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Education Trends in State of the State Addresses

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National Governors Association



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Overview of Gubernatorial Leadership on Education

- Background on State of the State Addresses
- National and State Context
- Governors' Education Policy Focus Areas



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2022 Trends

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Governors' Top Education Priorities in 2022 State of the State Addresses



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Trends Over Time: Longitudinal Trends

Consistent Trends

- Teacher Staffing
- Workforce Development
- Postsecondary Affordability
- Funding

Changing Trends

- Student Health
- Early Learning

Trends Over Time: 2021 vs 2022



2021

- Funding
- Remote Learning
- Workforce Development
- Reopening Schools
- Student Achievement & Interrupted Learning
- Physical & Mental Health

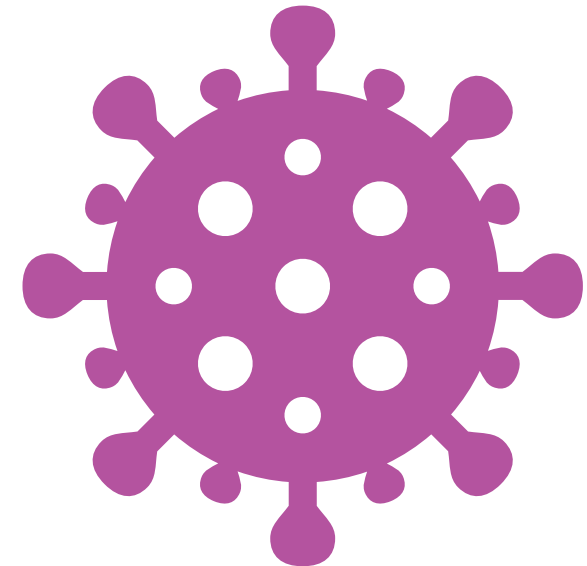
2022

- K-12 Funding
- Workforce Development & CTE
- Teacher Staffing
- Physical & Mental Health
- Postsecondary Affordability
- Learning Recovery & Success

Trends Over Time: Impact of the COVID-19 Pandemic



- Rise of Student Health and Wellness
- Focus on Immediate Needs
- School Operations



2022 Trends



Our team summarized State of the State addresses from

45

governors, across 44 states and the U.S. Virgin Islands.

2022 Trends



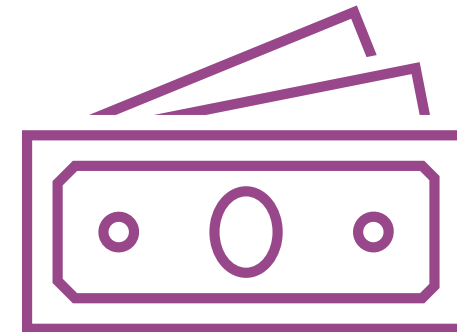
27

governors mentioned
reopening schools.



15

governors discussed
federal relief funds.





2022 Trending Topics



- K-12 Funding
- Workforce Development & CTE
- Teacher Staffing
- Physical & Mental Health
- Postsecondary Affordability
- Learning Recovery & Success

K-12 Funding Trends



States Fully
Funding
Education

Adjustments to
Funding Formulas
and Amounts



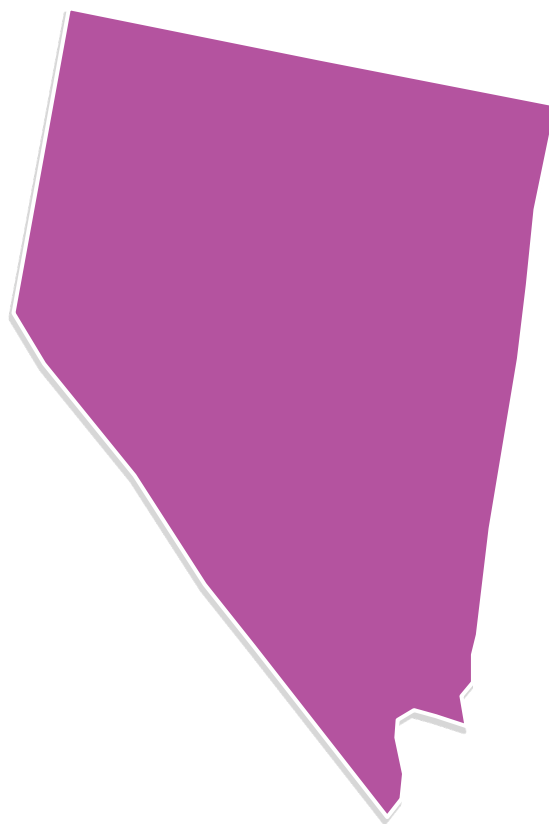
K-12 Funding: State Examples



Georgia Gov. Brian Kemp proposed increasing funding for education by \$425 million in the 2023 budget to fully fund schools and to remove austerity cuts from the pandemic.



