Conserve 30% by 2030

The Nature Conservancy
Not everything that counts can be counted; and not everything that can be counted, counts.

~ Albert Einstein
Freshwater Conservation
Marine Conservation

26% in an MPA

3% in a no-take MPA
FINANCING NATURE

closing the biodiversity financing gap
- **Protect natural and cultural treasures.** As President, Biden will take immediate steps to reverse the Trump administration’s assaults on America’s natural treasures, including by reversing Trump’s attacks on the Arctic National Wildlife Refuge, Bears Ears, and Grand Staircase-Escalante. On Day 1, Biden will also begin building on the Obama-Biden Administration’s historic conservation efforts by issuing an executive order to conserve 30% of America’s lands and waters by 2030, focusing on the most ecologically important lands and waters. His administration will work with tribal governments and Congress to protect sacred sites and public lands and waters with high conservation and cultural values. And, he will provide tribes with a greater role in the care and management of public lands that are of cultural significance to Tribal Nations.

- Protecting biodiversity, slowing extinction rates and helping leverage natural climate solutions by conserving 30% of America’s lands and waters by 2030.

- Protecting America’s natural treasures by permanently protecting the Arctic National Wildlife Refuge and other areas impacted by President Trump’s attack on federal lands and waters, establishing national parks and monuments that reflect America’s natural heritage, banning new oil and gas permitting on public lands and waters, modifying royalties to account for climate costs, and establishing targeted programs to enhance reforestation and develop renewables on federal lands and waters with the goal of doubling offshore wind by 2030.
Elements

- Baseline
  - Representation of ecoregions
- Broad definition of Conservation
  - Private and public lands
- Performance Targets
  - Key Ecological Attributes
- Effective Management
- Durability
- Collaboration & Buy-In

Ranch, Farm, Forest !
Call to Action

- Convene and develop shared solutions
- More funding
- More impact
- Nature based solutions
- Regs to avoid conversion and reduce degradation
- Increase R&D into low carbon
- National Climate Assessment integration
Questions