

# Ohio Excels Panel

September 17, 2020



# Speaker – National Governors Association & Educate for Opportunity Overview



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# The National Governors Association



## What NGA Does

Through NGA, governors identify priority issues and deal with matters of public policy and governance. Our research arm, the NGA Center for Best Practices, helps in developing and implementing innovative solutions to public policy challenges, and our advocacy team ensures that states are a strong voice in Washington, D.C.

## About NGA

Founded in 1908, the National Governors Association is the voice of the nation's governors. Our members are the governors of the 55 states, territories, and commonwealths. Though our members come from across the political spectrum, we're boldly nonpartisan.



# Educate for Opportunity Goals & Timeline

**OBJECTIVE:** Increase upward mobility for Americans by supporting stronger pathways between education and work.

- **Assist states to identify successful program models** and scale those programs across the state, focusing on involvement from all postsecondary systems, including two- and four-year institutions;
- **Clarify the role governors play** in building connections between postsecondary education and the workforce for adult populations, highlighting strong leadership examples from across the country;
- **Facilitate state creation of innovative programs** and policies; and
- **Demonstrate how data can identify new outcome metrics** for adult-focused postsecondary education, including consumer satisfaction, and draw expectations for thorough data usage in states.



# National & Ohio Context: Today's Students

- 2018 Ohio Attainment: 49.2%
- Ohio attainment has increased among all races age 25-64, but major gaps in equity persist
  - White Attainment: 40.5%
  - Hispanic Attainment: 27.4%
  - African American Attainment: 27%
- Wide range in Ohio attainment by county
  - Highest – Delaware, 65.2%
  - Lowest – Holmes, 12.7%

