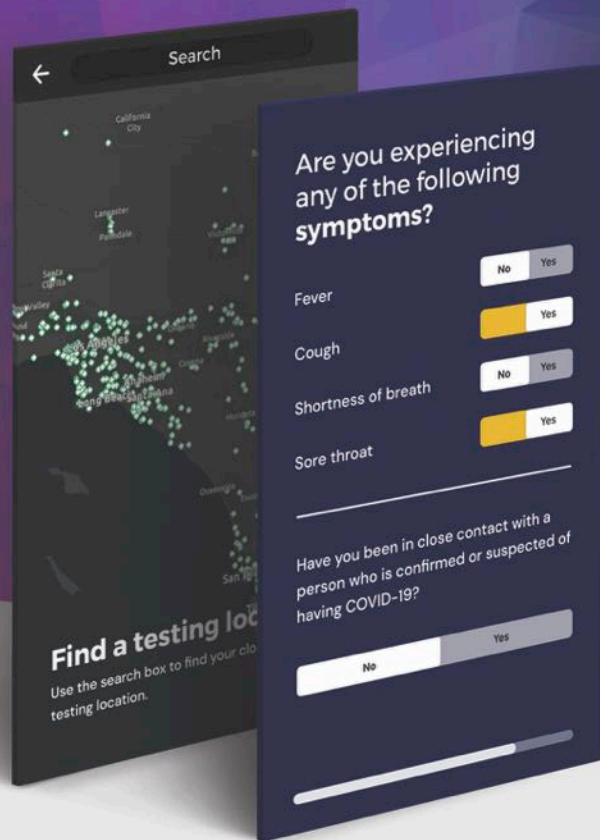


WorkSafe Campaign

The WorkSafe campaign is a rigorous public health campaign rolled out on mobile devices to change people's knowledge, attitudes and beliefs around COVID-19. Although there is one app, within it are multiple campaigns that can be adapted for different countries, states, market segments and target audiences.



Technology

A patented technology platform combines machine learning and gamification to provide unprecedented levels of engagement providing proven results. In addition to the mobile app campaign, Preventum provides WorkSafe on an SMS-text campaign for those without reliable wireless internet connection.



WorkSafe Benefits

- **Evidence Based Content**
Reduces the spread of fake news misinformation.
- **Daily Health Checks**
Enables daily symptom tracking for your employees and/or target audience.
- **Testing Center Locator**
Increases the testing in target audiences and target populations.
- **Key Knowledge Areas**
Such as protecting yourself from COVID-19, workplace hygiene, physical distancing, and workplace cleaning.
- **World Class Security**
Personal health information protected through HIPAA compliance and strict data and privacy policies.