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NATIONAL GOVERNORS ASSOCIATION

Winter Meeting

February 23, 2008

SECURING A CLEAN ENERGY FUTURE:

A CALL TO ACTION

Lower Level, Salon III

J.W. Marriott Hotel

1331 Pennsylvania Avenue, NW

Washington, D.C. 20004

1 I N D E X

2

3 Speaker: Page:

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5 Opening Remarks of the Chairman 9

6

7 Thomas L. Friedman 20

8 Three-Time Pulitzer Prize Winner

9 Best-Selling Author and Columnist

10 for The New York Times

11

12 Jeffrey R. Immelt 45

13 Chairman of the Board and

14 Chief Executive Officer

15 General Electric Company

16

17 Q & A Session

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1 P R O C E E D I N G S

2 (10:13 a.m.)

3 CHAIRMAN PAWLENTY: If we could have
4 everybody take their seats, please. Okay, we are
5 going to go ahead and get started, thank you.

6 As a housekeeping note this morning,
7 please do not have your Blackberries by the
8 microphones because they interfere with the
9 microphones, and apparently cause some technical
10 problems.

11 I am Minnesota Governor Tim Pawlenty, this
12 year's Chair of the National Governors Association.
13 We want to now call to order the 2008 Winter Meeting
14 of the National Governors Association. We need to
15 start by adopting the Rules of Procedure for the
16 meeting. I am asking for a motion for approval of
17 the Rules.

18 GOVERNOR GRANHOLM: So moved.

19 CHAIRMAN PAWLENTY: So moved, thank you.
20 Governor Granholm makes the motion.

21 GOVERNOR SEBELIUS: Second.

22 CHAIRMAN PAWLENTY: Governor Sebelius
23

1 seconds. All those in favor of adoption of the
2 Rules, say aye.

3 (Chorus of ayes.)

4 CHAIRMAN PAWLENTY: Opposed, say no.

5 (No response.)

6 CHAIRMAN PAWLENTY: The motion prevails
7 and the Rules are adopted.

8 As a quick reminder, please know that the
9 Rules require that any Governor who wants to submit a
10 new policy for consideration or a resolution for
11 adoption needs to do so with a three-fourths' vote to
12 suspend the Rules. And any proposal needs to be in
13 writing and submitted to David Quam of the NGA Staff
14 by 5:00 p.m. on Sunday. So we hope that you will
15 remember those rules if you want to change any policy
16 or bring up a new policy in that regard.

17 We are joined at this gathering, this
18 annual gathering, of the Nation's Governors by two
19 new colleagues that we're excited and pleased to have
20 with us this morning.

21 The first is from Kentucky, Governor Jim
22 Beshear, and the second is from Louisiana: Governor

23

1 Bobby Jindal. Will you please join me in welcoming
2 them to the National Governors Association.

3 (Applause.)

4 CHAIRMAN PAWLENTY: We also want to
5 welcome and thank all of our fellow Governors, new
6 and old, their invited guests, our esteemed speakers,
7 and the generous funders who have made the meeting
8 and the ongoing work and progress of the NGA
9 possible.

10 I think these meetings provide a valuable
11 opportunity to share experiences and ideas and work
12 together for the common good on issues vitally
13 important to our respective States and to our Nation.

14 I hope everyone in the room is mindful of
15 the fact that today marks kind of the official
16 kickoff of the NGA's 100th Anniversary, Centennial
17 Celebration. A century ago then-President Teddy
18 Roosevelt hosted the first meetings of the Nation's
19 Governors at the White House to discuss conserving
20 America's natural resources.

21 For 100 years now the NGA has served as a
22 collective voice of Governors on issues that affect
23

1 all Americans, and we have demonstrated that
2 commitment with fortitude and clarity to tackle some
3 of the Nation's most pressing public policy issues.

4 There are some interesting historical
5 facts and developments that have occurred over the
6 100 years of the NGA. This summer in Philadelphia we
7 are going to be celebrating more formally the
8 Centennial Celebration of the NGA. But just as a
9 couple of quick asides about our history:

10 Did you know that seven Governors have
11 become Presidents of the United States? And seven
12 have become--and four have become Vice Presidents.
13 Three have become members of the U.S. Supreme Court.
14 And two of those Governors became Chief Justices of
15 the Supreme Court.

16 Did you know that both the first and last
17 States to join the Union are now governed by women
18 Governors, and they are with us this weekend as well.
19 We often have two or three Governor-only sessions
20 during the winter, and during the annual meeting in
21 the summer, but the first one was in 1930, and the
22 principal topic for discussion was Prohibition.

23

1 (Laughter.)

2 CHAIRMAN PAWLENTY: And so I have had
3 extensive discussions with Governor Rendell--

4 (Laughter.)

5 CHAIRMAN PAWLENTY: He's an advocate for
6 current law in that regard--

7 (Laughter.)

8 CHAIRMAN PAWLENTY: And we're going to
9 leave it settled at that from 1930.

10 In 1954, Vice President Richard Nixon
11 appeared at an NGA meeting on behalf of then-
12 President Eisenhower to promote and advocate
13 President Eisenhower's vision and goals for an
14 Interstate Highway System, and Governors were
15 instrumental in supporting and assisting with that
16 effort as key partners with the Federal Government.

17 In 1965, Lyndon Johnson sent a plane to
18 the National Governors Association meeting in
19 Minnesota to bring back the Governors to Washington
20 so he could advocate for his Viet Nam War policy with
21 the Nation's Governors. I'm not sure how they
22 reacted to that, but it was interesting.

23

1 In 1996, the Governors reached an historic
2 and very meaningful and impactful agreement and
3 helped lead the efforts in the Nation for bipartisan
4 Welfare Reform that has I think improved the Welfare
5 System in our respective states and the Nation as
6 well. That year the White House agreed--or this
7 year, I should say, after 100 years after Teddy
8 Roosevelt had a picture at the White House, we're
9 going to try to recreate that picture at the White
10 House this year with the Nation's Governors.

11 So the NGA has had a robust and long and
12 storied 100-year history, and as we celebrate that
13 anniversary we hope we can continue to make an impact
14 this year and in the years to come.

15 We do have some distinguished guests with
16 us this morning, before we get into our program. I
17 would like to acknowledge their presence.

18 First we would like to welcome from the
19 White House the former Mayor of Canton, Ohio, Janet
20 Weir Creighton. She is the new Deputy Assistant to
21 the President and Director of Intergovernmental
22 Affairs. Janet? Where is she? Is she here this

23

1 morning? In the back of the room. There she is.

2 So she is--some of you will remember
3 Maggie Grant and Rubin Boralis. She is in that
4 position, or its equivalent. So if you have issues
5 regarding the White House and intergovernmental
6 relations, she can hopefully be of assistance to you.

7 We also have Elizabeth Dial, who is
8 Assistant to the President and Deputy Director of
9 Intergovernmental Affairs. She is also in that
10 vicinity in the room if she can be of assistance to
11 you.

12 We are also joined today by distinguished
13 guests from the Canadian Parliament who are
14 representing a U.S. Interparliamentary Group. I
15 know they are here somewhere in the room, if they
16 could just raise their hands or stand. Let's welcome
17 our Canadian Parliamentary guests.

18 (Applause.)

19 CHAIRMAN PAWLENTY: And just to kick off
20 the plenary session this morning which focuses on the
21 Security A Clean Energy Future Initiative, which was
22 announced at the Traverse City meeting last summer.

23

1 We have participated through the NGA in a variety of
2 ways, but one of the ways we have done that is to
3 convene a Secure A Clean Energy Future Task Force,
4 which I co-chair along with Governor Sebelius from
5 Kansas, which also includes Governor Rendell,
6 Governors Crist and Rell and Lingle and Gregoire and
7 Schweitzer.

8 The Initiative comes I think at a key
9 moment for our States and our Nation as it relates to
10 energy policy. When we announced the Initiative just
11 one year or so ago, a little more than that, in July
12 of 2007 oil was \$70 a barrel. Now as we gather here
13 today, it bounces around a little bit but it's \$100 a
14 barrel, more or less, and it's hovered in the \$85 to
15 \$95 a barrel range since then.

16 One study has indicated that for every \$10
17 per barrel increase in the price of oil, we send
18 another \$50 billion annually to foreign nations. And
19 when you consider the fact that 60 percent or so of
20 our oil is imported from foreign nations, that is a
21 very large financial drain or export to foreign
22 countries out of the United States of America.

23

1 In addition to concerns about oil, though,
2 we also have concerns about--and our citizens have
3 concerns about the affordability and reliability of
4 electricity and energy more broadly.

5 Our Nation has abundant coal resources,
6 which constitute about 50 percent of the electricity
7 portfolio in the country today. And nuclear and
8 natural gas represent about 20 percent each of that
9 portfolio. These resources have served us and will
10 continue to do so for the years to come.

11 Going forward, our challenge is to
12 maintain reliability and affordability while also
13 achieving environmental goals and not wrecking the
14 economy. So we have to balance all of these
15 competing goals in an initiative to move forward in
16 security a clean energy future.

17 So we want to examine how we use
18 traditional fuels. Also, how to develop more diverse
19 portfolios with enhanced efficiency efforts, more
20 conservation, more renewable energy--hopefully new
21 technology to make our traditional sources more
22 clean, more reliable, and hopefully more Americanized

1 in that regard.

2 In light of these challenges, we've got
3 four principal areas of focus for this initiative for
4 the year:

5 One is to increase the use of cleaner
6 domestic fuels and advanced vehicles.

7 Another is to improve energy conservation
8 and efficiency.

9 A third is to diversify our electricity
10 portfolio by using other types of energy.

11 And leveraging opportunities for clean
12 energy research and development and the like.

13 And Governors, through Best Practices and
14 sharing information, we think are well suited to
15 share R&D breakthroughs, cutting edge technologies,
16 and opportunities in that regard.

17 We know this is not going to happen
18 overnight, but we have been working on it in advance
19 of this meeting in a variety of forms.

20 In December Governor Crist hosted a forum
21 in Tampa which focused on clean transportation fuels
22 and advanced vehicles. We were joined by Governor

23

1 Schweitzer, and Governor Crist, and others for a
2 roundtable discussion in that area.

3 Also at our summit in Tampa we released a
4 Call To Action, which you should have at your chairs
5 and in front of you. It was sent to you in December,
6 and there is a copy on the tables hopefully for the
7 audience as well. It outlines the energy challenges
8 for our nation. It dispels some myths that say it
9 can't be done. And it discusses why states in
10 particular are well positioned to help lead the
11 efforts as it relates to the energy challenges faced
12 by our country.

13 So I hope you will have a chance to look
14 through that document and get some good ideas from
15 it.

16 Increasing the use of alternative
17 transportation fuels in many states is an area where
18 there has been good progress. I am pleased to
19 announce today that we have also available a new
20 State Resource guide called "Greener Fuels, Greener
21 Vehicles," which should also be in front of you. It
22 is the result of some great staff work, public policy
23

1 best practices work that should be on the tables in
2 front of you as well.

3 Other important steps come in the area of
4 research and development and demonstration of cleaner
5 electricity generation. We have two additional
6 meetings that I would just call to your attention and
7 invite you to attend, if you can.

8 One is an R&D workshop that is going to be
9 in Seattle in March. Governor Gregoire is going to
10 help host that.

11 And another is a Clean Power and Energy
12 Efficiency Summit in Kansas City hosted by Governor
13 Sebelius, and we hope that you will consider
14 attending that, as well.

15 As creative and innovative as states are,
16 we know we cannot do it alone. There is going to
17 have to be partnerships with a number of other
18 private and public entities.

19 We have got a wonderful partnership that
20 has been launched with the Discovery Channel where
21 you'll see a number of NGA-inspired PSAs and other
22 things taking place on the Discovery Channel, and

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1 some of their partnered networks as well.

2 We also must engage the private sector.

3 So as part of the Initiative we have held meetings
4 with more than 70 business and trade groups and
5 industry groups and policy organizations from across
6 the country.

7 As one take-away from that, and with more
8 to come, Governor Sebelius and I announced the
9 Climate Savers Computing Initiative, where we are
10 asking other States to consider buying computers in
11 this next generation stage that are 20 to 40 percent
12 more efficient in terms of their energy conservation,
13 and even if you're not yet ready to do that--which we
14 think is smart because it saves the additional cost
15 of the computers over a short period of time--simple
16 things like asking your State employees, and in the
17 case of Kansas actually programming the computers to
18 shut off or go into sleep mode at certain times of
19 the night when they're not in use can save a lot of
20 energy.

21 That was kicked off with the help of
22 Intel, and Google, and others, and we hope that you
23

1 will join that Initiative.

2 Through that partnership, our States have
3 pledged to do more. And there are other ideas like
4 that that will be coming forward as part of this
5 Initiative.

6 I am pleased also today to announce a new
7 unique public/private partnership as part of the
8 Initiative which is going to be sponsored by and led
9 by Wal-Mart to offer States access to an energy audit
10 of state capitol complexes by a team of Wal-Mart
11 experts.

12 Wal-Mart has already helped many companies
13 and entities across the country save on their
14 electricity and energy bills, and is prepared to help
15 states do the same through this process.

16 Under the partnership Wal-Mart will send,
17 at your request and if you would like, engineering
18 experts to perform energy audits in as many as 20
19 state capitol complexes during the remainder of this
20 year and 2009.

21 The NGA Center For Best Practices will
22 help identify the states for participation and

23

1 partnership and catalogue the results.

2 Wal-Mart's audit and assessment will
3 include recommended energy efficiency improvements,
4 as well as the potential savings that will result
5 from implementing these suggestions.

6 They will only recommend technologies that
7 give state a return on investment within five years;
8 that provide estimates of carbon dioxide emission
9 reductions that could result from the efficiency.

10 So if your state has not performed one of
11 these audits yet, I would encourage you to look into
12 this. Wal-Mart has in their own stores and with some
13 of their partnership entities demonstrated dramatic,
14 dramatic results around conservation and efficiency
15 in a very economical and in most cases self-financing
16 way. So we are grateful for their partnership.

17 I want to just introduce Leslie Dach, who
18 is here from Wal-Mart. Leslie, if you could just
19 stand up. She's the Executive Vice President of
20 Corporate Affairs, and Leslie, we thank you for your
21 commitment and your partnership.

22 (Applause.)

23

1 CHAIRMAN PAWLENTY: Leslie is a "he" not a
2 "she."

3 (Laughter.)

4 CHAIRMAN PAWLENTY: Thank you.

5 The Security A Clean Energy Future is also
6 about other tangible steps that we can take, and we
7 look forward to bringing those forward to you.

8 Now I have the pleasure of bringing some
9 speakers forward to underline the need and the cause
10 and the opportunity, and today we are fortunate to
11 have two renowned speakers and commentators and
12 leaders in this area.

13 The first is Tom Friedman, who I will
14 introduce more formally in just a moment, but also
15 Jeff Immelt, who is the CEO of General Electric.

16 The related economic implications of this
17 Initiative are very important, and we have two
18 powerful observers of not just the environmental and
19 international security aspects of this Initiative,
20 but the economic aspects of it as well.

21 I will start by introducing Tom Friedman,
22 who I am proud to say was born and raised in

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1 Minnesota. We lost him as a young adult, but he I
2 think still have some fondness and loyalties to our
3 Great State.

4 Of course he is a New York Times
5 commentator and columnist. He joined The New York
6 Times in 1981 as a financial reporter specializing in
7 OPEC and oil-related news. He later served as the
8 Chief Diplomatic, Chief White House, and
9 International Economics Correspondent for The New
10 York Times. He is a three-time Pulitzer Prize
11 winner. He has travelled hundreds of thousands of
12 miles across the world reporting on things such as
13 the Middle East conflict, the end of the Cold War,
14 U.S. domestic and foreign policy initiatives,
15 international economics, and the world-wide impact of
16 terror and energy security.

17 His Foreign Affairs Column appears twice a
18 week in The New York Times and is syndicated in over
19 700 other newspapers worldwide. Recently he has been
20 writing about energy challenges, particularly our
21 addiction to oil. He has a fondness for quoting
22 others, but we will quote him by saying that "Green

1 Is The New Red, White & Blue."

2 Please join me in welcoming our
3 distinguished guest and speaker, Tom Friedman.

4 (Applause.)

5 MR. FRIEDMAN; Well, Governor, thank you
6 very much. It is a treat to be here today. I was
7 originally reluctant because I'm on leave, but I
8 couldn't say no to Governor Pawlenty from my still-
9 home State of Minnesota, and couldn't say no to
10 another change to appear with my other good friend,
11 Jeff Immelt. Jeff and I have been doing--I think we
12 should take this on the road, Jeff. I mean, if it
13 doesn't work out at GE for you, or The New York
14 Times for me, we probably have another career.

15 This is my third time at the NGA over the
16 years, and it is really an honor to be back. Each
17 time I've talked about something different: 9/11 I
18 think the first time, and then "The World is Flat,"
19 and now Energy.

20 What I would like to share with you is
21 just a little sliver of what I am now working on.
22 I'm on leave working on a book. The title of the

23

1 book is, as Governor Pawlenty suggested, "Green Is
2 The New Red, White & Blue: America's Role In A World
3 That's Hot, Flat, and Crowded."

4 And let me just begin there because I
5 believe it is the convergence of what I call "hot,
6 flat, and crowded" global warming of 150 years of the
7 industrial revolution, the flattening of the world
8 which is increasing global demand for services and
9 jobs and production from India, China, the former
10 Soviet Empire. We all know about that. And lastly,
11 crowded.

12 When I was born in Minneapolis in 1953--
13 you can Google this--you can find out how many other
14 people were on the planet the day you were born. I
15 put in July 20, 1953, and what comes up is 2.68
16 billion people. If Jeff succeeds at GE with all
17 this good health care stuff, I may live to be 100.
18 And if you go to the U.N. Table, it says that in the
19 year 2053 there will be 9.2 billion people on the
20 planet.

21 That means that in my lifetime the
22 population of the planet will more than triple. In

23

1 fact, there will be more people on the planet between
2 now and when I die in 2053 than were here when I was
3 born. More people will be added to the world
4 population between now and 2053.

5 So the demand, it is really this
6 convergence of what I call "hot, flat, and crowded"
7 that is really the underlying engine driving all of
8 this energy demand, climate change, and resource
9 demand that is really the subject I think of all your
10 concerns and also opportunities.

11 The "hot, flat, and crowded" convergence
12 is actually driving what I would call five tipping
13 points:

14 The first is on energy. That tipping
15 point is reflected in \$100 per barrel oil. That is
16 from simply so many people advancing of these 9
17 billion that are going to be on this planet their
18 life styles and their living much more American-like
19 lifestyles.

20 The second tipping point is around climate
21 change. We saw that with Katrina and the IPCC
22 Report.

23

1 The third tipping point is around what I
2 call "petro politics." Fill 'er up with dictators.
3 And we are seeing petro politicians now throwing
4 their weight around the world as never before.

5 The fourth tipping point is around
6 something I call energy poverty. We are seeing
7 energy poverty appear more and more. Being poor
8 isn't what it used to be now. If you don't have
9 energy, can't connect to the flat world, and you
10 can't get on Google, you aren't just behind
11 arithmetically anymore, you're behind exponentially.

12 And lastly is biodiversity loss. We are
13 seeing rates of extinction happening on the planet in
14 our lifetime that are comparable only to when the
15 asteroid hit the dinosaurs.

16 So I call these kind of the five
17 interwoven problems that this combination of global
18 warming, flattening of the world, and population
19 growth are really driving.

20 Now it is my view--and this really gets I
21 think to the role of Governors today--that the
22 country or companies that come up with the solutions

1 to these five problems, they're going to own the 21st
2 Century. These are the five key problems.

3 And if in your State you have companies,
4 and if we collectively as a country take the lead in
5 finding the solutions to these problems, we are going
6 to own the 21st Century. And if we do not, we are
7 not going to own this 21st Century.

8 Now there is one simple solution to these
9 five problems, one solution that runs through all of
10 them, and that is: Clean, abundant, cheap, renewable
11 fuel. That is the common denominator to all five of
12 those problems.

13 You give me cheap, abundant, clean,
14 renewable fuel and I will give you the answer and the
15 economic solution and opportunity to answer all five
16 of those problems.

17 Early in January I had the honor--Jeff
18 invited me down to GE's management meeting, and I'm
19 going to embarrass him a little, and we got to do a
20 dialogue together. One of my favorite points in that
21 dialogue was at one point Jeff and I were talking
22 about the different policy pillars we need to put in
23

1 place in order to make sure America does take the
2 lead in answering those five questions.

3 At one point Jeff said: You know, Tom,
4 what doesn't exist today in the energy business is
5 the Hand of God. He said, I think if you ask the
6 utilities and the big manufacturers in this business
7 what they would most like from a leader today, it
8 would be if he or she would stand up and say: Look,
9 by 2025 we are going to have this much coal, this
10 much natural gas, this much wind, this much solar,
11 this much nuclear, and nothing is going to stand in
12 the way. We're going to get it.

13 What would happen? Well, Jeff said, what
14 would happen is after about 30 days of complaining
15 and crying and whining from everyone in the industry,
16 people across the whole energy industry would stand
17 up and say: Thank you for that direction. Now let's
18 go do it. And we would go out and do it.

19 Because once that enabling framework was
20 set, said Jeff, all the tremendous assets and
21 advantages that America has would immediately kick in
22 and the whole system would take off.

23

1 Well I thought about our conversation
2 after a few days, and one night I had a dream. I
3 had a dream. I dreamt that America could be China
4 for a day. I dreamt that America could be China for
5 just one day. Not two. Just one day.

6 As far as I'm concerned, China's system of
7 government is inferior to ours in every way except
8 one: the ability of China's leaders when they want
9 to to cut through all the lobbies, all the legacy
10 industries, all the pleading special interests, and
11 order the sweeping changes in prices, regulations,
12 standards, and infrastructure and manpower education
13 that reflect China's strategic, long-run national
14 interest; changes that would normally take Western
15 Democracies, not to mention our own, months, years,
16 or even decades to debate and implement,

17 Just the other day--I don't know if you
18 saw this story--China's shop keepers woke up and
19 found that China's State Council had announced that
20 beginning on June 1, 2008, all supermarkets,
21 department stores, and shops would be prohibited from
22 giving out free plastic bags, or even manufacturing
23

1 them. And the sale of ultra-thin plastic bags was
2 made illegal. Bam! Just like that. 1.3 billion
3 people would stop using plastic bags.

4 Tons of petroleum saved. Mountains of
5 garbage avoided.

6 America started the process of removing
7 lead from gasoline in 1973. It took until 1995 for
8 all lead to be removed from gasoline in our country.
9 We took 32 years from the first major effort to
10 improve fuel economy in our cars to the most recent
11 in 2007 to improve fuel economy in our cars.

12 In China in 2003 they decided on a major
13 fuel economy initiative. The initiatives were
14 adopted in 2004, and they went into effect in 2005.
15 I confess, I was jealous. If we could only be China
16 for a day. Wow. Did I just say that? Did I just
17 say that I wished America could be China for a day?
18 Where did that come from?

