's decision to modernize their system in the last decade has allowed them to better handle this flow. Meanwhile, California cites its aging system as a primary source for complaints in processing UI claims. States that are making updates to their system since COVID-19 began include:
  - The **Kentucky** Career Center <u>partnered</u> with the Commonwealth Office of Technology to protect the UI system against fraudulent claims.
  - The Maryland Department of Labor is one of several state UI administrators that worked with the U.S. Department of Labor to create the BEACON One-Stop portal, a new IT system designed to better handle the increased demand for benefits available through the CARES Act.
  - The **Michigan** Department of Labor and Economic Opportunity <u>added</u> server capacity to help individuals access UI benefits.
- 3. <u>Ask claimants to stagger when they file their claims.</u> States can request or require claimants to file their claims on certain days to avoid overwhelming the system.
  - Colorado Department of Labor and Employment <u>instituted</u> a gating system that allows claimants access to file based on last name.

- The **Maryland** Department of Labor temporarily asked individuals to file UI claims on certain days of the week depending on their last name. They then staggered based on whether the caller was filing a new claim or updating a pre-existing claim. Now, callers can talk with a live agent any day during open hours.
- The **Vermont** Department of Labor <u>announced</u> an alphabetized structure for callin claims and inquiries based on last name.
- 4. Increase staff temporarily or permanently to help process the increased demand for UI. The CARES Act provides states with emergency state staffing flexibility. States may temporarily use non-merit staffing through March 14, 2021 for hiring temporary staff or rehiring retirees or former employees on a non-competitive basis. States have used several tactics to increase staff capacity to support the high volume of UI claims, including hiring new staff, bringing over staff from other departments and contracting with a call center or temporary staffing center. Under the Workforce Innovation and Opportunity Act (WIOA), Wagner-Peyser funds are <u>authorized</u> to be used towards services to assist UI claimants. Call centers that are being used include <u>Xerox</u> and <u>Alorica</u> and <u>Adecco</u> is an example of a staffing agency with branches across the U.S. Strategies states have taken to increased their staff to handle the increased UI claim surge include:
  - Colorado Department of Labor and Employment <u>added</u> 90 staff to its UI customer call center team. It also <u>announced</u> a new 80-person remote call center starting created to help manage claimant questions and overflow from the existing call center.
  - **Iowa's** Unemployment Division <u>hired</u> customer service representatives through Arete Technologies for six months or more. The announcement gave a physical address and hired representatives earn \$19/hr.
  - The expertise of Maine's Vocational Rehabilitation staff was utilized to
    overcome disability related barriers for individuals in accessing UI benefits.
    This took the form in technical assistance being provided to UI staff about
    accommodations and in the development of a training module for VR
    counselors to help VR customers navigate the UI system.
  - The **Minnesota** Department of Employment and Economic Development (DEED) added temporary UI call center staff. DEED received up to 2000 UI applications an hour at the height of the crisis. DEED's Senior Leadership Team also asked their staff if anyone would voluntarily take reassignments to the UI Office, with the goal of 50 reassignments.
  - **Oregon's** Higher Education Coordinating Commission used staff to help process UI claims.
  - **Texas** used Brooksource to <u>contract</u> remote call center associates. Applicants must be located in Texas and can earn \$10 per hour for three months or more.
  - The **Vermont** Department of Labor <u>announced</u> that they are tripling staff and added a phone line to handle the increased demand for UI assistance.
  - Washington's Employment Security Department advertised that they were <u>hiring</u> more than 100 new staff into the UI program with all remote/virtual work options. They are also extended service hours to seven days a week.
  - The **Wisconsin** Department of Workforce Development <u>tripled</u> its UI team from 500 workers as of March 14, 2020, to 1,700 as of July 7. This includes internal transfers, intergovernmental transfers, new hires and contracted vendors.
- 5. <u>Utilize CARES Act funding to provide additional compensation or subsidize UI trust funds.</u> Some states have been able to leverage CARES Act funding to provide additional

unemployment insurance compensation benefits to claimants, provide a return-to-work incentive to support temporarily laid off or furloughed workers, increase capacity or bolster and subsidize depleted state UI trust funds.

- In anticipation of federal programs potentially ending in December 2020, **Maine** Governor Janet Mills authorized the Dept. of Labor to use \$25.2 million of CARES Act Coronavirus Relief Funds to provide around 42,000 individuals who were unemployed due to COVID-19 with a one-time direct relief payment of \$600.
- Idaho Governor Brad Little set aside \$100 million in federal Coronavirus Relief Funds to cover one-time cash bonuses of up to \$1,500 for full-time workers and up to \$750 for part-time workers on unemployment and were provided to the worker after they returned to the workplace. Employers applied for the bonuses on behalf of their employees.
- Alabama Governor Kay Ivey re-allocated \$300 million in CARES Act funds to Alabama's Unemployment Insurance Trust Fund to offset "shared costs," which are costs that are equally distributed to all tax-paying employers and can significantly increase employers' unemployment insurance tax rates.

