

# National Governors Association

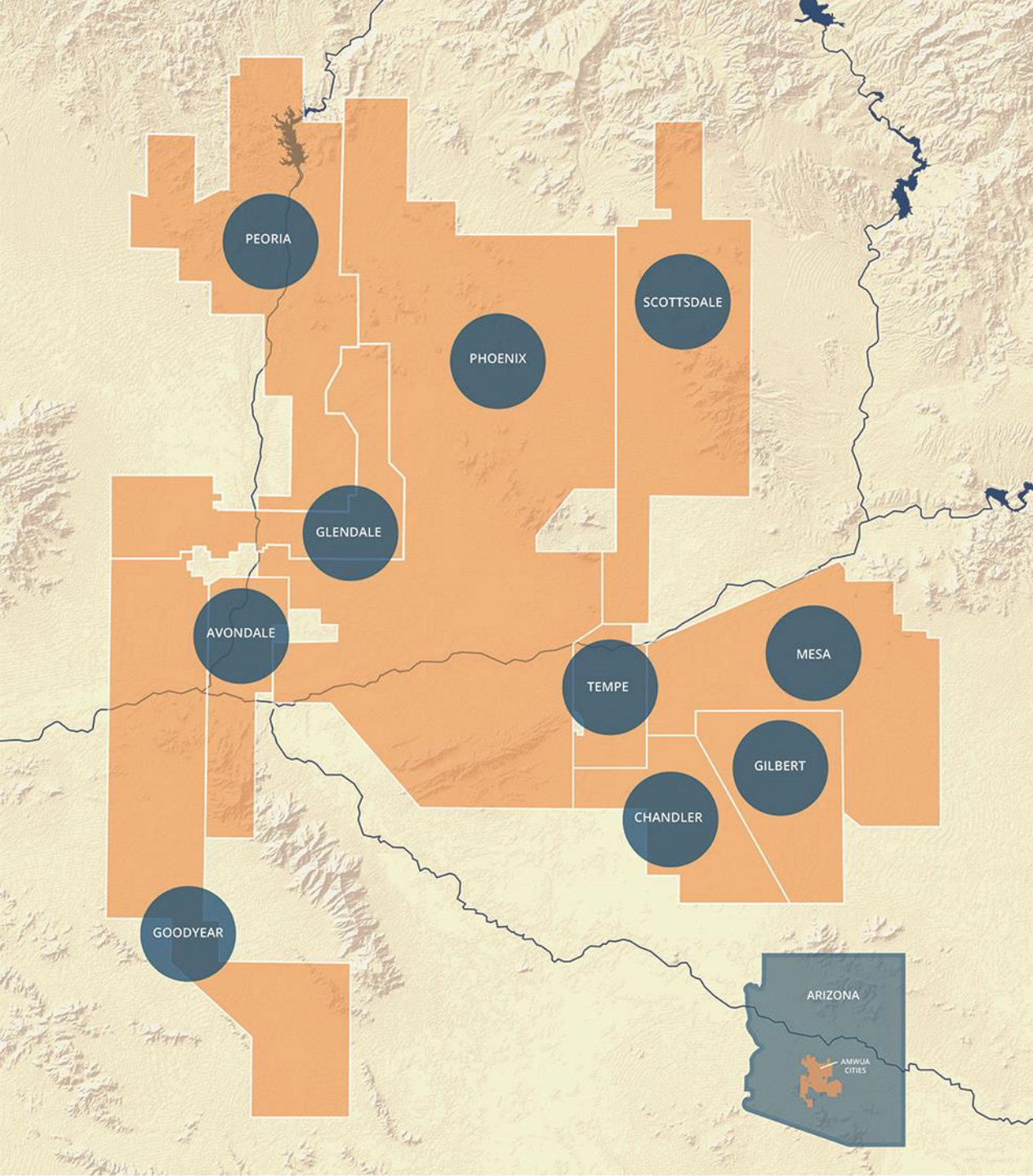
## Water Energy Nexus Learning Lab

*September 1, 2020*





# Arizona Municipal Water Users Association







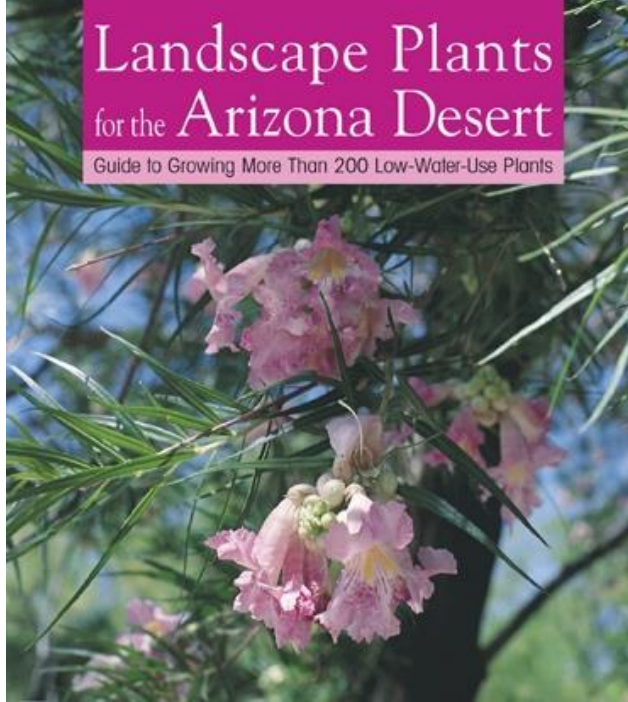
## Regional Approach to Water Conservation