## NATIONWIDE, TODAY'S STUDENTS ARE:

37%

OLDER THAN 25



64%

WORKING WHILE  
IN COLLEGE



24%

PARENTING



13%

LIVING ON CAMPUS



40%

PART-TIME

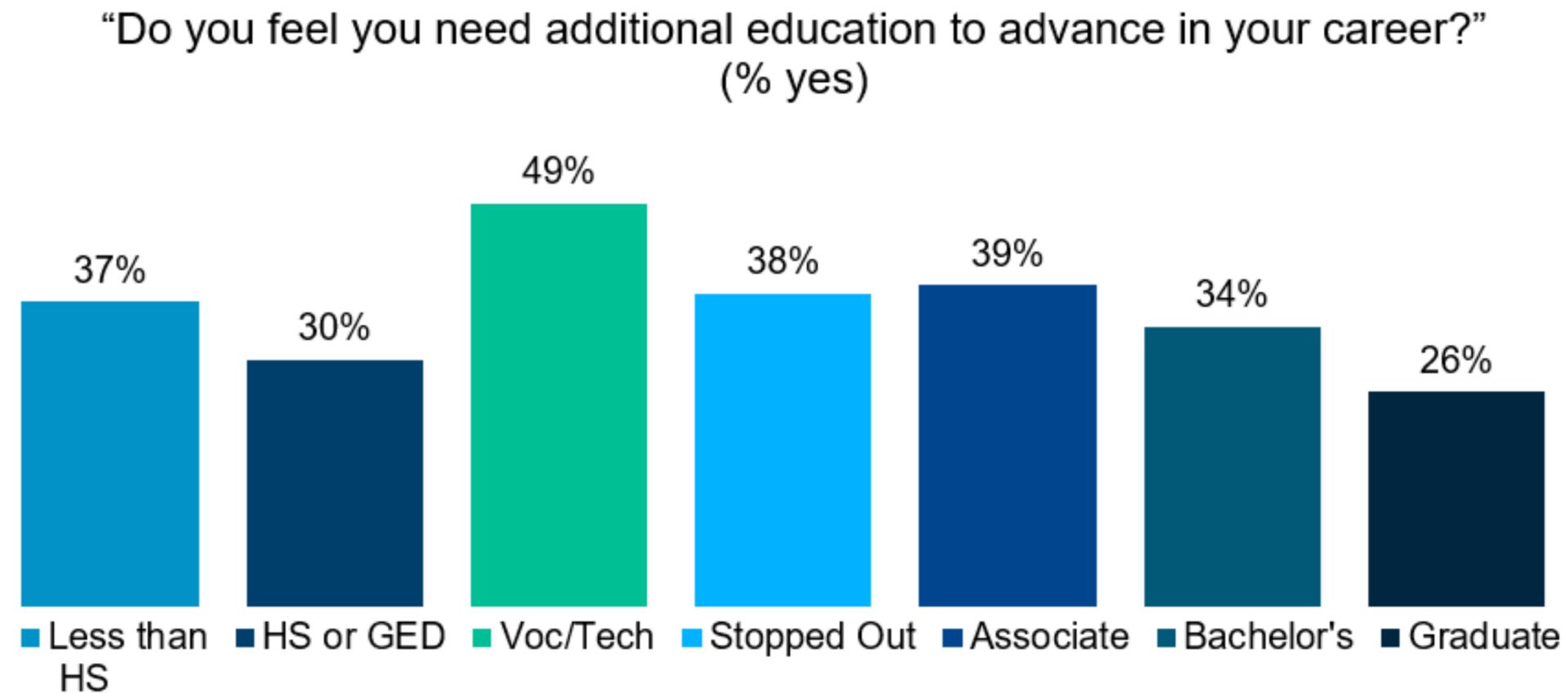


Sources: Lumina Foundation and Higher Learning Advocates



# Ohio Context: Strada-Gallup Data

- National survey, over 10,000 Ohio responders ages 25 – 64 on the value they see in postsecondary education
- First, many Ohio adults 25-64 don't see the need for further education (each column is the % saying yes by highest degree held)



# Ohio Context: Strada-Gallup Data

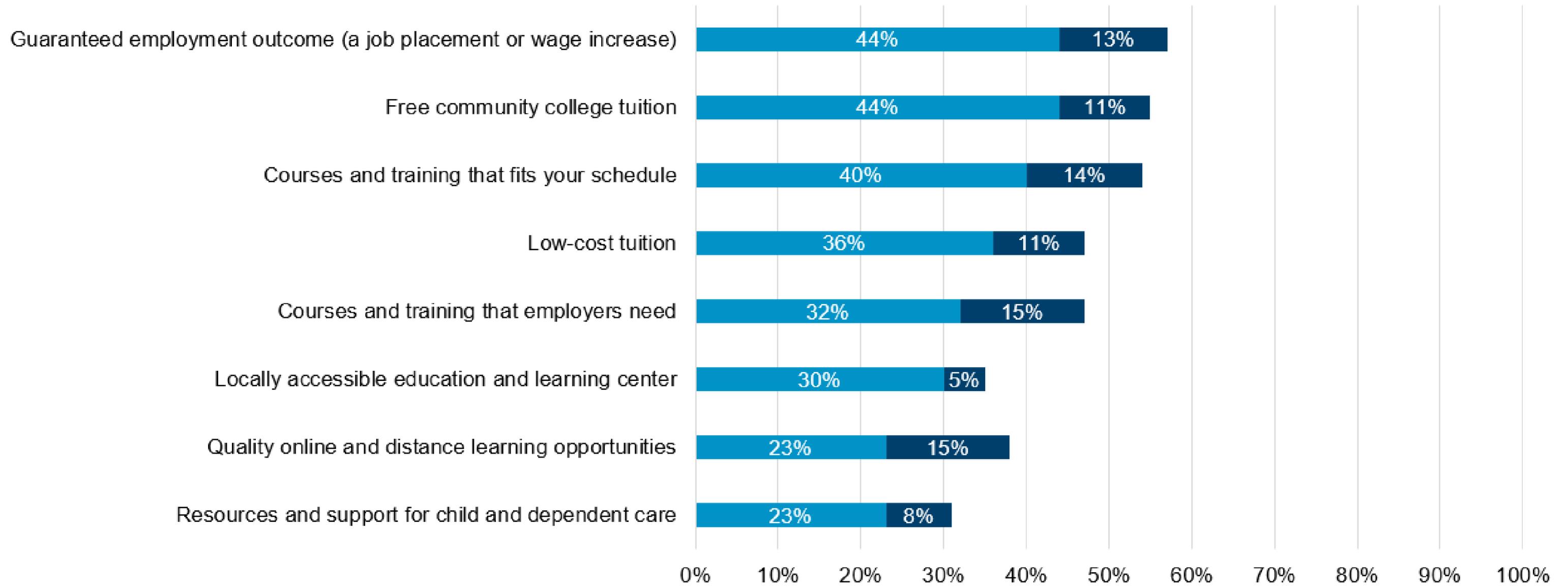
- Second, adults identified a range of reasons why they took college courses but didn't complete their degree
- Meta-trends:
  - Work/life/school balance
  - Finances
  - Change in priorities