### NOTABLE STATE EFFORTS TO FURTHER IMPROVE ACCESS TO UI

- 1. Waive the one-week waiting period and work search requirements. The CARES Act provides temporary full federal funding of the first week of compensable regular unemployment for states that eliminate the waiting week. This is optional for states, who may enter into an agreement with the U.S. Department of Labor to participate. Governors that are taking advantage of this funding include:
  - **Alabama** Governor Kay Ivey <u>issued</u> a memo providing further flexibilities for UI claims, including elimination of the wait week and work search requirements.
  - **Kentucky** Governor Andy Beshear <u>signed</u> a virus-relief bill that waives the sevenday waiting period to access UI benefits.
  - Maryland Gov. Hogan <u>ordered</u> a temporary exemption from the work search requirement while Maryland is in a State of Emergency and for thirty days after. The state's Department of Labor notes that recipients must continue to file weekly claim certifications.
  - **New York** Governor Andrew Cuomo <u>issued</u> Executive Order 202.1 declaring a State disaster emergency and eliminated the waiting period for UI benefits.
  - **Wisconsin** Governor Tony Evers <u>proposed</u> waiving the state's one-week waiting period to receive unemployment benefits.
- 2. Extend benefits to those not normally covered under UI. Pandemic Unemployment Assistance (PUA) authorized under the CARES Act enables states to extend benefits to those not normally covered by UI such as the self-employed, gig workers, contractors and working students. Under PUA, an individual does not need to provide proof of employment or commencement of employment within 21 calendar days or provide a copy of the previous year's tax return to receive PUA. The UIPL 16-20 supplemental guidance provides a list of examples of additional categories of individuals who are eligible and not eligible for PUA.

Additional actions that governors have taken to extend benefits to UI include:

- Arizona Governor Doug Ducey signed S.B. 1694, which authorizes the Arizona Department of Economic Security (DES) to expand access to UI and waive certain DES eligibility requirements.
- **Kentucky** Governor Andy Beshear <u>signed</u> a virus-relief bill that extends benefits to the self-employed and others normally ineligible for assistance.
- 3. <u>Increase UI benefits to workers impacted by COVID-19.</u> The CARES Act included pandemic emergency increases in UC benefits (PEUC). This is optional for states, who may enter into an agreement with the U.S. Department of Labor to participate. States that have additional steps to increase UI benefits include:
  - Alaska Governor Mike Dunleavy <u>signed</u> House Bill 308 to increase the weekly benefit for dependents from \$24 to \$75 per week, as well as to waive the one-week waiting period.

### NOTABLE STATE EFFORTS TO COMMUNICATE TO THE PUBLIC ABOUT UI

Faced with extremely high rates of unemployment as a result of COVID-19, governors are looking for ways to assure workers of support, as well as clarification on what benefits are available to workers and how they can access them. During a time like this, it is important to clearly communicate with the public about what is available.

In particular, it is recommended that governors:

- 1. <u>Communicate the state's commitment to supporting unemployed workers</u> and processing claims in as timely a manner as possible.
  - **Michigan** Governor Whitmer <u>issued</u> a press release dedicating the state to implementing measures to address financial health and security, including the increase and expansion of unemployment benefits, saying "We are committed to ensuring emergency financial relief for unemployed residents who continue to stay home and stay safe."
  - Ohio Governor Mike DeWine, <u>via a Twitter Q&A</u>, said to "Please know that we're working around the clock to give you the best service, and your benefits will be backdated to the date you became eligible."
- 2. Work with state UI administrators to clearly communicate what assistance is available, who qualifies for different types of assistance, and where to direct claims.
  - The **New Jersey** commissioner of the state Department of Labor & Workforce Development provided an <u>interview</u> with ROI-NJ.com to answer questions on who is eligible to receive unemployment benefits and clarification on the state's process to claim these benefits.
  - The **New York** Department of Labor <u>released</u> a "What You Need to Know and Do About the CARES Act" flow chart that clearly lays out what types of support are available to different unemployed workers, and where they should go to file claims
- 3. Be transparent with the public about challenges UI administrators are facing and what they can expect when they file a claim. Being transparent about the challenges in processing huge surges in claims, and reassuring the public that their claims will be addressed, is important to help reduce public anxiety and anger. Being honest with the public about expectations for things like call wait times or online system processing speeds will help minimize frustration that otherwise may be directed at UI administrators.

- Wisconsin Governor Tony Evers <u>held media calls</u> to discuss his coronavirus response and to share information with the public on the status of challenges the system is facing, to help calm fears that claims will not be processed. He has also communicated very clearly about a change he's seeking with the state legislature to waive Wisconsin's one-week waiting period to receive unemployment benefits.
- 4. Ask for patience and assistance in supporting the processing ability of UI administrators. For example, governors can reiterate to the public that claimants should avoid placing multiple follow-up calls to check the status of their claims, to help reduce call wait times and keep lines open for those who need to file new claims. Governors can also remind claimants about important steps to ensure they consistently receive their benefits, to help smooth the process in the weeks ahead.
  - Arkansas Governor Asa Hutchison in a <u>press conference</u> reminded listeners to "just keep in mind that on Wednesday, our call center received over 300,000 calls, 300,000 calls on the hotline. We've added 54 employees to the call centers."
  - North Carolina Governor Roy Cooper <u>issued</u> a press release reminding workers to complete weekly certification each week to continue receiving benefits. He shared that "[his] administration is working overtime to get unemployment checks out now. [They'll] keep pushing every day for more state and federal help to save our workers and their families."

NG	iA (	Con	ta	cts
- , -				

Stephen Parker NGA Office of Government Relations (434) 547-4277 sparker@nga.org Rachael Stephens NGA Center for Best Practices (202) 624-3545 rstephens@nga.org

This memo was prepared by Loren Shimanek and Rachael Stephens of the NGA Center for Best Practices and Kimberly Hauge, formerly of the NGA Center for Best Practices