

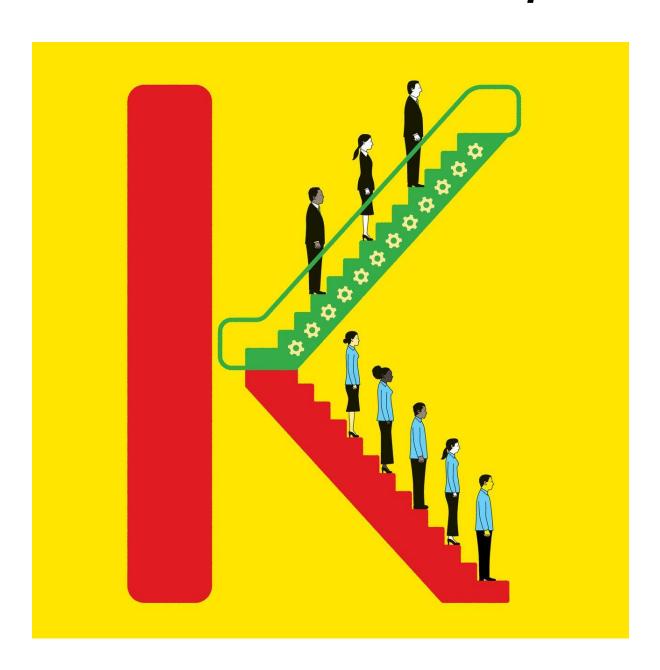
Al-Powered GPS for Career Transitions

Al-Powered Workforce Development

# COVID-19 has accelerated inequality & the urgent need for support in reskilling & re-entering the workforce

The Risk of a "K-Shaped" COVID-19 Economic Recovery

Economists are warning of a recovery with uneven benefits to different groups that could further exacerbate income disparities



**Urgent Need for Reskilling & Re-Entering the Workforce** 

**50 Million** Americans lost their jobs due to the COVID-19-induced recession

While jobs are back for the highest wage earners, **fewer than 50% of jobs** lost have returned for those making less than \$20/hr

40% of companies are increasing their adoption of automation during the recovery, further displacing workers

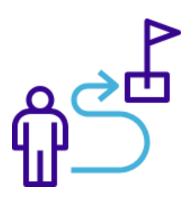
Even before COVID-19, it was estimated that 54% of people will need to reskill by 2030



# FutureFit AI is uniquely positioned to support workers by providing an AI-Powered Career GPS that is...







#### Intelligent

One of most comprehensive Alpowered data maps of the Future of Work:

- 350M+ global talent profiles
- Live labor market data and automation projections
- Al-powered career path recommendations

#### **Flexible**

A robust learning program & career support marketplace:

- AI recommends personalized roadmap given skills gap
- Individual is empowered with budget to choose which resources they would most value

One-size-fits-all solutions don't work.

#### Human

Human coaching support until job placement to drive successful outcomes:

- 1:1 coaching calls to understand needs and challenges
- Peer community to drive collective progress
- Unlimited chat and email support



### FutureFit AI is Helping Reimagine Career Transitions

#### Imagine an Al-Powered Career GPS that...

**Locates' You** 

Resume Parsing and 360 Profiling Assessments to Identify Your Skills **2** Recommends 'Destinations'

Real Time Labor Market Data to Recommend Career Paths



3 Creates a Personalized Roadmap to Get You There

Targeted training programs and career support resources, plus individual coaching to drive successful outcomes