|   |        |
|---|--------|
| Didn't have money/financial aid ran out           | 13.08% |
| Started working/could not balance work            | 9.36%  |
| Other life event or personal problems             | 9.26%  |
| Pregnant/had children                             | 9.03%  |
| Just wanted to learn more/didn't need degree      | 6.26%  |
| Family obligations (e.g. family health)           | 5.18%  |
| Classes/degree/school was not a good fit          | 5.05%  |
| Got bored/lost interest/distracted                | 4.4%   |
| Didn't need degree to obtain a job                | 3.93%  |
| Wanted to get better job/pay/advance career       | 3.93%  |
| Personal health reasons                           | 3.89%  |
| Didn't have enough time for classes               | 3.06%  |
| Couldn't decide on career or field of study       | 2.69%  |
| Family pressure                                   | 1.52%  |
| Was not mature enough/too young                   | 1.2%   |
| Still enrolled in class/I haven't finished        | 0.91%  |
| Classes were too difficult                        | 0.84%  |
| Deployed  | 0.46%  |
| Lack of opportunities in the field I was studying | 0.12%  |



# Ohio Context: Strada-Gallup Data

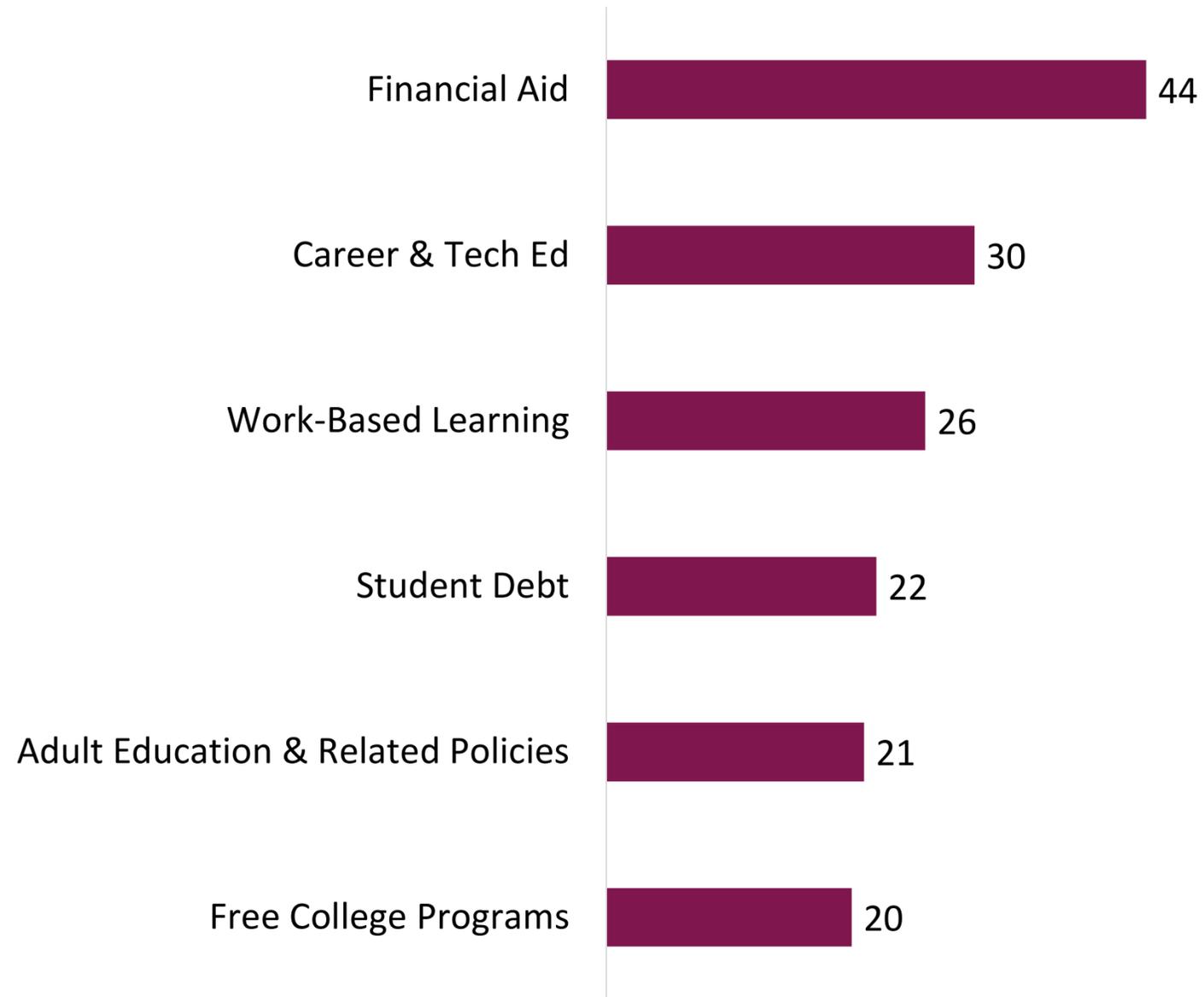
- Third, adults indicated a variety of policies that would positively impact their likelihood of re-enrolling in additional postsecondary education opportunities (percent saying very high/high impact for each)



