



Outdoor Recreation Learning Network

NATIONAL GOVERNORS ASSOCIATION

Outdoor Recreation Learning Network Annual Policy Institute

Courtyard by Marriott
521 President Clinton Avenue
Little Rock, Arkansas 72201

May 25-26, 2022
(all times CDT)

Wednesday, May 25, 2022
Division of Heritage
1100 North Street, Diamond Room
Little Rock 72201

Pinnacle Mountain State Park
11901 Pinnacle Valley Road
Roland, Arkansas 72135

Wednesday, May 25, 2022 Division of Heritage 1100 North Street, Diamond Room Little Rock 72201	
Pinnacle Mountain State Park 11901 Pinnacle Valley Road Roland, Arkansas 72135	
12:45 – 1:00 PM	Gather & Board Bus
Courtyard by Marriott	Attendees will gather in the lobby of the Courtyard by Marriott at 521 President Clinton Avenue, Little Rock, and board the bus to travel to the Division of Heritage, 1100 North Street, Little Rock 72201. The meeting will be held in the Diamond Room.
1:00 – 1:20 PM	Welcome & Orientation to the Day
Diamond Room, Division of Heritage	The Director of Arkansas' Outdoor Recreation Office will provide background on Arkansas' State Parks and the recreation economy in the Little Rock area. Speakers: <ul style="list-style-type: none">• Katherine Andrews, Director, Arkansas Office of Outdoor Recreation• Bevin Buchheister, Senior Policy Analyst, Center for Best Practices, National Governors Association
1:20 – 2:15 PM	Outdoor Recreation Learning Network Member Introductions
	Members will briefly introduce themselves and identify their top three priorities for the next year and what they look forward to learning about at this meeting.

<p>2:15 – 2:45 PM</p>	<p align="center">Preparing Recreation Communities for Prosperity</p>
<p>Pinnacle Mountain State Park</p>	<p>Outdoor recreation experts will discuss policies and incentives that state and local jurisdictions can adopt to prepare outdoor recreation communities for long-term success and provide equitable opportunities for existing residents to prosper in the outdoor recreation economy.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Robert Burns, Director, Home Region Program, Walton Family Foundation • Amy Allison, Director, North Carolina Outdoor Recreation Industry Office <p>Moderator:</p> <ul style="list-style-type: none"> • Chris Perkins, Senior Director, Outdoor Recreation Roundtable
<p>2:45 – 3:15 PM</p>	<p align="center">Bus Ride to Pinnacle Mountain State Park</p>
<p>3:15 – 5:15 PM</p>	<p>En-route to Pinnacle Mountain State Park, the Director of Arkansas' Outdoor Recreation Office will discuss their partnership with the U.S. Forest Service that expanded recreation opportunities at Camp Ouachita and Lake Sylvia and increased public access, sound conservation, and economic activity.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Katherine Andrews, Director, Arkansas Office of Outdoor Recreation • Troy Heithecker, Forest Supervisor, Ouachita National Forest, U.S. Forest Service
<p>3:15 – 5:15 PM</p>	<p align="center">Networking at Pinnacle Mountain State Park</p>
<p>Pinnacle Mountain State Park</p>	<p>Members will have the opportunity to actively network while recreating. Participants can choose to go on a guided hike, bike ride, or kayak adventure. Please return by 5:15 pm to board the bus back to Little Rock.</p>
<p>5:15 – 5:30 PM</p>	<p align="center">Board Bus to Hotel</p>
<p>5:30 – 6:00 PM</p>	<p align="center">Bus Ride to Hotel</p>
<p>6:30 – 8:30 PM</p>	<p align="center">Dinner Sponsored by REI Foundation</p>
<p>Flying Fish 511 President Clinton Ave. River Market Little Rock, AR</p>	<p>Join the Network for dinner at a laid-back eatery serving seafood with a Cajun twist. The Flying Fish is a short walk from the Hotel. During the “no-host” happy hour, directors of State Outdoor Recreation Offices will discuss how to build consensus and support across political boundaries for the creation of outdoor recreation offices and sound policies and programs.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Tara McKee, Program Manager, Utah Office of Outdoor Recreation • Jackie Dagger, Program Manager, Vermont Outdoor Recreation Economic Collaborative • Brad Garmon, Director, Michigan Office of Outdoor Recreation Industry

Thursday, May 26, 2022

Clinton Presidential Center
1200 President Clinton Avenue
Little Rock, Arkansas 72201