19 Where it came from was enormous
20 frustration, a frustration I feel born of traveling
21 from one end of this country to the other to many of
22 your states over the last three years looking at

23

1 almost every conceivable form of energy generation,
2 and meeting all sorts of zany, brainy, daring,
3 innovators from garages to our premiere research
4 institutes and coming away with the conclusion that
5 we are really close to something really big.

6 We are really close to something really
7 big. America has every piece of the energy
8 innovation ecosystem a country could want, and more
9 than any other in the world to launch a true
10 disruptive transformational, what I call GeoGreen
11 Revolution At Scale to be the world's leader in this
12 field in the 21st Century.

13 We have these amazing National Labs,
14 research centers where scientists are lining up to
15 work on these issues. I just came from Lawrence
16 Berkley Lab. They had 700 students and researchers
17 wanting to do solar projects. They barely had
18 funding for a dozen.

19 The next day I went to Cal Tech. I've
20 been to Stanford, and MIT. We have these amazing
21 universities. There's a project at MIT, the Vehicle
22 Design Summit Group, a global, open-source

23

1 collaborative effort managed by MIT students that's
2 made up of 25 college teams around the world,
3 including from India and China, working together to
4 build a plug-in electric hybrid within three years.

5 These are students, ladies and gentlemen.
6 This is not a Detroit project. Each team contributes
7 a different set of parts or designs. I thought
8 writing for my college newspaper was cool. These
9 kids are building a hyper-efficient car which they
10 hope will demonstrate a 95 percent reduction in
11 embodied energy materials and toxicity from cradle to
12 grave, and provide 200-miles-per-gallon energy
13 equivalency or better. It's the Linux of cars.

14 Their goal, they explain on their web
15 site, is to identify the key characteristics of
16 events like the race to the Moon and then transpose
17 this energy, passion, focus, and urgency on
18 catalyzing a global clean car team to deliver it. On
19 their web site, their tag line, long before Barack
20 Obama got it, was: We are the people we've been
21 waiting for.

22 We have these amazing innovative

23

1 companies, General Electric and DuPont, Microsoft and
2 Dell, IBM, Gridpoint, Duke Energy, and Southern
3 California Edison. They are powerhouses of talent
4 and ideas. We have these risk-loving capitalists and
5 investment bankers primed to make huge bets that they
6 can turn the next startup into the next grownup of
7 energy efficiency and clean power, the next Green
8 Google.

9 And we have private equity firms buying
10 their own wind farms, and solar companies providing
11 the patient capital that they need to scale. Yes,
12 our country is primed for a geogreen takeoff.
13 But--and there is a big "but"--although we know what
14 the right policies are, we still do not have a
15 leadership with the political courage and vision to
16 put them in place to get the whole system working
17 together in a way that will truly drive innovation
18 around clean electrons, energy efficiency, and
19 conservation to a radically new level.

20 And if you don't have scale, you have
21 nothing. You have a green hobby. I like hobbies. I
22 play golf for a hobby. I used to build model
23

1 airplanes as a hobby. I don't try to green the world
2 as a hobby. This is a scale issue.

3 If you don't have scale, you have nothing.
4 And the only way to get scale is if you have a
5 systemic response.

6 So whenever I think of America today, the
7 image that comes to my mind is of a space shuttle
8 lifting off and the Kennedy Space Center. It has
9 this tremendous thrust coming from below, just
10 tremendous, but there are some leaks in the booster
11 rocket that are sapping its power and the pilots in
12 the cockpit are bickering over every issue of the
13 flight plan. As a result, no one's quite steering
14 and this space shuttle, this remarkable machine that
15 no other country in the world can design or
16 manufacture, cannot achieve escape velocity to get
17 into a new orbit, a geogreen orbit, for the 21st
18 Century.

19 So we are drifting. We do not have the
20 systemic response we need. Why do you need a
21 systemic response?

22 First of all, you need a system of
23

1 policies to create the incentives to create green
2 power, clean electrons, at scale. Then you need a
3 smart grid that can balance those clean electronics
4 with traditional fuels--coal, natural gas, nuclear.
5 If you do not have a smart grid, you will be capped
6 on the amount of clean power you can introduce,
7 because wind and solar are intermittent, and no
8 utility can rely on them.

9 Ultimately it has to go into a smart home
10 where every appliance is connected through an
11 internet of things, and can bid and communicate and
12 be managed in a way that will maximize energy
13 efficiency.

14 If you do not have that ecosystem from the
15 right policies to generate clean electrons into a
16 smart grid, into a smart home and back, you will
17 never get scale. And without scale, you will not be
18 able to do the essential thing for an energy
19 transformation, which is to empower all of our
20 citizens to do all of these ordinary people--God
21 bless them--to do extraordinary things.

22 That is what a clean power system is
23

1 needed for: so ordinary people an do extraordinary
2 things around energy.

3 Why do you need a price signal? Why do we
4 need either a cap-and-trade or a carbon tax? It's
5 very simple economics. And there is no escaping
6 this, friends.

7 The example I like to give is from my
8 friend Nate Lewis at Cal Tech. Let's say I invented
9 the first cell phone. I invented the first cell
10 phone. And I came to my friend, Governor Pawlenty.

11 I said, "Tim, I have a phone you can carry
12 in your pocket."

13 Tim would say, "A phone I can carry in my
14 pocket? That would change my life."

15 I'd say, "Yeah, Tim, I've got a phone you
16 can carry in your pocket."

17 He says, "I'll take 10."

18 "Wait, Tim, these phones are each going to
19 cost \$1000."

20 "No problem, Tom, a phone I could carry in
21 my pocket, I'll take 10."

22 I sell 10 to him. 10 to Governor Rendell.

23

1 10 to all of you. Six months later, you know what
2 happens.

3 I'm back. The phone's a little smaller,
4 and it only costs \$850. I'm down the cost volume
5 curve. Now I'm on a roll. I come back a year later
6 to my friend Tim.

7 I say, "Tim, got another deal for you.
8 That phone worked out okay for you? Right? Worked
9 out okay?"

10 "Yeah, worked out okay, Tom."

11 "I've got another deal. See that light
12 there, Tim? I'm going to power that light with solar
13 electrons. It's gonna cost you \$100 more a month,
14 though."

15 "Oh," the Governor of Minnesota, he's a
16 wise man, "He says, Tom, remember that phone you sold
17 me? That changed my life. In case you haven't
18 noticed, I already have light and I really don't care
19 where the electrons come from."

20 So unless the government comes in and
21 says: Governor, from now on you are going to pay for
22 the CO2 in that light, the cost of troops in the

23

1 Persian Gulf, that light's gonna cost you \$150 extra
2 more a month.

3 Oh, when the government says that, then
4 what does Tim say to me?

5 He says, "Tom, I'll take 10 of your solar
6 lights."

7 Then I'm down the cost volume curve and
8 I'm back six months later and it's only \$75. It's
9 simple economics.

10 Everyone says: This is like a moon shot,
11 clean power. It's like a moon shot. Yeah, it's like
12 a moon shot when Southwest Airlines already flies to
13 the moon. You are competing against an existing
14 cheap alternative. And unless the government comes
15 in with a different price signal, we will never
16 achieve escape velocity.

17 Let me sum up by saying this: I have
18 great respect for what China has accomplished
19 economically over the past 30 years, but I don't want
20 to be China. I don't really want to be China even
21 for a day. I want to be America. And not just for a
22 day. I want to be that country where ordinary people
23

1 do extraordinary things, and have done so over the
2 past two centuries, whether it's erecting a national
3 railroad system, forging a national economy, pulling
4 together to defeat Nazi fascism in World War II
5 overnight. And when they did, though, there was
6 always one common denominator:

7 A public/private partnership. The
8 political leadership laid out the vision from the
9 top, and created the enabling taxes, regulations, and
10 incentives to harness the explosive innovative
11 energies of a free society coming up from below.

12 When you get these two working right, you
13 have an innovation engine that is simply unstoppable.
14 Now sometimes I find it is foreigners who best
15 understand this moment and this opportunity.

16 I was in India six months ago and
17 travelling around with "My World Is Flat" pals, my
18 friend Ramalinga Raju who runs Satyam, India's fourth
19 largest outsourcing firm, and we were talking about
20 America and this energy moment.

21 And he said something that really struck
22 with me that I want to share with you. He said:

23

1 Ultimately, Tom, the rewards for those
2 companies, countries, and individuals who put
3 themselves at the forefront of the energy technology,
4 the ET revolution, their rewards will not be
5 incremental. They will be transformational and
6 dramatic.

7 There will be quantum jumps and
8 leapfrogging opportunities. So the rewards to the
9 U.S. we would get would not be incremental from
10 making the world green, they would be orders of
11 magnitude higher. And the payback would not be
12 anywhere nearly as long as anyone assumes.

13 But if America doesn't seize this
14 opportunity, he said, India, China, and others
15 eventually will. Their solutions will not be the
16 best because they will not be coming at it from the
17 frontier of scientific and technological knowledge.
18 They will be a lot better, though, than nothing.

19 They won't do it as well. It won't
20 quickly--it won't scale as quickly, but it will
21 happen. It will happen without the best architect,
22 but the brick and mortar carriers will learn to do

1 their own clean energy designs.

2 The house will take four years to build
3 instead of two. There will be more mistakes. Less
4 capital will be available. But it will get built.
5 And once they get going, the replication process will
6 take place every six months and America will not have
7 a place in it. You will be watching. You will not
8 be part of the house building, and not derive the
9 maximum benefits of having been the architect.

10 If you do take the lead, the world will be
11 queuing up at your counter. But to take the lead,
12 we cannot view this as just some new tax like any
13 other. If you view green as a cost, it is a failure.
14 If you view it as an ordinary investment, it is a
15 failure.

16 If you view it as an extraordinary
17 investment that will bring transformational rewards
18 and dramatic benefits and therefore a huge
19 opportunity, you will find success.

20 For me, this could not be more obvious.
21 Just go through the mental exercise. What kind of
22 America would you like to see?

23

1 One that's addicted to oil, and thereby
2 fueling the worst autocracies in the world?

3 Or one that's building scalable
4 alternatives to crude oil and thereby freeing
5 ourselves from the grip of countries who have drawn a
6 bulls eye on our back?

7 If it's the latter, you want to be green.

8 What kind of America would you like to
9 see?

10 One that is steadily outsourcing more and
11 more blue collar, labor-intensive manufacturing jobs
12 to China?

13 Or one that's building more and more
14 knowledge-intensive, green collar technology jobs for
15 making green buildings, vehicles, and power sources?

16 That is sure to be the industry of the
17 future, and are much more difficult to outsource.
18 You cannot make a product greener without making it
19 smarter. It is impossible. Ask Jeff Immelt. Either
20 smarter design, smarter material, or smarter
21 software. You cannot make a product greener without
22 making it smarter, and that is a product much more

23

1 difficult to outsource.

2 If that's what you want, then you want to
3 be green. What kind of America would you like to
4 see?

5 One with more and more urban sprawl
6 devouring more and more open lands? Or one where
7 cities start to grow upwards smartly rather than
8 outward where mass transit becomes the norm rather
9 than mass traffic jams?

10 If it's the latter, you want to be green.

11 What kind of America would you like to
12 see?

13 One where government relaxes energy and
14 efficiency standards on cars, buildings, appliances,
15 prompting our industries to get lazy? Or one where
16 the U.S. Government imposes steadily higher
17 efficiency standards forcing a constant flow of
18 innovation around materials, power systems, and
19 energy software that make it the most sustainable
20 energy productive country in the world?

21 If it's the latter, you want to be green.

22 What kind of America would you like to

23

1 see?

2 One where there is no national goal? And
3 the most talked about figures are hedge fund managers
4 and Paris Hilton? Or one where America is the
5 greenest country in the world and becomes the
6 aspirational moon shot of this generation, inspiring
7 young people to go into math, science, biology,
8 physics, and nanotechnology?

9 If it's the latter, you want to be green.

10 What kind of America would you like to
11 see?

12 One that's spotlighted as the last holdout
13 at international environmental conferences earning
14 the world's contempt? Or one that is seen as the
15 country most committed by example to preserving the
16 environment and the species that inhabit it, earning
17 the world's respect?

18 If it's the latter, you want to be green.

19 What kind of America would you like to
20 see?

21 One whose armies abroad are stretched out
22 across Iraq and Afghanistan waiting every day in the

23

1 desert heat for a convoy of diesel fuel from Kuwait
2 to be trucked to their generators at \$20 a gallon
3 delivered fuel and praying those fuel convoys don't
4 get blown up by insurgents? Or an America whose army
5 is so much more flexible because it runs on
6 distributed energy from solar power to fuel cells and
7 has no supply lines?

8 If it's the latter, you want to be green.
9 We can out-green al-Qaeda.

10 So, my friends, let me leave you with a
11 thought from my teacher, Rob Watson, one of the great
12 eco-entrepreneurs, pioneer of green buildings. Rob
13 always likes to say that let's say it turns out that
14 Al Gore and the climate alarmists are all wrong.
15 What's the result if we're a green country? We'll
16 have cleaner air, newer technology, higher energy
17 prices, but lower bills, more productivity, healthier
18 people, and an export industry that we can be proud
19 of.

20 And if the climate skeptics are wrong?
21 Then we have population collapse and the human race
22 as a bad biological experiment on the planet.

23

1 Who do you want to bet on? I want to put
2 my money on green. Thank you, very much.

3 (Applause.)

4 CHAIRMAN PAWLENTY: Thank you, sir. I
5 just want you to know, all Minnesotans are that
6 smart.

7 (Laughter.)

8 CHAIRMAN PAWLENTY: Next we have a very
9 special guest, Jeff Immelt, who is the CEO and
10 Chairman of General Electric. We have as the
11 introducer, Governor Rell who will come forward and
12 provide an introduction. Then we will have some time
13 for Q&A with both of the presenters.

14 Governor Rell.

15 GOVERNOR RELL: Thank you, Tim, and to all
16 of you it is my pleasure to be able to introduce Jeff
17 Immelt, Chairman and CEO of General Electric. And of
18 course you know that General Electric is one of the
19 Nation's oldest and most respected companies.

20 Barron's twice named him one of the
21 world's best CEOs. And since he began serving as
22 Chief Executive Officer, GE was named America's most

23

1 admired company in a poll conducted by Fortune
2 Magazine, and one of the world's most respected
3 companies in polls by Barron's and the Financial
4 Times.

5 It is fitting that Jeff is here with us
6 today. After all--and, Tom, you mentioned the light
7 over there, that we would come back and ask for ten
8 of them at some time--it was Thomas Edison's light
9 bulb that was the invention that effectively launched
10 GE in 1879.

11 We have asked Jeff to talk today to us
12 about other energy innovations. GE has in store for
13 the world many exciting things. In May 2005 GE
14 launched ecomagination, a business strategy to meet
15 the customer's demands for more energy-efficient,
16 less emissive products, and to drive reliable growth
17 for GE

18 Ecomagination also reflects GE's
19 commitment to invest in a future that creates
20 innovative solutions to environmental challenges, and
21 delivers valuable products and services to customers
22 while generating profitable growth for the company.

23

1 With ecomagination I believe GE is
2 demonstrating what is good for the environment can
3 also be good for the American business.

4 Ladies and gentlemen, join me in welcoming
5 Mr. Jeff Immelt. Jeff?

6 (Applause.)

7 MR. IMMELT: Thank you. Thank you, very
8 much. It's great to be with you here this morning.
9 Governor Rell, thanks, and Tim, thanks again for the
10 invitation. I am truly honored to be here with such
11 a great group of leaders.

12 Unfortunately I always have to go after
13 Tom Friedman, so you are about to enter the corporate
14 sluggo part of the presentations here this morning.

15 (Laughter.)

16 MR. IMMELT: I would say at the outset
17 that I am a capitalist. I work for investors. The
18 things I talk about are all things that are necessary
19 to grow the company in the future. And I am here
20 really on behalf of showing what business can do to
21 enter this debate, but I do it from the standpoint of
22 really not having hobbies around it, but building

23

1 long-term shareholder value for my company, not just
2 in the next year but in the future generations.

3 I get a chance to travel the world in my
4 job, and so I get to meet government leaders--your
5 counterparts, if you will--on a global basis. And
6 because of our breadth and age, we are in all of your
7 states, so we are local with basically everybody in
8 the room.

9 I would say there's really four pillars to
10 a competitive society. It's education. It's health
11 care. It's energy. And it's financial institutions
12 that promote growth.

13 Whether you go from Turkey, to France, to
14 the U.K., to Minnesota, to Ohio, my home State, those
15 four pillars are the constants that produce a
16 competitive society.

17 So what we are talking about today when we
18 talk about energy is one of the essential pillars
19 that makes the U.S. competitive. It is important,
20 and it is timely, and it is really hard.

21 I would circle back to the way Tom
22 started, that there are some reasons why this is such

23

1 a tough challenge.

2 The first one is that oil prices, which
3 increased in the late '70s and then were reduced for
4 the period of about 30 years, are going to stay
5 permanently high. There are more people, billions of
6 people, that want to have the same spending standards
7 that Americans have.

8 One of the most important inventions that
9 you've probably read about in some corner of a
10 newspaper is India is going to launch, the Tata
11 Group, one of the best companies in India, a \$2500
12 car.

13 Now when you start selling new cars at
14 \$2500, there's a lot more people that are going to be
15 driving cars. And so the demand on energy, there's
16 2300 gigawatts of power that are going to be
17 installed in the next 20 years.

18 San Francisco is 1 gigawatt. So that's a
19 lot of power that's going to be. So the demands are
20 going to be very significant.

21 Fear. The energy haves versus the have-
22 nots. In 1980, 85 percent of the world's oil and

23

1 natural gas were controlled by integrated oil
2 companies: Exxon, Chevron, people like that. In
3 2008, about 85 percent is controlled by the national
4 oil companies, in Venezuela, other parts of the
5 world, Russia. So there's a real sense of how do you
6 get control over this energy future?

7 The time horizon. If you invest in a
8 plant today, a nuclear power plant, it's going to
9 last for 50 years. How do you expect people today to
10 make a \$3 billion decision with all the vagaries that
11 are going to take place over the next 50 years? So
12 you've got a time horizon challenge.

13 The science of global warming. Again, I
14 look at this purely as a technical company. It's
15 pretty compelling. If you just leave the United
16 States, half of GE is outside the United States.
17 There's more people outside of the United States
18 every day that think it's a technical fact. And that
19 has got to be factored into technology and
20 investment.

21 And we've got weak infrastructure. So
22 you've got some things that Tom mentioned that I

23

1 would put more in a business standpoint that make
2 what you're talking about the next two or three days
3 really hard.

4 And the last point I would make--again,
5 you don't have a job like running GE and not be a
6 free market capitalist, and that's what I am, but I
7 would tell you that clean energy is more than just an
8 innovation; it's got to be a public policy.

9 Government has to get involved. Because
10 the market doesn't yet value pollution. The market
11 doesn't yet value infrastructure that has to be
12 rebuilt. And no market can really value shortage.
13 In other words, no market can accurately value the
14 fact that something might run out 50 years from now.
15 And because of that, the discussion you're having and
16 the discussion you need to have with us and other
17 industrialists in the United States is important, and
18 that's the context in which I'm going to just make a
19 few comments this morning.

20 We live in this world. Again, I apologize
21 that this is not going to be a GE commercial, but it
22 has to be a little bit of commercial because it's all
23

1 I really think about and do is in the context of my
2 company, so I have to. You know, we're a 130-year-
3 old company, \$190 billion in revenue in 2008.

4 We spend between \$6 and \$7 billion on R&D.

5 We are more than half outside the United States.

6 We're one of five AAA-rated companies in the U.S.

7 today, and by the way that is really important in the

8 U.S. today. That's a good thing.

9 And the only way you can grow a big
10 company like GE is you have to be big with big
11 themes. So we basically focus the whole company
12 around six big themes:

13 Infrastructure and infrastructure
14 technology.

15 Winning in emerging markets.

16 Environmental solutions, what Tom talked
17 about.

18 Demographics, so the whole focus on health
19 care, and how that grows over time.

20 Digital connections, the way that the
21 Internet is driving our lives.

22 And what I would call integrative

23

1 solutions around origination. So how do you match
2 people that need money with pools of money? And how
3 do you bridge that gap?

4 So we're big, and big themes. And a
5 couple of those themes really integrate around our
6 energy business. We're about a \$40 billion energy
7 company within this context. Our energy business is
8 growing about 15 percent a year. And so we're one of
9 the biggest energy players in the world.

10 And in 2004 we launched an initiative
11 inside the company called ecomagination. The basic
12 thrust we had inside the company is that green could
13 be green. And that we saw the way our customers were
14 evolving broadly. We saw the way regulation was
15 evolving broadly. And we launched with 17 products,
16 now 60 products, and we made four commitments:

17 That we would focus our R&D on
18 environmental technology;

19 That we would grow our revenue from \$6
20 billion in 2004 to \$20 billion in 2010;

21 That we would reduce our own carbon
22 footprint by 1 percent, net effective 30 percent over
23

1 that time period;

2 And that we would be transparent. We
3 would talk openly about what we were doing. So our
4 focus on the environment was never a soft feel-good
5 initiative. It was never to curry the favor of NGOs
6 or things like that.

7 It was all about business and making
8 money. And we're blowing away all the numbers. We
9 hit \$15 billion revenue in 2005. We'll be now \$25
10 billion by 2010.

11 We are creating jobs. We are actually
12 saving money by reducing our own carbon footprint.
13 We are increasing the amount we're spending on R&D.
14 And so in every way we've been part of this debate,
15 and we've done it not as a feel-good initiative but
16 as a business initiative in order to make our company
17 prepared for the future.

18 So with that as a commercial, what I would
19 really like to talk to you about today is something I
20 think we can share, which is: How would you approach
21 something like this philosophically? And how would
22 you approach it strategically to build together what
23

1 this green energy future is all about? And that is
2 really what I would like to spend the time talking
3 about today.

4 So the commercial on GE is about over, not
5 completely over but about over. So first I would say
6 we have kind of three philosophies with which we run
7 this initiative and think about the company.

8 The first one is you get energy security
9 through energy diversity. I'm just not sure that
10 energy independence in our lifetime may be feasible,
11 it may not be feasible, but we can certainly have
12 greater security through energy diversity, and that
13 ought to be one of the big goals that we have.

14 You know, we ought to have real focus on
15 different fuel streams. And together we can make
16 that happen, number one.

17 Number two--and you know Tom always steals
18 my words. I'm flattered because he's such a good
19 writer, but no hobbies. Right? When you're about
20 this, it's got to be about driving costs and creating
21 jobs.

22 So we're not doing anything that we don't

23

1 think we can take down the learning curve in some
2 order, or that we don't think creates jobs as we're
3 doing it. So the first thing is security through
4 diversity. The second thing is economic impact
5 through either taking things, making them lower cost,
6 or creating jobs.

