Streamlining State Business Regulatory Processes To Support Economic Recovery

August 5, 2021
NGA Center for Best Practices
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The National Governors Association (NGA)

**Founding**
A 1908 meeting of President Theodore Roosevelt and governors led to the creation of NGA.

**What We Do**
- NGA is the nonpartisan organization of the nation's governors.
- Through NGA, governors identify priority issues and address public policy at the state, national and global levels.
- The NGA Center for Best Practices is the only research & consulting firm that directly serves governors, and helps them develop and implement innovative solutions to public policy challenges.
- Our Government Relations team ensures that states are a strong voice in Washington, D.C.
- We also provide management consultative services to both new and incumbent governors, their senior executive staff and trusted advisors.

Photo: The first meeting of the nation's governors, convened by President Theodore Roosevelt in Washington D.C., 1908.
The NGA Center for Best Practices

Services:
- Customized Technical Assistance
- Multi-State Consortia and Peer Learning
- Research & Published Reports

Program Areas:
- Children & Families
- Cybersecurity
- Energy and Environment
- Healthcare Cost and Coverage
- Health Data & Workforce
- Health Systems
- Homeland Security
- Infrastructure
- K-12 Education
- Post Secondary Education
- Public Health
- Public Safety & Legal Counsels
- Workforce Development & Economic Policy

Photo: Governor Reynolds, NGA Chair Governor Hutchinson and Governor Pritzker at the NGA Winter Meeting in 2020.
NGA Supporting Governors, States in COVID-19 Response, Reopening & Recovery

NGA has an internal taskforce coordinating the organization’s services to governors on response, reopening, and recovery work through:

- **Coronavirus Page and Policy Resources**
  - Tracking key state and federal actions
  - NGA resources and written products
- Supporting coordination and information-sharing among governors
- Communicating governors’ priorities with the White House and Congress
- Customized technical assistance including regular calls, roundtables, research and policy guidance
- Dedicated work to support states’ efforts in stabilization and recovery:
  - Webinars, policy events and economic briefings for governors’ senior staff
  - Current projects for governors’ economic policy advisors & economic development leaders on: entrepreneurship; streamlining business regulations; rural issues; defense industry resilience; advanced manufacturing
NGA-Pew Policy Academy on Business Regulations

Objectives

- Support states to examine state government can remove barriers for businesses to launch, grow and succeed.
- Expand state capacity to identify and pursue regulatory changes — including executive orders, pilot programs, funding strategies and legislative changes — that enable businesses to thrive.
“Since I’ve been governor, Rhode Island has eliminated more than 8,000 pages of red tape by streamlining onerous processes and eliminating outdated and redundant regulations. I look forward to continuing our work and examining our building and land use regulations as a mechanism to further enhance our economic development.” – Former Rhode Island Governor Gina Raimondo

“Our states thrive when business thrives, and decreasing regulatory burdens is one way to ensure continued success,” – Tennessee Governor Bill Lee
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Examples of state-level regulatory changes and process improvements made during the pandemic:

- New portals to facilitate small business support
- Remove in-person requirements
- Enhance business registration and licensing
- Improve process to review and approve permits

Aiding longer-term economic recovery by applying lessons from the state pandemic response:

- Mandate a task force review of business regulations and processes
- Set quantifiable goals and targets
- Fortify communication between commerce and regulatory agencies

Looking forward: Streamlining state regulatory processes for economic recovery:

- Modernize regulatory compliance
- Streamline processes for opening a new business
- Clarify & simplify business location regulations
- Expand flexibility in occupational licensing
State Presentations

Max Gigle
Program Manager
Connecticut Digital Service

Ashley Colvin
Associate Director, Planning, Evaluation & Regulation
Virginia Department of Planning and Budget

Mike Preston
Secretary of Commerce & Executive Director
Arkansas Economic Development Commission

Rob Dixon
Director
Missouri Department of Economic Development