8:00 – 8:30 AM	Continental Breakfast
Great Hall, Clinton Presidential Center	Enjoy a morning stroll to the Clinton Presidential Center where the group will have a continental breakfast before the meeting. If you need a ride, please see NGA staff.
8:30 – 9:15 AM	Maximizing State and Local Benefits from Federal Resources
Great Hall	<p>Speakers from federal agencies will use case studies to share successful outcomes, policies and practices advanced by federal grants and technical assistance. They will also discuss how to leverage funds, challenges that were overcome, and strategies that can be adopted by other states to replicate economic development and equity outcomes.</p> <p>Speakers:</p> <ul style="list-style-type: none">• Timothy O’Connell, West Region Coordinator, Rural Development Innovation Center, U.S. Department of Agriculture• Ashley Newson, Midwest Regional Recreation and Tourism Liaison National Park Service, U.S. Department of Interior <p>Moderator:</p> <ul style="list-style-type: none">• Colin Robertson, Director, Nevada Outdoor Recreation Office
9:15 – 10:30 AM	Advancing Equity in Outdoor Careers and Access
Great Hall	<p>Panel Discussion (9:15 – 10:00 AM) Leaders in equity and diversity engagement will give a brief overview of their work and use case studies to highlight strategies for success, obstacles to implementation, and how to help underrepresented people build careers in the outdoors.</p> <p>Network Discussion (10:00 – 10:30 AM) The panel will engage in a facilitated discussion with the Network about specific actions that state and federal agencies can take to create career paths and improve access, physical safety and psychological comfort in public parks and outdoor spaces.</p> <p>Speakers:</p> <ul style="list-style-type: none">• Gerry Seavo James, Founder, Explore Kentucky and Leader of Outdoor Recreation Roundtable Together Outdoors• Chas Robles, Director, Ancestral Lands Conservation Corps• Rena Payan, Director of Grantmaking, Justice Outside <p>Moderator:</p> <ul style="list-style-type: none">• Rebecca Gillis, State & Local Government Affairs Manager, Outdoor Industry Association
10:30 – 11:00 AM	Break

<p>11:00 – 11:45 PM</p> <p>Great Hall</p>	<p style="text-align: center;">Sustainable State Funding for Outdoor Recreation and Conservation</p> <p>States have identified funding gaps to access federal grants, manage workforce, provide park maintenance, and establish new programs. In this session, we explore the different state funding models for conservation and outdoor recreation from user fees on hunters and anglers to general taxes, transfer taxes on property sales, bonds, and other measures. We will also discuss national user pay-user benefit models that provide steady and stable funding.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Daryl Anthony, Executive Director, Maryland Office of Outdoor Recreation • Conor Hall, Director, Outdoor Recreation Industry Office <p>Moderator/ Speaker:</p> <ul style="list-style-type: none"> • Ricky Gease, Director, Alaska State Parks and Outdoor Recreation
<p>11:45 – 1:00 PM</p> <p>Great Hall</p>	<p style="text-align: center;">Working Lunch – Update on Federal Legislation</p> <p>The speakers will discuss federal legislation, such as the Rural Outdoor Investment Act, that support economic development through outdoor recreation and fund detailed data collection. The presentation will occur from 12:10 to 12:50 PM.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Chris Perkins, Senior Director, Outdoor Recreation Roundtable • Rich Harper, Director of Government Affairs, Outdoor Industry Association
<p>1:00 – 2:15 PM</p> <p>Great Hall</p>	<p style="text-align: center;">Understanding Different Outdoor Recreation Economic Datasets</p> <p>Panel Discussion (1:00 – 1:45 PM) Policymaking is data driven. Speakers will discuss a variety of different datasets including economic value, impact, participation and equity data that state offices need to make the case for public policies that support economic development, workforce, health, equity, and land conservation through outdoor recreation.</p> <p>Network Discussion (1:45 – 2:15 PM) Meeting participants will discuss their specific needs for data with the panel and how to amplify the need for better accounting and revive USDA Forest Service’s National Survey on Recreation and the Environment.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Lee Davis, Executive Director, Center for the Outdoor Recreation Economy, Oregon State University • Kelly Davis, Director of Research, Outdoor Industry Association • Dr. Megan Lawson, Economist, Headwaters Economics <p>Moderator:</p> <ul style="list-style-type: none"> • Jon Snyder, Senior Policy Advisor, Outdoor Recreation and Economic Development, Office of Governor Jay Inslee
<p>2:15 – 2:45 PM</p>	<p style="text-align: center;">Break</p>

2:45 – 3:00 PM	Address from Secretary Stacy Hurst
Great Hall (Open to Press)	<p>Secretary Hurst will discuss Arkansas’ natural treasures and how Governor Hutchinson’s creation of Arkansas’ Office of Outdoor Recreation in 2021 will help expand the state’s outdoor recreation economy.</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Stacy Hurst, Secretary, Department of Parks, Heritage and Tourism
3:00 – 3:30 PM	Special Signing of the Confluence Accords
Great Hall (Open to Press)	<p>States sign the agreement to advance the four pillars of Conservation & Stewardship: Education & Workforce Training; Economic Development; and Public Health and Wellness through outdoor recreation.</p> <p>Master of Ceremonies:</p> <ul style="list-style-type: none"> • Colin Robertson, Director, Nevada Outdoor Recreation Office
3:30 – 5:00 PM	Closing Reception