7 And the third one is: I run my company to
8 be sustainable. In other words, I run my company
9 assuming there's going to be a market for carbon some
10 day; assuming there's going to be a cap-and-trade
11 system some day; assuming that there's going to be a
12 market some day.

13 No publicly traded CEO should have a
14 different philosophy than that. In other words, the
15 day you decide it's already 10 years too late for me,
16 I've got to be way ahead of you for the day you
17 finally get there. And so I run the company assuming
18 we get there some day. And so my investors are
19 always going to be prepared for that, and we're going
20 to be able to make money in that context.

21 So those are the three philosophies that
22 we run the company with that are somewhat similar to

23

1 the ones that you've got to wrestle with as well.

2 Then there are three levers that we pull.
3 One is massive infusion of innovation and technology.
4 This is going to be the next big project that this
5 country had, kind of like the Dot Com, the Internet
6 technology that was starting in the late '80s and
7 rippling through. This has got great nascent
8 technology that we can drive. So technology and
9 innovation.

10 The second thing: A real focus on selling
11 these products everywhere. In other words, I
12 wouldn't come here and make the case to you if I
13 didn't think I could sell clean energy products in
14 China, Saudi Arabia, India, Brazil, every place in
15 the world. So make this an export competency, an
16 export industry.

17 And the third thing is: Engage between
18 government and business and construct a public
19 policy that's going to allow us to get there.

20 So what I would like to do in the
21 remainder of my comments this morning is talk about
22 innovation, talk about how you make this an export
23

1 industry; and again what things Governors can do to
2 make this more accommodating and make this more of a
3 winning proposal in the future.

4 Innovation technology. I've worked for GE
5 for 26 years. We've got a huge health care business,
6 and we've got a huge energy business. And in 26
7 years, our health care business has basically iterated
8 technology about eight or nine times. In other
9 words, if you think about the product cycles, in
10 energy we're still selling some of the same products
11 we sold 26 years ago.

12 So the whole focus on what technology can
13 bring is somewhat stilted in the case of energy. The
14 industry. This is not GE statistics; these are
15 industry statistics. Basically health care spends
16 about 8 percent of their revenue back into R&D.
17 Energy has spent over the last 20 years about 2
18 percent. That difference is \$50 billion a year.

19 So there's a lot of innovation out there
20 that can be brought to bear if we just brought this
21 back to the front seat and made it work. And I'll
22 just discuss very briefly what some of those

23

1 technologies are some of the things that I think we
2 should be working on right now.

3 You always have to start with efficiency
4 and conservation. Let's make the existing products
5 more efficient. And I think that's still got a long
6 ways to go. I mean, when you think about again in
7 the world I live in, but I think you could throw into
8 this the automotive industry and others, turbines,
9 commercial aviation, distributed technology. You
10 know, we believe that with materials science that
11 things like gas turbines, or jet engines, or
12 automotive engines can be made radically more
13 efficient, 10, 15, 20 percent more efficient in the
14 coming years.

15 So I always start with; Let's make
16 everything we do today better. The commercial jet
17 that will go on the Boeing 787, which by the way is
18 made by GE of course--

19 (Laughter.)

20 MR. IMMELT: --has got a fuel burn that's
21 20 percent better than what it replaced, and it's got
22 emissions 50 percent less than what it replaced. So

23

1 efficiency through materials technology is a really
2 important topic.

3 The second one is conservation. Incent
4 people through technology or incentives to consume
5 less. This is getting into hybrid technology. It's
6 getting into demand-side management inside the home.
7 If you could take some of the technologies that exist
8 in terms of energy management that exist in a
9 computer center and took those into a home, or an
10 industrial setting and brought that into the home so
11 that you're not running the refrigerator at night, or
12 you're running it at different level, there's
13 literally major percentages, 10, 15, 20, 30 percent
14 less consumption that we can drive with the right
15 innovations and the right efficiency that's in the
16 system.

17 In 2009 we will have 100 locomotives that
18 use hybrid technology getting 15 percent better fuel
19 consumption just by conserving and finding different
20 ways to do the electrification, if you will, of that
21 power generation. So efficiency conservation.

22 The third are renewables. Renewables in
23

1 wind, in solar, in biofuels have made great progress.

2 You know wind is now 4 or 5 cents a kilowatt hour.

3 People never thought it would get to 4 or 5 cents a
4 kilowatt hour.

5 Solar is still at 30 cents a kilowatt
6 hour, but I think we could cut that in half probably
7 by thin-film technology and distributed technology.

8 Biofuels, again we've got a big presence
9 in Brazil. We now can burn B-10 and some other
10 biofuels in locomotives. We're working on being able
11 to do it in jet engines. So we're really looking at
12 ways to take biofuels throughout the system. But
13 renewables have to be a big part, and they've made a
14 lot more progress than anybody thought they'd make
15 over the last couple of years.

16 Exploration. There's new technology to
17 get more gas in subsea applications, which again is
18 something we think is going to have to be a part of
19 the future. We've got get more energy sources out
20 there, and there are new technologies that can do
21 that.

22 Big-bet baseload technologies. Coal

23

1 gasification with sequestration and nuclear power
2 have to be on the table. These are going to take a
3 lot of capital to make happen.

4 You know in the case of coal it's 49
5 percent in the U.S. It's even bigger outside the
6 United States. In the case of nuclear, it's 19
7 percent of the U.S., slightly higher on a global
8 basis.

9 Any strategy has to encompass where we're
10 going to go with those big-bet baseload technologies
11 and shouldn't be taken off the table.

12 Smart grid. National grid. I mean, you
13 guys hear the stories, you're part of the solution
14 and the problem by the way on smart grid
15 technologies, but finding ways to make sure that we
16 have less wastage across the system; that we can do a
17 better job of base load management.

18 There's a lot of software and hardware
19 technologies that are going into that area. I won't
20 talk a lot about water, but water--you know, the
21 shortage of water. If you're in the Southeast like a
22 couple of my friends down here, you know the whole
23

1 notion around desalination, and how do we do a better
2 job of managing our water supply?

3 There's great technologies that are being
4 developed in terms of how do you do a better job of
5 industrial re-use and conservation that we think are
6 very important.

7 There's billions of dollars going into the
8 entrepreneurial space. Still not enough. You know,
9 I would say for the last 25 years, if you go from
10 1978 to 2003 you had to have your head examined if
11 you were an entrepreneur and you invested in energy.

12 At \$20 oil, there is no margin for
13 anybody, any of the smart investment money, outside
14 GE, to go into energy. That's changed. So there's
15 real entrepreneurial dollars that are coming in
16 today, a lot of which we like to partner with.

17 And the last point I would make on
18 innovation, really one thing. We're a 130-year-old
19 company. We get there by taking these technologies
20 and making them low cost.

21 You know, the first IGCC plant, guess
22 what, it's going to be expensive. The first

23

1 pulverized coal plant, guess what, it was expensive.
2 The 10th IGCC plant isn't going to be so expensive.
3 So we know how to take these things down the learning
4 curve, and we've got to let some of that ingenuity
5 play through with your help in terms of where we go.

6 So I think in the next 15 years, if you
7 think about it, we could be driving big efficiency
8 improvements. We could be driving big gains in
9 conservation. We could have security through
10 diversity, which I think would be a great goal for
11 the Governors to have.

12 We could get the cost down of some of
13 these big-bet baseload technologies. We could be
14 hitting our sustainable goals, of which whatever you
15 decide but my hunch is that by 2020 we're going to
16 have some on greenhouse gas emission reduction, and
17 I'm going to get the company ready to do that, and we
18 could be creating jobs.

19 So the first point we would make to you is
20 that the innovation exists; that it is being funded
21 in various ways throughout the country. My advice to
22 you would be not to take any options off the table,

23

1 but to set real goals in terms of how much cost you
2 want to put into it, what the target should be for
3 emissions reduction and things like that, and allow
4 the market to drive forward and make those
5 innovations happen.

6 But allow diversity to be your friend, and
7 try not to pick two or three because I think there's
8 more options.

9 The second thing that I would say is that
10 this creates jobs. The thing you should hold me
11 accountable for is taking this technology and
12 creating exports out of it.

13 Now GE is one of the biggest exporters
14 from the United States. We export about \$15 billion
15 a year, and virtually all of those exports are in
16 clean energy; virtually all of them.

17 So we can win. You know, I don't think
18 you have to be lacking confidence that if you're
19 doing it right we can create the winning formulation.
20 It's about technology. It's about developing
21 emerging market cost structure and modern
22 manufacturing techniques.

23

1 Just to give you a few examples:

2 Heavy duty gas turbines. We're the best
3 in the world. We've got the lowest cost. We've got
4 high efficiency. Last year in 2007, 95 percent of
5 the products we made in South Carolina, New York
6 State, and Georgia were exported outside the United
7 States, 95 percent.

8 Commercial aviation. Best efficiency.
9 Lowest emissions in the world. We make them in Ohio,
10 North Carolina, New Mexico, Mississippi,
11 Massachusetts; 90 percent of those sold outside the
12 United States last year. Ninety percent outside the
13 United States.

14 Evolution Locomotive, we've got the most
15 efficient, lowest emissions locomotive in the world.
16 Erie, Pennsylvania, my buddy Governor Rendell here, a
17 110-year-old factory. It's straight out of a Charles
18 Dickens novel, okay? One of the first GE sites. I
19 guarantee you, it said nothing's being made here. 50
20 percent outside the United States: Brazil, China,
21 high efficiency, low emissions technology.

22 Renewables we make in New York, Iowa,

23

1 California, Delaware, Florida, 30 percent outside the
2 United States exports.

3 Advanced controls: Nevada, Massachusetts,
4 50 percent outside the United States.

5 The point I would make to you is that
6 countries become good when they can match innovation
7 with domain expertise. In energy, this country can
8 match innovation with domain expertise. This is one
9 we ought to be winning at.

10 Now other people want to compete with us
11 in that. The Chinese, the Indians, the Turks, the
12 Eastern Europeans, the Russians, all want to compete
13 with us today. But I think that this could be one of
14 the great export industries in this country, and we
15 should be more confident about the fact that this
16 could be a great framework.

17 I believe even if you look at nuclear,
18 coal gasification with sequestration, this is a
19 country that's got more domain expertise between the
20 coal, the oil, the utility industry that all these
21 countries are going to do.

22 You know, we can sit here and talk about
23

1 China and India as much as we want, and they're
2 burning a lot of coal today, and these are tough
3 environmental places, but they are going to get
4 better some day. They are going to get better some
5 day. And I would rather them get better with
6 technologies I'm making and selling from here than in
7 things we just delegate to them because we were too
8 lazy to do it in the first place.

9 (Some applause.)

10 MR. IMMELT: So I think that's the way to
11 think about exports--and more jobs in Mississippi,
12 Haley, as well.

13 (Laughter.)

14 MR. IMMELT: So the first point is
15 innovation is real. It's out there. It's very
16 profound.

17 The second thing is we could make this a
18 real export industry for all of us.

19 And the third point I would make is that
20 you have a central role as Governors in terms of how
21 this all gets done in the next 5 or 10 years. There
22 is no doubt in my mind that with clean energy the

23

1 States are going to lead the Federal Government.

2 It's not that it's unique to this, but clearly in
3 this space the States are going to have a leadership
4 role to play. And there are just four or five things
5 I would ask you to do as you think about how you
6 manage this:

7 The first one is: Promote innovation

8 using your markets and your market power to do so.

9 Let me tell you, renewable performance standards now
10 in 30 States have been very effective to promote
11 innovation, to promote investment in your States.
12 That's just one example. There's others. But you
13 have the ability, you have the power to create the
14 right type of market incentives to drive real
15 innovation.

16 And there's been I think even innovation
17 across the States. The RGGI, the Western Climate
18 Initiative, the Midwestern Climate Accord, things
19 like that have been every effective I think to drive
20 that across the space. So first, promote innovation
21 using your market power as a guide.

22 The second one is: You've got to help us

23

1 drive this big-bet technologies in nuclear and coal
2 gasification with sequestration. You've got to stand
3 up for it. You've got to take the heat on it.
4 You've got to be willing to stand up and make it
5 happen alongside of us.

6 Look, we have invested a lot of money in
7 R&D on our new boiling water reactor, and on coal
8 gasification, with almost no government support. So,
9 you know, we're out there. We've got products that
10 have to be commercialized, but they're not going to
11 get done without your--if you believe in it.

12 In other words, what we try to do in GE is
13 make sure that we're not dependent on any one of
14 these technologies. So if the world doesn't want
15 nuclear power, I'm not sure I completely understand
16 but we're going to march on and sell gas turbines and
17 wind and things like that. But if you believe in it,
18 you're going to have to stand up and really help us
19 make this happen. And we've got lots of great work
20 with Governor Freudenthal in Wyoming on a
21 sequestration project that we're working with him on;
22 a lot of work in West Virginia, Ohio, Indiana, in
23

1 coal gasification and sequestration, big plants, and
2 more of that is going to have to happen to go
3 forward.

4 The third thing is: Update the regulatory
5 framework to incent the right behaviors. Again, with
6 the PUCs and things like that, driving the right
7 incentives around storage, around transportation,
8 around the sites that you want to put, if you believe
9 in natural gas and things like that, you lead that.
10 And you can be big advocates of that.

11 And along those lines, I would urge every
12 one of you in your state to have your own
13 ecomagination project. In other words, I never cease
14 to be amazed that when I stand up in front of my
15 company and give them four objectives, they actually
16 try to hit them.

17 (Laughter.)

18 MR. IMMELT: It's one of the beautiful
19 things about leadership is, if you've got really good
20 people they try to do it, and do better. And I think
21 if the States had real goals that were public, and
22 people knew, you would get tremendous response from

23

1 industry to help do that.

2 The fourth thing that I would ask you to
3 think about is: How best to use your universities
4 and your entrepreneurial focus. I just think the
5 colleges in this country are such a great resource.
6 What we've tried to do is create pools of funds where
7 we can co-invest with a Governor around a university,
8 and bring in external funding.

9 So we can bring in--you know, you'll have
10 John Doerr here tomorrow from Kleiner Perkins. We
11 can bring in venture capital, state funds, our funds,
12 and work on one specific topic--thin-film solar,
13 sequestration, things like that--and you've got a
14 tremendous asset vis-a-vis the universities to help
15 us.

16 The last thing that I would say--and I
17 think this is always tough for a Governor--is some
18 day we need national standards. Fifty State
19 standards, guys, if you're running a company is a
20 really tough way to run a railroad.

21 You know, we stuck our neck out about a
22 year ago and joined--and helped form something called
23

1 "The U.S. Climate Action Partnership." We had 30
2 companies, six NGOs, and we basically wanted to put a
3 set of markers in the ground that would allow us to
4 act now and set some real standards in terms of
5 greenhouse gas emission reduction, and try to create
6 a market, foster innovation, and be fair vis-a-vis
7 allocations and things like that.

8 Now what I would ask is: Somehow lend
9 your voice to either this or something else, but at
10 some point I think as a country we do need a set of
11 national standards. We do need a set of national
12 goals.

13 I am not sure that ours is the right one,
14 but we do need one. And that is the only thing I
15 would ask, at some point for your support or your
16 understanding, or your leadership more importantly,
17 on that.

18 So again the third point I would make is
19 that you're important; that you can create the right
20 spirit of investment. You can make this move faster,
21 and a lot of these activities, particularly
22 sophisticated investments like coal gasification with
23

1 sequestration and nuclear power won't happen without
2 you.

3 So in conclusion, you know I think
4 philosophy by and large we share. It's security
5 through diversity. It's positive economic impact in
6 terms of cost and jobs. And it's getting on a
7 sustainable pathway. That is the philosophy.

8 It requires technology. It requires a
9 real focus on exports and competitiveness. And it is
10 going to require support of both state and national
11 policy. That's what I am here to argue with. You
12 play a very good role because in many ways the
13 government can bridge between short-term and long-
14 term, and that is really what we need right now.

15 If our only signal that we invest on is
16 today's price for oil, and you are a CEO and you've
17 got some great CEOs talking here, so the CEOs you're
18 talking to this afternoon who are great guys, they
19 won't be probably in their jobs to see any of these
20 big-bet investments take place. So they've got to be
21 tremendously courageous to make these kind of
22 investments and, like I said, they can't do it

23

1 without you.

2 In my career I've been around launching
3 products and solving problems. That's basically what
4 business people do. You know, we solve problems and
5 we try to build things, make things and make money.
6 And, you know, I've seen things where there's been
7 invention required and no market. That's really
8 hard, right? I can't tell you, we've done some of
9 those. Those are really hard.

10 I've seen things where technology is
11 available and the market is easy--with willing
12 customers, that's easy. This is somewhere in
13 between. The technology exists but it's unproven.
14 There needs to be a mitigation of risk, and the
15 benefits are obvious in the future.

16 We can do this. You know, there's not big
17 inventions that require this. Lots of
18 commercialization that's required. So I'm very
19 optimistic about the technology and innovation that's
20 needed to do this.

21 So I'm where we started. There's four
22 pillars of a competitive society. It's education.

23

1 It's health care. It's financial systems that
2 nurture economic growth. And it's energy. And
3 you've picked one of the toughest ones to work on
4 today.

5 GE is really in the middle of it, and you
6 are going to be the people that we listen to very
7 strongly about where we should go, where we should
8 make investments, and where the future is going to
9 be. So I've enjoyed being here. Thank you, very
10 much.

11 (Applause.)

12 CHAIRMAN PAWLENTY: Thank you.

13 Both Tom and jeff made extraordinary
14 efforts to be here today on a Saturday, taking time
15 away from their families and other commitments, and
16 we sincerely appreciate their time and for two
17 excellent presentations.

18 Now we have a bit of time for some
19 questions and answers from the Governors. Governor
20 Granholm, you start us out.

21 GOVERNOR GRANHOLM: Thank you so much.
22 You guys are outstanding, inspirational. I come
23

1 from the State with the most challenged economy in
2 the Nation due to the challenges of our auto
3 industry.

4 I am determined to create a new industrial
5 revolution in Michigan by replacing lost
6 manufacturing jobs with green jobs.

7 As an organization, we have the ability to
8 move Congress, potentially, in some direction but
9 we've got to focus. You have listed an array of
10 opportunities for us to approach Congress on and have
11 a national, united effort.

12 If you had to advise us on the top one or
13 two policy items we should rally around as Governors
14 in a united fashion to change the landscape, what
15 would those be?

16 CHAIRMAN PAWLENTY: Is that a question for
17 both?

18 GOVERNOR GRANHOLM: Either or both of them
19 have expertise.

20 CHAIRMAN PAWLENTY: We'll start with Tom.

21 MR. FRIEDMAN; That's a really important
22 question. I guess if I wouldn't upset anyone I
23

1 would really point to what California has done around
2 utilities. Because your utilities are really the
3 central player. They are the heart in this energy
4 system. When Jeff is selling those coal gasification
5 plants or, you know, nuclear, they're selling them to
6 utilities, and they are the interface between the
7 innovator and the customer basically.

8 If you look at the environmental world
9 right now, you know, there's probably one school that
10 says, you know, we've got to take these people on.
11 You know, they're not doing the right thing.

12 Like Jeff, I am a capitalist. I want
13 utilities to get rich doing the right thing rather
14 than the wrong thing. And basically all these years,
15 since utilities have existed, they existed basically
16 like a \$5 all-you-can-eat buffet.

17 Energy was what they served. It was all
18 you could eat for \$5. And their job was to get cheap
19 electrons to your home in a reliable way.

20 Clean wasn't part of it. And innovation
21 wasn't part of it. It's been often cited, the
22 American dog food industry spends more on R&D than
23

1 the American utility industry. So there's a reason
2 for it, because they had a captive audience.

3 And so what I would look for, Governor, is
4 really how to incent that key player, that's
5 interface, to do all the right things. And I would
6 point to three things.

7 One is the decoupling plus approach which
8 says to the utility: Henceforth you will be
9 remunerated not for how much energy you sell but how
10 much energy you save. Number one.

11 Number two, California has just started
12 this this year, you will be paid more. You will get
13 a rate base increase on the basis of how much equity
14 you invest in clean power, however we define clean
15 power.

16 And third, I think utilities should be
17 paid. I want to pay them. I want to incentivize them
18 as part of the rate base for what role they play, how
19 much they contribute to higher energy efficiency
20 standards for refrigerators, air conditioners,
21 whatever appliances it is. You take this utility
22 that for 100 years was basically running and all-you-
23

1 can-eat electron buffet and not really caring much
2 how those electrons were made, and you pivot it into
3 the key player in driving efficiency, standards, and
4 clean power.

5 CHAIRMAN PAWLENTY: Thank you, Tom. Jeff?

6 MR. IMMELT: You know, I would just,
7 elevating above specific technologies, Governor, what
8 I would say is forming of a market that allows people
9 to value whatever it is, change, or carbon, or
10 something like that.

11 My first job with GE was selling plastics
12 to the automotive industry in the early '80s when
13 CAFE hit the first time, and it drove immense change.
14 And so the fundamentals are that the market signals
15 do drive technical innovation. So I would say that
16 is number one.

17 Number two is, I would be very basic. I
18 would say incentives that create real incentives for
19 job creation and export jobs. If you have the
20 combination of strong market signals and real
21 incentives to create great export jobs, that's a
22 pretty good one-two punch I think.

23

1 And then we could always talk about
2 specific renewable standards and things like that
3 that I also think would be nice within that context.

4 CHAIRMAN PAWLENTY: While we're waiting
5 for the next question, I'll just share a quick
6 experience from Minnesota.

7 When we set our renewable energy standard
8 at 25 percent by the year 2025, our largest utility
9 in Minnesota Xcel Energy voluntarily came forward and
10 said we'll do 30 percent by 2020. And that was not
11 something imposed upon them, that's something they
12 wanted to be leaders and innovators on.

13 We've also switched our energy
14 conservation incentive system from one of giving
15 credits to utilities for how much they spend on
16 conservation to how much can you actually prove that
17 you've saved, and we'll credit you for that, and that
18 seems to be having a positive difference, to
19 underscore a couple of the points that were made.

20 Somebody other than from the Midwest.
21 Governor Spitzer.

22 GOVERNOR SPITZER: Thank you, Tim.

23

1 This is more perhaps a theoretical
2 question both for Tom and for Jeff. I think the
3 critical words you uttered today were pricing
4 externalities. This goes to the heart of what is
5 perhaps more a political question than a technical
6 question. We're trying to do the things you just
7 talked about: decoupling, building things into the
8 rate base, and setting standards.

9 The problem we have is that every time we
10 try to do this it is viewed as invasive of the market
11 system. And so the question I have is:

12 How do we create an understanding that
13 pricing externalities, which is viewed as essentially
14 a regulatory structure, is necessary for the market
15 system to work?