# National Context: Pre- and Post-COVID Priorities

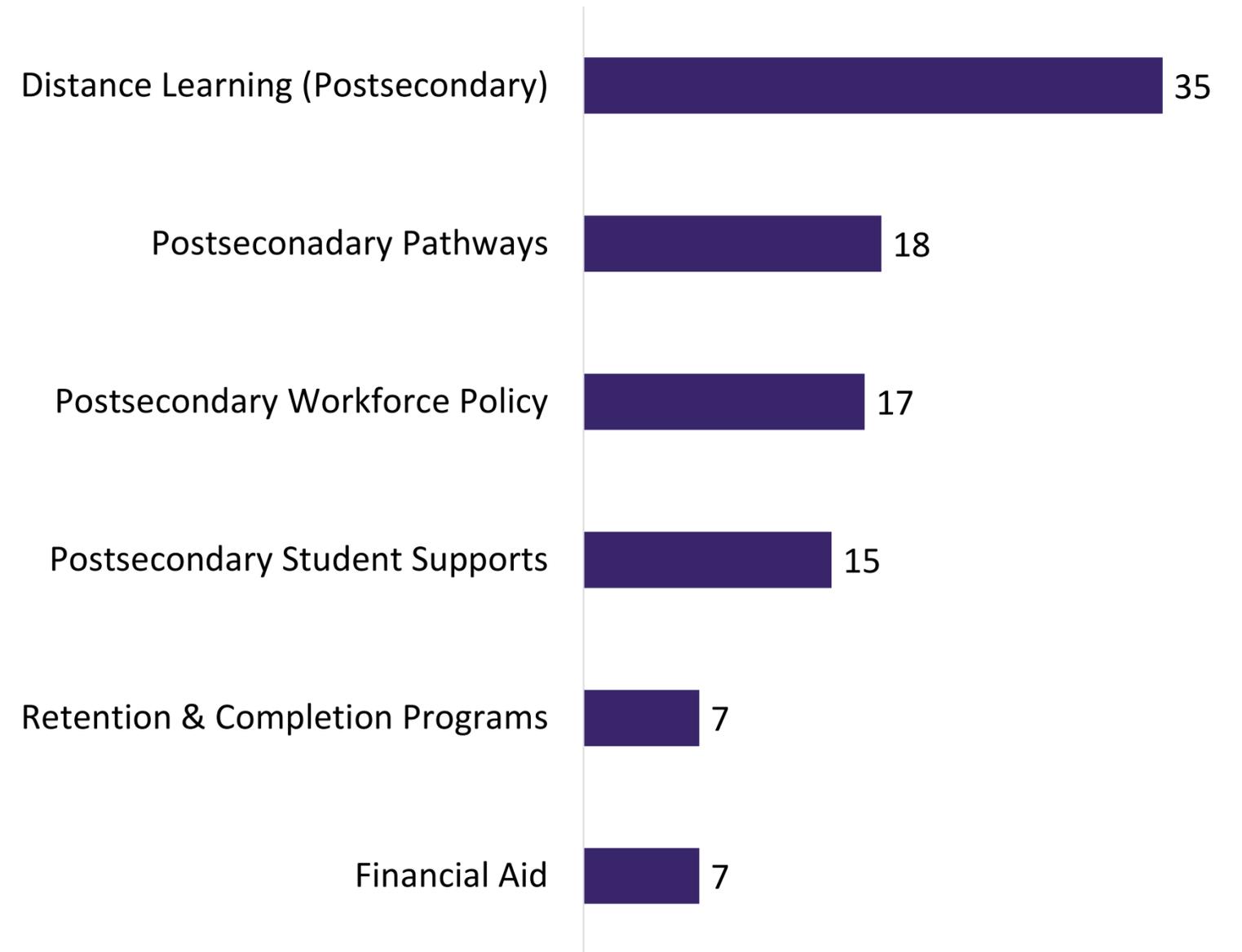
## Pre-COVID

Relevant Trends – Select Topics, Governors Public Statements, 2019-2020 (number of states)



## COVID

Relevant Trends – Select Topics in Governors Emergency Education Relief Fund Usage (number of states as of 9/16)





# Ohio Excels

EVERY STUDENT | EVERY DAY | EVERYBODY'S BUSINESS

# Who We Are

EVERY STUDENT.  
EVERY DAY.  
EVERYBODY'S BUSINESS.