### A Career GPS that... 'Locates' You

**Locates You** 

**Recommends Destinations** 

**Creates a Roadmap** 

**Parses Your Resume** 

#### **Inferring Your Skills:**

From resume/CV & LinkedIn

- Work Experiences
- Formal Education
- Informal Learning

**Conducts Assessments** 

#### **Personality & Cognitive**



#### **Understands Preferences**

- Work Interests
- Life Constraints

#### **Validates Your Skills**

#### **Self & Peer Validation**

- Add / Remove Skills
- Identify Proficiency Level

#### **External Skills Validation**



e.g., for developers



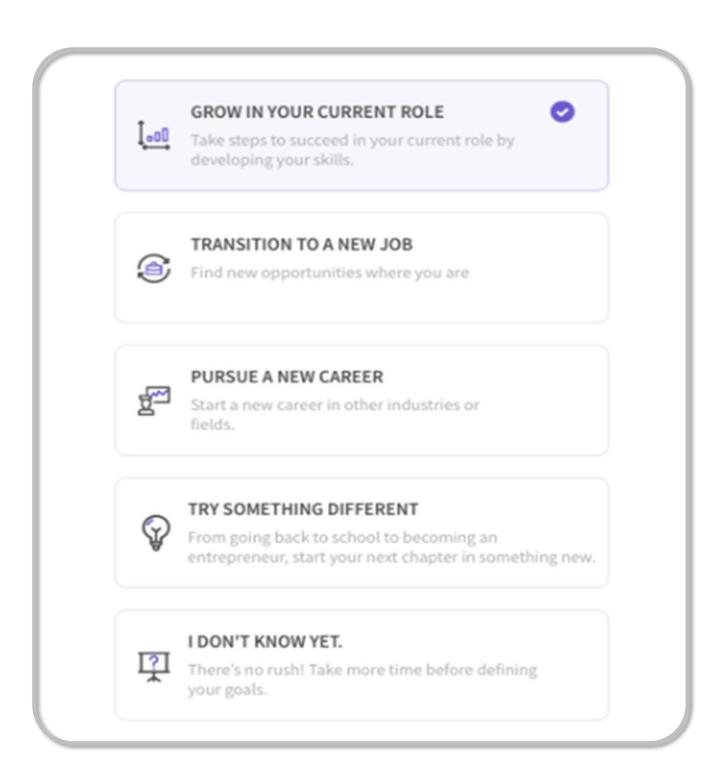
### 2 A Career GPS that... Recommends 'Destinations'