16 If you look at the Clean Air Act many
17 years back, then you look at the more recent
18 iterations of it, RGGI, which is the sort of New York
19 and Northeastern Regional Greenhouse Gas Initiative,
20 and as you said it's replicated around the Nation,
21 these are regulatory frameworks designed to account
22 for the public cost of our failure to act.

23

1 How do we get the business leadership--and
2 maybe, Jeff, this is more to you, and like you I
3 think all of us around the table are confirmed
4 capitalists--but we need to get the public to
5 understand that smart capitalism accounts for these
6 costs, and that failure to account for them is taking
7 us down a dead end.

8 So how do we overcome that ideological
9 problem?

10 CHAIRMAN PAWLENTY: Jeff, do you want to
11 take that one first?

12 MR. IMMELT: Yes, Governor, you know again
13 I completely get it. I would give you two
14 responses. One is that the people that we have
15 worked with, broadly speaking, in U.S. Climate Action
16 Partnership just recognize that in this market the
17 lack of match and time horizons means that you are
18 just always going to be mismatched on investment
19 versus payoff.

20 And so we can talk about free markets and
21 things like that as long as we want to, but that's
22 just a technical fact. So I think there's got to be,

23

1 again I think if you look at what happened to
2 nitrogen diox and some things like that, there have
3 been effective cap-and-trade markets that over time
4 have lowered costs and still been effective at what
5 they have set out to do.

6 So I just think this industry is one that
7 renders itself, I wouldn't even call it for
8 intervention, just for some way to say this is the
9 way you mismatch. The most profitable asset to a
10 utility today is a nuclear power plant. It's 30
11 years old. It's fully depreciated. You can price
12 off the incremental cost of gas. Your cost is
13 virtually zero.

14 And every one of the CEOs that launched
15 that project 25 years ago got fired. You know? So
16 that's what everybody understands, number one.

17 Number two is: GE is the broadest company
18 in the world. We're in the health care business.
19 We're in the energy business. We're in the
20 entertainment business. We're in financial services.
21 Guess what? The government is in all of them.

22 I am not in one industry that I would
23

1 consider to be a purely free market. So I just
2 think what the government's got to be about is its
3 own best interests. And what's best for the country,
4 what's best for your States, and industry in some
5 cases has to be a part of that.

6 And I can't give you one industry we
7 compete in that is a pure, classic Adam Smith free
8 market. So the question is: Don't do harm is part
9 of it, as well.

10 CHAIRMAN PAWLENTY: Tom?

11 MR. FRIEDMAN; I would just add a couple
12 of things to that. Jeff was modest when he talked
13 about GE Transportation in Erie, Pennsylvania, but
14 I've written about it so Jeff I'm sure will let me
15 talk about it a little bit--in fact, I'm interviewing
16 John Dineen on Tuesday, Jeff.

17 I like to use it in my talks, GE
18 Transportation, because Erie, Pennsylvania, has a
19 trade surplus with China and Mexico. I'm here in the
20 middle of the Rust Belt, you'll pardon me, Governor,
21 Erie, Pennsylvania, has a trade surplus with Mexico
22 and China? And why is that? What is it from? It's
23

1 from selling choo-choo trains. Choo-choo trains that
2 are so energy efficient that on a total ton-pulled
3 basis they're actually cheaper for China--which sells
4 a competing locomotive, as Jeff will tell you, for 30
5 percent less.

6 So how do you pull that? Where did that
7 come from? Well it came from Jeff's far-sighted
8 leadership, but it also came from our national
9 regulatory standards around NOx and SOx. So we had
10 this really high standard. GE had to meet it. And
11 they met it, plus, and they created a global export
12 industry.

13 Let's look at Japan. Which country in the
14 world has really the highest efficiency standards in
15 the world? It's a country called Japan. Which
16 country in the world has not the highest but among
17 the highest gasoline taxes? It's a country called
18 Japan.

19 Which country in the world has the richest
20 car company? Japan. Is that just an accident? I
21 don't think so. I think Toyota, and Honda operate in
22 a regulatory environment that they had to meet such
23

1 high efficiency standards it drove innovation, which
2 drove their exports.

3 CHAIRMAN PAWLENTY: Governor Farv?

4 (Laughter.)

5 GOVERNOR DOYLE: You know, for a Viking
6 fan to be talking to a Packer in that tone of
7 voice--

8 (Laughter.)

9 GOVERNOR DOYLE: --is a little difficult
10 to take.

11 (Laughter.)

12 GOVERNOR DOYLE: I think maybe the answer
13 to Elliot's question sort of got to what I was
14 asking, but I guess I'd like to put Jeff somewhat on
15 the spot right here.

16 You've indicated that you're planning and
17 are ready to live with a carbon market of some kind
18 or other, and anybody in your position would have to
19 be doing that. Do you think it's something that this
20 country should put into place?

21 CHAIRMAN PAWLENTY: Jeff?

22 MR. IMMELT: Yes. You know, I think

23

1 it's--I would say for three reasons, you know, and
2 again I would say I don't come at this at all as an
3 environmentalist or anything else, Governor, I just
4 do it as a business person.

5 I'd say the first one is the science,
6 while it can be debated, is getting stronger. So I
7 think technically you can get into a lot of debates
8 on the interactions but there's, you know, enough out
9 there that at least we ought to be thinking about it,
10 number one.

11 Number two, I've been around business a
12 long time. I've seen the will of the people change.
13 And when the will of the people change, business
14 better get in line. And, you know, I've got a pretty
15 good sense for that. I get paid to get a good sense
16 for that. And so I think we're either there, or
17 getting close to being there, and a lot of the other
18 parts of the world are already there.

19 And the third one is, bigger and probably
20 more important than all that, in my heart and in the
21 heart of my company, we're about technology and
22 innovation. You know, the 130-year-old company is

23

1 about technology and innovation. And I've seen
2 enough in our own pipeline and in exploring the world
3 to say we can unleash more technology here that can
4 help solve this problem without creating economic ill
5 will inside the United States, which I clearly do not
6 want to do.

7 So now all that being said, we've got to
8 invest a lot in technology. We've got to do a good
9 job on allocations. We've got to get from where we
10 are today to where we are in the future. We
11 shouldn't leave any technologies behind.

12 We can't allow this to be a coal state
13 versus a non-coal state winners and losers. We've
14 got to have real solutions for coal. Look, 49
15 percent of our power is coal. The notion that it's
16 not going to be part of the future is just not right.
17 So we've got to do all those things together.

18 But, Governor, I just think, you know,
19 I've been around long enough to smell it. I've seen
20 enough of the technology to sense it. And, you know,
21 I just think it's one of those things where it may be
22 better three years from now, or three years ago, but
23

1 it's going to--I'm just going to run the company as
2 if it's going to happen.

3 CHAIRMAN PAWLENTY: Governor Manchin.

4 GOVERNOR MANCHIN: It's good to hear both
5 of these gentlemen with the knowledge they have, and
6 the expertise, but in West Virginia I just--as being
7 a coal extraction State, as you understand, and also
8 natural gas, and we want to be part of the cleaning
9 and greening of America, and all of our other coal-
10 producing states do also.

11 The thing that we run into, and my good
12 friend Ed Rendell from Pennsylvania being one of the
13 leading coal states at the turn of the century a
14 century ago, basically understands that we can't do
15 it just on passing the rates on to our baseload
16 customers.

17 We will do whatever we can in playing our
18 part in this cleaning and greening of America, but it
19 has to be done basically on a national policy, not on
20 a regional basis.

21 Our economies can't handle that. And
22 also the people who depend on the energy that we

23

1 produce on the East Coast couldn't handle it either.
2 That is what we are looking for.

3 We are willing. I mean, everyone--
4 sometimes there's the perception that those of us in
5 these extraction states are pushing back, and that's
6 not the case. We want to be part of this forward
7 movement. But also with the understand that we've
8 helped bring the Nation where it is today with the
9 energy we've produced.

10 We have helped defend this Nation through
11 the wars with the energy we've produced. And we want
12 to make sure that we are part of this as it moves
13 forward in the greening and cleaning also.

14 So with that being said, I talked to Jeff
15 earlier and he might want to respond to this,
16 basically with the technologies that need to be done
17 we're trying to build coal gasification, but now
18 carbon sequestration, or carbon capturing is driving
19 that. With that being done, it's driving the price.

20 We have a company on the verge of doing
21 something, and it will be done in West Virginia, but
22 who pays that price? Is it just based on the 400,000
23

1 base rate on the ratepayers there? Or is it going to
2 be a national policy that helps us make sure we're
3 producing the power of the future?

4 So if both of you all would kind of give
5 me your comments on that, and on how we can better
6 participate and be part of this.

7 CHAIRMAN PAWLENTY: Jeff, do you want to
8 take a swing at that first?

9 MR. IMMELT: Yes, Governor, and then I've
10 got to get Tom so he gets in as much trouble as I get
11 into.

12 (Laughter.)

13 MR. IMMELT: Governor, I think it has been
14 25 years since we've done a coal gasification plant
15 in the United States. The technology exists.
16 Sequestration is nascent technology. It's got to be
17 proven, but there's a lot of work going on to do it.

18 The first six or ten plants--you know, 6-
19 or 700 megawatt plants are going to be expensive,
20 more expensive than pulverized coal.

21 GOVERNOR MANCHIN: Right.

22 MR. IMMELT: But there's no reason to
23

1 believe that they won't come down the learning curve
2 just like every other thing in the industry has done.
3 So I would say the first--you know, the first 10 or
4 12 are going to have to have some kind of national
5 framework so that it's not just borne by the states
6 that are willing and ready to do it.

7 And really, in some of the early forms, or
8 even the late forms, of the Energy bill it had some
9 of those. You will have Mike here this afternoon,
10 Mike Morris, here this afternoon. He can speak to it
11 as well.

12 The point I make is that we're a little
13 bit like, on both nuclear and coal gasification, you
14 know, we're like being at the Super Bowl where the
15 teams never leave the locker room. And we've got to
16 get some of these built so that we can start
17 learning.

18 In some ways, the utilities are in the
19 worst of all worlds now because new coal plants
20 aren't being permitted. And we're going to end up
21 backing into, maybe making worse choices because
22 we're kind of betwixt and between right now. And I
23

1 just think clarity and getting off on these
2 investments would be very helpful.

3 CHAIRMAN PAWLENTY: Tom.

4 MR. FRIEDMAN; I would simply say a couple
5 of things. One is, I totally agree with Jeff. We've
6 got to use the buying power of the government to buy
7 power. And, to create these kind of pilot projects.
8 So it certainly shouldn't fall on--this is a national
9 objective, and a national priority--it certainly
10 shouldn't fall on the people of West Virginia to do
11 that. So that would be my first point.

12 My second, though, and it's related also
13 to the Governor of Wisconsin's question, I
14 understand. I'm not the governor of a state that
15 uses coal. I also understand that we're going to
16 need to be dependent on coal for quite a few years
17 coming. There's just no question in my mind.

18 First of all, I would like to think of
19 some really innovative--I'm worried about
20 sequestration simply because the demand for the
21 technology, when we tried to do this at scale, is
22 just going to--the cost of just the pipes and the
23

1 steel and whatnot, I hope it moves down the cost
2 curve. I'm afraid if you try to do this at scale
3 what will happen.

4 I'm interested in looking at ultra super
5 critical, which is a 30 percent improvement on
6 greenhouse gas. Maybe there's a way you do that, and
7 with offsets. Maybe there's some really innovative
8 ways to say, look, we're going to plant a new forest
9 in West Virginia, and we're going to do ultra super
10 critical. I'm just tossing that out as some--

11 GOVERNOR MANCHIN: Sure.

12 MR. FRIEDMAN; --innovative ways to say
13 it.

14 But if I were to step back and not talk
15 about West Virginia at all for a moment, but just
16 talk about the country and where I think we're going,
17 it's that clean power ultimately. This is going to
18 be the next great global industry in a world that's
19 hot, flat, and crowded. It just has to be.

20 And from a national point of view, the
21 country that gets there first, fastest, most
22 innovatively I think is going to own the industry of

23

1 the 21st Century.

2 I was in China. I had the pleasure, and
3 honor, and great fun to address the China Clean Car--
4 at a Clean Car Conference in Tien Jen China in
5 September, and they invited me to speak. It was all
6 Chinese car guys in kind of their Detroit.

7 They all listened on headsets. Nobody
8 spoke English. And my talk basically, my message was
9 the following, and this gets to the Governor of
10 Wisconsin. I said:

11 You know, every time I come to China,
12 young Chinese say to me, Mr. Friedman, you got to
13 grow dirty for 150 years. Now it's our turn. You
14 got to grow dirty, now it's our turn.

15 And I said, my message to you is: You're
16 absolutely right. It's your turn. Take your time.
17 Grow as dirty as you want for as long as you want.
18 Because I think I just need five years for my great
19 innovative companies to own all the clean power
20 technologies that you're going to need before you
21 choke to death, and we are going to clean your clock
22 in the next great global industry.

23

1 (Laughter.)

2 MR. FRIEDMAN; So, you know, when I hear,
3 not you, but when I hear people sort of resisting
4 this, it's sort of what Jeff said. You know, kind of
5 the technology is here, but anyone who is looking
6 just over the horizon in a world that hot, flat and
7 crowded, there is a market there that is so big, so
8 obvious, so going to be there, and I think what
9 anyone who's got these legacy kind of industries has
10 to be thinking about is: How do we get from here to
11 there?

12 Because I've got people, jobs to create.
13 But also make your State not just the innovator on
14 coal, but for any of those other technologies.
15 Because ultimately that is really where the big
16 market is going to be.

17 GOVERNOR MANCHIN: Well we're doing all of
18 that, and we're trying to do that, but we also
19 understand that the country is going to need the coal
20 that we've been producing for a long time for a
21 little bit longer.

22 MR. FRIEDMAN; Oh, absolutely.

23

1 GOVERNOR MANCHIN: And the transmission.
2 We don't see anything happening with transmission
3 lines.

4 MR. FRIEDMAN; No.

5 GOVERNOR MANCHIN: Every time they want to
6 build a new power line, there's nothing new to
7 innovatively create a more efficient power line, or
8 repowering with ceramics and this. We don't see
9 anyone moving in that direction.

10 MR. FRIEDMAN; Well it's because we have
11 energy politics in this country; we don't have energy
12 policy. And until we have an energy policy that
13 looks at this as a systems' problem, as you said,
14 that involves transmission, smart grids, smart homes,
15 innovation around clean power, we are all going to be
16 kind of looking out for ourselves. And that's what I
17 was trying to say with the China thing.

18 Of course I don't want to be China for a
19 day, or a day-and-a-half, but the point--

20 GOVERNOR MANCHIN: Yes, you really do.

21 (Laughter.)

22 MR. FRIEDMAN; Yeah, well, maybe for a
23

1 day. Because somebody there is saying this is a
2 strategic objective, and we are going to pursue it
3 strategically.

4 GOVERNOR MANCHIN: Thank you so much.

5 CHAIRMAN PAWLENTY: Joe, to your point, we
6 have a coal gasification proposal in Minnesota. The
7 Federal Government gave it a \$800 million loan
8 guarantee dedicated to this project, and in State law
9 we passed a law that said if they can deliver the
10 electricity, the maiden utility in Minnesota must buy
11 it if it's delivered at a reasonable price. And the
12 plant isn't even sequestering yet. It will be built
13 sequestered ready and the price doesn't yet factor in
14 piping it into Canada or some other geological place
15 to put the carbon. And they're not able to deliver
16 it without a substantial premium.

17 So your question is: If the first six of
18 these are going to be really expensive, you know,
19 does a subgroup of the Minnesota ratepayers pay that?
20 Or the West Virginia ratepayers pay that? Or is
21 there another way to distribute that big-bet up front
22 costs that jeff mentioned?

23

1 GOVERNOR MANCHIN: I think, Tim, basically
2 just finishing up, is that every coal producing state
3 wants to be part of this movement, moving into this
4 new technology and this new market, if you're market-
5 driven.

6 The bottom line is we want to continue to
7 help as we get there, but we understand we can't do
8 it by ourself. And it creates sometimes great
9 hardships.

10 MR. FRIEDMAN; Because, you know, just to
11 pick up on one last thing that Jeff raised, I totally
12 agree. I think we are entering this really dangerous
13 period where we're kind of delegitimizing coal, but
14 we have not enabled or empowered in any way either
15 clean coal or the other technologies at scale.

16 And whenever you create a vacuum like that
17 around energy, problems happen. I think we really
18 need to pay attention to the gap.

19 GOVERNOR MANCHIN: We are very pleased
20 that both you all are here helping us get that
21 balance.

22 CHAIRMAN PAWLENTY: Governor Rendell.

23

1 GOVERNOR RENDELL: Joe, one of the things
2 I would add, and I would love to find out how Tim's
3 company got the loan guarantee, because we've had a
4 project in Scuko County we've been waiting for two-
5 and-a-half years for the loan guarantee. The Federal
6 Government did not set up the protocols for two years
7 after the Act was passed on loan guarantees that
8 could have jump-started the clean coal gasification
9 industry.

10 I think what we all have to do, in using
11 Tim's platform for this year as the fulcrum, we ought
12 to give the next Administration a concrete list of
13 things that they can do to help us do the things that
14 we're trying to do in the States. That would just be
15 one, for example.

16 The guarantee program was meant to take a
17 nascent industry and give it a hand, get it over the
18 price hump by doing these guarantees; get Wall Street
19 to have a little courage and invest, because there
20 are going to be those price factors up front.

21 So I think it is really, what Tim's doing
22 is great, particularly with the new Administration,

23

1 but we ought to have a goal that by January we come
2 up with a concrete list of proposals we would like
3 the new Administration to begin to enact.

4 CHAIRMAN PAWLENTY: Thanks, Ed. Governor
5 Hoeven.

6 GOVERNOR HOEVEN: One of the points that
7 Jeff Immelt made that I think is incredibly important
8 and needs to be emphasized is that we're going to
9 need all these energy sources.

10 I am amazed at how often when we talk
11 about energy somebody says: Well, we need a certain
12 type of energy. It can be renewable. It can be
13 traditional, whatever.

14 So I think the first question I would have
15 I guess for both gentlemen is: How do you develop
16 policies that promote the energy diversity and bring
17 all of them forward, and don't hold certain types
18 back and advance others?

19 But first specifically the question I
20 would like to ask Jeff is: How do we get this clean
21 coal technology moving? In our State in North Dakota
22 we have a coal gasification plant that converts coal
23

1 into natural gas. We capture the carbon dioxide. We
2 put it in a pipeline compressed and we ship it into
3 the oil fields for tertiary oil recovery. We've been
4 doing that for awhile.

5 We're working on developing more of that,
6 but there's billions of dollars--billions of
7 dollars--sitting on the sideline, whether it's in
8 West Virginia, or Montana, or Pennsylvania, or go
9 around the country, where people with all this great
10 ingenuity, amazing ingenuity, aren't moving forward
11 because they have no idea what's going to happen if
12 they do. They don't know what the rules of the road
13 are. They don't know what kind of tax ramifications
14 are going to be.

15 They have no clue on what their carbon
16 requirements are going to be. And so instead of
17 deploying the solutions, like somebody made the
18 analogy of the Super Bowl team sitting in the locker
19 room, that's exactly what's happening.

20 So how do we get them moving forward with
21 incentives to deploy these technologies rather than
22 sitting around going well we can't get going, and

23

1 frankly some of the things that we're looking at will
2 prevent us from ever going forward. So how do we
3 move forward? How do we get them going?

4 CHAIRMAN PAWLENTY: We'll get an answer to
5 this question, and then we'll go to Governor
6 Napolitano, and then Governor Baldacci, and then
7 we'll wrap up for this session.

8 Jeff?

9 MR. IMMELT: I would just, addressing both
10 your questions, I would say specifically on both,
11 these big-bet baseload technologies like nuclear
12 power and coal gasification with sequestration, the
13 way I approach it is going from the specific to the
14 general.

15 You know, in other words I've got a list
16 of five or six coal projects, five or six nuclear
17 projects, each one has a unique regulatory, economic,
18 and my view is you're going to have to do a
19 couple--you're going to have to pull a couple of them
20 over the finish line and then stand up and take a
21 look at what works.

22 I don't think it will work the--I used to
23

1 think it would work the other way around. I'm not
2 sure it will anymore. So we're going to have to--
3 we've got one in Indiana, and maybe one in West
4 Virginia, Virginia, other places that we're just
5 going to have to learn from the specific to the
6 general first.

7 The second one is, I just think the
8 advantage we have, because we're a big company, is I
9 always thought like I wasn't going to be smart enough
10 to pick which fuel source was going to work 20 years
11 from now, so I'm betting on all of them. In other
12 words, I am betting on nuclear, gas, wind, solar,
13 hybrids, fuel cells, coal, because the vagaries--and
14 so I would say that if we decided how the market is
15 going to work, number one; if we created some
16 incentives broadly on investment without picking
17 which ones had to be the most important ones, and RPS
18 systems do that to a certain extent in the renewable
19 side, I think you're going to see a lot of capital
20 flow in this space and we're going to have a lot of
21 options for it.

22 But in these big-bet baseload

23

1 technologies, Governor, each one takes a unique set
2 of technology government, and I just can't give you a
3 general answer. But I do think it's very important
4 for you to work on it, for Governor Rendell to work
5 on it, you know, all the people that really have to
6 pull these across the finish line.

7 CHAIRMAN PAWLENTY: Tom, do you want to
8 take a crack at that?

9 MR. FRIEDMAN: Yes. I would simply say
10 this, Governor, and again just to say pay attention
11 to the one thing that Jeff said that I've often
12 quoted, which is that he's not going to make a 40-
13 year multibillion dollar bet on a 15-minute price
14 signal.

15 What I've done in writing my book is I've
16 gone to people like Jeff, and Chet Halliday at
17 DuPont, you know, is that all this talk about venture
18 capital going into green, and how much venture
19 capital? If you ask them to look at what they're
20 talking about, do you know how much venture capital
21 went into green--venture capital--last year? \$3
22 billion. Wow! At the height of the IT revolution,
23

1 year 2000, VC, just VC capital into IT? Almost
2 \$100 billion.

3 People--if \$3 billion fell off the table
4 in the IT revolution, nobody even leaned over to pick
5 it up. Okay? So that is a rounding error. Now that
6 tells you you've got a market failure; that there's
7 so much uncertainty in the market around pricing that
8 people, you know, at our greatest bioscience company,
9 or energy company, they're not all in in Texas Hold
10 'Em terms. Oh, they are not all in. Because they
11 don't know what's going to happen to that price, and
12 their shareholders will not understand if they go all
13 in and they get whipsawed. And that is the role of
14 either a tax on carbon--yes, a carbon tax. I said
15 the word. A carbon tax, or cap-and-trade that's very
16 clear. Everyone knows that the price is.

17 They can plan their cash flow and operate
18 around it. And that will unlock all this capital
19 that's sitting there saying I'm not going to make a
20 40-year bet on a 15-minute price signal.

