NGA Annual Governors’ Advisors

Energy Policy Institute

The NGA Governors’ Advisors Energy Policy Institute is a unique event that brings together governors’ energy policy staff to share energy policy solutions, learn from national experts, and participate in peer-to-peer exchanges.

Please note: All times are in EST

Click here to join the event!

If you are experiencing technical issues, please contact Tonya Smith at tsmith@nga.org

ENERGY POLICY INSTITUTE - August 20

1:30-1:45 PM Virtual Registration and Technology Assistance

1:45-2:15 PM Welcome and NGA Updates
NGA staff will frame the discussion for the following two days and update advisors on recent and forthcoming technical assistance opportunities.

- Dan Lauf – Energy Program Director, NGA Center for Best Practices (NGA Center)
- Jessica Rackley – Environment and Energy Program Director, NGA Center

2:15-3:00 PM States Speak: Roundtable on Key Energy Priorities
State participants will introduce themselves and share their governor’s energy priorities.

Moderator: Jessica Rackley, NGA Center

3:00-3:45 PM What’s Happening in Energy: Trends and Future Outlook
An expert will provide an overview of state and national energy trends, including the impacts of COVID-19 on the energy sector, updates on the state of the oil and natural gas sector, employment issues facing energy workers, and the economic outlook for new and existing technologies.

- Daniel Raimi- Senior Research Analyst at Resources for the Future and lecturer at the Gerald R. Ford School of Public Policy at the University of Michigan

Moderator: Emma Cimino, Senior Policy Analyst, NGA Center

3:45-4:00 PM Day 1 Wrap Up
- Dan Lauf, NGA Center

4:00-4:30 PM Virtual Happy Hour (or Coffee Break!) and Networking
Grab a time-zone appropriate beverage of your choice and join us for 30 minutes of games and networking!

Moderators: Emma Cimino and Matt Rogotzke, NGA Center
Virtual Registration and Technology Assistance

Welcome and Day 1 Recap
- Jessica Rackley, NGA Center

Incorporating Equity in Energy Policy
How energy policy is designed can disproportionately impact vulnerable communities. Presenters will discuss how disadvantaged communities have been negatively impacted by energy policies? Looking forward, how can governors design energy policy to counteract those negative effects and avoid similar repercussions going forward?
- Chandra Farley – Just Energy Director, Partnership for Southern Equity
- Carmelita Miller – Energy Equity Legal Counsel, Greenlining Institute

Moderator: Matt Rogotzke, Policy Analyst, NGA Center

Energy Goals and Budget Holes
Over the last several months, states have seen revenues drop and expenses increase. These unforeseen budgetary challenges stem from both COVID-19 and the upheaval in the oil and gas markets. How can governors and their staff continue promoting energy goals in this destabilized budget environment? How can governors prioritize projects and stretch dollars?
- Kathryn White- Director of Budget Process Studies, National Association of State Budget Officers
- Katie Dykes- Commissioner, Connecticut Department of Energy and Environmental Protection

Moderator: Emma Cimino, NGA Center

State Strategies to Leverage Federal Dollars
As the pandemic continues to have unprecedented impacts, states are expected to press for additional federal support. Experts will provide context on how the pandemic has been impacting the energy sector, how to think about recent federal COVID-relief packages, and federal programs that can provide support to the energy sector. Panelists will address questions such as what opportunities currently exist for federal emergency funds to be used for energy projects? What are the energy sector takeaways from previous federal stimulus efforts, like the American Recovery and Reinvestment Act (ARRA) of 2009, and how can federal dollars be used for energy system improvements?
- Joseph Aldy- Professor of the Practice of Public Policy, Harvard Kennedy School of Government
- Jennifer DeCesar- Senior Advisor, Office of Electricity, U.S. Department of Energy

Moderator: Jessica Rackley, NGA Center

Day 2 Wrap Up
- Dan Lauf, NGA Center
1:15-1:30 PM  Virtual Registration and Technology Assistance

1:30-1:45 PM  Welcome and Day 2 Recap
   • Jessica Rackley, NGA Center

1:45-2:15 PM  Keynote: The Future of U.S. Carbon Pricing
   Many states are interested in adopting carbon pricing policies to achieve their decarbonization goals. This session will discuss carbon pricing strategies in the U.S., from cap-and-trade programs to carbon taxes, including the pros and cons of various approaches.
   • Robert N. Stavins - Professor of Energy & Economic Development, Harvard Kennedy School of Government