**Locates You** 

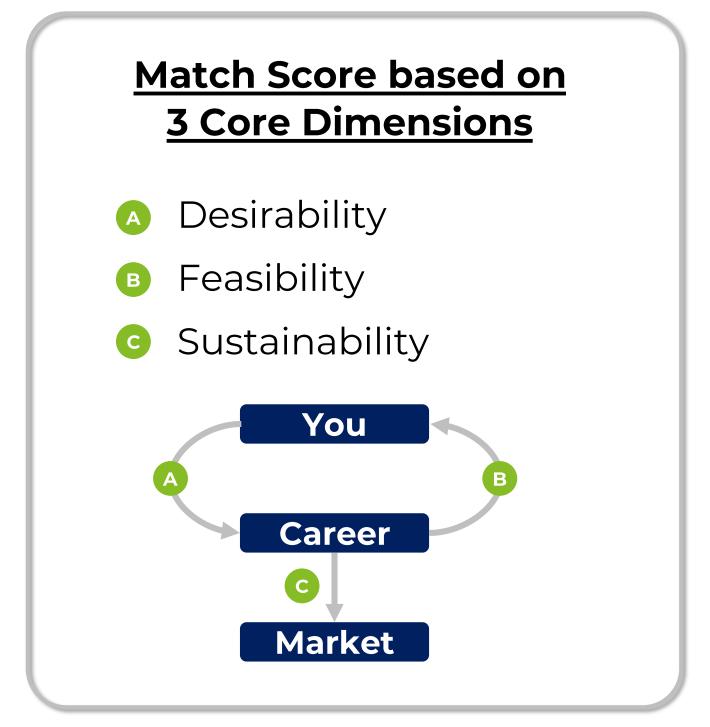
**Recommends Destinations** 

**Creates a Roadmap** 

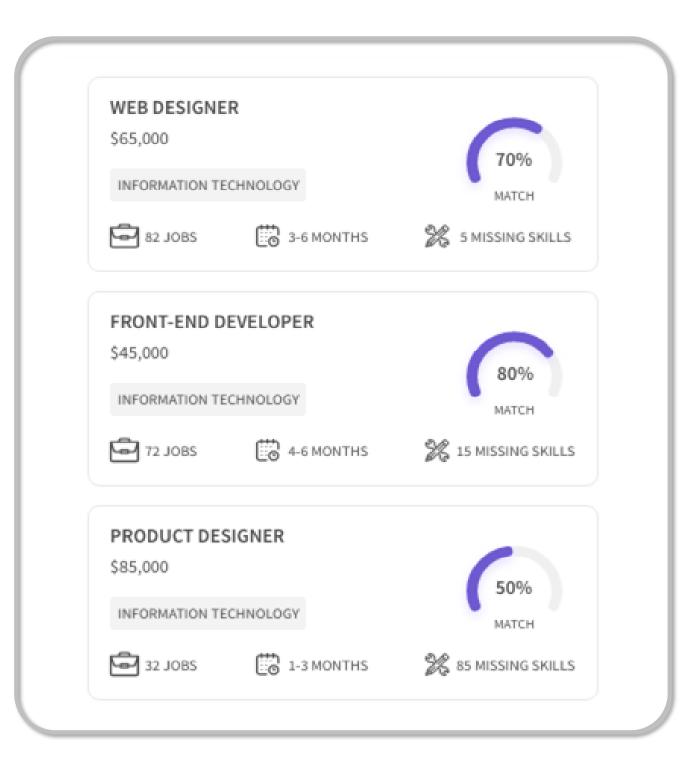
#### **Based on Your Chosen Path**



#### **Evaluates Career Matches**



#### **Generates Possible Careers**





### 3 A Career GPS that... Creates a Personalized Roadmap

Locates You

**Recommends Destinations** 

**Creates a Roadmap** 

#### **Skills Gap Analysis**

Understand your skills gap and receive specific learning recommendations to address

Courses

**Programs** 



code cademy





#### **Marketplace of Resources**

You have a budget of "credits" and can choose the resources you would most value

Learning Programs

Financial Planning

Health & Wellness

Career

Readiness

#### **Job Matches**

Receive continuous job matches in your area, directly connected to job boards



**Success Coaching** 

Receive individual coaching throughout the process go ensure successful career outcomes



# FutureFit Al's model has a flexible structure to meet the needs of each economy and community

## Flexible in Budget Allocated

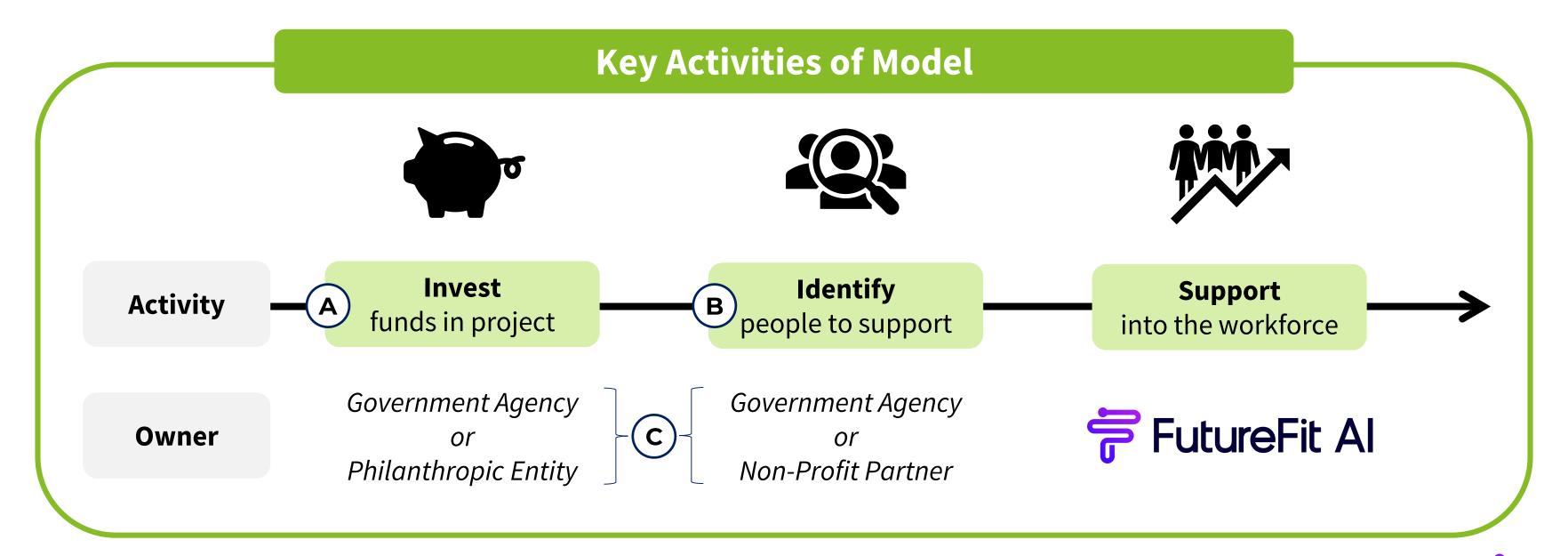
Can customize support offering to align with the available budget to invest, including amount of credits individuals can spend in vendor marketplace

## Flexible in Target Population

Can focus on general population of job seekers or on **specific segments (e.g., veterans, immigrants, people of color, etc.)** with targeted support and partners

## Flexible in Stakeholders Involved

Can engage multiple **public, private, or non-profit partners** in identifying and
supporting members of target population
to benefit from the platform





# FutureFit Al

Al-Powered GPS for Career Transitions

Inskilling | Reskilling | Outskilling

#### **Global Recognition**



