21 It's the simplest economics, but we keep
22 running away from it. No, no, no tax. No, no, we

23

1 can't say that word. Okay, don't say that word and
2 China is going to clean our clock in the next great
3 global industry. You can bet the farm on it.

4 CHAIRMAN PAWLENTY: One of the speakers at
5 our Midwestern Governors Association meeting said
6 that the Federal Government spent \$1.4 billion last
7 year on renewable energy, or fuel research, and as a
8 country we spent \$5 billion on Halloween.

9 (Laughter.)

10 CHAIRMAN PAWLENTY: Governor Napolitano.

11 GOVERNOR NAPOLITANO: Well, and one of the
12 uncertainties that goes into this is the uncertainty
13 based on the governance of the regulated utilities
14 and how that works. That is one of the issues that
15 we are dealing with, because every state has a
16 different way they govern those regulated utilities.

17 Do they get a portfolio standard? And can
18 they separate their rate base from other things? And
19 how that works is something this group has never
20 really taken on as a subject.

21 I come from Arizona. Our goal is to be
22 the Persian Gulf of solar. So we will be back to you

23

1 on that. But a question I had, and maybe Jeff
2 appropriately directed to you is, you just mentioned
3 the word "nuclear." I think it was the first time I
4 heard it mentioned this morning.

5 I want your understanding, and maybe Tom's
6 as well, on what you think the role of nuclear will
7 be? And is that really an innovative technology as
8 you are looking or thinking in the concept of
9 renewable and innovative energy supply?

10 MR. IMMELT: You know Governor we've got
11 60 ecomagination products in GE, and so these are
12 products that we've had outside people take a look at
13 to see do they meet certain standards for, you know,
14 are they better generation? Do they reduce global
15 warming? Things like that.

16 And our new boiling water reactor is one
17 of them. We spent a lot of time thinking about this,
18 right? We've spent a lot of time considering it. We
19 spent a lot of time thinking about the politics of
20 it, and my view is that if you believe in energy
21 security, if you believe in energy productivity, and
22 if we believe in the need to reduce greenhouse gas
23

1 emissions, we just can't take nuclear off the table.

2 It's 19 percent of the installed base in
3 this country. It's higher outside this country. I
4 clearly recognize that there's storage issues, that
5 there's recycling issues, and things like that.

6 My personal advice is: Let's not take it
7 off the table. Let's again try to get back in this
8 game in a way that the citizens of the country will
9 support. But again I don't think we have to choose
10 between solar and nuclear. I think we ought to be
11 pushing hard down both trails.

12 I think solar at 15 cents a kilowatt hour
13 is going to be huge.

14 GOVERNOR NAPOLITANO: Right.

15 MR. IMMELT: It's going to be massive.

16 GOVERNOR NAPOLITANO: We have both in
17 Arizona. But as you are looking at innovations and
18 your own internal investment in innovations, are you
19 applying any of that to the storage and the waste
20 issues associated with nuclear to try to get us out
21 of this--

22 MR. IMMELT: You know, we're part--these

23

1 things are always best handled on an industry
2 consortium basis, and we're part of these
3 consortiums. But I would think the following
4 argument, too, and i say this purely as a friend.
5 Who in their right mind in the last 25 years would
6 have put a penny in the storage of nuclear waste,
7 given the fact that we haven't had a new plant built
8 in 25 years?

9 So we have this endless chicken and egg
10 scenario that says how much real capital is going to
11 go in given the fact that we have not built a nuclear
12 power plant for 25 years? And do you have the
13 political--do we have the will to get started?

14 I think if we had the will to get started,
15 I think you'd get a lot of capital. Right now we
16 participate with the NRC and the other people in the
17 industry, and we think it is important.

18 Again, I would not base my whole company
19 on any one of these fuels because each one could fail
20 in the end because they did not reduce global warming
21 enough, they weren't economic enough, or they had
22 some other political issue.

23

1 That is why I think energy diversity is so
2 gosh darn important.

3 CHAIRMAN PAWLENTY: Tom, would you like to
4 address the nuclear question?

5 MR. FRIEDMAN; I would say a couple of
6 things, Governor. One is, I just came back a couple
7 of weeks ago from the Hague. I was at Royal Dutch
8 Shell. They have an energy scenario team, probably
9 the best in the world.

10 It's really instructive when you sit down
11 with them. They do a global chart basically of all
12 power generation in the world, breaking down every
13 kind of fuel. And it's kind of interesting. You
14 kind of go down the list. You start with coal, and
15 natural gas, nuclear, whatnot, and you get to wind.
16 Wind, for total global energy generation according to
17 the Shell Scenario Team, is one-tenth of one percent
18 today. Solar doesn't make the list.

19 On a global basis, it's so small they
20 can't pick it up. And this gets back to the Governor
21 of West Virginia's point. I mean, between now and
22 when we get to that clean fuel future, there are only

23

1 two ways to fill it in a cleaner way. That is, some
2 kind of cleaner coal and nuclear. At scale, I don't
3 see any other way.

4 So I am personally, I don't want to say a
5 fan, but I have absolutely no problem with it. I
6 weigh the balance of climate change and nuclear, and
7 I think it comes out very much in favor of nuclear.
8 And I think, to answer the points that Jeff has
9 rightly raised, I think the government is going to
10 have to build some of these plants and assume all the
11 risk, at least the first ones, before you're going to
12 get CEOs to bet half their market cap on building on
13 nuclear plant that could be stopped at any point.

14 CHAIRMAN PAWLENTY: A lot of the leaders,
15 Governor Napolitano, of the utility industry have
16 told us in our discussions leading up to this
17 conference that if there isn't progress on nuclear,
18 and we don't have progress on coal, by default
19 they'll just go to established technology on natural
20 gas, which has its own supply and price volatility.

21 GOVERNOR NAPOLITANO: Issues, right. But
22 let me just say that on nuclear, because we have the
23

1 Nation's largest nuclear plant right outside of
2 Phoenix, and I agree with you on the nuclear, it just
3 seems to me some of the politics of nuclear would be
4 easier if we were looking at, or could talk about
5 innovative ways to deal with the big political issue
6 that is raised, which is the waste issue.

7 MR. IMMELT: Don't get me wrong. I
8 totally agree with you. And I think the industry
9 would agree, as well. It's just, it's been, you
10 know, again I think we've got to drag a couple of
11 these projects over the finish line, including what
12 we are going to do with the waste streams and things
13 like that, so that we can really get experience back
14 in the system again.

15 MR. FRIEDMAN: You know there's a common
16 denominator I think to a lot of this discussion.
17 It's there's such a crying need for education, and
18 re-education of our citizens, our voters, ourselves.
19 I've been on a three-year master's degree trying to
20 learn about these issues, did two documentaries for
21 the Discovery Channel, visited a lot of your States,
22 saw every kind of energy, you know I've really been
23

1 educating myself, and I feel like I'm just kind of
2 there, basically. I mean, just getting on the first
3 rung.

4 But there is a real need at the national
5 level for some serious education: Where we are.
6 What's real. What's possible.

7 As a reporter I've covered a lot of
8 different issues--globalization, the Middle East, and
9 whatnot--and the ratio of people who talk about this
10 issue to those who understand it is unlike any issue
11 I've ever met.

12 (Laughter.)

13 MR. FRIEDMAN: A million-to-one ratio. I
14 thought the Middle East was bad. I thought everyone
15 was an expert on the Middle East. It's nothing
16 compared to energy.

17 CHAIRMAN PAWLENTY: We have time just for
18 one last question. We're a little over time, and
19 then we'll wrap up. But before we do I want to
20 announce that the executive committee, instead of
21 having a formal meeting in sit-down fashion, if you
22 would just informally assemble here at the podium

23

1 immediately after the response to this next question
2 we will have you out in five minutes. We've got to
3 do a couple of housekeeping items.

4 Then, remember the Governors-Only Session,
5 which will be a lively continuation of all of this,
6 will be at one o'clock. And if you can come
7 promptly, that would be appreciated.

8 Governor Baldacci.

9 GOVERNOR BALDACCI: Let me just say first
10 of all, Governor, thank you very much. It has been
11 very passionate, very insightful, and educational,
12 and just like a little appetizer before the main
13 course, just enough to get us really motivated.

14 But let me just say, I appreciate, Jeff,
15 what you had to say about everything being on the
16 table. It's just that for the life of me, I mean
17 this industry in nuclear and in coal, and I supported
18 clean coal technology, have had opportunities to come
19 forward with new next-generation products.

20 Sometimes it gets very frustrating because
21 I feel like we've been left at the gate, and there
22 are so many other opportunities. In our State we

23

1 went about siting an area where wind would be able to
2 be developed, and we have two wonderful General
3 Electric plants in Maine, too, so thank you very much
4 for that. We are building wind turbines and
5 component parts, wind turbines. But we now have \$2
6 billion worth of projects, a billion that are on the
7 board that are going through regulatory process, and
8 another billion that are being proposed, and looking
9 at the transmission capabilities.

10 And I am just one small State out of all
11 of this, and I see what Texas is doing with wind--and
12 I'm not saying wind is the answer, and I understand
13 what Tom said about the percentage change over time
14 is minuscule at what they estimated--but I just think
15 that there's so much opportunity in terms of not only
16 building a renewable industry, but building a
17 manufacturing base, or rebuilding one, and focusing
18 on the issues that Tom was compelling all of us to
19 about all the security issues, all the energy issues,
20 all the environmental issues. So I just think that a
21 lot of this is that we're not wasting our time, but
22 we've been held at the gate too long on the old
23

1 technologies when we could be investing.

2 I mean, they tell me tidal power is not
3 the same old tidal power it used to be. You know,
4 it's much more efficient. And we could be doing a
5 lot of this as a country ourselves, and putting
6 people to work.

7 I mean, the factory in Governor Rendell's
8 State, the utility company, Iberdrola, the Spanish
9 company, a large wind presence. And they're looking
10 at building wind factories in our State, windmill
11 factories.

12 So I just think that we've got to start to
13 go down this road, realize the tremendous
14 opportunity, but we've been waiting around for
15 nuclear waste to get something to the next
16 generation, and we've been waiting for something on
17 clean coal technology. I know that, as a former
18 Member of Congress, that we're not going to be able
19 to do what works for Maine or New England. We're
20 going to have to do what works for the entire
21 country. So there's going to have to be some
22 appreciation for coal and nuclear. I just don't know

23

1 what it is, and I just don't want to hold everything
2 else back. That's my concern.

3 CHAIRMAN PAWLENTY: Jeff?

4 MR. IMMELT: You know, again I think you
5 make a great point. I think a lot of these renewable
6 technologies are really good. But I think your point
7 is also illustrative of a bigger point. I would like
8 to answer it in this way:

9 The good news for all of us is that none
10 of these technologies we're talking about, none of
11 them are new. We just haven't commercialized them.
12 And so the wind industry was the worst industry in
13 the world for 25 years. From the second oil shock in
14 the late '70s until 2003, you couldn't pick a worse
15 business than the wind energy business. Because oil
16 was \$15 a barrel. There were no incentives.

17 Then three things happened. One was the
18 European Union decided that 10 percent of the energy
19 generated in Europe was going to be renewable energy
20 by something like 2012. And they just said we're
21 going to do it, therefore it's going to happen.

22 The second thing is that some of the

23

1 states around this table, some of the leaders around
2 this table, put in place renewable performance
3 standards.

4 And the third thing that happened is that
5 oil went from \$15 a barrel to \$100. And the
6 combination of those three things has created a wind
7 industry. We're in it. We love it. It's fantastic.
8 And it's gone from 20 cents a kilowatt hour to 4
9 cents a kilowatt hour.

10 It's still got issues on intermittent
11 power, but we will solve those. And so the point i
12 make is that if we started setting a few goals around
13 these technologies and actually built our muscle back
14 up, you're going to be surprised about what's
15 possible.

16 And when it's been 25 years since we built
17 our last nuclear plant, and 25 years since we've done
18 our last coal gasification plant, our muscles are
19 atrophied. But if we really put some stakes in the
20 ground and said, you know what, by 2020 we're going
21 to do X,Y,Z. You're going to see that a lot of these
22 really develop just like your comments on renewable
23

1 energy.

2 CHAIRMAN PAWLENTY: Tom Friedman, a
3 closing thought.

4 MR. FRIEDMAN; I think you raised a really
5 important point, Governor. My hope for the next
6 President would be that he or she would invite people
7 like Jeff, like Chet Halliday from DuPont, I mean our
8 really leading energy, bio companies, into a room and
9 simply say: I want one answer to one question. What
10 would it take to get you and your companies to go all
11 in? All in on clean coal? All in on new nuclear?
12 All in on wind? All in on solar?

13 You are not all in. What would it take to
14 get you to go all in? And then I would go back and i
15 would sit down with Congress and I would say these
16 are the goals. This is where we need to be. But
17 that is not what we have been doing. We have been on
18 a kick of dumb as we want to be.

19 We can be dumb as we want to be. We've
20 been on a kick of we'll get it it when we get to it.
21 Well, the world is flat. And you stay on that kick
22 and someone will get to it before you get to it,

23

1 because if there is one thing I have learned from all
2 of this: "Later" is over.

3 GOVERNOR BALDACCI: Yes. Thank you.

4 CHAIRMAN PAWLENTY: Well, that's a great
5 closing thought, and a good prelude to our
6 discussion. Let's thank our guests for coming. We
7 appreciate it very much.

8 (Applause.)

9 CHAIRMAN PAWLENTY: This plenary session
10 is adjourned.

11 (Whereupon, at 12:48 p.m., Saturday,
12 February 23, 2008, the plenary session for Saturday
13 was adjourned.)

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NATIONAL GOVERNORS ASSOCIATION

Winter Meeting

Monday, February 25, 2008

SECURING A CLEAN ENERGY FUTURE:

A CALL TO ACTION

Lower Level, Salon III

J.W. Marriott Hotel

1331 Pennsylvania Avenue, NW

Washington, D.C. 20004

1 P R O C E E D I N G S

2 (2:01 p.m.)

3 CHAIRMAN PAWLENTY: I know we have
4 Governors off in different directions, but we have
5 some very special guests that we want to hear from.

6 We want to welcome our guests and the
7 audience, as well, as this begins our closing plenary
8 session and work of the 2008 Winter Meeting of the
9 National Governors Association.

10 We want to welcome to the plenary
11 sessions, our guests, which I'll introduce in just a
12 moment, but we've enjoyed hearing from many experts
13 and engaging commentators on a wide variety of topics
14 over these last few days, ranging from biofuels and
15 energy efficiency, to National Guard issues and so
16 many others.

17 I hope that you have, as I have, found the
18 discussion helpful and informative. For much of the
19 past several days, though, we've also worked on
20 energy issues, as it relates to how can we make it
21 better through technology, through innovation,
22 through commercialization of emerging technologies?

23

1 We have two individuals here today, who
2 are very deep and serious students of these issues
3 and opportunities to utilize emerging technologies
4 for a cleaner energy future, and also have the
5 potential for commercializing it in ways that might
6 be helpful to our states in terms of jobs and
7 investment and economic development.

8 Today we're joined by James Woolsey and
9 also Dr. John Doerr, who are working to lead us on
10 this new path.

11 I'll first introduce Jim Woolsey. Jim
12 Woolsey is perhaps best known as the former Director
13 of the Central Intelligence Agency. As such, he is
14 particularly concerned and attuned about security
15 concerns resulting from our addiction to oil.

16 He will soon be a partner, a venture
17 partner with Vantage Point, and a Senior Executive
18 Advisor to Booz, Allen, currently. He's an
19 individual who has served our country in a variety
20 of capacities and in many ways, and we are grateful
21 that he would take time to be with us today at the
22 National Governors Association.

23

1 Please help me welcome our speaker, Jim
2 Woolsey.

3 (Appause.)

4 MR. WOOLSEY: Thank you, Governor. I was
5 very honored to be asked to be with you today, of
6 course, but to tell you the truth, since I spent 22
7 years as a Washington lawyer and then I spent some
8 time out at the CIA in the Clinton Administration,
9 I'm actually honored to be invited into any polite
10 company for any purpose whatsoever.

11 (Laughter.)

12 MR. WOOLSEY: I thought I would start by
13 sharing with you, some thoughts about an aspect of
14 our energy structure, that has, from what I've been
15 told, not been addressed, as well as one that has.

16 I would divide up the serious problems we
17 have to deal with in international affairs and in
18 world politics, into the malignant and the
19 malevolent.

20 Malevolent problems are problems like
21 terrorism, that someone is actually trying to cause.

22 Malignant ones are one that we're not
23

1 trying to bring about, but because we are as a
2 society, sort of doing the functional equivalent of
3 smoking five packs a day of cigarettes and putting a
4 huge amount of carbon into the atmosphere, we are
5 creating the risk of catastrophic change at some
6 point in the future.

7 Now, the people who focus often on
8 malevolent problems such as terrorism, often have
9 something of a blind spot about the malignant ones,
10 and vice versa; people who focus on climate change,
11 sometimes figure, well, somebody else is going to
12 deal with the terrorism issues.

13 I want to say a word about each of these,
14 and suggest to you that there may be more synergy in
15 dealing with these two very important sets of
16 problems than we have heretofore thought.

17 In terms of malevolence, we, of course,
18 have several kinds of serious problems with respect
19 to energy.

20 Our electricity grid is extremely
21 vulnerable. It has gotten more vulnerable in recent
22 years, with privatization, because we've layered on

23

1 top of a highly-balkanized set of electricity grids
2 and utilities, a national system, a continent-wide
3 system, really, for buying and selling electricity.

4 Power lines and transmission lines are
5 congested, a tree branch is touched by a sagging
6 power line in Cleveland, Ohio, four years ago, and
7 50 million consumers are without electricity for
8 days, including in eastern Canada.

9 Now, we tried to take a leaf from the
10 book of the South Park kids there, and blame Canada
11 for that outage.

12 (Laughter.)

13 MR. WOOLSEY: But the Canadians were on
14 to us, and, in their polite way, they pointed out
15 that Cleveland is, in fact, south of Lake Erie, not
16 north of Lake Erie.

17 (Laughter.)

18 MR. WOOLSEY: And we had to own up to the
19 fact that it had been our power line.

20 The interesting thing, is that terrorists
21 are a lot smarter than tree branches. All they have
22 to do, is read the reports of the Critical

23

1 Infrastructure Commissions and the new report of the
2 Defense Science Board that I chaired a portion of,
3 that's on the web, and they can see that there are
4 very substantial vulnerabilities to our electricity
5 grid, that, unfortunately, can be exploited
6 relatively easily, and we need to move to deal with
7 them.

8 Often, there are institutional barriers
9 at the state level, by the way, for public utility
10 commissions, in making some of these things happen.

11 Another type of potential malevolent
12 threat, is the threat terrorism funded by our oil
13 purchases. We borrow over a billion a day now at
14 today's oil prices, to finance just our oil imports.
15 That's not oil, as a whole; that's just our imports.

16 A fair chunk of that goes to the Middle
17 East, as it does from a number of other countries,
18 and so if you wonder who is paying for those
19 madrasses in various Middle Eastern countries where
20 little eight-year old boys are being taught to
21 terrorists and infected with the Wahabe Saudi
22 ideology, you don't need to look too much further

23

1 than the person you see when you get out to charge
2 your gasoline at a filling station, if you'll just
3 turn the rearview mirror a few inches before you get
4 out, because if you're looking into your own eyes,
5 you know who's paying for those madrasses to teach
6 those little boys to be terrorists.

7 Not only that, Tom Friedman, I know,
8 talked to you in the last few days. Tom has a
9 wonderful formulation. He says that the price of
10 oil and the path of freedom, run in opposite
11 directions, because oil can, if it comes into a
12 central government that is not yet a democracy,
13 like, say, Norway, but if it comes into a central
14 government that is a dictatorship or autocratic
15 kingdom, it tends to enhance the power of the
16 central government, without letting alternative
17 sources of economic and political power, build up,
18 and it thus tends, as Tom says, to move things in a
19 nondemocratic and autocratic direction, and one need
20 look only at the behavior of Messrs. Putin, Chavez
21 and Ahmadinejad, over the course of the last two or
22 three years as oil has shot up, to see what Tom
23

1 Friedman means.

2 Of course, also, there is vulnerability
3 in the Middle East to attacks on the oil
4 infrastructure. Al-Qaeda has tried two against
5 Abkaik and has been thwarted both times. Should
6 they be able to take out the sulfur clearing towers
7 at Abkaik in northeastern Saudi Arabia, the largest
8 oil production facility in the world, they would
9 probably send oil up for a year or more, to at least
10 \$200 a barrel and probably more.

11 So, we have a full set of problems that
12 we need to deal with in the vulnerabilities of our
13 energy infrastructure -- electricity, on the one
14 hand, which outside Hawaii and one or two places in
15 the continental United States, uses relatively
16 little oil, so only about two percent of our
17 electricity comes from oil.

18 But the oil problem is not so much an
19 electricity generation problem, as it is a problem
20 of dependence for transportation purposes.

21 Transportation in the U.S., is about 97 percent oil
22 products, and as a result of that, we have a

23

1 situation in which those who produce oil and who
2 dominate oil -- OPEC, essentially -- hold a great
3 deal of leverage over the rest of the world.

4 We don't do much that's useful at all, by
5 just moving our consumption patterns around. If we
6 buy less in the Middle East and more from Norway, the
7 Europeans just buy more from the Middle East and less
8 from Norway and it doesn't do any good.

9 We have to start thinking about doing to
10 oil, something similar to what was done to salt in
11 the late 19th Century by electrification and
12 refrigeration. Salt had a monopoly on meat
13 preservation until nearly the end of the 19th
14 Century.

15 Believe it or not, countries fought wars
16 over salt mines and it mattered, whether or not your
17 country had salt. Today, nobody cares. Why?
18 Because refrigeration is a much better way of
19 preserving meat, electricity made that possible, and
20 nobody dominates his neighbor anymore because he has
21 salt mines.

22 We need to do the same thing to oil. We
23

1 need not just to buy less foreign oil, but to
2 undermine oil's monopoly on transportation and free
3 oil to be bought and sold for all sorts of different
4 purposes for which it's useful. It's a good way to
5 transport energy long distances; it's useful in
6 chemical plants, home heating, and so forth.

7 But it doesn't dominate any of those
8 markets; it doesn't have a monopoly, and we need to
9 break it's monopoly on transportation.

10 On the malignant side of this divide
11 between major problems that I have described, there
12 are many ways in which complex systems can fail
13 catastrophically from minor interruptions.

14 Theorists sometimes call that the butterfly effect.
15 A butterfly flutters its wings on one side of the
16 world, cascading interactions in the ecosphere,
17 create a tornado on the other side.

18 It seems kind of theoretical, until you
19 remember the tree branch falling in Cleveland four
20 years ago.

21 Well, climate change, I believe, is a
22 problem somewhat like that. There are a number of

1 effects in nature, that once one goes around a
2 tipping point, can cascade in their failures.