- Collaborate with members and regional partners to create consistent messaging about the importance of appropriate landscapes in the desert.
- Creating a foundation for a conservation culture.





Landscaping With Style In The Arizona Desert  
A step-by-step guide for planning,  
installing and caring for your landscape



# Desert-Adapted Landscapes

- Printed and online resources were developed to educate the public on all elements of creating and maintaining a desert-adapted landscape.

## CONSERVATION & EFFICIENCY

Water conservation and efficiency are a way of life in the desert. Together, we have significantly reduced water use and weathered ongoing drought, without sacrifice. That commitment will ensure our communities and economy continue to thrive.



LANDSCAPE & GARDEN  
[Plants for the Arizona Desert Website](#)

LANDSCAPE & GARDEN  
[Xeriscaping: Landscaping with Style Website](#)

LANDSCAPE & GARDEN  
[Watering](#)



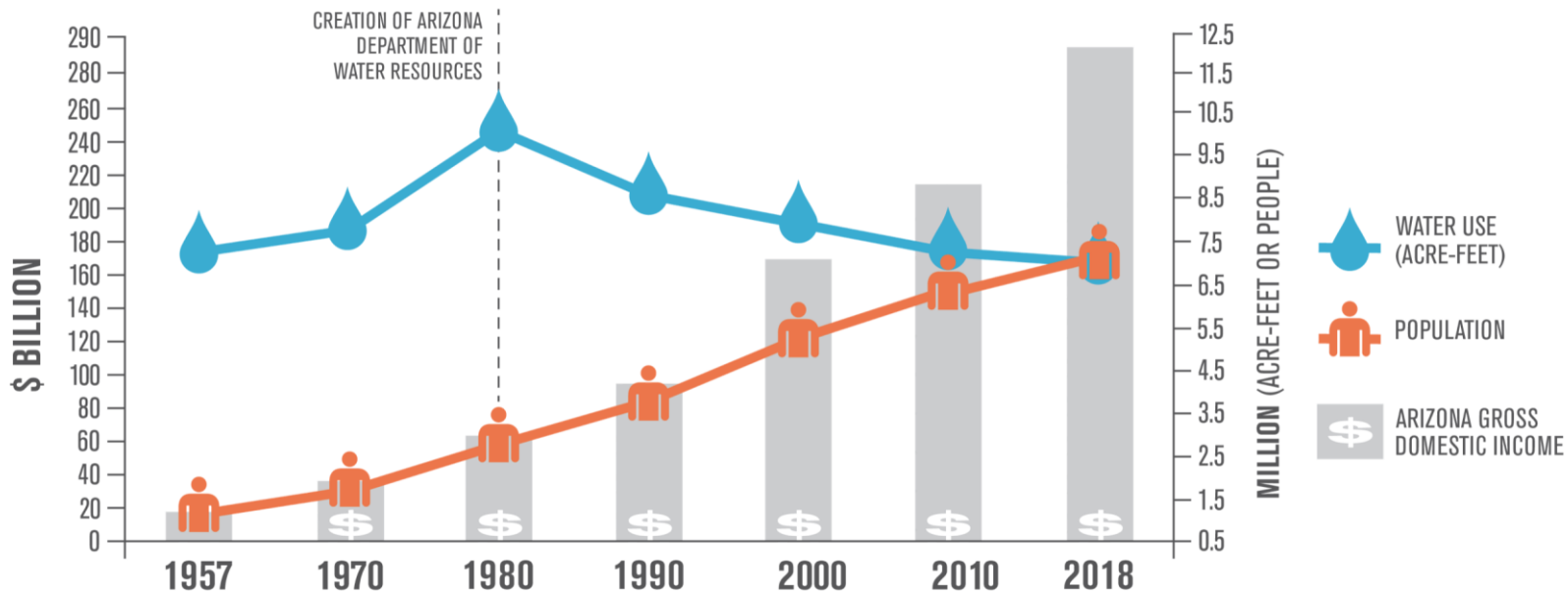


# Water Efficiency

- Provide the forum for our members to share ways to improve efficiencies
  - WaterSense
  - Water Loss Control
  - Recycled Water



## ARIZONA'S WATER MANAGEMENT SUCCESS



SOURCE: ADWR, 2020

# Water Management Success

- Facilitate
- Collaborate
- Educate
- Advocate