# Our Foundation

Ohio Excels was created to help improve the quality of education in Ohio, giving students a better chance to succeed and helping businesses grow and innovate to strengthen the state's economy.





## OUR VISION

All Ohio students have access to and are supported to excel in early childhood, K-12 and post-secondary experiences that prepare them for life and success in a changing economy.

## OUR MISSION

To provide an informed business perspective to dramatically improve and transform Ohio's education system to prepare students to meet the demands of the new economy.



# BRIDGING OHIO'S WORKFORCE GAP

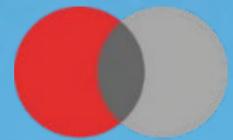
A Statewide Action Plan for Increasing  
Educational Attainment in Ohio

# BRIDGING OHIO'S WORKFORCE GAP

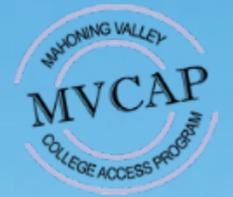


## Who is Complete to Compete Ohio?

Complete to Compete Ohio is a public-private coalition of more than 40 member organizations committed to helping more Ohioans attain the high-value credentials and postsecondary degrees they need to earn a living wage, secure in-demand jobs and close Ohio's skills gap.



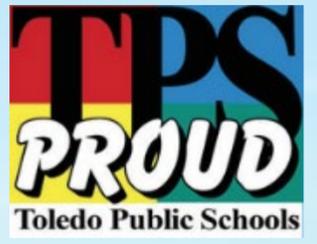
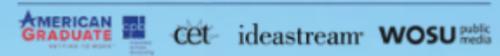
# BRIDGING OHIO'S WORKFORCE GAP



The development of this plan was led by Ohio Excels in partnership with the Complete to Compete Ohio Attainment Coalition.



## Complete to Compete



## What's the Challenge?

Too few Ohioans have the knowledge and skills required to compete for the in-demand jobs of today's economy. That means more Ohioans must attain advanced education levels represented by high-value credentials and postsecondary degrees.



In 2018 only 49.2 percent of Ohioans had received a high-value credential or postsecondary degree – putting Ohio two points below the national average and ranking us 31 out of 50 states. The ideal attainment rate to best position a state for competitive success is 65 percent according to economists.

BRIDGING OHIO'S  
WORKFORCE GAP



# WHAT'S THE PLAN?



A Statewide Action Plan for Increasing  
Educational Attainment in Ohio

## 1 Attainment Value

Create the demand among Ohioans for pursuing all types of credentialing and postsecondary options by developing and sharing comprehensive messaging to communicate how improved attainment impacts the lives and prosperity of individuals and communities.

**A** Statewide messaging campaign, targeted outreach and messaging toolkits

# 2

## Workforce Alignment

Deepen the connections between education, the workforce and social services to ensure that all students and adults have the knowledge and skills required for in-demand careers through exposure and experience in career-connected learning opportunities.

- A** Work-based learning opportunities, such as internships and apprenticeships
- B** High-value industry credential for students and incumbent workers
- C** Increased access for underrepresented Ohioans to work-based learning

## 3 Access and Affordability

Create and communicate affordable routes to degrees and credentials so more Ohioans can access and complete their education with minimal or no debt.

- A** Improved FAFSA supports, data tracking and completion
- B** Postsecondary credit and high-value credentials in high school
- C** Increased need-based aid and affordable pathways
- D** Affordable broadband access and online learning readiness

# 4

## Academic Success and Completion

Ensure that all Ohioans have the knowledge and skills they need to start their career or to start a new educational experience, remediation free, with the ability to complete on time.

- A** Effective and prepared educators, support personnel and leadership
- B** Wraparound services and academic supports
- C** K-12 and postsecondary academic and career advising

## 5 Regional Partnerships

Create and support multisector partnerships as they work to address local workforce and education needs and accelerate attainment.

- A** Expand regional workforce collaboratives and industry sector partnerships
- B** Business advisory councils and career awareness and readiness

# BRIDGING OHIO'S WORKFORCE GAP



## What's Next?

With this new action plan, the coalition is ready to expand and deepen its existing work while also pursuing new partnerships and the programs outlined in the plan designed to move the needle on educational attainment. Anyone interested in the future economic opportunities for Ohioans, employers or our state can get involved.



# BRIDGING OHIO'S WORKFORCE GAP



## Get Involved

For more information on *Bridging Ohio's Workforce Gap* and to learn how you can get involved, visit [www.CompletetoCompeteOhio.org](http://www.CompletetoCompeteOhio.org).