3 We don't know -- I wouldn't say I know,
4 anyway -- exactly when such a thing is going to
5 occur, but one example is this: In the tundra of
6 the Arctic, there is more carbon than there is in
7 the atmosphere, because the tundra is largely a
8 giant frozen peat bog.

9 Methane, which is the form of the
10 chemical in which the carbon is, is about 22 times
11 worse than CO2 as a global warming gas, so if it
12 warms up enough in the Arctic that the tundra starts
13 to melt, starts to release methane, the methane heats
14 things up, in turn, speeds up the release, in turns,
15 speeds up, and so forth, the so-called feedback loop,
16 one doesn't know when or exactly how it would occur,
17 but the possibility of having a very major and
18 negative development in climate over a relatively
19 short period of time, a few decades, I believe,
20 exists.

21 And it is that judgment, not so much the
22 models that the climatologists produce, but judgment
23

1 of people like James Hanson at NASA and the rest,
2 that suggest to me that we ought to pay attention.

3 It doesn't know we mean exactly when
4 things are going to get warmer or exactly by how
5 much, but if, to use the analogy I used before, if
6 we are doing the society equivalent of smoking five
7 packs a day, we can't tell we're going to get lung
8 cancer at such and such an age, and we might live to
9 be 95 and never get it, and we might have gotten it
10 without ever smoking, but we're increasing our risk
11 by smoking five packs a day. I think that's the way
12 we should think of the amount of carbon we are
13 putting into the atmosphere.

14 If we look at both of these needs, the
15 need to deal with the climate change issues and
16 disruption of the ecosphere and the need to deal
17 with the threats to our security from malevolent or
18 intentional change, I think there are several things
19 we should pay attention to.

20 Sometimes when I do this, I do a little
21 dialogue between the two individuals I'm going to
22 name, but I don't think there's time to do that

23

1 today, so I'm just going to touch on their issues.

2 The dialogue I do, is between a tree
3 hugger and a hawk. The tree hugger is only worried
4 about carbon and believes that anything about
5 terrorism, can be dealt with by the FBI, if need be;
6 the hawk is only worried about terrorism, and he
7 thinks this climate change stuff, is something that
8 some bunch of Birkenstock wearers cooked up while
9 they were having a good time one night or something.

10 The tree hugger I use, is the ghost of
11 John Muir, the founder of the Sierra Club, father of
12 the National Park System, the hawk is the ghost of
13 George S. Patton. I use these two, because they are
14 two of my favorite Americans.

15 And what I have them do, is to get into a
16 discussion of trying to deal with climate change,
17 and trying to deal with terrorism, and they find, as
18 the discussion goes on, that they are able to agree
19 about more and more in substance of what needs to be
20 done, even though they never convince one another of
21 the importance of their issue.

22 Muir, for example, suggests that Walmart

23

1 is doing an amazing job, as are some other
2 companies, of radically reducing their energy use in
3 existing buildings, which is just such changes as
4 refrigerators and lights and skylights and so forth.
5 Patton is very happy about that, because it's less
6 use of the grid, and Patton is very worried about our
7 dependence on the electricity grid.

8 He says that, you know, the Magineau Line
9 was at least defensible from one direction, the
10 electricity grid isn't defensible at all, the way
11 it's structured now.

12 Muir mentions California. He says that,
13 you know, 20 years ago, California changed its rules
14 for utilities. It decoupled revenue from earnings
15 for utilities, and said that from now on, you make
16 money as a utility by investing, including sometimes
17 in energy-savings equipment and technology; you
18 don't make more money by building more power plants
19 and selling the electricity, even if it's wasted.

20 And, by the way, what that has done, it
21 has kept California's per capita consumption of
22 electricity, absolutely flat over the course of the
23

1 last 20 years, when the rest of the country has gone
2 up by 60 percent. Some six other states have now
3 followed California on the electricity side, and a
4 few more on the natural gas side of this decoupling.
5 It's a simple, straightforward change for utilities,
6 that can make a huge amount of difference.

7 A third point that Muir raises, is
8 Denmark, because the Danes make over a third of
9 their electricity out of something called combined
10 heat and power or cogeneration. In Denmark, if one
11 of our guests here, if John owned a coking plant on
12 one side of the road and I owned an aluminum plant on
13 the other, he would simply put in some generators,
14 string a wire across the road and sell me the
15 electricity cheaply to make aluminum.

16 In Europe, particularly in Denmark, that
17 is encouraged, and so it's waste that is being used,
18 heat that would just go into the atmosphere. In the
19 United States, that's very hard. Public utility
20 commissions make that very, very difficult to do, and
21 it's one of the reasons that Europe is ahead of us in
22 using this type of distributed generation, because

1 these steps are permitted in Europe, and they are
2 very rarely permitted in the United States.

3 Muir also talks about rooftops. He says,
4 do you realize what is happening just among people
5 who are doing photovoltaics and batteries?

6 Photovoltaics are getting cheaper, not quite as fast
7 as Moore's Law of doubling their capacity every 18
8 months to two years, but they're doubling their
9 capacity about every three to four years.

10 And they are getting much more efficient,
11 and the same thing is happening to batteries. We are
12 already, again, in California, in a situation where
13 in many parts of the state, you can buy electricity
14 from your roof, from a company that will put up
15 photovoltaics, cheaper than you can get it from the
16 grid.

17 California's utility prices are about
18 double the rest of the country, but that condition
19 of so-called grid parity, will probably come to be
20 close to the case in much of the rest of the
21 country, over the course of the next three to four
22 years.

23

1 When Muir talks about cleaner power
2 plants, Patton backs off a bit. Muir says, look,
3 whatever we do, George, it's got to be clean. So,
4 maybe we can capture and sequester the carbon from
5 coal-fired power plants, maybe we can do nuclear;
6 either of those is fine with me, but it's got to be
7 clean.

8 Patton says, look, I like the first
9 things you were talking about, better, because this
10 is adding power plants, it's adding to the grid,
11 it's adding to dependence on the grid. Terrorists
12 will take down the grid, tree branches will take
13 down the grid.

14 I'm willing to do it, if we absolutely
15 have to, but it's not real high up on my list,
16 Patton says.

17 So this is one on which they partially
18 disagree, the tree hugger and the hawk. Muir turns
19 to automobiles, and he explains to Patton that we
20 are in the midst of a revolution with respect to
21 batteries, that is, as far as they say, going to
22 put, for General Motors, a plug-in hybrid being able
23

1 to go 40 miles on an overnight charge on a battery,
2 for just really a few cents each day, and three-
3 quarters of the cars in the country, go less than 40
4 miles a day, so that means less than a quarter of the
5 cars are going to need to use the liquid fuel in
6 their tank, which is there as an insurance policy,
7 because, if you get past your 40-mile charge on the
8 battery, then you just become a regular hybrid.

9 Having a plug-in hybrid that can get 40
10 miles, would turn a small car, for an average
11 driver, let's say, even one who drives as much as 50
12 miles a day, from being a 50-mile-a-gallon car, into
13 being a 150-mile-per-gallon-of-gasoline car, and if
14 what's in that tank, is 85 percent either ethanol or,
15 in times in the future, butanol, or other types of
16 alternative liquid fuels, you have something on the
17 order of a 500-mile-per-gallon-of-gasoline car,
18 because, with existing technology, you are using
19 mainly electricity and alternative liquid fuels.

20 Patton loves this. He says, this is
21 incredible. He said, that's going to make Wahabes
22 unhappy and anything, as far as I'm concerned, John,
23

1 that makes Wahabes unhappy, is a good idea.

2 Finally, the two of them get into a
3 discussion about hydrogen and the hydrogen highway.
4 They kind of shake their heads and say, well, we
5 ought to keep working on it, it's an interesting
6 technology, it's useful, there are things that it
7 can do, but, you know, the infrastructure you're
8 going to need, is pretty substantial, with tens of
9 billions of dollars to have the family nearby
10 filling station, the family car to be able to be
11 refueled with hydrogen at a nearby filling station,
12 whereas the infrastructure you need for a plug-in
13 hybrid, is that every family absolutely would have
14 to have an extension cord, period -- no new power
15 plants until three-quarters of the cars are plug-in
16 hybrids, according to Pacific Northwest National
17 Laboratory, and an improvement of some percent, 15
18 to 20 percent, countrywide, in global warming gas
19 emission for every car that goes from being internal
20 combustion to being a plug-in hybrid.

21 In clean states like -- clean grid
22 states such as the West Coast or anyplace that has
23

1 largely nuclear or hydro, it's about an 80- to 90-
2 percent improvement.

3 So, as they look at these things, Muir
4 and Patton find that there's really only one big
5 issue they disagree on, and that's coal to liquid.
6 The reason is, Patton loves it, because coal is here
7 in the United States and it's not oil and we don't
8 have to get it from the Middle East.

9 Muir hates it, because it puts a lot of
10 carbon into the atmosphere, and they just agree to
11 disagree on that.

12 But what this abbreviated dialogue, I
13 think, shows, is that although there are some things
14 that your constituents who are tree huggers and your
15 constituents who are hawks, may not agree on by way
16 of solutions, they're going to disagree a lot more
17 about the underlying reasons and their underlying
18 concerns, than about what to do.

19 And there are a number of things, many of
20 which are in the hands and the control of state
21 governments, particularly with respect to
22 electricity, there are many things that they can do,
23

1 which should tell all of us that we ought to listen
2 to one another. Thank you.

3 (Appause.)

4 CHAIRMAN PAWLENTY: Great, thank you very
5 much. We're going to have Jim come back up in a
6 little bit and do the Q&A.

7 John Doerr is a partner with one of the
8 country's leading venture capital firms. It's
9 Kleiner Perkins Caufield and Byers. Together with
10 the partners of that firm, John's backed many of
11 America's best entrepreneurial companies and
12 enterprises, including Google and Amazon.

13 He recently has been deeply involved in
14 supporting the development of green technology
15 innovation and cutting-edge investments in that
16 regard, to address our nation's environmental and
17 energy challenges.

18 His firm was the top venture capital firm
19 last year in clean energy technologies. He's going
20 to share his view on some of the most promising
21 emerging technologies and how they might be
22 commercialized to help tackle these important issues

23

1 facing our nation. John Doerr.

2 (Applause.)

3 MR. DOERR: Thank you, Governor Pawlenty,
4 for your terrific leadership in Minnesota and also
5 with this Association, on clean energy policy, and
6 thank you, Mr. Vice Chairman, Governor Rendell and
7 Jim Woolsey, and, Governors, thank you, each of you,
8 for your leadership in innovative energy policy.

9 Kleiner Perkins is a venture capital firm
10 that works for U.S. colleges, and we invest their
11 funds in risky plans and unproven entrepreneurs who
12 would never qualify for a bank loan.

13 (Laughter.)

14 MR. DOERR: We help these entrepreneurs
15 build teams, build businesses, and jobs, lots of
16 jobs -- over 200 companies and 400,000 jobs in the
17 U.S. And we help them build whole new industries,
18 and, in some cases, change the world.

19 Genentech, for example, pioneered
20 genomics and revolutionized healthcare; Google
21 revolutionized the Internet.

22 But I'm here to talk to you today about

23

1 climate change, because it's the biggest challenge
2 we've ever faced.

3 Kleiner Perkins first invested in green
4 technologies about five years ago, seeing the
5 breakthrough technologies and what was possible in
6 the market, but, honestly, this challenge got very
7 personal for me, a couple of years ago, when, around
8 the family dinner table, we were having a
9 conversation about global warming.

10 My ten-year old daughter, Esther, said,
11 Dad, is global warming going to hit before I'm out
12 of high school? And then my teenage daughter, Mary,
13 said, very firmly, I'm scared and I'm angry. Dad,
14 your generation created this problem, you better fix
15 it, and I had no idea, friends, what to say.

16 Well, I'm here today to say that our
17 children may know more about this problem than we
18 do. Esther as asking about speed, how quickly is
19 this going to happen, and Mary was asking about
20 scale, the scale of the mess that we're in.

21 They want us to act now and act with
22 speed and scale. Now, Governors, as the CEOs of our

23

1 states, you've really led the way.

2 You're acting; you've put in place,
3 renewable standards, carbon emission targets, and
4 you are well ahead of the feds, but, forgive me now
5 for being blunt, what we're doing, is not enough;
6 it's not enough.

7 With respect to speed, the scientists
8 tell us that the next three to five years, are going
9 to determine whether or not we set off, really,
10 irreversible climate change. The scientists agree.

11 With respect to scale, we know that this
12 is a problem of the a size that we've never faced
13 before. Energy is a \$6 trillion market, worldwide;
14 it is the mother of all markets.

15 So our investments, our policies and our
16 government R&D, must match the scale of this
17 problem, and we've got to work together. If we
18 don't scale, we're going to fail.

19 Global warming is really a crisis. It's
20 an unprecedented opportunity. If we do it right, as
21 Tom Friedman told us, it can get America growing
22 again, improve our national security, and allow us to

23

1 lead in this new global energy revolution.

2 Some have compared this to the Apollo
3 Project or the Manhattan Project, and I'm tempted to
4 say that's wrong. Of course, it's right; we need
5 both, but those programs were just multibillion
6 dollar programs and a single agency of the U.S.
7 Government pursuing a single mission. And they
8 failed miserably to convey the size of this.

9 This is just reindustrializing all of our
10 cities, our states, and nations on the planet.

11 There's no single silver bullet, but I'm
12 going to tell you today about several great big
13 bullets that are in your arsenal.

14 Now, on this handout in front of you, is
15 a map that's also on the screen, of the U.S. Energy
16 flows. It's where energy comes from and where it
17 goes.

18 On the left-hand side, are the sources of
19 energy, the dirty fossil fuels, like coal and gas and
20 oil, and above them, are the clean renewables --
21 hydro, biomass, wind, and geothermal and solar.

22 I make three big observations about this:

23

1 First, all the renewable sources, including hydro,
2 are less than five percent of America's energy
3 sources; second, look in the upper right and you will
4 see that 55 percent of our energy for electricity, is
5 wasted in heat or in transmission, generating 1.6
6 gigatons of CO2 per year.

7 The bottom line is achieving efficiency,
8 reducing greenhouse gases, is all about the three
9 Cs: Cars, coal, and conservation or efficiency.

10 Now, by this point in time, you may be
11 thinking I'm some kind of Prius-driving, tree-
12 hugging quiche-eating Californian, and I want you to
13 know that's only partly right, because I'm also a
14 practical, profit-driven, growth-maximizing free
15 markets venture capitalist.

16 I am asked from time to time, what's
17 going to be the next big thing? What comes after
18 the Internet?

19 It's not IT, it's ET, it's green
20 technologies. Kleiner Perkins has already invested
21 \$250 million in 25 new greentech ventures. This is
22 not a hobby.

23

1 In the next two years, we're going to
2 invest in 40 more, and we're not alone. The private
3 investment in North American greentech ventures, was
4 \$3 billion in 2006, jumped to \$4 billion last year.

5 But to put all this in perspective, \$4
6 billion is just four days of the revenues of
7 ExxonMobil.

8 The 2007 federal budget for renewable
9 energy, was barely \$1 billion, less than one day of
10 Exxon-Mobil's revenues, so all of this is clearly
11 not enough, particularly because I believe that
12 greentech is going to be the greatest economic
13 opportunity of the 21st Century.

14 So, where, then, are we investing? Well,
15 in solutions for those three Cs, right, the cars, the
16 coal, and the conservation.

17 I'm going to tell you four stories about
18 new greentech ventures. Their technologies and your
19 policies can speed these to scale.

20 The first is a story about better
21 biofuels from California. It's from a company
22 called Amyris and it's about cars and also about

23

1 trucks and airplanes and about bugs.

2 The technology here is synthetic biology,
3 which custom tailors the metabolic pathways in
4 microbes to produce superior biofuels for gasoline,
5 for diesel, for jet fuels.

6 Picture this: We've got warm vats full
7 of bugs, and they are living chemical factories.
8 They're eating sugar and literally excreting better
9 fuels, better biofuels, with higher octane and
10 cleaner combustion.

11 These bugs will eat sugars, not only from
12 corn and cane, but also from the feedstocks that are
13 found throughout your states, from switchgrass, from
14 wood chips. This technology can be plugged into
15 existing corn ethanol plants in states like Iowa and
16 Illinois, with really just minor modifications.

17 I know that all of this may sound to you
18 like science fiction, but it's actually really
19 happening today.

20 One more thing to accelerate these, we
21 need the kinds of policies that don't pick winners
22 and losers, but, instead, support all biofuel

23

1 innovations.

2 Now, turning from cars to coal, you know
3 that half of our electricity comes from burning
4 coal. The U.S. has the world's largest known coal
5 reserves.

6 But coal is the dirtiest and the cheapest
7 of all fossil fuels, and, therefore, a really tough
8 problem. There's two things to do about this:
9 Create clean coal solutions and then grow renewable
10 sources of energy that can substitute for coal, which
11 is going to lead to my second story about a company
12 called GreatPoint Energy.

13 Now, GreatPoint's technology converts
14 coal into a lower-cost synthetic natural gas, while
15 capturing and sequestering the CO₂. That's really
16 important, because gasifying coal, instead of
17 burning it, makes the capture of CO₂ much easier and
18 cost-effective.

19 When GreatPoint's natural gas is used to
20 generate power, the CO₂ emissions from it are 50
21 percent less than they would have been from a coal-
22 fired power plant.

23

1 Their first plant, Governors, is going to
2 be in Massachusetts at GreatPoint, where the state
3 legislators are currently considering energy tax
4 credits to help them scale. They intend to expand
5 this technology to coal-rich states such as Wyoming
6 and Montana.

7 Now, I mentioned there's also attractive,
8 large-scale renewable substitutes for coal, which
9 brings me to my third story:

10 It's about solar thermal, not be confused
11 with solar cells. Picture very large fields of
12 mirrors in your state, several square miles, that
13 reflect and concentrate sunlight onto pipes, heating
14 water to drive steam turbines and generate hundreds
15 or even thousands of megawatts of renewable energy.

16 Well, today, Ausra's technology is
17 competitive with technology from natural gas prices,
18 and tomorrow, it will be competitive with coal.

19 They're building a 177-megawatt plant in
20 Central California, which is enough energy to power
21 60,000 homes. They plan to extend to states that
22 have robust renewable portfolio standards, and, of

23

1 course, plentiful sunlight -- Arizona, Colorado,
2 Nevada, New Mexico, and Texas.

3 Your states, our country, needs a new
4 nationwide smart grid to bring this clean, cheap
5 energy to all the states in the nation. Mr.
6 Chairman, I really ask that the NGA create a task
7 force to work with the feds to try to solve this
8 problem.

9 My last story is about conservation,
10 efficiency and Recycle Bank. This is a New York-
11 based company that uses the Internet and RFID-
12 tagged waste. You see these waste bins, these are
13 smart and they're tagged, and they reward the
14 residents for recycling.

15 Recyclers earn points by redeeming, and
16 then redeem them with the local businesses, and they
17 lift the recycling rates by more than 50 percent in
18 every community they're in.

19 Recycled materials, you know, are an
20 increasing valuable commodity. They use
21 significantly less electricity. Recycled aluminum,
22 for example, uses only five percent of the

23

1 electricity that original aluminum does, so it can
2 transform a city's waste disposal cost, literally
3 into a profit.

4 When Recycle Bank is serving 10 million
5 homes, it will save over four million tons of
6 greenhouse gases, avoid \$2 billion in landfill
7 disposal fees, and then put \$200 million back into
8 the local economy.

9 Now, as I mentioned, this is already
10 working in 30 communities in the United States.
11 Chicago and Atlanta have just signed up for this,
12 and if it works there, I can imagine it will both
13 energize and reward the citizens in your state
14 capital and in your largest cities. That's Recycle
15 Bank.

16 So, these businesses, Amyris, GreatPoint,
17 Ausra, and Recycle Bank, are in business today.
18 What's going on in the future? What's happening in
19 the labs right now?

20 Well, the inventor, Allen Kaye, is very
21 famous for saying that the best way to predict the
22 future, is to invent it. At Kleiner Perkins, we

23

1 like to say that the second best way, is to fund it.

2 So, here are several breakthrough
3 technologies that we're now funding: Alterrock is
4 pioneering what's called engineered geothermal.
5 That's the ability to drill under the surface of the
6 earth anywhere, and use the earth's hot rocks to
7 generate electricity.

8 These are mentioned on the back side,
9 now, of that energy graph. SRIA is a breakthrough
10 converting cellulose to ethanol at the lowest cost,
11 we believe, of any technology. They are working on
12 projects in Georgia, Iowa, and South Carolina.

13 Bloom Energy is making solid oxide fuel
14 cells that allow businesses and governments to
15 generate electricity economically and in a clean
16 way, onsite. Meosolay is making thin-film solar
17 cells on flexible sheets of stainless steel, and
18 those cost one-quarter the cost of conventional
19 solar cells, and take one-tenth the capital
20 equipment.

21 Fiscar Automotive, Mr. Woolsey, is going
22 to make the first production plug-in hybrid electric

23

1 vehicles in the United States in 2009, and that's the
2 car right there in the center of the screen. I'm
3 taking orders now.

4 (Laughter.)

5 MR. DOERR: The immediate payoff from all
6 of this, though, is quite serious. It's jobs. If
7 you turn to Texas, their Governor Bush, then-
8 Governor Bush, created and signed the renewable
9 portfolio standard. He created a billion-dollar
10 wind industry and 10,000 jobs.

11 In California, Governor Schwarzenegger's
12 historic AB-32 bill, global warming bill, is
13 expected to add \$4 billion in state income, and
14 83,000 jobs. Lastly, the Apollo Alliance is in
15 Canada.

16 McCain, Clinton and Obama estimate that
17 greentech can bring 3.3 million jobs to the United
18 States. The question is, are we going to get our
19 unfair share of those in your states? These are
20 white-collar jobs and blue-collar jobs, they're
21 knowledge jobs, they're manufacturing jobs, they're
22 construction jobs.

23

1 I like to call them great green jobs.
2 They're just the kinds of jobs that we need. But we
3 can't take these jobs for granted.

4 One of most promising solar startups in
5 the U.S., just decided to build its first factory in
6 Germany, and it's not so sunny in Germany. Why?
7 The couldn't find comparable incentives in any state
8 in the country.

9 I think you have to make a strategic
10 decision on what part is green going to play in your
11 state's economic future? Governor, you know we must
12 do more than change the light bulbs; we've got to
13 change the laws.

14 So I've got five calls to action, five
15 suggestions for you to advocate and legislate:
16 First, use your influence to get the Federal
17 Government to put a cap and price on carbon. This
18 is number one, the overarching policy.

19 We need to account for the true cost of
20 emitting greenhouse gases into our atmosphere, and
21 we can't continue to do every day of dumping 70
22 million tons of CO2 into our atmosphere, as if it's
23

1 some kind of free open sewer.

