BUILDING SUCCESS Strategies for Effectively Advancing Your Governor's Education Priorities

June 12, 2019



EducationCounsel Policy | Strategy | Law | Advocacy

Webinar Overview

Opportunities to Advance Education Policies & Priorities





Overview of NGA Support for GEPAs





State Trends in Education Policy Priorities

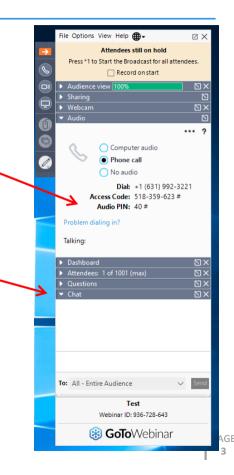


Webinar Logistics and Reminders

•Please make sure you have entered your audio pin. This will allow you to participate in the question and answer portion.

•If you are having technical difficulties at any point during the webinar, please send us a message through the chat box, located at the bottom right of the control panel.

•Thank you in advance for muting yourself when you are not speaking, in order to minimize background noise.



Panelists



Scott Palmer Managing Partner & Co-Founder, EducationCounsel



Lindsay Dworkin Director of Policy Development & State Government Relations, Alliance for Excellent Education *Former GEPA to Delaware Governor Jack Markell*



Jon Alfuth Policy Analyst, Education Division, National Governors Association



Nick Moore GEPA to Alabama Governor Kay Ivey

10 Opportunities for Governors to Advance Education Policies & Priorities



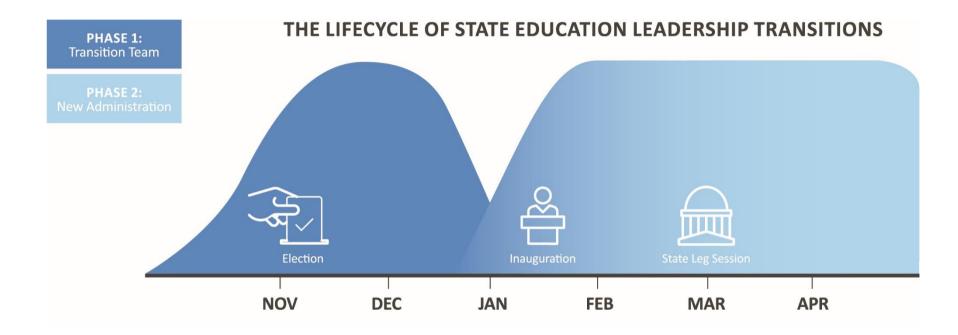
Context

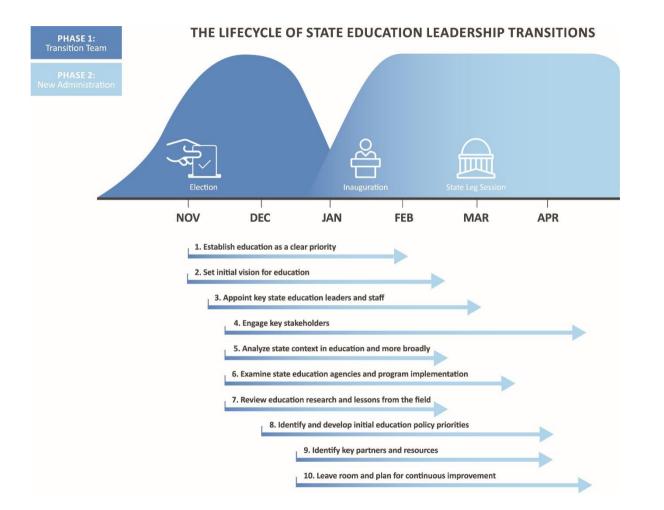
• Education is at an inflection point providing an opportunity for state leadership.

