



***Entrepreneurship initiatives
for recovery and growth:
States providing access to opportunity***

The National Governors Association (NGA) Center for Best Practices and NGA Partner, Ewing Marion Kauffman Foundation, are hosting this webinar. We will hear about successful state initiatives in Utah, Illinois, and other states that are combatting two specific barriers to entrepreneurship: non-compete agreements and occupational licensing.

October 7, 2021
NGA Center for Best Practices

Agenda

- I. Welcome, Introductions - Rachael Stephens, Program Director, NGA
Workforce Development & Economic Policy
- II. Panelists' introductory remarks
- III. Interactive panel discussion led by Jason Wiens
- IV. Audience Q&A and Discussion

The National Governors Association (NGA)

Founding

A 1908 meeting of President Theodore Roosevelt and governors led to the creation of NGA.



Photo: The first meeting of the nation's governors, convened by President Theodore Roosevelt in Washington D.C., 1908.

What We Do

- NGA is the nonpartisan organization of the nation's governors.
- Through NGA, governors identify priority issues and address public policy at the state, national and global levels.
- The NGA Center for Best Practices is the only research & consulting firm that directly serves governors, and helps them develop and implement innovative solutions to public policy challenges.
- Our Government Relations team ensures that states are a strong voice in Washington, D.C.
- We also provide management consultative services to both new and incumbent governors, their senior executive staff and trusted advisors.

The NGA Center for Best Practices

Services:

- Customized Technical Assistance
- Multi-State Consortia and Peer Learning
- Research & Published Reports

Program Areas:

- Children & Families
- Cybersecurity
- Energy and Environment
- Healthcare Cost and Coverage
- Health Data & Workforce
- Health Systems
- Homeland Security
- Infrastructure
- K-12 Education
- Post Secondary Education
- Public Health
- Public Safety & Legal Counsels
- **Workforce Development & Economic Policy**



Photo: Governor Reynolds, NGA Chair Governor Hutchinson and Governor Pritzker at the NGA Winter Meeting in 2020.

Moderating: Ewing Marion Kauffman Foundation



*Jason Wiens, Policy Director in Entrepreneurship,
Ewing Marion Kauffman Foundation*

- Directs Kauffman-led [Start Us Up coalition](#).
- Oversees portfolio of advocacy projects to educate policymakers on how government can support entrepreneurship.
- Spent 10 years on Capitol Hill, both in the Senate and U.S. House.

Panelist: Utah Department of Commerce



*Margaret Busse, Executive Director,
Utah Department of Commerce*

- Adjunct faculty, Brigham Young University's Political Science Department, and advisor to social impact organizations.
- Associate Director, Social Enterprise Initiative at Harvard Business School addressing issues related to the future of work.
- Presidential Management Fellow, U.S. Treasury Department.
- Leadership roles in local government for many years.

Panelist: Illinois Governor's Office



*Jane Flanagan, Deputy General Counsel,
Illinois Governor's Office*

- Founder and former Chief of the Workplace Rights Bureau in the Office of the Illinois Attorney General.
- Completed a Leadership in Government Fellowship focused on non-competes and other employment contract terms that limit worker mobility.
- Served as Maryland's Commissioner of Labor & Industry.

Panelist: Economic Innovation Group



*Kenan Fikri, Director for Research,
Economic Innovation Group*

- Directs the research team at Economic Innovation Group (EIG).
- EIG is dedicated to forging a more dynamic and inclusive U.S. economy.
- Alum of Brookings Institution, The World Bank, London School of Economics, and American University.

Contacts

Speakers:

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Questions?