2 We need a market-based system, a cap-
3 and-trade system to reduce greenhouse gas emissions
4 at the lowest cost possible. It worked with the
5 acid rain program, and, properly designed, it can
6 work with greenhouse gases.

7 As Jeff Immelt said on Saturday,
8 businesses expect this and investors want clarity
9 and certainty.

10 Furthermore, I believe we should also
11 have a carbon tax, to significantly reduce and
12 replace employment and payroll taxes by taxing dirty
13 electricity and fuels.

14 This would not be a tax increases, but,
15 rather, a dollar-for-dollar substitute that's cost-
16 neutral to the taxpayers, much like the one that
17 British Columbia just passed last week, much like
18 the one that the Congressional Budget Office found
19 last week, is most efficient.

20 Today, we're very close to the 60 Senate
21 votes that we need for a cap-and-trade system. All
22 the remaining Presidential candidates now favor a

23

1 carbon policy.

2 So please let Congress and the
3 Administration know how important this is to you, to
4 businesses in your state, so that we get to the
5 final goal.

6 Second -- and this is particularly urgent
7 -- please demand that Congress extend the federal
8 investment tax credit and production tax credit for
9 renewables, and for at least ten more years. It's
10 really hard for me to believe this, but the ITC and
11 PTC expire at the end of this year, and we're still
12 not clear, whether or not they're going to be
13 extended.

14 The on-again/off-again nature of federal
15 incentives, makes renewable energy projects too
16 costly and too risky and is going to kill contracts
17 in your state. I know this. I know of ventures
18 we're backing with contracts in your states signed,
19 that are going to be torn up, if these credits are
20 not extended.

21 After the PTC -- look at this graphic --
22 expired at the end of '99, 2001, and 2003, the

23

1 additions, the new U.S. wind capacity, declined by
2 70 percent. We need these extensions approved this
3 quarter, otherwise they are going to make or break
4 the wind and solar industries for years to come.

5 You know, Congress is taking this issue
6 up right now, this very week, and so if you were
7 going to do just one thing this week for the green
8 economy and jobs in your state, I'd say, please call
9 your Senators and let them know that the ITC and PTC
10 are crucial for the renewable industry and jobs in
11 your state.

12 And I would be happy to provide you with
13 details, a white paper, whatever you'd like, to move
14 this forward. We're at 59 votes right now in the
15 United States Senate.

16 Third, please extend, set, and enforce
17 renewable portfolio standards. As you know,
18 electricity generation is 40 percent of greenhouse
19 gases. As state CEOs, you have unique authority
20 over the public utility commissions and the
21 companies they regulate. Twenty-seven states have
22 these standards right now, and let's go make it 50.

23

1 Fourth, fix the rules that govern your
2 utilities. This one is very exciting to me, because
3 you can make them prime drivers of energy
4 efficiency.

5 These utilities are not dumb. If they're
6 rewarded for selling more electrons, they're going to
7 sell more electrons. But if you reward them for
8 finding the cheapest ways to deliver heat, lighting,
9 and cooling, they're going to find all sorts of ways
10 to save energy.

11 So when you flip these incentives, as Jim
12 Woolsey described, and unleash these utilities, so
13 they can drive and invest in efficiency, you're
14 going to find their vast cashflows, their low-cost
15 capital, and 100-percent market share, is an
16 incredibly powerful engine.

17 Tom Friedman, on Saturday, mentioned
18 decoupling to us, which breaks that link between
19 revenues and the volume of electrons sold, in a way,
20 importantly, that allows the utilities to continue to
21 grow.

22 By my count, ten states are doing that

23

1 right now for electricity. That leaves 40 more of
2 us to go.

3 Another key utility policy is net
4 metering. Solar energy, you know, is becoming cheap
5 enough that many homeowners and businesses will put
6 solar cells on their roof. I suggest that all your
7 public utilities commissions should allow your
8 citizens to sell surpluses of their electricity, back
9 to our grid.

10 Let me tell you, voters really love
11 seeing those meters spin backwards.

12 Fifth and finally, toughen the building
13 standards. Energy consumption in buildings,
14 accounts for one-third of all of the energy in the
15 U.S., and two-thirds of the greenhouse gases that
16 are generated from the buildings -- sorry, two-
17 thirds of electricity demand.

18 A well built green home with advanced
19 insulation, windows, heating and cooling, uses only
20 one-half the energy of a conventional home. The
21 energy savings will pay back for that in five to
22 seven years.

23

1 In my home state of California, the
2 energy savings from building standards, are more
3 than \$16 billion since 1975, and are forecasted to
4 get to \$59 billion by 2011. This is serious money
5 to go with the serious offer.

6 If you want to personally push any of
7 these agenda items, any of these five calls to
8 action, the NGA is prepared to work to help provide
9 world-class technical assistance, planning, not
10 lobbying, together with the Energy Foundation, and,
11 on the matter of new jobs, venture capital
12 investment in your state, we've arranged for the
13 National Venture Capital Association to draw up
14 blueprints and plans, provided you care and you'll
15 follow through on it.

16 You can just contact me at this e-mail
17 address, jdoerr@kpcb.com.

18 The word, "crisis," comes from the Greek.
19 It means to decide to choose. This crisis is an
20 opportunity that presents us with choices, and the
21 choices are definitely not between Republicans and
22 Democrats or between red and blue. The choice is
23

1 between America leading or following in the new
2 energy economy.

3 It's between creating green jobs at home,
4 or importing green products.

5 So we've talked today about American
6 entrepreneurs and their breakthroughs -- designer
7 bugs, cleaner coal, hot rocks, solar power, and
8 smart recycling. We've talked about climate crisis
9 as the challenge of our generation, and I've
10 suggested it's the largest economic opportunity of
11 the 21st Century.

12 Governors, your policies, together with
13 our investments and American entrepreneurs, are
14 going to make all the difference. I cannot wait to
15 see what happens when you act individually and we
16 act collectively.

17 I do look forward to reporting back to my
18 daughters about today's meeting, and about your
19 commitment to lead us with speed and scale. Thank
20 you.

21 (Applause.)

22 CHAIRMAN PAWLENTY: Now we have time for
23

1 questions for John and Jim, and then we have some
2 awards we're going to give out and do a couple of
3 committee reports and then we're going to adjourn.

4 You can start this off, Governor Rendell.

5 GOVERNOR RENDELL: John, you said that a
6 lot of us are coal states, and finding clean coal
7 technology is crucial to part of our economic
8 future.

9 You said that gasification reduces the
10 amount of CO2 emitted, by 50 percent. And that's
11 true and a number of us have gasification projects
12 teed up. All we need is the loan guarantees.
13 That's another thing they haven't done, is the loan
14 guarantee for gasification, they haven't set that
15 policy yet.

16 But what happens to even the 50 percent?

17 To me, the great challenge for America, is carbon
18 sequestration, and somebody's got to figure it out.
19 It's great to say it's reduced by 50 percent, that's
20 wonderful, but it's still 50 percent.

21 And we have got to find a way to deal
22 with that. If we do, the sky is the limit for the

23

1 next 100 years for American energy.

2 CHAIRMAN PAWLENTY: John?

3 MR. DOERR: You state the problem well,
4 Governor, and I think Jeff Immelt described this
5 well. We're all suited up for the SuperBowl, we see
6 sequestration projects at scale in other countries;
7 we know the technology can improve; we know that
8 GreatPoint will make it more economical, but these
9 are big, multibillion-dollar kinds of projects.

10 The Department of Energy, for various
11 reasons, cancelled the FutureGen Sequestration
12 Project. I believe the key to this, is creating an
13 agency like Fannie Mae or Freddie Mac or Ginnie Mae,
14 that can take these relatively risky projects, some
15 riskier than others, put them together in a
16 portfolio, to lower the risk, and then to access the
17 world's capital markets for them.

18 And I think that for you to advocate that
19 kind of a proposal, will help bring the capital
20 that's needed for the first two, three, five, six of
21 these efforts.

22 We can, we have to capture and sequester

23

1 CO2 from coal.

2 CHAIRMAN PAWLENTY: Jim, do you want to
3 jump in on this one?

4 MR. WOOLSEY: Just a quick word: The
5 capture from integrated gasification, combined-
6 cycle coal plants, is fairly straightforward
7 technologically, and adds on maybe 25 to 30 percent
8 cost, otherwise, to the plant.

9 The problem with sequestration, is
10 keeping the CO2 deep in the earth. You can use it
11 temporarily, perhaps. We're not sure how long it
12 will stay for tertiary recovery from oil fields, but
13 you've got to get it to where the oil wells are, and
14 that tends to be in the Southwest.

15 Then the other thing you can do, is, over
16 a long term, probably put it into the deep saline,
17 the deep salt water aquifers, a mile or two down in
18 the earth, which are over a large part of the earth's
19 -- under a large part of the earth's surface.

20 It's liquid -- CO2 is liquid at those
21 depths, and there's salt water down there and CO2
22 and salt water are probably going to stay

23

1 together for a long time, if you can get it down
2 there.

3 The question is the cost of doing it.
4 Ernie Menies up at MIT, who has looked into this
5 more than most anybody I know, says probably
6 something on the order of ten years and \$10 billion
7 of experimentation to make this all work right, and
8 probably a CO2 price of something in the range of \$35
9 to \$40 a ton.

10 CHAIRMAN PAWLENTY: Governor Granholm
11 from Michigan.

12 GOVERNOR GRANHOLM: Thank you so much.
13 John, I'm so enthused about this segment of growing
14 the next industrial revolution on energy.
15 Obviously, from the automotive capital of the world,
16 we want to have the man-bites-dog story be that
17 Michigan helped to do this.

18 But here's my question: In this effort,
19 we'd also like to take a look at trash, too,
20 municipal waste-to-energy. I'm wondering if you can
21 comment just a minute on what you're seeing in terms
22 of breakthroughs there.

23

1 disclose the nature and depth of your investments?

2 (Laughter.)

3 CHAIRMAN PAWLENTY: Just teasing.

4 MR. DOERR: I do have some hot stock
5 tips, if you'd like.

6 (Laughter.)

7 MR. WOOLSEY: Look into, Governor,
8 Missouri, Carthage, a joint venture between Conagra
9 and a little company called Changing World
10 Technologies. It takes, in this case, waste from a
11 turkey processing facility of Conagra's, but the
12 process works, I'm told, with hog manure, chicken
13 litter, used tires, all sorts of ugly waste, to
14 rather cleanly turn it into high-grade diesel.

15 And it's worth getting in touch with
16 Conagra and seeing how that's going.

17 CHAIRMAN PAWLENTY: Similarly, in Benson,
18 Minnesota, we have a plant that takes turkey poop and
19 turns it into electricity. That's worth --

20 GOVERNOR GRANHOLM: We have a couple of
21 those, too. They're called poop-to-power.

22 (Laughter.)

23

1 GOVERNOR GRANHOLM: But I'm actually
2 referring to the municipal waste side of things.

3 MR. DOERR: I was going to say that the
4 first thing you have to do with municipal waste, is
5 recycle.

6 CHAIRMAN PAWLENTY: Governor Hoeven from
7 North Dakota, and then we'll go to Governor Bebee
8 from Arkansas. Governor Hoeven?

9 GOVERNOR HOEVEN: Thanks, Governor
10 Pawlenty. Is that a technical term, that turkey
11 poop as a fuel source?

12 (Laughter.)

13 GOVERNOR HOEVEN: Dr. Woolsey, thank you
14 for coming to North Dakota and seeing some of the
15 things that we're doing there, and speaking at one
16 of our energy seminars. We appreciate it very much.
17 It's good to see you again.

18 In the discussion about deploying new
19 technologies for carbon capture and sequestration,
20 in both cases, it's going to be very important that
21 both the regulatory framework and the structure of
22 that legislation, as well as the incentives, enable
23

1 the industry to move forward with the new
2 technologies.

3 For example, Mr. Doerr talked about
4 moving forward with GreatPoint, and, obviously, the
5 legislature in Massachusetts has had to deal with
6 that. But what we see right now, is that it looks
7 like billions of dollars, the kind of thing that you
8 talked about, John, in terms of the Manhattan
9 Project, capital that's sitting on the sidelines,
10 both capital that's within the utility industry,
11 within the energy industry, and venture capital,
12 generic venture capital, that's sidelined, because
13 the investors, as well as the technology purveyors,
14 GE or whoever it might be, everybody doesn't know
15 what the regulatory climate is going to be.

16 So, how do we move forward in a way with
17 these new -- get these new technologies to move
18 forward? I mean, how do we move forward from a
19 public policy standpoint, to empower that?

20 For example, if we're talking about cap-
21 and-trade, if we're talking about carbon tax, an
22 investment fee, or even investment tax credit, how
23

1 do you get those into public policy, in a way that
2 actually enables both the venture capital people,
3 the investment community, and the technology
4 providers, as well as the energy industry, to move
5 forward and put that technology in place?

6 I mean, right now, we have a coal
7 gasification plant in North Dakota and we're working
8 on another one that actually captures the carbon
9 dioxide, compresses it, puts it in a pipeline and
10 sends it to the Wayburn Oil Fields, which is part of
11 the Williston Basin, for secondary oil recovery.

12 That was originally started as a Federal
13 Government project, and there are many others. But
14 I'm concerned, when we talk about the public policy
15 standpoint, how do we make sure that we're
16 empowering the right kind of action to go forward,
17 rather than just kind of freeze everybody in place
18 and end up not deploying the technology?

19 So you've got the old plants that are
20 still out there, instead of getting the new ones
21 going with the new technologies that are more
22 environmentally friendly.

23

1 CHAIRMAN PAWLENTY: John Doerr?

2 MR. DOERR: And, of course, those old
3 plants are completely written off, so they're the
4 lowest-cost, most profitable part, with today's
5 accounting, of an energy company's business.

6 I'd take a step back and say that the
7 state is sovereign, and more money flows through the
8 world's capital markets in a day, than through all
9 the world's governments in a year. So there's
10 plenty of capital out there.

11 These projects are just not now
12 profitable, and I suggest that your job as
13 policymakers and your leadership as Governors, is to
14 get a national price put on carbon, so that cleaner
15 renewable forms of energy, cleaner coal, is cheaper
16 than the dirty coal.

17 And when you solve those problems
18 swiftly, the markets will come in at scale and fund
19 these demonstration projects. I'll add again,
20 there's no silver bullet for this problem, but the
21 first and most important thing we've got to do, is
22 put a price on carbon and then we're going to find

23

1 the markets are going to respond.

2 We want to harness America's great
3 capital markets to fund these efforts. There will
4 be a demonstration project here or there for which
5 we need some federal funding, and we're going to
6 have to collaborate to build the next generation
7 grid, but the scales that we're talking about,
8 hundreds and hundreds of billions of dollars, we're
9 going to need the capital markets.

10 MR. WOOLSEY: Just one thought. The
11 Europeans had, they thought, a great idea about a
12 carbon cap-and-trade system, but they used a
13 mechanism to set the price of CO₂, that was so low
14 that they issued permits to virtually anybody who
15 had any wish for them at all. They ended up with a
16 CO₂ price of under one Euro, under a dollar,
17 essentially, a ton, and as a result, Europe, as a
18 whole, is not moving as rapidly as the United States
19 is, voluntarily, toward reducing its CO₂ emissions.

20 So, the whole thing is figuring out the
21 mechanism to set the price for CO₂. And, as John
22 said, that's the heart of the matter. You probably
23

1 are going to have to have some kind of an auction,
2 rather than people just being granted permits, I
3 would imagine, if you want to make capture and
4 sequestration of carbon, something that's financially
5 attractive.

6 CHAIRMAN PAWLENTY: Other questions or
7 comments?

8 GOVERNOR HOEVEN: Governor, if I could,
9 just a quick followup.

10 CHAIRMAN PAWLENTY: Sure.

11 GOVERNOR HOEVEN: Dr. Woolsey, when we
12 had both Immelt here yesterday and some of the
13 industry people, they talked about the Federal
14 Government leading the way forward with like a
15 FutureGen, but with the Federal Government actually
16 coming in and doing a number of projects around the
17 country. Everybody said, you know, they don't want
18 to be the first one, they want to be the second one,
19 whether it's IGCC or something else.

20 What about getting the Federal Government
21 to lead eight or ten projects around the country,
22 that actually get this new technology deployed, so
23

1 everyone else is second, third, fourth, fifth,
2 instead of first?

3 MR. WOOLSEY: I think, as John suggested,
4 that's a good idea, and that's really all that's
5 left, now that FutureGen has been cancelled. One has
6 to do these one and two at a time, and I would hope
7 and think the Federal Government could be involved in
8 that.

9 MR. DOERR: We saw the Federal
10 Government, in the last energy bill, I believe,
11 offer loan guarantees for, I think, six or eight
12 nuclear power plants, to incentivize the industry to
13 start building. Let's do the same with carbon
14 capture and sequestration.

15 CHAIRMAN PAWLENTY: John, could you just
16 very briefly share with the Governor of North
17 Dakota, the sequestration and capture plant that you
18 have on the boards or up and running, and how you got
19 it done?

20 GOVERNOR HOEVEN: Well, we've got one.
21 Dakota Gasification Company was originally a plant
22 that was started by a number of large corporations
23

1 in the energy industry, with a federal loan
2 guarantee.

3 And, essentially, it takes lignite coal
4 and gasifies it, using technology which is a
5 technology that goes all the way back to about the
6 World War II Germany era, but, obviously, it's been
7 advanced greatly.

8 They gasify the coal. That produces, in
9 essence, methane, that's put into natural gas
10 pipeline, goes off to market. A lot of natural gas
11 comes through our state, both produced in Canada, as
12 well as in North Dakota, Montana, and other places.

13 It goes to market, so we have the
14 pipelines. So, it's synthetic natural gas that goes
15 to market.

16 In the gasification process, the CO₂ is
17 captured on the front end. It's compressed and then
18 we put it in a pipeline. Dakota Gasification
19 Company puts it in a pipeline, and it goes into the
20 Wayburn Oil Fields, which are actually in
21 Saskatchewan.

22 Most of those fields are unitized, so

23

1 they work very well for secondary recovery, which
2 can be water flood or CO2. And the oil companies
3 pay for the use of this CO2, which helps, of course,
4 cover the cost of the pipeline.

5 Now we're working on another very similar
6 project, but with newer technologies.

7 GOVERNOR RENDELL: And the beauty of
8 these plants, is, they're polygen. If you want to
9 do the second step and liquify, you can produce non-
10 sulfur diesel fuel for cars and jet planes.

11 MR. DOERR: Right, coal to liquids,
12 exactly.

13 GOVERNOR RENDELL: It's an incredible
14 technology, if we could ever make it financially
15 viable.

16 CHAIRMAN PAWLENTY: John, go ahead.

17 MR. DOERR: What technology is going to
18 do in the long run, is make this cheaper and cheaper
19 and cheaper. Right now, there's low-hanging fruit
20 that we can grab, but I think we'll find that we can
21 use CO2 to build valuable products, using new
22 technologies, the science of the small. We'll see.

23

1 CHAIRMAN PAWLENTY: Governor Bebee?

2 GOVERNOR BEBEE: Thank you, Mr. Chairman.
3 John, you pointed out the need, I think, for
4 immediate action on some aspects of this when you
5 indicated the first thing or the best thing we could
6 do this week, is to lobby for or throw our weight
7 behind the extension of the tax credits, which, as
8 you pointed out, will be -- decisions will be made on
9 that, to some extent, this week.

10 I think we've already authorized the
11 Executive Committee, right, Mr. Chairman, on those
12 short -- on all short-term issues, but specifically
13 that short-term issue, to extend to the Congress, to
14 the Senate, the wishes of the NGA with regard to
15 that issue.

16 So I think we've already taken that step
17 as a group and as a body, but I would be interested,
18 number one, in knowing who those 59 Senators are that
19 you have committed, so that, you know, if the folks
20 in this room could get that information relatively
21 quickly, we may be able to get you one more.

22 Now, we may not. All of ours may already
23

1 be there, or they may be so intractable that we can
2 never get to that other vote, but I think it's worth
3 trying, if you could share the information with us,
4 or maybe the staff already has that information about
5 who is committed and who perhaps we can work on.

6 The second thing is, I'm really intrigued
7 by your designer bugs and wanted to know if you are
8 familiar with some technology that exists but there's
9 not a lot of talk about it, with creating cellulosic
10 gasoline, not cellulosic ethanol, but cellulosic
11 gasoline, so you obviate all the problems that exist
12 with infrastructure and with flexfuels and with
13 retraining a sometimes untrainable gas-guzzling
14 public.

15 So, if you could speak to any knowledge
16 that you have relative to where we stand on
17 cellulosic gasoline, that would be appreciated.

18 CHAIRMAN PAWLENTY: John Doerr?

19 MR. DOERR: I'd be happy to. First, and
20 to the crucial matter this week, we'd be happy to
21 work with the NGA. I believe we know which Senators
22 are currently in favor of this and those that are

23

1 not, and a few key phone calls, I think, from a few
2 Governors, would make all the difference in this.

3 By my view of the world, if you eliminate
4 a tax credit, you're raising taxes. And what we're
5 about to do, is raise taxes on renewable energy, and
6 that doesn't make any sense to me.

7 Now, to the bugs, this company, Amyris,
8 as it turns out studied what it would take to make
9 bugs that would excrete gasoline. And we can make
10 bugs that do that.

11 The problem is that the gasoline kills
12 the bugs right away.

13 (Laughter.)

14 MR. DOERR: So we have found we can make
15 a better gasoline, a substitute for gasoline that
16 will go right through the current cars, right
17 through the current pipelines. We cannot do it at
18 great economic advantage, which is why Amyris will
19 prioritize diesel and then jet fuel.

20 And I'm very, very excited about what
21 these bugs are going to do for my daughters.

22 (Laughter.)

23

1 GOVERNOR BEBEE: Just as a followup, we
2 have some significant research going on in a
3 collaborative in our state and some private
4 foundations that have invested some significant
5 research dollars.

6 And I would love to be able to pick your
7 brain and share some information with you, and,
8 before you get out of here, if we can, besides just
9 your e-mail address, we could get your private cell
10 phone number or something --

11 MR. DOERR: I'd be happy to do that.

12 CHAIRMAN PAWLENTY: Jim?

13 MR. WOOLSEY: One quick point: A lot of
14 these alternative liquid fuels, are very attractive
15 and interesting, and I think they will play an
16 important role, but, as John said, they're often
17 going to be kind of close to the cost of gasoline or
18 diesel.

19 The interesting thing about electricity
20 and plug-in hybrids or moving toward electric
21 vehicles, is that off-peak, overnight electricity,
22 if it's billed off-peak, is somewhere between one
23

1 and two cents per mile to drive on in an electric
2 car or plug-in hybrid, and if it's billed at an
3 average daytime/nighttime rate, it's probably around
4 three cents a mile, whereas gasoline now is about 12
5 and headed up.

6 So, you are talking about being able to
7 cut your driving costs, in some cases, by an order
8 of magnitude, by going to electricity. And I think
9 electricity will pull the laboring oar.