   Introduction: Jessica Rackley, NGA Center

2:15-3:00 PM  The Future of the Energy Workforce
   National events in recent months have disrupted workforces across the energy sectors, in the clean energy and oil and gas industries alike. What strategies are available to ensure the workforce is there to help states reach their energy goals? How can states retain or retrain their oil and natural gas workers for the future energy system? What can policy makers learn from previous economic downturns? As the energy world continues to evolve, how can governors ensure they have the workforce needed for future and existing generation?
   • Reice Haase - Senior Policy Advisor, Office of North Dakota Governor Doug Burgum
   • Randi Tveitaraas Jack - Manager, International Development, Kansas Department of Commerce

   Moderator: Timothy Schoonhoven, Policy Analyst, NGA Center

3:00-3:45 PM  Utility Disconnection Moratoriums: Supporting Financially Strained Consumers While Addressing Financial Constraints on Utilities
   Many states put utility disconnection moratoriums in place at the beginning of the COVID-19 outbreak. Now that those moratoriums are lifting, how can states protect low-income or unemployed rate payers while ensuring utilities have the revenue they need to provide reliable electricity? How would permanent or semi-permanent rate increases create longer term policy considerations? How can we look beyond immediate financial needs to make the most cost-effective long-term decisions?
   • Commissioner Brandon Presley - Northern District Commissioner, Mississippi Public Service Commission
   • John Howat - National Consumer Law Center

   Moderator: Emma Cimino, NGA Center

3:45-4:00 PM  Day 3 Wrap Up
   • Dan Lauf, NGA Center
1:15-1:30 PM  Virtual Registration and Technology Assistance

1:30-1:45 PM  Welcome and Day 3 Recap
   • Jessica Rackley, NGA Center

1:45-2:15 PM  Keynote: Energy System Planning for a Modern Electric Grid
States and energy companies are continuing to modernize the electric grid, with new connected and distributed technologies transforming how power is generated, distributed, and consumed. In this presentation, an expert researcher from the Lawrence Berkeley National Laboratory will explore these changes and solutions to develop robust energy system planning and policies that accommodate and leverage these new technologies while maintaining – and even improving – the resilience, reliability, and affordability of energy.
   • Lisa Schwartz- Deputy Leader, Electricity Markets and Policy Department, Lawrence Berkeley National Laboratory

Introduction: Dan Lauf, NGA Center

2:15-3:00 PM  Improving Energy Sector Cybersecurity in Your State
Utilities across the country have experienced an uptick in cybercrime over the last decade, one that has accelerated during the COVID-19 crisis. While considerable actions are being undertaken to address these threats and maintain reliable energy supplies, opportunities remain for governors and utilities to improve coordination and joint preparedness. What are the threats facing the energy sector? What can be learned from these recent attacks? What can governors and state officials do to support and ensure energy cybersecurity?
   • Gladys Brown Dutrieuille- Chairman, Pennsylvania Public Utility Commission
   • Sean Parcel- Director, Cyber Intelligence & Defense, American Electric Power

Moderator: Dan Lauf, NGA Center
3:00-3:45 PM  
**The How and Why of Regional Agreements**  
This session will explore ways for governors to enhance their existing energy efforts and unlock opportunities through regional collaboration. Panelists will discuss regional partnerships currently underway such as REV West, the creation of new collaboratives such as an organized energy market in the southeast, or partnerships among coastal states to advance offshore wind. Questions to be covered include how and why governors choose to enter these agreements, how they are negotiated, and ways that working with other states can help you accomplish your governor’s energy goals.

- Jennifer Chen - Senior Counsel, Nicholas Institute at Duke University  
- Eric Steltzer - Director, Renewables and Alternative Energy Division, Massachusetts Department of Energy Resources  
- Laura Tabor - Sustainability and Resilience Officer, New Mexico Energy, Minerals and Natural Resources Department  

Moderator: Matt Rogotzke, NGA Center

3:45-4:15 PM  
**Conference Wrap Up**  
NGA staff will lead a discussion with the audience recapping the event,  
- Dan Lauf, NGA Center