K-12 Funding: State Examples



Nevada Gov. Steve Sisolak highlighted that the state has raised per pupil funding to a new high.

Workforce Development & CTE Trends



Investing in
Workforce
Training

Successes of
Various
Workforce
Systems



Workforce Development: State Examples



Florida Gov. Ron DeSantis praised the state for adding over 50 new apprenticeship programs over the last three years.



Workforce Development: State Examples



Maine Gov. Janet Mills discussed efforts to expand career and technical education programs so that children can be taught earlier.

Teacher Staffing Trends



Increased
Educator Pay

Recruiting a
Diverse and
Qualified
Teacher
Workforce



Teacher Staffing: State Examples



New Mexico Gov.
Michelle Lujan
Grisham proposed a
pay increase of at
least 7% for every
educator in the
state. This change
would make NM the
first state in the
region for average
educator pay.



Teacher Staffing: State Examples



Iowa Gov. Kim Reynolds announced a teacher registered apprenticeship program that would enable high school students to earn a paraeducator credential and associate degree in high school. The experience counts as credit toward student teaching.

Physical & Mental Health Trends



Increased
Availability of
Services

Additional
Mental Health
Provisions



Physical & Mental Health: State Examples



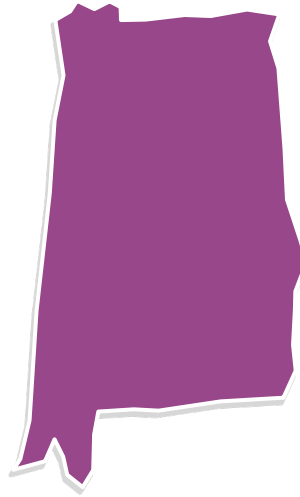
Kentucky Gov. Andy Beshear praised the Coverings for Kids Initiative for providing PPE to students in schools.



U.S. Virgin Islands Gov. Albert Bryan Jr. noted \$13 million in P-EBT payments for children's nutrition benefits.



Physical & Mental Health: State Examples



Alabama Gov. Kay Ivey noted state efforts to provide resources for school-based mental health care.



Wisconsin Gov. Tony Evers announced the Get Kids Ahead Initiative, providing \$15 million for mental health services in schools.

Postsecondary Affordability Trends



Addressing
Tuition Levels

Implementing
Financial Aid
Programs



Postsecondary Affordability: State Examples



Colorado Gov. Jared Polis proposed stronger support of postsecondary institutions to keep tuition flat.



New Jersey Gov. Phil Murphy made in-state tuition payments and investments in college savings plans tax-deductible.



Postsecondary Affordability: State Examples



Illinois Gov. J.B. Pritzker proposed new investments in nursing scholarships and loan forgiveness programs.



North Dakota Gov. Doug Burgum fully funded the National Guard Tuition Assistance Program.

Learning Recovery & Success Trends



Investing in
Learning
Recovery

Out-of-School
Time
Programming



Learning Recovery & Success: State Examples



Arizona Gov. Doug Ducey announced the launch of the Back on Track Summer Camp to get students caught up on key subjects.

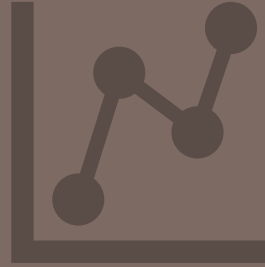


Learning Recovery & Success: State Examples



Indiana Gov. Eric Holcomb highlighted an investment of \$160 million in accelerated learning programs to address unfinished learning.

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Q&A

EDUCATION TRENDS IN STATE OF THE STATE ADDRESSES

Tell us about your
experience today in a
brief survey!



Resources from Webinar



- **ECS Governors' State of the State Addresses State Summaries**
- NGA American Rescue Plan Act Funding Profiles
- **NGA Chairman's Initiative on K-12 Computer Science Education**
- NGA Reflect and Redesign Webinar Series
- **NGA School Leadership Hot Tops Series**
- NGA State Education Leadership Webinars
- **NGA Student and Staff Well-Being Project**



THANK YOU.

We look forward to serving you again soon.