10 A number of these alternative liquid
11 fuels are exciting and interesting, and they will be
12 important, too, but I think electricity is going to
13 lead the way.

14 CHAIRMAN PAWLENTY: Okay, any other
15 questions or comments, before we move on to our next
16 section? We'll do one more. Governor?

17 GOVERNOR LINGLE: I just want to ask John
18 one question about the technology --

19 (Microphone fails.)

20 MR. DOERR: The question is, what's the
21 prospect for geothermal technologies, long-term?
22 I'm very bullish about those. We've invested in an
23

1 MIT-inspired startup, as I may have mentioned to
2 you.

3 There's enough energy in the hot rocks
4 under the surface of the country, to power America's
5 energy needs for a thousand years. There are
6 tremendous amounts of energy there, and the
7 technology to get to them, is oil drilling
8 technologies.

9 The challenge is to do it at cost, at
10 competitive cost. So, a price on carbon is going to
11 make that more cost-competitive.

12 The goal of our venture is not to go to
13 Old Faithful in Yellowstone and tap the steam that's
14 coming out, but to pretty well be able to drill these
15 holes anywhere in the earth's surface -- almost
16 anywhere -- to get the steam and then the
17 electricity close to the centers or demand.

18 In fact, the experts in this company,
19 tell me that we can put a geothermal well here under
20 the nation's capital, and have it be economic, so we
21 hope to do that as a first demonstration.

22 But I'm --

23

1 VOICES: There's a lot of hot air.

2 (Laughter.)

3 MR. DOERR: There's a lot of hot air.

4 That's well said, Governor. We can tap it below the
5 ground and above the ground.

6 (Laughter.)

7 MR. DOERR: I think it's a very important
8 renewable source of energy.

9 MR. WOOLSEY: There's two kinds of
10 geothermal. You don't need, necessarily, hot. That
11 helps with large plants, but we're about to put one
12 under our house, that only goes down to water that's
13 60 degrees, and it cools in the Summer and it heats
14 up to 60 degrees in the Winter. That's shallow heat
15 pump geothermal, and a lot of residences are starting
16 to be -- pursued by a lot of people, so you've got
17 two kinds of geothermal, not just one.

18 GOVERNOR LINGLE: John, we would like to
19 obtain, you know, the technology you described
20 awhile ago.

21 MR. DOERR: I'd be happy to work with you
22 on that, Governor.

23

1 GOVERNOR LINGLE: Thanks.

2 CHAIRMAN PAWLENTY: We're going to move
3 on to our next item, but let's thank our two
4 wonderful guests for sharing their time and
5 information with us.

6 (Applause.)

7 CHAIRMAN PAWLENTY: I have just a couple
8 of housekeeping items here and will try to go
9 through them as quickly as I can, but they are
10 important, as well.

11 The first is to recognize our
12 Public/Private Partnership Award winners. As these
13 guests and many others have discussed at this
14 meeting, innovation is an important part of what we
15 do at NGA, trying to recognize it, celebrate it,
16 encourage it, and with securing a clean energy
17 future.

18 And we want to remain committed to
19 recognizing innovation and people who demonstrate an
20 appetite to help us with that effort. That's why,
21 last year, NGA unveiled a Public/Private Partnership
22 Award for members of the NGA Corporate Fellows

23

1 Program and we're pleased to present this year's
2 winner.

3 The Award program was created to
4 recognize the NGA Corporate Fellow companies that
5 have partnered with Governors' Offices to implement
6 a program or project that makes a positive and
7 recognizable and measurable difference and
8 contribution to that state and its citizens.

9 Now, this past Fall, Governors submitted
10 nominations to the Corporate Fellow Awards Program,
11 for his or her states, of nominees, and I want to
12 thank all the Governors who made those submissions,
13 and we also want to thank the people who screened
14 them, led by Charlie Weaver, who runs the Minnesota
15 Business Partnership, but a lot of hard work from
16 Steven Jordan, Susan Trayman, Leanne Wilson.

17 It wasn't limited, of course, just to
18 energy. There was also infrastructure, healthcare,
19 education, public safety categories and others.

20 So, without further ado, I'd like to
21 invite Governor Riley from Alabama to come forward.
22 He's going to announce the winning nomination for

23

1 the NGA Public/Private Partnership Award.

2 GOVERNOR RILEY: Thank you, Mr. Chairman.
3 As most of you know, all of us are trying to figure a
4 way to reconstruct what we're doing and do it more
5 effectively and more efficiently than we have in the
6 past.

7 One of the things a few years ago that we
8 noticed in Alabama, is that we did a tremendous
9 amount of mapping. Our visual imagery was carried
10 on by four or five different departments, yet each
11 one was isolated and located only in that department
12 and available only to that department.

13 I asked our Department of Homeland
14 Security in Alabama, to come up with a new plan, a
15 new plan that would allow us to make all of this
16 information available to anyone in the State of
17 Alabama, to put it online.

18 They first talked to the Space and Rocket
19 Center, came up with a geospatial design, and then,
20 working with Google Earth, built a product today that
21 is available online to any agency in the State of
22 Alabama.

23

1 It is a 3D image today, that we can use
2 anywhere in the world. And the applications for it
3 have been truly remarkable.

4 Now, every one of you Governors today,
5 probably have all of the information readily
6 available in your state, but it's to bring it into
7 one single repository, being able to layer it on top
8 of each other, and design a program today that will
9 allow you to show any project, anywhere in the
10 world, to any user and have it located within the
11 confines of your own state government.

12 Today we have a system that has 2300
13 users in every agency of state government. This is
14 the kind of innovation that I want to thank Google
15 and Google Earth for. Michael T. Jones, is the
16 Chief Technology Advisor for Google Earth, and is
17 with us today. Michael, if you would come up?

18 (Applause.)

19 GOVERNOR RILEY: Let me present this to
20 you, and, again, thank you, thank you for all the
21 help that Google has given the State of Alabama.
22 You really have revolutionized the way we look at
23

1 mapping, at the way we look at geographic districts,
2 the way we look at our state.

3 Every agency in state government today,
4 has benefitted, and I want to thank you for it and
5 ask you to say a few words.

6 MR. JONES: Well, thank you, Governor.

7 (Presentation made; applause.)

8 MR. JONES: Well, I would like first to
9 say that I feel so lucky to be here. We're one of a
10 few great companies, the Google Earth team, that
11 Kleiner Perkins declined to invest in, but we made
12 it anyway.

13 (Laughter.)

14 MR. JONES: But, more importantly, the
15 reason we're here, is not because of what we did at
16 Google, but because of what Governor Riley and his
17 team did in Alabama. It's the unique situation that
18 has put Alabama first, as far as Google is
19 concerned, in technology.

20 They have a Governor who has caused, from
21 the top, a pushing down through their organizations,
22 saying, find a new way to make the best use of the
23

1 data that we already have, and that ranges from the
2 pedestrian uses like seeing maps, to extremely
3 aggressive uses, such as seeing the Highway Patrol
4 dashboard cameras, live on top of the computer screen
5 at anybody's desks, so they can see what's going on
6 around the state.

7 It's truly amazing, what they've done,
8 and it's a real privilege to see our product used in
9 such a great way. So I wanted to thank you, sir.

10 GOVERNOR RILEY: Michael, thank you. We
11 appreciate it; thank you very much.

12 (Applause.)

13 CHAIRMAN PAWLENTY: Next, Governor Mike
14 Rounds is going to come forward to present and
15 recognize South Dakota's winning nomination for an
16 NGA Public/Private Partnership Award. Governor
17 Rounds?

18 GOVERNOR ROUNDS: Thank you, Governor
19 Pawlenty. I'm honored to be here today to help
20 present this award to Berrick Gold of North America.

21 Berrick's partnership with and the
22 donation to the South Dakota Science and Technology

23

1 Authority, has allowed the Homestake Mine in South
2 Dakota, to be selected as the site of the National
3 Science Foundation's Deep Underground Science and
4 Engineering Laboratory.

5 The Homestake Mine in Lead, South Dakota,
6 was once a very successful gold mine and was the site
7 of the single largest gold deposit ever found in the
8 western hemisphere. At its peak, it employed more
9 than 3,000 people, but when gold prices fell, the
10 mine was closed in 2001, after 124 years of
11 operation.

12 Now, if you're wondering where Lead is,
13 it's just outside of another community by about a
14 mile and a half, called Deadwood, South Dakota. I
15 think you might have heard of Deadwood, and that's
16 where the original gold strike was at, and from
17 there, they found the lead into the big vein of gold
18 that the Homestake Mine followed for 124 years.

19 In 2002, Berrick bought the Homestake
20 Mining Company, which included mines around the
21 world, as well as the Homestake Mine in South
22 Dakota.

23

1 Thanks to the wonderful generosity of
2 Berrick, our state has had an opportunity to create a
3 new tomorrow for Homestake and for South Dakota.

4 Decades of development and the pursuit of
5 gold, left a vast underground architecture that is
6 perfectly suited to accommodate the many different
7 scientific experiments that require underground
8 laboratory space.

9 The Deep Underground Science and
10 Engineering Lab, or DUSEL, is a proposed federal
11 research laboratory which will house scientific
12 experiments that will expand our knowledge of the
13 planet and our universe. When you think of dark
14 matter and many scientists will someday talk of
15 double-beta decay and kids will share stories of
16 neutrinos, the Laboratory will bring together, some
17 of the brightest minds in the world.

18 It will create an immeasurable
19 educational opportunity for our country's youth, who
20 want to pursue science. It will produce cutting-edge
21 scientific research in several fields, and build on
22 the Nobel Prize winning work of many scientists such
23

1 as Ray Davis, who was awarded the Nobel Prize for
2 Physics in 2002, for his neutrino research conducted
3 at Homestake on the 4250 foot level.

4 The Homestake site was once in
5 competition with several other locations around the
6 country, for the selection as the Deep Underground
7 Science and Engineering Laboratory. In 2005, the
8 Homestake site was selected by the National Science
9 Foundation, as a finalist in its search for its site
10 for the DUSEL.

11 Berrick worked together with the Science
12 and Technology Authority, to develop a way to
13 transfer just portions of the property to the state
14 in support of its efforts to secure the DUSEL within
15 our borders.

16 In 2006, Berrick, through an act of truly
17 tremendous corporate generosity, donated the areas of
18 Homestake that were needed for this science
19 laboratory. They donated it to the State of South
20 Dakota Science and Technology Authority.

21 This donation included the underground
22 workings of the 8,000 foot deep mine, consisting of
23

1 excavated rooms, along with 370 miles of drifts and
2 tunnels, 7,700 acres of mineral rights, and 186
3 acres above the ground, which contain numerous
4 buildings.

5 This transfer of ownership was one of the
6 key factors that allowed South Dakota to move
7 forward in securing the DUSEL at Homestake.

8 Currently, the Science and Technology
9 Authority has reentered the mine and is redeveloping
10 an interim laboratory at various levels, including
11 the 4850 foot level, for experiments, as plans for
12 the deep-level facility continue to be developed.

13 The development of the Deep Underground
14 Science and Engineering Laboratory at Homestake, is
15 perhaps the single greatest opportunity for the
16 State of South Dakota in this century.

17 The impact that it will have on science,
18 research, and education, will truly be realized for
19 generations. Already, our legislature, in
20 conjunction with a gentleman, a businessman in South
21 Dakota, T. Denny Sanford, have already contributed,
22 between legislative activity and this private
23

1 businessman, over \$100 million to invest at this
2 location.

3 I'm very happy that Patrick Garver is
4 here today to accept this award for Berrick. Mr.
5 Garver was personally involved at every step in this
6 project, and he continues to be a partner in our
7 effort.

8 Ladies and gentlemen, Patrick Garver is a
9 gentleman. Patrick, if you could please come
10 forward, on behalf of Berrick Gold, I want to share
11 with you that it's not very often that a state buys
12 an abandoned mine. And Patrick was very serious in
13 discussing with us, the implications of what goes on
14 when you purchase something of this size.

15 And he wanted to make sure that every
16 single eye was dotted and every T was crossed. He
17 wanted to make sure that we recognized the cost
18 involved in protecting this piece of property, this
19 special piece of property.

20 But throughout literally years of
21 negotiations, he stuck with us; he worked through
22 the challenges that we had, and he could see the
23

1 gleam of what could happen in our state, if, rather
2 than mining gold, we started to mine knowledge deep
3 underground.

4 This would not have happened without Mr.
5 Patrick Garver or without the truly magnanimous gift
6 from the Berrick Gold Corporation, to the citizens of
7 South Dakota, that we get to share with scientists
8 from throughout the United States and around the
9 world.

10 Mr. Garver, thank you very much on behalf
11 of all of us.

12 (Presentation made; applause.)

13 MR. GARVER: Well, I understand that I'm
14 about the last thing on the agenda before
15 adjournment, so I don't want to say very much.

16 I will say that it was really terrific to
17 work with the State of South Dakota, and,
18 particularly, Governor Rounds. He proved to be
19 extremely determined and extremely entrepreneurial,
20 and that's something that we'd like to see in all of
21 the places where we do business.

22 In this case, it was a joy -- it was a
23

1 long slog, but it was a joy to work together, and I
2 really appreciate the opportunity.

3 GOVERNOR ROUNDS: Thank you, Patrick.

4 (Applause.)

5 CHAIRMAN PAWLENTY: Okay, now we're going
6 to move to adopting the policies that we have before
7 us.

8 Just a very quick reminder that there's
9 an NGA Centennial Celebration at the Ronald Reagan
10 Building and International Center, which is right
11 across the street, starting at 4:00. All are
12 welcomed and encouraged to attend. Your presence
13 there would be appreciated.

14 Next, we move on to voting and
15 consideration of various policy positions. These
16 policies were originally sent to the Governors in
17 February, early February.

18 The packets you have received, reflect
19 those policies, with any amendments that the
20 Executive Committee and other standing committees
21 have considered and are putting forth. To expedite
22 matters, we're going to ask each committee chair to
23

1 briefly describe and move the adoption of the
2 committee reports.

3 We have to do the first one out of order.
4 Governor Rendell, because of a scheduling issue, has
5 to leave, so, Governor Rendell, can you take up the
6 Executive Committee portion of this, then we'll go to
7 the policy committees.

8 GOVERNOR RENDELL: Fairly quickly,
9 because I know you're all dying with interest to get
10 this done, the Executive Committee recommends the
11 adoption of one new policy that's EC-8, State
12 Countercyclical Funding.

13 This policy was originally adopted by the
14 Executive Committee as an interim policy, but under
15 our Bylaws, it must be adopted by the full
16 Association as a continuous policy, and since the
17 stimulus debate will continue, it's necessary to
18 adopt an amendment in the nature of a substitute.
19 The substitute is at your table, in the purple.

20 I would like to move for the adoption of
21 this substitute. Does anybody second it?

22 CHAIRMAN PAWLENTY: Governor Rendell

23

1 moves adoption. Anybody second?

2 GOVERNOR CARCIERI: Second.

3 CHAIRMAN PAWLENTY: Governor Carcieri

4 seconds. Any discussion?

5 (No response.)

6 CHAIRMAN PAWLENTY: All those in favor,

7 say aye.

8 (Chorus of ayes.)

9 CHAIRMAN PAWLENTY: Opposed, say no.

10 (No response.)

11 CHAIRMAN PAWLENTY: The motion prevails.

12 Governor Rendell?

13 GOVERNOR RENDELL: The Executive

14 Committee also recommends the reaffirmation of

15 existing policies EC-1, State Grant Programs; EC-4,

16 Public Pay and Pension Plans; EC-9, Federal Tax

17 Policy; and EC-11, Representation in Congress for

18 the United States Citizens of the Northern Marianas

19 Islands, and lastly, we recommend reassigning EC-

20 12, which is the Streamlining State Sales Tax

21 Systems, to the Economic Development and Commerce

22 Committee.

23

1 CHAIRMAN PAWLENTY: Do you make that
2 motion?

3 GOVERNOR RENDELL: I so move.

4 CHAIRMAN PAWLENTY: Is there a second to
5 Governor Rendell's motion?

6 GOVERNOR BEBEE: Second.

7 CHAIRMAN PAWLENTY: Governor Bebee
8 seconds. Any further discussion, comments, or
9 questoins?

10 (No response.)

11 CHAIRMAN PAWLENTY: Seeing none, all
12 those in favor, say aye.

13 (Chorus of ayes.)

14 CHAIRMAN PAWLENTY: Opposed, say no.

15 (No response.)

16 CHAIRMAN PAWLENTY: The motion prevails.

17 Does that conclude your report, Governor Rendell?

18 GOVERNOR RENDELL: It sure does.

19 CHAIRMAN PAWLENTY: Thank you, sir.

20 Next, we're going to go to Governor Rounds, Economic
21 Development and Commerce Committee Chair. Governor
22 Rounds?

23

1 GOVERNOR ROUNDS: Thank you, Mr.
2 Chairman. The Vice Chair, Governor Granholm, was
3 simply not able to attend this session, sir.

4 First of all, the Committee recommends
5 adoption of the NGA Membership of four -- to the
6 NGA, membership, four existing EDC policies,
7 including amendments to three policies and the
8 renewal without substantive change, of one policy.

9 They are EDC-02, Transportation
10 Conformity with the Clean Air Act; EDC-9, Air
11 Transportation; EDC-13, Surface Transportation; and
12 EDC-15, the Rural Economy.

13 On behalf of the Committee, Mr. Chairman,
14 I move the adoption of our policy recommendations.

15 CHAIRMAN PAWLENTY: Is there a second to
16 Governor Rounds's motion?

17 GOVERNOR HENRY: Second.

18 CHAIRMAN PAWLENTY: Governor Henry
19 seconds. Any discussion?

20 (No response.)

21 CHAIRMAN PAWLENTY: Seeing none, all
22 those in favor, say aye.

23

1 (Chorus of ayes.)

2 CHAIRMAN PAWLENTY: Those opposed, say
3 no.

4 (No response.)

5 CHAIRMAN PAWLENTY: The motion prevails.
6 Governor Rounds, does that conclude your report?

7 GOVERNOR ROUNDS: Yes.

8 CHAIRMAN PAWLENTY: Thank you. Next,
9 we'll move to Governor Carcieri, Chair of the
10 Education, Early Childhood and Workforce Committee.
11 Governor Carcieri?

12 GOVERNOR CARCIERI: Thank you, Governor.
13 The Education, Early Childhood and Workforce
14 Committee discussed the issue of Innovative
15 Governor-Led Strategies to Improving Struggling
16 Schools. We heard from Dr. Pedro Guerra, who is the
17 Executive Director of Education, had a lively
18 discussion where Governors then themselves presented
19 Governor-led strategies in their states to improve
20 student achievement.

21 We did adopt two policies, all without
22 changes, and recommend to the NGA membership, the

23

1 reaffirmation of ECW-4, Early Education, Head Start,
2 and Other School Readiness Programs; and an
3 amendment in the nature of a substitute, for ECW-2,
4 Education Reform.

5 So, I'd ask for those to be passed
6 unanimously.

7 CHAIRMAN PAWLENTY: Governor Carcieri so
8 moves. Is there a second to his motion?

9 GOVERNOR PATRICK: Second.

10 CHAIRMAN PAWLENTY: Governor Patrick
11 seconds the motion. Any discussion?

12 (No response.)

13 CHAIRMAN PAWLENTY: Seeing none, all
14 those in favor, say aye.

15 (Chorus of ayes.)

16 CHAIRMAN PAWLENTY: Those opposed, say
17 no.

18 (No response.)

19 CHAIRMAN PAWLENTY: The motion prevails.
20 Thank you, Governor Carcieri.

21 Next is Governor Douglas from the
22 Committee on Health and Human Services. Governor
23

1 Douglas?

2 GOVERNOR DOUGLAS: Mr. Chairman, we had a
3 great, spirited session yesterday, a discussion
4 about long-term care in light of the demographic
5 realities that the country is facing and the cost
6 pressure it places on states, as well as individuals
7 and families.

8 We talked about some strategies for
9 reducing costs, some private sector investment, some
10 innovative approaches that a couple of states are
11 using to address the challenge of long-term care, and
12 keep more people at home, rather than going into
13 institutions in order to improve their quality of
14 life, a very important and timely topic.

15 We approved amendments to aid eight
16 existing policies, three of them in the nature of a
17 substitute. They are in the packet that's been
18 distributed to all the Governors, and I move that
19 they be considered en bloc.

20 CHAIRMAN PAWLENTY: All right, thank you,
21 Governor Douglas. He so moves. Is there a second?

22 GOVERNOR LINGLE: Second.

23

1 CHAIRMAN PAWLENTY: Governor Lingle
2 seconds the motion. Thank you, Governor Lingle.
3 Any discussion?

4 (No response.)

5 CHAIRMAN PAWLENTY: All those in favor,
6 say aye.

7 (Chorus of ayes.)

8 CHAIRMAN PAWLENTY: Opposed, say no.

9 (No response.)

10 CHAIRMAN PAWLENTY: The motion prevails.

11 Next is Governor Manchin. Is Governor Manchin here?

12 (No response.)

13 CHAIRMAN PAWLENTY: Governor Hoeven, I
14 think you were going to do the report for him.
15 Governor Hoeven from the Committee on Natural
16 Resources.

17 GOVERNOR HOEVEN: Governor Manchin asked
18 that I present the report on his behalf and on
19 behalf of the Natural Resources Committee.

20 There are five policies that we have for
21 your approval. They are: NR-5, Transportation
22 Conformity with the Clean Air Act; NR-8,

23

1 Environmental Compliance at Federal Facilities; NR-
2 12, Endangered Species Act; NR-17, Land Management
3 and Land use Planning; and NR-19, Low-Level
4 Radioactive Waste Disposal.

5 We'd ask that you approve all of these
6 five policies, and I will make that motion
7 accordingly.

8 CHAIRMAN PAWLENTY: Is there a second?

9 GOVERNOR HENRY: Second.

10 CHAIRMAN PAWLENTY: Governor Henry, thank
11 you. Any discussion?

12 (No response.)

13 CHAIRMAN PAWLENTY: Seeing none, all
14 those in favor, say aye.

15 (Chorus of ayes.)

16 CHAIRMAN PAWLENTY: Opposed, say no.

17 (No response.)

18 CHAIRMAN PAWLENTY: The motion prevails.

19 Governor Rendell was going to put in a pitch for the
20 Summer Meeting in Philadelphia, but if you had one of
21 those Philly stake and cheese sandwiches that he was
22 offering yesterday, you had a taste of his

23

1 hospitality and what's to come for the Summer.

2 Again, it's our Centennial meeting, and I
3 hope all Governors will make a grand effort to
4 attend. I think it's going to be a wonderful,
5 historic, and hopefully also a good business meeting
6 for us, come this Summer in Philadelphia.

7 Thank you all for attending. This
8 adjourns the 2008 Winter Meeting of the National
9 Governors Association.

10 (Whereupon, at 3:30 p.m., the meeting was
11 adjourned.)

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