WorkSafe Campaign

The WorkSafe campaign is a rigorous public health campaign rolled out on mobile devices to change people’s knowledge, attitudes and beliefs around COVID-19. Although there is one app, within it are multiple campaigns that can be adapted for different countries, states, market segments and target audiences.

Technology
A patented technology platform combines machine learning and gamification to provide unprecedented levels of engagement providing proven results. In addition to the mobile app campaign, Preventum provides WorkSafe on an SMS-text campaign for those without reliable wireless internet connection.

WorkSafe Benefits

▷ Evidence Based Content
Reduces the spread of fake news misinformation.

▷ Daily Health Checks
Enables daily symptom tracking for your employees and/or target audience.

▷ Testing Center Locator
Increases the testing in target audiences and target populations.

▷ Key Knowledge Areas
Such as protecting yourself from COVID-19, workplace hygiene, physical distancing, and workplace cleaning.

▷ World Class Security
Personal health information protected through HIPAA compliance and strict data and privacy policies.

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