• Transitions create opportunities & risks

• It doesn't end at transition







10 Opportunities for Action

1. Establish education as a clear priority

2. Set initial vision for education

3. Appoint key state education leaders and staff

4. Engage key stakeholders

5. Analyze state context in education and more broadly

6. Examine state education agencies and program implementation

7. Review education research and lessons from the field

8. Identify and develop initial education policy priorities

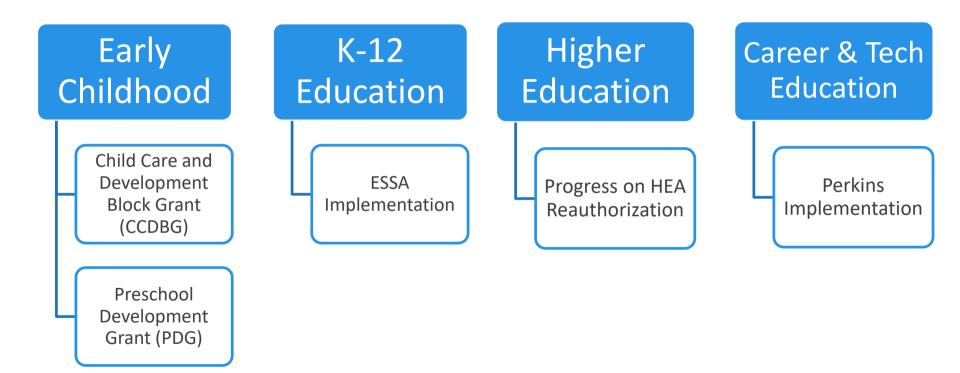
9. Identify key partners and resources

10. Leave room and plan for continuous improvement

Federal Context and Update

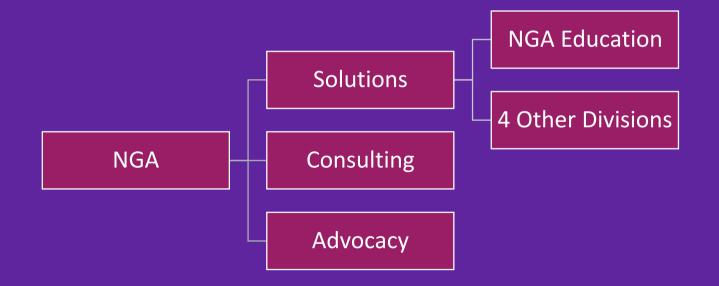


Federal Context and Update





NGA Overview - How Education Fits In







Beth Caron Interim Division Director

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Jon Alfuth Policy Analyst

Focus areas: Governors Education Policy Profiles, Postsecondary Education

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NGA Education Team







Tiffany Ferrette



NGA

NGA Education: What We Do

- Governors Response Team
- Technical Assistance
- Ongoing Learning Opportunities
- Convenings

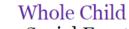


NGA Education: 2019 Work Areas



Human Capital

- Early Care and Education Workforce
- Human Capital Policy Playbook
- School Leadership



- Social Emotional Learning
- School Safety and Prevention (in collaboration with NGA Health and NGA Homeland Security and Public Safety)





Standards, Assessment and Accountability

- Work-based Learning (in collaboration with NGA Economic Opportunity)

Governance and Finance

- Gubernatorial Education Policy Profiles
- Pre-K to Third Grade System Alignment
- Prenatal to Age Three Policies

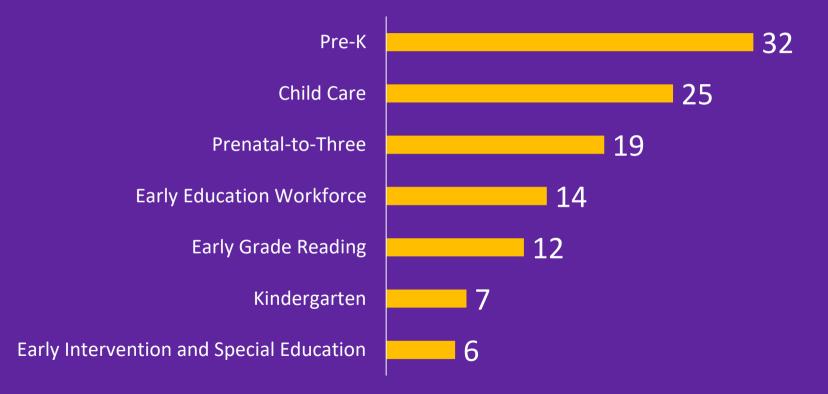


Personalized Education

- Charter Schools



Early Education - Governors Mentioning in 2019





K-12 Education - Governors Mentioning in 2019

K-12 Funding K-12 Career and Technical Education 29 Teacher Compensation 27 K-12 School Safety 24 **Teacher Recruitment and Retention** 22 **Teacher Quality and Effectiveness** 22 21 Counseling and Mental Health K-12 Infrastructure 19 **Charter Schools** 17 **Teacher Benefits** 16 **Teacher Training** 11



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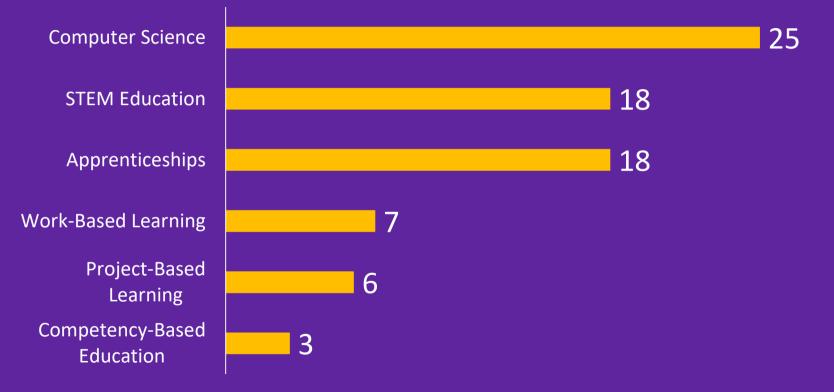
Postsecondary Education - Governors Mentioning in 2019

36 26 74 22 22 20 19 18 14 13 12

Financial Aid College-Workforce Alignment Policy Early College Credit Programs Postsecondary Technical Education **Community Colleges College Completion** Higher Education Campus Climate and Services Student Debt Adult Learning Tuition Free College Programs



Workforce Education - Governors Mentioning in 2019





Experienced Discussion and Q&A



Lindsay Dworkin Director of Policy Development & State Government Relations, Alliance for Excellent Education Former GEPA to Delaware Governor Jack Markell



Nick Moore GEPA to Alabama Governor Kay Ivey

